



PO BOX 883094 | SAN FRANCISCO, CA 94188 ~ 1.855.SISIG.55 ~ WWW.SENORSISIG.COM

Dear Honorable Rules Committee

I am writing to you to voice my support for Malcolm Joshua Weitz as the Equity Cannabis applicant for Seat 8, 12, or 13 on the Cannabis Oversight Committee. He was born and raised in San Francisco and has been a participant in it's cannabis culture and business since the age of 18.

He has founded and run cannabis delivery businesses under the era of Prop 215, it's that foundational understanding that the roots of the cannabis plant grow from it's use as a method of compassionate care that drive him. His lived experiences allow him to speak from the heart as someone who has been racially profiled, arrested and incarcerated for cannabis possession and sales. Those numerous battles have granted him the vision to see first hand the reforms that must take place to make the cannabis business a more equitable and safe place for it's most sidelined participants.

During the writing of SF's Article 16 he was active in lobbying Supervisors for cannabis policy which addressed the school to prison pipeline of our public schools, and for a law that recognized the fact that individuals who make up San Francisco's cannabis economy aren't just local players but prominent National ones. Turning the injustices and pain of his past into better future policy for those who have experienced them is his calling, and I believe he will make a difference and be a crucial part of the Cannabis Oversight Committee in Seat 8, 12, or 13.

Respectfully,

Evan Kidera

Evan Kidera
CEO – Senor Sisig 415-608-5048



From: [DR..J](#)
To: [Bram Goodwin](#)
Cc: [Safai, Ahsha \(BOS\)](#); [Drakari Donaldson](#); [Malcolm Weitz](#); [DorseyStaff \(BOS\)](#); [BOS-Appointments](#); [Walton, Shamann \(BOS\)](#); [William Dolan](#)
Subject: Re: I would like to recommend some of the applicants for the SF Cannabis Oversight Committee
Date: Thursday, May 18, 2023 8:05:17 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Thank you Bram

I think it would be great to postpone the appointments until there are more applicants.

Best
Ali

On Thu, May 18, 2023 at 7:24 AM Bram Goodwin <goodwin.bram@gmail.com> wrote:
Rules Committee,

I am a Cannabis activist, Media Director of the Brownie Mary Democratic Club, which advocates for the rights of Cannabis Consumers & Medical Patients.

I would like to recommend the below applicants for seats on the SF Cannabis Oversight Committee.

- *Ali Jamalian, CEO of Sunset Connect, Cannabis MFG
- *Drakari Donaldson, CEO of California Cannabis Company, Cannabis Retail
- *Joshua Malcom Weitz, CEO of MedMen Cow Hollow, Cannabis Retail
- *William Dolan, CEO of Hyrba, Cannabis Retail

I have worked with each of these Cannabis Entrepreneurs on various Cannabis issues. They are respected members of our cannabis community, are very knowledgeable of the history, the challenges of Legal SF cannabis.

Each of them have been in the Medical Cannabis, now fully legal cannabis world for many years.

The infant Cannabis industry, barely legal since 2018, is in a difficult environment as many new retail stores open, robberies have become normal, taxes are too high, no normal banking, over supply of Cannabis has brought the collapse of the wholesale cannabis prices. All this with competition from the illegal market.

We need leadership, cannabis reform, which these individuals have demonstrate constantly with our cannabis community, and will give as members of the SFCOC.

Please include them in the 2023/2024 SF Cannabis Oversight Committee.

bram

Bram Goodwin

photographer

Media Director, Brownie Mary Democratic Club, @bmsf415

San Francisco Social Club, @sfsc415

415.505.3686

twitter: @bramgoodwin

instagram: @bramgoodwin

linkedin: bramfoto

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Best,

Ali Jamalian

Founder / Chief Cannabis Officer

Sunset Connect

415.900.6868

www.sunsetconnect.co

When in doubt. Roll one up. Keep it classy.

