

Somera, Alisa (BOS)

From: David Goldman <dgoldman@yahoo.com>
Sent: Thursday, September 17, 2015 5:39 PM
To: Somera, Alisa (BOS)
Subject: Letter of Support for Kevin Reed for the Marijuana Legalization Task Force

Dear Supervisors:

I am writing to you today to give my strong support for the appointment of Kevin Reed to the San Francisco Marijuana Legalization Task Force. I have known Mr. Reed for over eight years. As the president of one of San Francisco's premier medical cannabis dispensaries, he has been a tireless crusader for the rights of medical cannabis patients, including the ability to access reasonably priced medical cannabis. His exemplar dispensary, The Green Cross, sells high quality cannabis at very competitive prices. His staff is professional, hard-working, and very helpful for patients seeking selection advice.

Mr. Reed has supported cannabis law reform throughout the time I have known him. We served together for five years on the leadership team of the San Francisco chapter of Americans for Safe access, a national medical cannabis advocacy organization. During that time he was a major financial supporter of the chapter's work. In addition, in 2010 - 2011 we both served on San Francisco's Medical Cannabis Task Force. He showed himself to be a thoughtful consensus-builder and problem-solver, working well with members with widely differing opinions.

Since 2008, he and The Green Cross have held an annual fundraiser for several cannabis law reform organizations, including CA-NORML (California chapter of the National Organization for Reform of Marijuana Laws), MPP (Marijuana Policy Project), and DPA (Drug Policy Alliance).

In addition, Mr. Reed and The Green Cross have donated substantial sums of money to many local organizations, including the Larkin Street Youth Center and The Arc.

There are few medical cannabis activists who have done more to support safe and responsible access to cannabis than Kevin Reed. I strongly support his appointment to the task force.

Sincerely,

David Goldman
246 Sanchez Street
Apt. B
San Francisco, CA 94114
dgoldman@yahoo.com
m: 415-728-7631

Somera, Alisa (BOS)

From: robert@collectivewellness.org on behalf of Robert Martin <robert@cwanalytical.com>
Sent: Friday, September 18, 2015 12:09 PM
To: Somera, Alisa (BOS)
Cc: Emily R
Subject: Kevin Reed- Letter of Support

Dear Alisa,

This is an email in support of Kevin Reed to be considered for a position on your upcoming Cannabis Legalization Task Force. I have known Kevin for over five years and find him an upstanding member of our Cannabis community mainly focused on helping patients. His Green Cross Dispensary is a model for San Francisco to use for quality standards and testing, a fact I can verify personally. In fact, Green Cross has maintained a robust QA program of testing, prior to any legislative mandate, for these past five years. An activity not seen in his competitors.

Kevin's community outreach helps countless patients and is culminated every year with the Patients Choice Awards, an event primarily created and sponsored by Kevin and his team. The Patient Choice is San Francisco's only locally supported Cannabis annual event put on for the patient.

I recommend Kevin unconditionally for a place on your committee. If I have failed to offer enough or there are questions remaining about my support for Kevin, please do not hesitate to call the number below. I am

yours very truly,

Robert

I.

Robert W. Martin, Ph. D.
Co-founder and Chief Operating Officer
CWAL, Inc
Oakland and San Francisco California
925-719-0463

"An experiment is a question which science poses to Nature, and a measurement is the recording of Nature's answer." Max Planck 1933

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Somera, Alisa (BOS)

From: Terrie Frye <grannygear1@yahoo.com>
Sent: Sunday, September 20, 2015 12:00 PM
To: Somera, Alisa (BOS)
Subject: Cannabis State Legalization Task Force

Dear San Francisco Board of Supervisors,

I can think of no one more qualified to sit on the Cannabis State Legalization Task Force than Kevin Reed of The Green Cross.

Kevin has been involved in the medical cannabis industry for over 20 years, and will bring with him to this board a wealth of knowledge, as well as compassion.

Green Cross is a premier medical cannabis dispensary and delivery service, with very professional employees, which is what Kevin demands. And the prices at Green Cross are very affordable for patients. I am always impressed with the quality of the merchandise, as well as the employees, both in the dispensary as well as the delivery personnel. They all love working for Kevin, who treats them very well.

You could not find a better qualified candidate for this task force than Kevin Reed of Green Cross.

Best,
Terrie Frye
641 O'Farrell St. #712
San Francisco, CA 94109
415-885-2541

Due to recent budget cuts, the light at the end of the tunnel has been turned off.

Tariq Alazraie

Dear San Francisco Rules Committee,

The founder of Green Cross, Kevin Reed made history starting the first permitted medical cannabis delivery service in San Francisco – and indeed, perhaps the entire United States. I've had the pleasure of knowing Kevin for over ten years, having both owned and operated Article 33 compliant dispensaries.

Kevin has set exemplary standards in operating the Green Cross - with professional staff, quality medicine and a genuine drive to continuously improve the ways in which services and products are provided for patients.

I encourage the Rules Committee to seat Kevin Reed on the Cannabis Legalization Task Force,

Thank you and hope this finds you well,

Best,

Tariq Alazraie
TariqA@gmail.com

Somera, Alisa (BOS)

From: Cristina Arantes <info@kikastreats.com>
Sent: Wednesday, September 23, 2015 4:27 PM
To: Somera, Alisa (BOS)

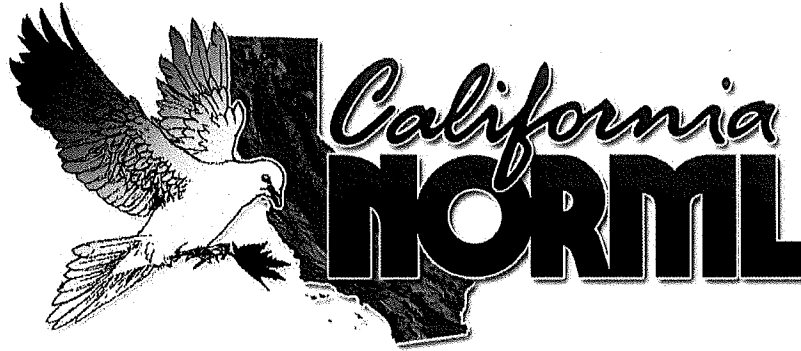
Dear San Francisco Board of Supervisors,

This is a letter in support of Kevin Reed's appointment to the Cannabis State Legalization Task Force. Kevin has always been a fierce leader and advocate in the industry, putting patients at the forefront of everything he does, all the while implementing and following local regulations as a longtime Medical Cannabis Dispensary owner, The Green Cross.

