

1 [Coca-Cola Recycled Plastics]
2 URGING THE COCA-COLA CORPORATION AND ITS SUBSIDIARIES TO USE RECYCLED
3 PLASTICS IN ITS PRODUCTS

4 WHEREAS, The City and County of San Francisco has long promoted the use of
5 reusable and recycled products through its purchasing practices, educational efforts, and
6 policy initiatives; and,

7 WHEREAS, Approximately 793,000 tons of solid waste are landfilled each year by the
8 community of San Francisco; and,

9 WHEREAS, The cost of collecting and landfilling those wastes are estimated at \$100
10 million annually ; and,

11 WHEREAS, The City and County of San Francisco is charged with achieving the goals
12 of reducing, reusing and recycling 50% of all solid waste by year 2000 and 75% by 2010 ;
13 and,

14 WHEREAS, In 1989 the City and County of San Francisco institute residential curbside
15 collection and recycling of PET (polyethylene terephthalate) plastic soda bottles; and,

16 WHEREAS, The City and County of San Francisco recycles less than 2% of the 85
17 million pounds of plastics used each year; and,

18 11/18/99 WHEREAS In 1992 plastics occupied more than 20% of landfill space nationwide, and
19 by the year ~~200~~²⁰⁰⁰ plastics will occupy more than a quarter of landfill space nationwide; and,

20 WHEREAS, in 1990 the Coca-Cola Company voluntarily committed to using recycled
21 PET in their containers; and,

22 WHEREAS, In 1995 the Coca-Cola Company reversed itself and made the decision to
23 stop using recycled plastic bottles and consequently increase its use of virgin, non-recycled
24 PET plastic, and moved away from the use of easily recyclable glass, and aluminum for their
25 containers; and,

11/18/99 WHEREAS, The Coca-Cola Company presently uses 25% recycled content in its
bottles in Australia, Sweden, and Switzerland; and,

GAVIN NEWSOM , BIERMAN, KATZ
BOARD OF SUPERVISORS

1 WHEREAS, FDA-approved technology exists today to incorporate recycled PET into
2 new beverage containers, and proven technology for refillable plastic bottles also exists, and
3 in fact, both of these processes are being used by The Coca-Cola Corporation in many
4 countries throughout the world; and,

5 WHEREAS, The use of recycled PET in the production of beverage containers would
6 have an enormous positive impact on the value of recycled PET; now, therefore be it

7 RESOLVED, That the City and County of San Francisco hereby urges the Coca-Cola
8 Corporation by letter and by receipt of this resolution to use recycled PET in their bottles,
9 thereby closing the recycling loop, and thereby returning a measure of profitability to the
10 operations of our nation's public and private recycling programs; and be it

11 FURTHER RESOLVED, That the City and County of San Francisco calls upon the
12 Coca-Cola Corporation to commit to the introduction of refillable soda bottles into the US
13 market, similar to those in use by Coca-Cola in other countries, and to commit to the sale of
14 5% of its packaged soft drinks in such refillable containers in the U.S. by year 2000.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 991831

Date Passed:

Resolution urging the Coca-Cola Corporation and its subsidiaries to use recycled plastics in its products.

December 6, 1999 Board of Supervisors — ADOPTED

Ayes: 11 - Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee, Ammiano, Becerril, Bierman, Brown

File No. 991831

I hereby certify that the foregoing Resolution was ADOPTED on December 6, 1999 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

DEC 17 1999

Date Approved

Mayor Willie L. Brown Jr.