From: [David Goldman](#)
To: [BOD Appointments](#)
Cc: [Bram Goodwin](#)
Subject: re: Recommendation for seat #16 on the San Francisco Cannabis Oversight Committee
Date: Thursday, May 18, 2023 8:40:49 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Members of the Board of Supervisors:

re: Letter of recommendation for Bram Goodwin for appointment to the San Francisco Cannabis Oversight Committee, SFCCO, seat #16.

It is with great pleasure that I write this letter of recommendation for Bram Goodwin. I have known Bram for over 5 years when he first started attending meetings of our Democratic Club. In the past several years he has become very active in the club, running our social media and making many contacts with key players in the local and state cannabis industry.

Bram is a hard worker who works well with others and listens to diverse voices within the cannabis community. He has been an integral part of our club's compassion program, which donates legal excess cannabis products to veterans and low income medical cannabis patients with HIV or cancer.

Bram will be an asset to the Cannabis Oversight Committee. I urge you to support his candidacy. If you have any questions, feel free to contact me.

Sincerely,

David Goldman
President, San Francisco Chapter
Brownie Mary Democratic Club
Brownie.MarySF@gmail.com

<https://url.avanan.click/v2/> www.browniemarydemclub.com YYAaOoNaoZHOzOmEbzpkZTISMGUzMzkYAMtsNTQzYvZiOTlmMnJOTkNGYwOTzOmZMJE6NvYkYWU4Y2EaMTBIMZlnDhYnNbnDpaNzqfNGZInGM3M2NIODQzNTVnOWVhOTYaNacczOWNINDbjZGY2NTf0YjpwOIQ
Instagram: @bmsf415
m: 415-728-7631



April 18, 2021

Dear Supervisors Chan, Mandelman and Peskin,

It is with pleasure that I write this letter of recommendation for Will Dolan to serve as a member of the San Francisco Cannabis Oversight Committee. I have come to know Will as a very thoughtful and caring individual, and a passionate and knowledgeable advocate for cannabis equity in our City. Over the past year, I have worked closely with Will in his pursuit to open a transformative cannabis equity marketplace and business incubator on Valencia Street (approved by the Planning Commission earlier this year); and now in providing technical assistance to Verified Equity Applicants (VEAs) in a contract with the Office of Cannabis.

For the past 20 years, Andrea Baker Consulting (ABC) has been working in the City of San Francisco in the areas of community, economic, and small business development through a racial and social equity lens. ABC's ongoing collaboration with community stakeholders has earned the firm the trust and support of City agencies, local businesses, and community members.

Will is a Verified Equity Applicant (VEA) who has overcome many hardships in his life to become an attorney, real estate broker, and cannabis business owner. When I first met Will, my firm was supporting him with community outreach to open the City's first cannabis equity marketplace—a marketplace that sought to create economic opportunities for dozens of other VEAs with a business incubator, fellowship and scholarship program, and a commitment to source more equity-owned products than any other dispensary in the state of California.

Over the course of ten months, we worked to develop a Community Benefits Agreement that offered first of its kind benefits for the equity community and retail workers, including comprehensive health care benefits, paid time off, and retirement plans. Throughout this process, I saw Will's genuine desire to be of service to the cannabis equity and broader community, his strong personal relationships with VEAs, and his penchant for collaborating with others.

When the opportunity arose for ABC to apply for a grant to provide technical assistance to VEAs in the cannabis permitting process, we asked Will if he would serve as a contractor on our team to help in the delivery of services given his immense knowledge in this area.

In the last few months since our contract began, Will's decade of experience at the intersection of real estate, cannabis, and law, have offered immense benefit to many of the more than 40 VEAs we've provided support to to-date.



What has become crystal clear to me in these few months of hearing personal accounts from our City's VEAs is just how extremely difficult the pathway to receive a cannabis permit is. If we want to actually see VEAs succeed, we need to offer them additional support services and/or restructure our existing equity program to lower the barriers to entry.

Will's firsthand experience of the challenges VEAs are facing, his knowledge of the Police and Planning codes, his creative nature, and his collaborative spirit will lend to thoughtful suggestions as a committee member that will improve our City's cannabis equity program and outcomes.

I offer my full support to Will's selection as a Cannabis Oversight Committee Member.