The Green Cross was the first permitted dispensary in San Francisco, in an attempt to legitimize the industry, and Kevin's commitment to implementing and following local regulations is what sets him apart from other MCD operators.

As a longtime patient and member of The Green Cross, I can think of no one better suited to represent the medical cannabis community than Kevin. I highly encourage you to consider his application to the Cannabis State Legalization Task Force so others can benefit from his vast knowledge and experience.

Yours sincerely,
Cristina Arantes



California Chapter of the National Organization for the Reform of Marijuana Laws
2261 Market St. #278A, San Francisco CA 94114 - www.canorml.org - (415) 563-5858 / (510) 540-1066

Sep 24, 2015

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco CA 94102

To the Board of Supervisors:

Cal NORML strongly recommends Kevin Reed, the founding director of the Green Cross dispensary, for appointment to a seat on the S.F. Cannabis State Legalization Task Force.

Kevin is one of the most experienced and knowledgeable medical cannabis operators in the city. I have known him since 2005, when the Green Cross became the first facility to be licensed under San Francisco's dispensary ordinance. Kevin made it the very first licensed cannabis delivery service anywhere in the world, and it acquired a reputation for safe and efficient service.

Kevin is scrupulous about the quality and safety of the products his facility provides. The staff is well trained and educated in the responsible medical use of cannabis. The prices at Green Cross are among the most reasonable in the city.

The Green Cross has an exemplary record of support for the medical cannabis community. They have generously supported non-profit patient advocacy groups (including ourselves) and other community organizations.

Kevin Reed exemplifies the kind of experience, commitment, and vision that are needed as San Francisco prepares for legalization. We strongly endorse his appointment to the commission.

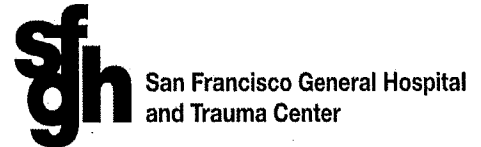
Sincerely,

Dale Gieringer, Ph.D.
Director, California NORML
2261 Market St. #278A
San Francisco, CA 94114

University of California
San Francisco



DEPARTMENT OF MEDICINE
HEMATOLOGY/ONCOLOGY



995 Potrero Avenue
Building 80, Ward 84
San Francisco, CA 94110
Tel: 415/476-4082
Fax: 415/502-6056

September 23, 2015

San Francisco Board of Supervisors
City Hall
San Francisco, CA

Dear San Francisco Board of Supervisors:

I am writing in support of Kevin Reed's application for a position on the Cannabis State Legalization Task Force. Having worked in medical cannabis research for nearly twenty years, I first met Kevin when he entered the industry in 2004. Since then, Kevin has been a wonderful and reliable source of information for me and my patients. He is extremely knowledgeable and is always very responsive to any requests made.

Over the years, we have also spoken on panels together addressing doctoral candidates on the benefits of medical cannabis treatments. His eagerness to help patients throughout San Francisco is apparent. It has been a pleasure to have great working rapport and friendship with Kevin during the past decade.

In my opinion, Kevin Reed would be an extremely valuable addition to the Task Force and I encourage you to consider his appointment. He has my most enthusiastic support.

Thank you for your time and consideration.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Donald I. Abrams'.

Donald I. Abrams, MD
Chief, Hematology-Oncology
San Francisco General Hospital
Professor of Clinical Medicine
University of California San Francisco

Somera, Alisa (BOS)

From: Holli Bert <holli@thegreencross.org>
Sent: Friday, September 25, 2015 11:22 AM
To: Somera, Alisa (BOS)
Subject: Letter of Support for Kevin Reed

Dear San Francisco Board of Supervisors,

I'm writing to support Kevin Reed's application for a seat on the California State Legalization Task Force. Having worked with Kevin for the past 3 years, I have every confidence he would be an invaluable asset to the task force, bringing a great deal of knowledge, experience and a fresh perspective on the future of the medical cannabis.

Through The Green Cross, Kevin has ensured San Francisco and California patients have a safe, professional and affordable place to access medicine. Kevin always goes above and beyond to not only serve but also educate patients. As a matter of fact, he will even go against the grain by taking a less popular stance when he knows it will truly benefit patients and the industry as a whole. Kevin's candid, caring and pragmatic approach to these matters undoubtedly sets him apart from other leaders in the medical cannabis community.

Kevin has worked hard to ensure The Green Cross takes its role as a nonprofit organization with the utmost sincerity. He attends neighborhood meetings, coordinates and contributes to neighborhood/park cleanup efforts, and donates to many patient advocacy organizations and charities. In addition, The Green Cross goes the extra mile by cleaning up and adopting the blocks near our storefront and delivery locations, and beautifying the surrounding area to make it a more welcoming place for neighbors and businesses alike.

The California State Legalization Task Force needs a MCD operator, like Kevin, who understands the community he serves and will fight on behalf of all patients. In my opinion, the task force would be incomplete without Kevin's inclusion. I truly hope you will strongly consider appointing Kevin Reed to the task force as I can think of no one better qualified to represent California medical cannabis patients.

