

1 [Adding the Name “Harold ‘Bud’ Moose Lane” to Merchant Street.]

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3 **Resolution adding the name “Harold ‘Bud’ Moose Lane” to Merchant Street in**
4 **recognition of Bud Moose and his many contributions to San Francisco.**

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6 WHEREAS, Harold “Bud” L. Moose, Jr. began his entrepreneurial career at age 5
7 selling candles to patients in hospitals; and

8 WHEREAS, Bud Moose had a lifelong optimistic attitude and enjoyed success in a
9 multitude of business ventures, especially commercial real estate and creating with his
10 partner, “Charge-a-Key,” the predecessor of BankAmericard; and,

11 WHEREAS, Bud Moose graduated from Galileo High School in San Francisco, and the
12 University of California at Berkeley, School of Business; and,

13 WHEREAS, Bud Moose and his wife, Lillian, founded Chelsea Development Co.,
14 where they developed many sites in San Francisco, including the Front Street Building, One
15 Holland Court, Yerba Buena West Building and the Round House at the Port; and

16 WHEREAS, One of Bud Moose’s proudest achievements with his partner, is the
17 development of the 27-story Hilton Hotel (formerly the Holiday Inn) and the Chinese Cultural
18 Center on Kearny Street adjacent to Merchant Street; and,

19 WHEREAS, Bud Moose, who, positively impacted the lives of his family, partners, and
20 colleagues has left a legacy for future generations of San Franciscans; now, therefore, be it

21 RESOLVED, That, consistent with San Francisco Public Works Code Section 701, the
22 “Harold ‘Bud’ Moose Lane,” in recognition of his valued contributions to the City of San
23 Francisco and the community of North Beach; and, be it

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1 FURTHER RESOLVED, That the Board of Supervisors requests the Director of the
2 Department of Parking and Traffic to erect street signs indicating both the new and the former
3 names of the street, with the new name "Harold 'Bud' Moose Lane"; and, be it

4 FURTHER RESOLVED, That the Board of Supervisors requests the Director of the
5 Department of Parking and Traffic to erect street signs indicating both the new and the former
6 names of the street, with the new name "Harold 'Bud' Moose Lane" in large letters, and the
7 old name "Merchant Street" in smaller letters above or beneath the new name; and be it

8 FURTHER RESOLVED, That both of the street names, "Harold 'Bud' Moose Lane" and
9 "Merchant Street", shall remain posted permanently.

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