Thank you,

Andrea Baker

Andrea Baker

To SF Budget Committee members,

My name is Bram Goodwin, Founder of the San Francisco Social Club, Media Director of the SF Brownie Mary Democratic Club, local Cannabis Advocacy organizations, helping guide the legal SF Cannabis rollout begun in 2018. I have been a resident of San Francisco for over 45 years.

I have known, collaborated with Malcolm Weitz for a number of years, as we both have worked on the transition of Cannabis from #215 status to the fully legal #64 legal cannabis framework.

I highly recommend Malcolm Weitz for one of the SF Cannabis Oversight Committee seats 8, 12, 13 .. Malcolm has been highly involved in the shaping of the SF legal era, especially developing the SF Cannabis Equity program, helping repair the damage done by the War on Drugs, of which Malcolm was a victim.

The idea of the SFCOC is to recommend to our elected officials, our regulators, changes that will help the cannabis industry, protect our cannabis customers, medical patients.

Malcolm Weitz is in a unique position, as both someone who worked in the illegal cannabis industry, was incarcerated, is now an equity owner of a legal SF Cannabis Dispensary.

He has tirelessly worked to make sure his fellow Cannabis Equity members get a fair shot at this Cannabis opportunity to enter the Cannabis space, by calling attention to any negative elements aimed at these folks, creating rules that will give equity applicants a fair opportunity to succeed in the cannabis business.

He is a valued member of our Brownie Mary Democratic Club, helping to make sure cannabis medical patients are not forgotten in the race to attract regular cannabis consumers.

Malcolm was born, raised in the Mission neighborhood, is very familiar with the history of San Francisco Cannabis. We need experienced locals to help us better work through the multitudes of issues currently facing the cannabis industry, its consumers, its medical cannabis patients.

In the many talks that Malcolm and I have had about life & cannabis, he has shown a maturity beyond his years toward life & our San Francisco Community. Now a father, he wants to build a community that will benefit not only our current SF citizens, but the generations to come.

Please add Malcolm Weitz as a member of the San Francisco Cannabis Oversight Committee for 2023.

If you need any follow-up information, feel free to contact me.

Bram Goodwin

goodwin.bram@gmail.com

Media Director, Brownie Mary Democratic Club

415.505.3686

November 18, 2022

To Whom It May Concern:

My name is Denyelle Bruno and I was previously the CEO of Perfect Union, the largest wholly owned, vertically integrated, cannabis retailer in California. During my time at Perfect Union, I worked with Malcolm Weitz on a potential cannabis retail location in San Francisco.

While we ultimately were unable to open the shop due to our own company finances, I got to know Malcolm well. When I first met him, I was struck by his charisma and his passion for cannabis legalization. His journey to become one of the most well-respected advocates in the industry was hard fought and well deserved.

Malcolm is a wealth of knowledge. He taught me a ton about the history of the industry, the product and the culture. He's a talented leader, a dedicated father and a generous friend.

While I was only in the cannabis industry for 1 year, I have been CEO of many large organizations in California. I spend a lot of working with talented leaders and Malcolm has that great combination of passion, drive and conscientiousness. I highly recommend Malcolm for the San Francisco Cannabis Oversight Committee. In fact, there is no one I can think of who is more qualified.

Sincerely,
Denyelle Bruno
CEO, Pet Food Express



LETTER OF SUPPORT

November 18, 2022

Kultivate Labs
1010 Mission St.
San Francisco, CA 94103
T 415-215-4689
kultivatelabs.org


Dear Board of Supervisors Rules Committee,

I am confident that Malcolm would make an outstanding Member of San Francisco's Cannabis Oversight Committee. He not only has the lived experience to speak to the damage created by cannabis prohibition, but the vision to help the City establish a diverse and equitable cannabis industry that helps remedy those injustices.

As a community leader of SOMA Pilipinas I have worked with Malcom on various initiatives to highlight the medical and economic benefits of Cannabis. He has always shown generosity, compassion, and above all a willingness to listen to a wide range of opinions. He has the tolerance for this type of work.

I would like to provide a very enthusiastic recommendation for Malcolm's candidacy for this role on the Oversight Committee.