Thank you for your time and consideration.

Sincerely,

--

Holli Bert

HR Director & Community Liaison
The Green Cross
4218 Mission Street
San Francisco, CA 94112

Mobile: 415.310.1406

Office: 415.648.4420

Fax: 415.431.2420

Email: Holli@TheGreenCross.org

Web: TheGreenCross.org

Whether you come to us or we come to you, The Green Cross delivers.



Medical Cannabis Delivery
415.648.4420

.....
TheGreenCross.org

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Somera, Alisa (BOS)

From: Susan Schindler <susan.schindler@me.com>
Sent: Friday, September 25, 2015 12:22 PM
To: Somera, Alisa (BOS)
Cc: Kevin Reed
Subject: Cannabis State Legalization Task Force Recommendation

Supervisors ~

I am emailing you to recommend the nomination of Kevin Reed, Green Cross Dispensary, to sit on the Cannabis State Legalization Task Force.

As one of the earliest dispensary owners in San Francisco, Mr. Reed is an appropriate choice, based on his track record of experience and success. This alone makes him a viable stakeholder candidate with an understanding of the industry and a good overview of how things work, and how to make them better. Green Cross is a showcase, beautifully designed, efficiently run, and providing professionally dressed, knowledgeable, and friendly staff.

More importantly, I have known Mr. Reed for years, and he is honest, super smart, unassuming, and possesses the ability to be observant and impartial, all good qualities for a political position. He also has a rather wry sense of humor, which, no doubt, might be appreciated after hours of meetings.

He has shown himself to be consistently community conscious and responsible, whether it be by organizing his patients into an effective volunteer army to clean up after the 420 celebrations in Golden Gate Park, or assisting the girls in the neighborhood around Green Cross to sell their Girl Scout Cookies, allowing them to set up their table outside the dispensary, thus providing a built-in traffic count probably better than Safeway.

As a cancer survivor and cannabis patient, I have seen his genuine concern for the health and well being of his patients. The shelves of Green Cross reflect an interest and willingness to provide patients with a wide panoply of cannabis flowers as well as in-house made edibles, in strains dominant in both CBD in addition to THC.

I believe he would be a productive, knowledgeable, and open minded addition to the Task Force.

Should you have further questions, please feel free to contact me.

Thank you for your time and interest.

Susan Schindler
415 613-7177

Somera, Alisa (BOS)

From: Michael Allaire <mallaire@westcoastms.net>
Sent: Monday, September 28, 2015 6:07 PM
To: Somera, Alisa (BOS)
Cc: KevinReed@TheGreenCross.org
Subject: Support Letter for Kevin Reed

Dear Ms. Somera,

I am taking this opportunity to write to you in support of Kevin Reed, founder and president of The Green Cross, regarding his application for a seat on the Cannabis State Legalization Task Force.

I have been involved formally in the legal medical cannabis industry for over 8 years, and am the founder and president of West Coast Members Services, Inc., a legal, incorporated, mutual benefit, multi-service medical cannabis collective. In my years in the cannabis industry I have had occasion to interact with many dispensaries, growers, and collectives. My experience with Kevin, and his exceptional staff at Green Cross is that they rank as one of the most professional, diligent, knowledgeable, and responsible of any with whom I have interacted. A very telling axiom applies here—"systems follow the leader"—in the case of Green Cross it is clear, on a daily basis, that the excellence of the organization is directly related to the quality, care, and leadership that Mr Reed brings to his organization and to the industry at large.

Kevin has over 10 years of experience operating one of the first, and arguably one of the best dispensaries in the Bay Area. In addition to his extensive knowledge and experience running an exemplary legal medical cannabis dispensary/collective, he has consistently forged new ground in providing support to the community, above and beyond convenient gestures. The neighborhood surrounding The Green Cross is enhanced by the extensive security presence of Green Cross staff; this in addition to the immaculate care they provide to parking and neighborhood cleanliness. Not just the block upon which they are located, but literally for several blocks in all directions. Another stand-out example of Kevin's commitment to not only the legitimate medical cannabis industry but also to the community in which his organization exists and impacts is the extra effort his organization puts in before, during, and after the annual "420" celebration in Golden Gate Park—Green Cross sends a team of staff to the event to help keep order, and to stay after the event and spend hours volunteering clean-up services to return the park to a clean and orderly condition.

Kevin is clearly someone who sees and actively invests in a long term, responsible, vision and course of action for this burgeoning industry. I can think of no better qualities and character to be represented on the Cannabis Legalization Task Force. As someone who shares a similar vision, and who has a deep commitment to the appropriate development of a viable, regulated cannabis industry in California, I whole heartedly support Kevin Reed to a seat on this task force.

My Sincere Regards,

Michael Allaire
Founder & President
West Coast Members Services, Inc.- A Multi-Service Medical Cannabis Collective Quality - Integrity - Collaboration
Providing - Mutual Benefit for All mallaire@westcoastms.net
510-219-6585

Somera, Alisa (BOS)

From: Christopher <christophermnelson1@gmail.com>
Sent: Saturday, September 26, 2015 8:18 AM
To: Somera, Alisa (BOS)
Cc: kevinreed@thegreencross.org
Subject: California Cannabis State Legalization Task Force

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

September 24, 2015

Dear San Francisco Board of Supervisors,

I write to convey my support for Kevin Reed's application to the Cannabis State Legalization Task Force. I have known Kevin and been familiar with his organization for 10+ years, and I consider him to be among the most upstanding businessmen I've ever met or had the privilege to conduct business with.