Regards,


Desi Danganan
Executive Director
Kultivate Labs

November 17, 2022

To whom it may concern:

It is my pleasure to write this letter expressing support for Malcolm Weitz joining San Francisco's Cannabis Oversight Committee.

My name is Erik Murray, and I've had the pleasure to know Malcolm since 2017 due to my work in social equity and cannabis real estate across the Bay Area as the founder and CEO of Oak Investment Funds and Oak Impact Group, and founder and shareholder of Rose Mary Jane. Additionally, I've been fortunate to serve as a Board Member of The Last Prisoner Project, advocating for freedom for our unjustly incarcerated brothers and sisters who are victims of the War on Drugs – which was really a war on people.

Malcolm unfortunately has the lived experience of cannabis incarceration along with the struggles of launching a social equity owned business in this industry that has taken so much from him and our entire community. Malcolm has been an instrumental activist and leader in pushing for the creation of social equity, the creation of community-centric opportunities, and the curation of local and cannabis culture in San Francisco, and I frankly can't think of anyone better to serve on the SF Cannabis Oversight Committee.

Malcolm's lived experiences, his intellect, his passion for serving people, and his understanding of years of history and local policy will prove hugely beneficial to the committee.

I sincerely hope that Malcolm will be strongly considered, and selected for, this vital role in ensuring the equitable and successful growth of this industry in San Francisco.

Sincerely,



Erik Murray

CEO & Managing Partner

Oak Impact Group LLC

Erik@OakImpact.com

November 16, 2022

To Whom It May Concern,

My name is Hirsh Jain, and I am the Founder of Ananda Strategy, a strategy consultancy that serves many of California's leading cannabis brands and retailers, helping them expand across the state and maintain compliance with local and state laws. I have been working in the California cannabis industry for the past 5 years.

I began my work on cannabis reform in 2005, serving as the Cannabis Lead in the UC Berkeley Public Defender's Office, defending students that were accused of cannabis violations by the University. I continued my work in drug policy reform at Harvard Law School, where my focus was the legal and political impacts of the War on Drugs.

I am currently on the Board of Directors of the California chapter of the National Organization for the Reform of Marijuana Laws (NORML), which for fifty years has been working to reform California's cannabis laws, led the opposition to the War on Drugs in California, and co-sponsored California's pioneering medical cannabis law, Prop 215, in 1996.

In addition, I serve as Vice Chair of the California Cannabis Chamber of Commerce, which aims to promote the common interests of cannabis businesses in Los Angeles County by advocating for sound public policy and facilitating business partnerships between cannabis operators.

I met Joshua "Malcolm" Weitz in 2018, as he was advocating for the creation of a social equity cannabis program in San Francisco. I was immediately impressed by Malcolm's political acumen, familiarity with cannabis policy, knowledge of the cannabis plant, and connection to legacy cannabis culture. At Board of Supervisors meetings, gatherings of equity advocates and in private conversations, Malcolm spoke passionately about the healing properties of cannabis, the failures of our current criminal justice system and his vision for how cannabis could help uplift communities in San Francisco that had been unfairly criminalized.

While many individuals I met labeled themselves advocates for equity, Malcolm often made the critical link between the details of cannabis policy / regulation and how they would impact the creation of equitable outcomes. With Malcolm, I had detailed discussions about how various policy choices (e.g. zoning restrictions, licensing caps, tax policy) might impact the ability of San Francisco to establish an equitable cannabis ecosystem.

I am confident that Malcolm would make an outstanding Member of San Francisco's Cannabis Oversight Committee. He not only has the lived experience to speak to the damage created by cannabis prohibition, but the vision to help the City establish a diverse and equitable cannabis industry that helps remedy those injustices.

ANANDA
STRATEGY

I would like to provide a very enthusiastic recommendation for Malcolm's candidacy for this role on the Oversight Committee.

Sincerely,

A handwritten signature in black ink, appearing to be 'Hirsh Jain', with a stylized flourish at the end.