I currently live in the Excelsior District, where The Green Cross storefront is located, and consider TGC an asset to the neighborhood. Kevin provides a wonderful service to qualified medical cannabis patients who require safe access to medicine close to where they live and work. Of all the dispensaries currently operating in San Francisco, I consider The Green Cross to be in a class of its own.

With this in mind, please consider appointing Kevin Reed to the task force. Thank you for your time and consideration.

Sincerely,

Chris Nelson

Sent from my iPhone

Somera, Alisa (BOS)

From: Luke Thomas <luke.a.thomas@gmail.com>
Sent: Sunday, September 27, 2015 9:02 AM
To: Somera, Alisa (BOS)
Subject: Letter of support, Kevin Reed, Cannabis State Legalization Task Force
Attachments: BOS_Luke Thomas_CSLTF_Kevin_Reed.docx

Hi Alisa,

Please find attached my letter of support and recommendation of Kevin Reed of the Green Cross medical marijuana dispensary to the Cannabis State Legalization Task Force.

Best,

--

Luke Thomas
Publisher & Editor
FogCityJournal.com
Email: editor@fogcityjournal.com

Somera, Alisa (BOS)

From: Jeffrey Rosen <jdr@tailoredbenefits.com>
Sent: Monday, September 28, 2015 4:39 PM
To: Kevin Reed
Cc: Somera, Alisa (BOS)
Subject: Kevin Reed, Green Cross - Support for CSL Task Force

Dear Board of Supervisors,

As a small business owner of an employee benefit and consultation firm in San Francisco and a resident of San Francisco for over thirty (30) years, I know a thing or two about providing professional and personalized service as well as what is good for this City. Professional and Personalized service are the hallmark of my company and how I run my business. These values are the foundation to the success of any organization, which is why I to write to enthusiastically support Kevin Reed's application for a seat on the Cannabis State Legalization Task Force. Further, I have known Kevin and worked the with Green Cross for over a decade, during which time he has always been the consummate professional.

It was recently called to my attention that The Green Cross was awarded an A+ rating from the Golden Gate Better Business Bureau, which I think underscores their outstanding record of compliance and commitment to operational standards that incorporate accountability and integrity. I implore you to enable Kevin and The Green Cross' exemplary record and commitment to providing members with safe access to medical cannabis by dedicated professionals, be an indication of what Kevin would bring to the table on the task force.

I hope you will strongly consider Kevin Reed's appointment to the task force. Thank you for your time and consideration in this matter. Please feel free to reach out and contact me at anytime should you require more persuading.

All the best,

Jeffrey D. Rosen
Tailored Benefits, Inc., President
870 Market Street, Suite 1105
San Francisco, CA. 94102
jdr@tailoredbenefits.com
www.tailoredbenefits.com
415-974-1114 (phone)
415-974-1118 (fax)

CA. Insur. Lic. #0C04360

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Somera, Alisa (BOS)

From: Mario Barajas <barajasmario415@gmail.com>
Sent: Tuesday, September 29, 2015 12:02 PM
To: Somera, Alisa (BOS)
Subject: Marijuana Task Force

Dear San Francisco Board of Supervisors:

I am writing in strong support of Kevin Reed's application for a position in the Cannabis State Legalization Task Force.

I have had the pleasure of knowing Kevin for nearly a year. He has shown in several ways that he has the ability, desire and leadership skills to be in the new Cannabis State Legalization Task Force. Through Kevin, I have accumulated a massive amount of knowledge in the Medical Marijuana industry. He has kept his patients and myself at the forefront of California regulations. His outstanding contributions to the community have provided a safe environment for neighbors, patients and employees. Not only is he an active participant in his community, but he has also set the standard of what a professional medical dispensary should be. He is constantly improving customer service and operational activities to make sure patients are well taken care of.

His strong dedication makes him an ideal candidate. I encourage you to consider his application for the new Cannabis State Legalization Task Force. Kevin's professionalism, knowledge and commitment would be of great benefit moving forward. I have complete trust in Kevin Reed on both personal and professional matters, and have no doubt that you can similarly trust him to be an exceptionally engaging, friendly, considerate, responsible, trustworthy and valuable member of your board.

Please feel free to contact me if you would like to discuss my comments further. I can be reached directly at barajasmario415@gmail.com

Thank You,

Mario Barajas

October 5, 2015

San Francisco Board of Supervisors
City Hall
1 Dr. Carlton B Goodlett Place
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

This letter is in support of Kevin Reed's application for a seat on the Cannabis State Legalization Task Force.

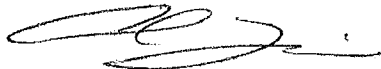
As the City & County of San Francisco's assigned administrative assistant to the 2010-2012 Medical Cannabis Task Force, formed by Supervisor Campos, I worked closely with Kevin during this time. While on the task force, Kevin brought a great deal of knowledge and experience, and I have no doubt he would be great addition to the newly formed Cannabis State Legalization Task Force. He brought calm and reasoning to the task force meetings, participated in subcommittees that were formed, and remained focused on the mission of the task force.

In addition, Kevin has been extremely supportive and active in the San Francisco community, working to create a positive image of medical cannabis dispensaries. He has supported Girl Scout fundraising efforts, provided and lead clean-up efforts at community events, and improved community relationships through his contributions to the dispensary's surrounding neighborhood.

I hope you will strongly consider his appointment.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Carol Lei', with a stylized flourish at the end.

Carol Lei

Somera, Alisa (BOS)

From: Holli Bert <holli@thegreencross.org>
Sent: Monday, October 05, 2015 9:37 AM
To: Somera, Alisa (BOS)
Cc: Kevin Reed
Subject: Fwd: Cannabis State Legalization Task Force Letter of Support

From: **Barbara Fugate** <mousecollector@msn.com>
Date: Fri, Oct 2, 2015 at 6:50 PM
Subject: Cannabis State Legalization Task Force Letter of Support
To: "Staff@TheGreenCross.org" <staff@thegreencross.org>, "holli@thegreencross.org" <holli@thegreencross.org>

10/2/2015

To Whom It May Concern,

I would like to recommend Mr. Kevin Reed, President and founder of Green Cross medical cannabis dispensary located at 4218 Mission St. for a seat on the Marijuana Legalization Task Force.

I do not know Mr. Kevin personally, however, I know how he runs his business and the types of people he employees. Everything is handled efficiently from stocking the shelves, to greeting clients at the door, to the knowledge of the employees. The Green Cross community liaison is always responsive to the neighborhoods that surround Green Cross. In short, this MCD is well run and I would like to see this type of expertise on the Task Force.

Sincerely,
Barbara Fugate
MCD Compliance Committee Chair
Cayuga Improvement Association

--

Somera, Alisa (BOS)

From: Holli Bert <holli@thegreencross.org>
Sent: Monday, October 05, 2015 9:40 AM
To: Somera, Alisa (BOS)
Cc: Kevin Reed
Subject: Fwd: [STAFF] Cannabis State Legalization Task Force Letter of Support

From: 'Red Bornand'
Date: Sun, Oct 4, 2015 at 1:58 AM
Subject: [STAFF] Cannabis State Legalization Task Force Letter of Support
To: "Staff@TheGreenCross.org" <Staff@thegreencross.org>

October 4, 2015

To Whom It May Concern,

As a Green Cross Member who has been with the Green Cross Cannabis Dispensary since its establishment almost a decade ago, I am very pleased to write a letter stating my support of Kevin Reed for a position on the Cannabis State Legalization Task Force. Over the years, I have witnessed his untiring commitment to assuring safe, consistent, and affordable cannabis and cannabis products to patients first hand. The time and attention Kevin has invested in the development of The Green Cross Delivery Service and Green Cross Storefront goes well beyond the parameters of supply and demand. This can easily be exemplified by the staff he has hired, the vehicles for which they arrive in and even in the political field where I have personally encountered Kevin's advocacy efforts in the corridors and offices at City Hall.

Truly, from the ground up Kevin has set a professional precedent which can be easily noted beginning with the website and menu. The information about each product is finely detailed, thorough and accurate. When placing an order over the phone a feeling of confidence is immediately fostered, the staff is kind, polite and knowledgeable about most strains and if there has ever been a doubt they have even gone the extra step to ask another staff member for deeper insight. When the delivery driver arrives at the door, they are clean cut, nicely dressed, friendly and compassionate. In the many years I have used this service, there have been very few negative encounters with individuals- most of the time it has simply been a matter of miscommunication or my not feeling well and being a bit grumpy, not matter the circumstances the misunderstanding has easily cleared up.

Kevin clearly had a vision which has absolutely lent to the legitimization of the cannabis retail business, while also impressing the necessity for delivery services to patients. These practices have not attempted to dictate a way of thinking or to convince the public how to regard medical cannabis, instead they have lead by example. The inarguable benefits that are a result of patients having the opportunity to order their medicine at home, speak for themselves. Without this service there are many times I would remain at home, isolated and without much to ease my complicated ailments. Instead, a delivery can completely change my abilities, I feel a bit better and am usually a lot more willing to face whatever efforts are required to step out into the world and live a more fulfilling life.

These were not attitudes nor procedures already in place, but a regard, approach, and practice that came to be as a result of Kevin's vision. He has tirelessly offered patients hope, relief and renewed perspective with a commitment to consistent quality at affordable

prices. When certain methods haven't offered the success desired there has been willingness to assess the situation and to find a new approach instead of simply casting the whole matter aside. These are the primary leaders that are necessary for the Cannabis State Legalization Task Force; those that do not tell of their strength with bolstered words, but whom have the ability to demonstrate a clear, unarguable ability with each mindfully, measured step. Kevin Reed without question is a mandatory choice for inclusion in this Cannabis State Legalization Task Force.

Sincerely,

Sheree "Red" Bornan

October 6, 2015

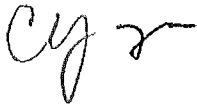
Dear San Francisco Board of Supervisors,

This letter is in support of Kevin Reed's application for a seat on the Cannabis State Legalization Task Force. I have been a patient-member of The Green Cross for many years. Since opening the storefront, Kevin and The Green Cross has created and maintained a safe and welcoming environment for neighbors and surrounding community. Kevin has always put patients at the forefront of everything he does. Kevin continues to be a remarkable leader and advocate for the industry.

Kevin would bring a great wealth of experience and knowledge to the Task Force. He would be an extremely valuable addition. I highly encourage you to consider his appointment.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'CY' followed by a stylized flourish.

Christian Yanga

LAW OFFICES OF
PATRICK D. GOGGIN

870 MARKET STREET, SUITE 1148
SAN FRANCISCO, CA 94102
415.981.9290 PHONE

PATRICK@PATRICKDGOGGIN.COM
PATRICKDGOGGIN.COM
415.981.9291 FAX

October 8, 2015

Board of Supervisors
City and County of San Francisco
1 Carlton B. Goodlett Place
San Francisco, CA 94102-4630

Re: Cannabis State Legalization Task Force

Dear Board of Supervisors:

I write in support of Kevin Reed's application for a seat on the Cannabis State Legalization Task Force.

I have known Mr. Reed for about a decade in his position as President of The Green Cross and when we both sat on the Medical Cannabis Task Force from 2010 – fall 2011. Mr. Reed would bring to the Task Force a strong background in current medical cannabis rules and regulations, extensive experience in running a compliant MCD, and a calm and composed participant. I urge you to support his application.

Thank you for your attention to, and consideration of, the important process of establishing this Task Force.