Hirsh Jain
Founder, Ananda Strategy

www.anandastrategy.com
hirsh@anandastrategy.com
510-468-1690



November 21, 2022

Dear Sir or Madam,

My name is Jon Heredia and I am endorsing Malcolm Joshua Weitz to be a member (**Seat #8, #12, or #13**) of the San Francisco Cannabis Oversight Committee.

I am an attorney by trade and have been practicing law in the legal cannabis industry since 2012. When Colorado first legalized adult-use cannabis in 2012, I helped local Colorado operators find, negotiate, and secure investment in their cannabis businesses. Around the same time, I (through my creative agency) partnered with High Times Magazine to produce High Times branded merchandise and cannabis centric educational events throughout the US (i.e. Cannabis Cups, Doobie Awards, pop-ups, and Hippie Hill, among a few).

While a partner in High Times, I came across Malcolm's special on Vice's Weediquette (Going Legit, Season 2, Episode 5) and was immediately inspired to help him in his cause to be allowed to own a cannabis business in the legal cannabis space. As an added bonus, I learned that we both come from the same neighborhood and share mutual friends in San Francisco. I resigned from my position at High Times shortly after and committed my career to helping Malcolm and other folks convicted of cannabis crimes to be able to own their cannabis businesses.

In 2017, I joined Malcolm and his sister Nina Parks on a massive lobbying effort to create the San Francisco Social Equity Program. I witnessed Malcolm work day-and-night to build a coalition and lobby the Board of Supervisors and other stakeholders. I was extremely proud when his hard work resulted in the creation of the Social Equity Program.

Upon the passage of Article 16, I worked side-by-side with Malcolm to secure investment for his retail business (Mirage) in San Francisco's very competitive cannabis retail landscape. I was right by Malcolm's side as we negotiated investment deals with investors of every ilk – from small mom-and-pop investors, multi-state operators, and family. I was right by Malcolm's side as he navigated through the protracted permit application process. He engaged architects, security companies, community CBDs, and other stakeholders. Malcolm literally walked from one SF department to the next (police, building, planning, health, etc.), application in hand, multiple times just to get our license approved.

Now that Malcolm finally owns a retail store, I remain by Malcolm's side as he learns, first-hand, the inner workings of operating a compliant cannabis retail store in Cow Hollow, SF.



Furthermore, as CEO of his own retail store, Malcolm is acutely aware of the outside factors that directly and indirectly impacts his business including, but not limited to, San Francisco's reputation as a tourist hub, Covid's impact on the city's small businesses, and the oversaturation of retail cannabis stores in SF, to name a few.

My experience working with Malcolm has now given me the opportunity be a professor of law at Golden Gate University. At GGU, I teach law students cannabis law, business, and social equity. In all my professional capacities, I wholeheartedly support Malcolm's application to be a member of the SF Cannabis Oversight Committee. I do so because has done the dirty work – from lobbying, to coalition building, to dealing with investors big and small, working with architects and contractors, and actually running a retail dispensary. He has done this work with extreme passion and agency, perhaps unlike other applicants who have depended on their investors to handle all aspects of their application and business, subjecting the applicant to being merely a mascot, collecting checks. Malcom is not that.

Malcolm is fully invested in his vision and his business. He is fair, kind, and extremely passionate about cannabis and social equity. He has a unique understanding of SF's cannabis laws, SF's social equity program, and the stakeholders' interests. For the reasons stated above, I endorse Malcolm Joshua Weitz position as member of SF's Cannabis Oversight Committee.

Respectfully,

A handwritten signature in black ink, appearing to read "John Heredia". The signature is fluid and cursive, with a long horizontal stroke at the end.

John Heredia, Esq.

To Whom It May Concern,

My name is Arlanda Northington, and I am the District Manager for the Southern California/ Northern California Market for MedMen. This month marks my 3rd year with MedMen. I begin my career with MedMen in our training department as the Regional Trainer and transition into my current role as District Manager in March of 2020.

I met Malcom February 2020, as he was shadowing me training/onboarding a new General Manager for my West Hollywood location. Malcom trained with me for a full week, and he was such a pleasure working with. During training Malcom was hands on helping our hospitality and operations department as well as learning all the ins and outs of the business. He built an instant bond with the team showing his passion for the cannabis industry and love for helping customers.