Very truly yours,

/s/
Patrick D. Goggin

Somera, Alisa (BOS)

From: Clint Werner <cwerner415@gmail.com>
Sent: Thursday, October 08, 2015 10:45 AM
To: Somera, Alisa (BOS)
Subject: Cannabis State Legalization Task Force

To the Honorable Board of Supervisors

I would like to strongly suggest that Kevin Reed be considered to become a member of the Cannabis State Legalization Task Force. Mr. Reed's Green Cross dispensary is a model of how cannabis distribution can be a safe, helpful and responsible enterprise. He has implemented policies that minimize negative impacts for his business' neighbors while offering top service to those who benefit from cannabis use. Too many of us recall the bad old days where cancer, AIDS and pain patients had to seek street dealers for relief. Mr. Reed has been at the forefront of responsible cannabis distribution and insures that his employees are educated so as to best help clients. I wrote the book MARIJUANA GATEWAY TO HEALTH and Mr. Reed's manager for the Green Cross showed me her copy, chock full of sticky notes and highlighted passages. This told me that they take the science regarding proper use of cannabis products very seriously.

I think Mr. Reed has a sophisticated understanding of the necessity of balancing a commercial enterprise's pursuits with community and social responsibility and would be a valuable resource for any task force dealing with cannabis policy and community concerns.

Thank you for your time.

Sincerely

Clint Werner

author MARIJUANA GATEWAY TO HEALTH: HOW CANNABIS PROTECTS US FROM CANCER AND ALZHEIMER'S DISEASE

Lester W. "Terry" Miller

Terry@TerryMiller.biz

www.TerryMiller.biz

62 Rudden Ave, San Francisco CA 94112-2540

voice: 415-333-6320 fax: 415-333-6309

October 8, 2015

San Francisco Supervisors
Board of Supervisors Offices

Sent via EMail

c/o Alisa Somera Alisa.Somera@SFGov.org

Re: Recommendation & Letter of Support for Kevin Reed's appointment to the Cannabis State
Legalization Task Force

Dear Supervisors and Ms. Somera –

I write to recommend Kevin Reed of The Green Cross for a seat on the newly-formed Cannabis State
Legalization Task Force.

Quick introduction. Just as background context, I am a 59 year old man with an MBA, self-employed as a financial management expert. I am grateful that I was afforded the chance to spend my career working with and in support of social and economic justice community-based nonprofit organizations. I am an extraordinarily consistent voter throughout my life (district 11, precinct 1102 although I write to ALL of you as a San Franciscan not just Supervisor Avalos). I have been a San Franciscan for just shy of 20 years on the dot.

How I've known Kevin and his work. I met Kevin in 2004 or so when his networking to find information about the legal parameters around CA medical cannabis dispensaries as approved by ballot measure and the associated tax filings. I have kept in close contact with Kevin and admired his surprisingly formal sense of decorum and manners and his trailblazing work on behalf of medical cannabis access ever since I became aware of all of this.

Specific items in support. Beyond Kevin's wealth of experience and knowledge about the filed, I have several specific "kudos" to describe about how Kevin has done his work that speak to his overall approach, and each item as well as in aggregate, demonstrate Kevin's particular preparation and aptitude for the important work of the Task Force.

- From the inception of **this often fraught emergent area of commerce, Kevin has cooperated in the development of new regulatory frameworks throughout**, whether the matter was zoning and locating dispensaries, regulating content standards, or licensing. By instinct, I'd hazard a guess that he's more of a libertarian, but rather than holding back, he engaged and did his best to see good laws and regulations and procedures be developed and adopted. *Demonstrates willingness to "play nice" and be helpful not disruptive or resistant even when the formalization is not entirely in his own narrow self interest.*
- Some years ago, as I was diagnosed with Type II diabetes, I talked with Kevin about fiber as the best answer to offsetting the glycemic index in many foods (other choices are fats and proteins; hydration always helps). I was not sure if he would know what to do with the idea or have time and bandwidth, but the man wastes no time! When I saw him a short 3 or 4 weeks later he'd already **developed one "edible" aimed at a lower glycemic index** by relying heavily on seeds and nuts (all three of fiber

protein & fat) and a sweetener which was asserting itself as somewhat less glycemic. *It was, to my eyes, a stunning demonstration of his responsiveness and social responsibility.* Of course he's no fool; it was also a new niche.

- Kevin has risked flak from various allies (“no permanent friends / no permanent enemies) and been on the leading edge of **demanding--and inspecting for--sustainability practices and purity testing of crops** grown by co-op members. *Yet another nuts and bolts demonstration of social responsibility, and of developing and testing what is practical by way of standards setting in these areas.*
- “Back home” Kevin **owned a restaurant**. He is thus **familiar with food handling requirements** and grasps innately why health departments care about such things well beyond the hygienic standards of most home kitchens. *This is not so much germane to the specific work of the Task Force as much as a demonstration that he works for the greater good of all and understands the context of assorted rules, even if he grumbles on a theoretical basis he delivers.*
- When there arose **concerns that the gorgeous sweet edibles** just looked too darned tempting and **could be eaten by children** by mistake thereby inappropriately medicating them, Kevin once again sprang into fast action and **completely re-designed his packaging** using very adult muted colors that still looked sharp and distinctive. He did this without resisting, **even though the opaque packaging increased his cost and the overall work required** to monitor freshness and check to ensure no mold formation since no visuals available. *Another example of social responsibility in practice.*
- I was part of a small group of supporters of The Green Cross’ newish storefront in the **Excelsior** who attended a **meeting of the neighborhood association along with Kevin**--complete with his usual Southern manners and pleasingly surprising insistence on a certain type of propriety required of all Green Cross representatives. This meeting was when the new location was getting final approval, and the neighborhood group was talking through the usual San Francisco mix of genuine concerns and generic NIMBYism. He did not flinch, listened carefully, and much as a victorious Presidential candidate assures the “other side” that s/he is a President of all of us, Kevin assured the neighbors that he was hearing them, and that he and his staff would act on some new items. He also repeated his assurance—as did many of us—of how much safer a block around a Green Cross location is, since he fields his own security staff and 24/7 video monitoring from multiple lenses. I attended this meeting since I live across Mission Street and Alemany in the Mission Terrace neighborhood quite close by The Green Cross storefront. I’ve also kept an eye on the location as I drive by very frequently, and there is a distinct increase in foot traffic and overall people presence, which is always the ultimate urban security system. *Demonstrates deep awareness of siting practicalities in one of the most difficult communities in the country with a strong emphasis on neighborhood power.*

If I can provide any other information or answer any questions, please do not hesitate to ask.

Very truly yours,



Lester W. “Terry” Miller

October 8, 2015

Alisa Somera
Assistant Clerk
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102-4689

Dear San Francisco Board of Supervisors,

For nearly twenty years, Kevin Reed has served the San Francisco Medical Cannabis Community as a dispensary owner and industry innovator. His professional commitment on the part of his medical dispensary, The Green Cross, has extended to supporting charitable causes throughout San Francisco, including the San Francisco Chapter of Americans for Safe Access (ASA SF), the California Cannabis Industry Association and California NORML, as well as being a member of the Better Business Bureau. Kevin helped give ASA SF and other worthy causes the financial stability to ensure these organizations continue to monitor, implement, and improve medical cannabis laws in California through protection and expansion of patients' rights, using education, litigation, legislation, grassroots advocacy, and direct support of medical cannabis patients.

It's no wonder The Green Cross has been a multiple-time winner of industry awards including being named the #1 dispensary in San Francisco. The club's members are thrilled by the "patient's first" philosophy Kevin created. His work with state and local government agencies will prove extremely helpful as California strives to create the best practices for the state legalization of cannabis.

As a patient, friend and colleague, I have known Kevin for over ten years and have found him to be a man of his word who displays great character and integrity.

I would, therefore, like to thank the Board in advance for your support of Kevin Reed's appointment to the Cannabis State Legalization Task Force. As a longtime member of the cannabis movement in California, it is a major part of Kevin's life work and energy to provide professional excellence to support and represent the medical cannabis community. The knowledge and experience Kevin has to share will be a worthy asset to the task force.

Sincerely,
Jamilah Antwan
San Francisco, CA

Somera, Alisa (BOS)

From: Kevin Reed <kevinreed@thegreencross.org>
Sent: Thursday, October 08, 2015 10:55 AM
To: Somera, Alisa (BOS)
Subject: Fwd: Requesting Your Support

From: **Clint Werner** <cwerner415@gmail.com>
Date: Thu, Oct 8, 2015 at 10:45 AM
Subject: Re: Requesting Your Support
To: Kevin Reed <kevinreed@thegreencross.org>

To the Honorable Board of Supervisors

I would like to strongly suggest that Kevin Reed be considered to become a member of the Cannabis State Legalization Task Force. Mr. Reed's Green Cross dispensary is a model of how cannabis distribution can be a safe, helpful and responsible enterprise. He has implemented policies that minimize negative impacts for his business' neighbors while offering top service to those who benefit from cannabis use. Too many of us recall the bad old days where cancer, AIDS and pain patients had to seek street dealers for relief. Mr. Reed has been at the forefront of responsible cannabis distribution and insures that his employees are educated so as to best help clients. I wrote the book MARIJUANA GATEWAY TO HEALTH and Mr. Reed's manager for the Green Cross showed me her copy, chock full of sticky notes and highlighted passages. This told me that they take the science regarding proper use of cannabis products very seriously.

I think Mr. Reed has a sophisticated understanding of the necessity of balancing a commercial enterprise's pursuits with community and social responsibility and would be a valuable resource for any task force dealing with cannabis policy and community concerns.

Thank you for your time.

Sincerely,

Clint Werner

author MARIJUANA GATEWAY TO HEALTH: HOW CANNABIS PROTECTS US FROM CANCER AND ALZHEIMER'S DISEASE

--

Kevin Reed

Founder & President
The Green Cross
4218 Mission Street
San Francisco, CA 94112

Mobile: 415.846.7671
Office: 415.648.4420
Fax: 415.431.2420
Email: KevinReed@TheGreenCross.org
Web: TheGreenCross.org

Somera, Alisa (BOS)

From: gustavo perez <gustavo.prz1@gmail.com>
Sent: Thursday, October 08, 2015 11:32 AM
To: Somera, Alisa (BOS)
Cc: kevinreed@thegreencross.org
Subject: Task Force Letter of Support for Kevin Reed

Dear San Francisco Board of Supervisors,

I'm writing this letter in support of Kevin Reed's application for the Cannabis State Legalization Task Force. I have worked for Kevin Reed at The Green Cross for three years as a part of the security team. His leadership and professionalism make him a great candidate for the task force. Putting patients first and providing them with the best service and education is what Kevin truly thrives for.

Working for Kevin Reed has been the best experience possible. He has created a great working environment, making an enjoyable place to be everyday. Kevin has created many jobs and opportunities in learning about the medical cannabis industry. Not only does he care about the patients and his employees, he goes out of his way to ensure neighbors and the community are satisfied with the efforts he makes.

With almost twenty years of experience in the industry, Kevin's knowledge and leadership will definitely benefit the Cannabis State Legalization Task Force. I hope you will strongly consider his application.

Thank you for your time.