During the June 2020 LA riots, 5 of our LA locations were looted and closed for up to 2 weeks. On the morning after the looting, I got a call from Malcom asking me, "How can I help?". The next day Malcom was driving down from San Fran to help me, and my teams clean up the neighborhood and get our stores back open. With his help we were back up and running within a week for most of our locations. Malcom truly exhibits a person with great moral character with wiliness to always help, assist, be part of a team and help others - even when receiving nothing in return.

I believe that Malcom will be an exceptional Member of the San Francisco Cannabis Oversight Committee and he has my total support and recommendation for the role.

Sincerely,

Arlanda Northington

Arlanda.Northington@medmen.com

(310)663-6429

To SF Budget Committee members,

My name is Bram Goodwin, Founder of the San Francisco Social Club, Media Director of the SF Brownie Mary Democratic Club, local Cannabis Advocacy organizations, helping guide the legal SF Cannabis rollout begun in 2018. I have been a resident of San Francisco for over 45 years.

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I highly recommend Malcolm Weitz for one of the SF Cannabis Oversight Committee seats 8, 12, 13 .. Malcolm has been highly involved in the shaping of the SF legal era, especially developing the SF Cannabis Equity program, helping repair the damage done by the War on Drugs, of which Malcolm was a victim.

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Please add Malcolm Weitz as a member of the San Francisco Cannabis Oversight Committee for 2023.

If you need any follow-up information, feel free to contact me.

Bram Goodwin

goodwin.bram@gmail.com

Media Director, Brownie Mary Democratic Club

415.505.3686

November 18, 2022

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Hirsh Jain
Founder, Ananda Strategy

www.anandastrategy.com
hirsh@anandastrategy.com
510-468-1690



LETTER OF SUPPORT

November 18, 2022

Kultivate Labs
1010 Mission St.
San Francisco, CA 94103
T 415-215-4689
kultivatelabs.org


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Executive Director
Kultivate Labs

November 17, 2022

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Erik Murray

CEO & Managing Partner

Oak Impact Group LLC

Erik@OakImpact.com

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Sincerely,

Arlanda Northington

Arlanda.Northington@medmen.com

(310)663-6429



November 21, 2022

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My name is Jon Heredia and I am endorsing Malcolm Joshua Weitz to be a member (**Seat #8, #12, or #13**) of the San Francisco Cannabis Oversight Committee.

I am an attorney by trade and have been practicing law in the legal cannabis industry since 2012. When Colorado first legalized adult-use cannabis in 2012, I helped local Colorado operators find, negotiate, and secure investment in their cannabis businesses. Around the same time, I (through my creative agency) partnered with High Times Magazine to produce High Times branded merchandise and cannabis centric educational events throughout the US (i.e. Cannabis Cups, Doobie Awards, pop-ups, and Hippie Hill, among a few).

While a partner in High Times, I came across Malcolm's special on Vice's Weediquette (Going Legit, Season 2, Episode 5) and was immediately inspired to help him in his cause to be allowed to own a cannabis business in the legal cannabis space. As an added bonus, I learned that we both come from the same neighborhood and share mutual friends in San Francisco. I resigned from my position at High Times shortly after and committed my career to helping Malcolm and other folks convicted of cannabis crimes to be able to own their cannabis businesses.

In 2017, I joined Malcolm and his sister Nina Parks on a massive lobbying effort to create the San Francisco Social Equity Program. I witnessed Malcolm work day-and-night to build a coalition and lobby the Board of Supervisors and other stakeholders. I was extremely proud when his hard work resulted in the creation of the Social Equity Program.

Upon the passage of Article 16, I worked side-by-side with Malcolm to secure investment for his retail business (Mirage) in San Francisco's very competitive cannabis retail landscape. I was right by Malcolm's side as we negotiated investment deals with investors of every ilk – from small mom-and-pop investors, multi-state operators, and family. I was right by Malcolm's side as he navigated through the protracted permit application process. He engaged architects, security companies, community CBDs, and other stakeholders. Malcolm literally walked from one SF department to the next (police, building, planning, health, etc.), application in hand, multiple times just to get our license approved.