Sincerely,
Gustavo Perez

Somera, Alisa (BOS)

From: luz sanchez <juggy1128@gmail.com>
Sent: Thursday, October 08, 2015 3:08 PM
To: Somera, Alisa (BOS)
Cc: kevinreed@thegreencross.org
Subject: Cannabis State Legislation Task Force Letter Of Support For Kevin Reed

Dear San Francisco Board of Supervisors,

This letter is in support of Kevin Reed's application for a seat on the Cannabis State Legalization Task Force. As an employee of his for over two years I've seen first hand the outstanding professionalism Mr. Reed has to offer this industry. The care and respect he has for medical cannabis shines through in all of his work. He provides a safe and welcoming environment for patients while upholding the law to the letter. He has by far set the bar for all medical cannabis dispensaries and what they should aspire to be like.

As a native San Franciscan, I've seen a formerly weary neighborhood become a clean and safe environment for patients and neighbors alike. I believe Mr. Reed is an excellent candidate for this position because of his profound respect for medical cannabis, and his great understanding of the patients, laws and more importantly the medicinal benefits surrounding it. Thank you for your time and consideration.

Sincerely,
Lucero Sanchez

Somera, Alisa (BOS)

From: Celso Barrientos <celso.21cb@gmail.com>
Sent: Thursday, October 08, 2015 7:10 PM
To: Somera, Alisa (BOS)
Subject: Task Force Letter of Support for Kevin Reed

Dear San Francisco Board of Supervisors,

I would like to give my support for Kevin Reed's appointment to the Cannabis State Legalization Task Force. I have been employed by Kevin for approximately a year and a half now. During this time, I have learned so much about the benefits of medical cannabis through Kevin's knowledge and advice. I cannot think of a better person to fill this position. He has built an empire of loyal patients, providers and caregivers through his vision of The Green Cross. His enforcement of vital safety procedures and education is paramount. I believe that through his experience and positivity he has and will continue to make a huge impact on the medical cannabis industry, especially as California looks forward to legalization in 2016.

Thank you for your time and consideration. If any questions feel free to contact me directly.

Best regards,
Celso Barrientos

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

October 12, 2015

Dear San Francisco Board of Supervisors,

My name is Leigh Ramirez and I am writing to support Kevin Reed's application for a seat on the Cannabis State Legalization Task Force. My sisters and I run a family-owned and operated restaurant on 11th Street directly across from Mr. Reed's medical cannabis delivery service, known as The Green Cross. Many years ago, when Kevin was first seeking to permit his operation, I opposed the application. Like many individuals unfamiliar with Kevin or medical marijuana dispensaries, I was deeply concerned about how The Green Cross might affect my customers and the potential crime activity that might accompany such an establishment. Simply put, I didn't want another medical cannabis dispensary South of market, especially not across from my family establishment.

Despite my initial objections, Kevin was granted the permit. In the 10+ years he's been in operation, I have come to know Kevin and many of his employees. I am writing today to urge you to support his application for the task force.

As a neighboring business, I can confirm that Kevin runs a professional organization staffed by well-dressed and polite employees, who can be seen sweeping sidewalks, clearing trash and visiting neighbors. Moreover, Kevin frequently patronizes local establishments because he truly cares about supporting neighborhood businesses and creating relationships that ensure the safety and success of the community in which he operates.

I am not a medical marijuana patient, however, with many dispensaries located in the surrounding neighborhood, I wish they all operated as conscientiously and professionally as The Green Cross. Kevin Reed is a generous and sincere operator committed to providing those with a specific need for medical cannabis access in a safe and legal environment. I can't imagine there is a more deserving person than Kevin to be apart of the task force.

Sincerely,



Leigh Ramirez
Don's Ramons Mexican Restaurant

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

October 12, 2015

Dear San Francisco Board of Supervisors,

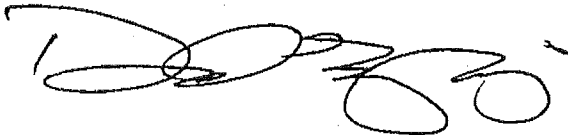
I am writing to urge support for Kevin Reed's application for a seat on the Cannabis State Legalization Task Force. My parents, Ted and Penny Zouzounis, opened Ted's Market during the summer of love in July of 1967, and I am proud to continue their tradition of providing fresh and wholesome quality food in a family atmosphere.

Ted's is located around the corner from The Green Cross' current delivery service. Over the years, I have observed his operation and interacted with the employees, many who live in the neighborhood. Kevin runs a professional organization with an emphasis on safety and building strong relationships with neighboring businesses.

As a small business owner South of Market, I am surrounded by medical cannabis dispensaries and understand there is no question that some of these facilities operate better than others. The Green Cross is among the best.

Please consider Kevin Reed's appointment; his excellent record of compliance and commitment to professionalism make him worthy of a seat on the task force.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Zouzounis', with a stylized flourish at the end.

David Zouzounis
Ted's Market

Stephanie Nuttman
60 Lamartine Street
San Francisco, CA 94112

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Attn: Alisa Somera

Dear Board of Supervisors,

I am writing this letter in support of appointing Kevin Reed to a seat on the Cannabis State Legalization Task Force. My experience with his cooperative, The Green Cross has been excellent. I have been a patient since 2005 and been to many clubs in San Francisco. I find very few that are as well run as The Green Cross.

I think it is important to note that The Green Cross has been around for a long time. What impresses me about Kevin and the coop, is they learn from their mistakes and grow. The opening of their 2nd location near my home was impressive. They actually make the community safer and cleaner. They help people cross busy Mission Street, beautiful their storefronts and send their staff out for at least 5 blocks patrolling and picking up trash in the neighborhood. They listen to the community, taken their role as a member of this neighborhood seriously. I've even seen changes from my own suggestions.

Kevin and The Green Cross are a great role model of how things should be handled with Cannabis and in my opinion, he is a necessary part of the conversation.

Thank you for your time and consideration.

Sincerely,

Stephanie Hummingbird Nuttman, M.A.