Now that Malcolm finally owns a retail store, I remain by Malcolm's side as he learns, first-hand, the inner workings of operating a compliant cannabis retail store in Cow Hollow, SF.



Furthermore, as CEO of his own retail store, Malcolm is acutely aware of the outside factors that directly and indirectly impacts his business including, but not limited to, San Francisco's reputation as a tourist hub, Covid's impact on the city's small businesses, and the oversaturation of retail cannabis stores in SF, to name a few.

My experience working with Malcolm has now given me the opportunity be a professor of law at Golden Gate University. At GGU, I teach law students cannabis law, business, and social equity. In all my professional capacities, I wholeheartedly support Malcolm's application to be a member of the SF Cannabis Oversight Committee. I do so because has done the dirty work – from lobbying, to coalition building, to dealing with investors big and small, working with architects and contractors, and actually running a retail dispensary. He has done this work with extreme passion and agency, perhaps unlike other applicants who have depended on their investors to handle all aspects of their application and business, subjecting the applicant to being merely a mascot, collecting checks. Malcom is not that.

Malcolm is fully invested in his vision and his business. He is fair, kind, and extremely passionate about cannabis and social equity. He has a unique understanding of SF's cannabis laws, SF's social equity program, and the stakeholders' interests. For the reasons stated above, I endorse Malcolm Joshua Weitz position as member of SF's Cannabis Oversight Committee.

Respectfully,

A handwritten signature in black ink, appearing to read "John Heredia". The signature is fluid and cursive, with a long horizontal stroke at the end.

John Heredia, Esq.

From: [Bram Goodwin](#)
To: [BOS-Appointments](#)
Cc: [DorseyStaff \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Ali Jamalian](#); [Drakari Donaldson](#); [Malcolm Weitz](#); [William Dolan](#)
Subject: I would like to recommend some of the applicants for the SF Cannabis Oversight Committee
Date: Thursday, May 18, 2023 7:24:48 AM

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Rules Committee,

I am a Cannabis activist, Media Director of the Brownie Mary Democratic Club, which advocates for the rights of Cannabis Consumers & Medical Patients.

I would like to recommend the below applicants for seats on the SF Cannabis Oversight Committee.

- *Ali Jamalian, CEO of Sunset Connect, Cannabis MFG
- *Drakari Donaldson, CEO of California Cannabis Company, Cannabis Retail
- *Joshua Malcom Weitz, CEO of MedMen Cow Hollow, Cannabis Retail
- *William Dolan, CEO of Hyrba, Cannabis Retail

I have worked with each of these Cannabis Entrepreneurs on various Cannabis issues. They are respected members of our cannabis community, are very knowledgeable of the history, the challenges of Legal SF cannabis.

Each of them have been in the Medical Cannabis, now fully legal cannabis world for many years.

The infant Cannabis industry, barely legal since 2018, is in a difficult environment as many new retail stores open, robberies have become normal, taxes are too high, no normal banking, over supply of Canabis has brought the collapse of the wholesale cannabis prices. All this with competition from the illegal market.

We need leadership, cannabis reform, which these individuals have demonstrate constantly with our cannabis community, and will give as members of the SFCOC.

Please include them in the 2023/2024 SF Cannabis Oversight Committee.

bram

Bram Goodwin
photographer
Media Director, Brownie Mary Democratic Club, @bmsf415
San Francisco Social Club, @sfsc415
415.505.3686
twitter: @bramgoodwin
instagram: @bramgoodwin
linkedin: bramfoto

From: [Heidi Hanley](#)
To: [BOS-Appointments](#)
Subject: Recommendation for seat #16 on the San Francisco Cannabis Oversight Committee.
Date: Thursday, May 18, 2023 9:12:24 AM

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I recommend Bram Goodwin for seat #16 for the SF Cannabis Oversight committee. With his extensive cannabis advocacy experience, he would be a great addition and provide valuable insight on the industry and proposed legislations.

Thank you,

Heidi Hanley
CEO, Equity Partner
Solful San Francisco