

File No. 251082

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date Nov 17, 2025

Board of Supervisors Meeting

Date _____

Cmte Board

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| ☐ | ☐ | Resolution |
| ☒ | ☐ | Ordinance |
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| ☐ | ☐ | Memorandum of Understanding (MOU) |
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OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date Nov 13, 2025

Completed by: _____ Date _____

[Administrative Code - Fillmore Entertainment Zone]

Ordinance amending the Administrative Code to create the Fillmore Entertainment Zone, on Fillmore Street between Sutter and McAllister Streets and O'Farrell Street between Steiner and Fillmore Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Environmental Findings.

The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 251082 and is incorporated herein by reference. The Board affirms this determination.

Section 2. Chapter 94B of the Administrative Code is hereby amended by revising Section 94B.4, to read as follows. Section 94B.2 is reprinted in part, for informational purposes only.

1 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

2 * * * *

3 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall
4 be purchased only from a premises located within the Entertainment Zone that is authorized
5 under California Business and Professions Code Section 23357, 23358, or 23396, as may be
6 amended from time to time, to permit consumers to leave the premises with open containers
7 of alcoholic beverages for consumption off the premises, or an organization that is authorized
8 by an ABC special event permit or license to make such sales within the Entertainment Zone.

9
10 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

11 * * * *

12 (b) Additional Entertainment Zones.

13 * * * *

14 **(12) Fillmore Entertainment Zone.**

15 (A) All public streets, public rights-of-way, and sidewalks abutting both sides of
16 Fillmore Street between Sutter and McAllister Streets and O'Farrell Street between Steiner and
17 Fillmore Streets, and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby
18 designated as the Fillmore Entertainment Zone under Sections 23039.5 and 25690 of the California
19 Business and Professions Code.

20 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
21 Fillmore Entertainment Zone does not involve the closure of a public street, it need not receive a permit
22 for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
23 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

24 **(C) Fillmore Turk Mini Park.**

25 (i) Notwithstanding subsection (b)(12)(A) above, the Fillmore

1 Entertainment Zone shall not include any portion of the park known as Fillmore Turk Mini Park,
2 located at Fillmore Street between Turk Street and Golden Gate Avenue.

3 (ii) To the extent there is any inconsistency between the provisions of
4 this Chapter 94B and the provisions of the Park Code applicable to Fillmore Turk Mini Park, the Park
5 Code shall control.

6 (iii) Any Management Plan for the Fillmore Entertainment Zone shall
7 contain measures to address the impacts of entertainment zone events on Fillmore Turk Mini Park,
8 including but not limited to alcohol consumption in and around the playground area, sanitation, and
9 security. Before adopting such a Management Plan, OEWD shall obtain approval from the Recreation
10 and Park Department regarding the provisions of the Management Plan that relate to impacts on
11 Fillmore Turk Mini Park.

12 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone
13 Event must take place in conjunction with a permit for the use of a public street under
14 Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section
15 206, or other applicable authority of the SFMTA.

16 * * * *

17
18 Section 3. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
19 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
20 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
21 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
22 additions, and Board amendment deletions in accordance with the “Note” that appears under
23 the official title of the ordinance.

Section 4. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

APPROVED AS TO FORM:
DAVID CHIU, City Attorney

By: /s/ Victoria Wong
VICTORIA WONG
Deputy City Attorney

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LEGISLATIVE DIGEST

[Administrative Code - Fillmore Entertainment Zone]

Ordinance amending the Administrative Code to create the Fillmore Entertainment Zone, on Fillmore Street between Sutter and McAllister Streets and O'Farrell Street between Steiner and Fillmore Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as "a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would create the Fillmore Entertainment Zone on Fillmore Street between Sutter and McAllister Streets and O'Farrell Street between Steiner and Fillmore Streets.

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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: November 12, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 251082
Administrative Code - Fillmore Entertainment Zone

- ☒ California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*)
☒ Ordinance / Resolution
☐ Ballot Measure
- Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.
- 11/12/2025 *Joy Navarrete*
- ☐ Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
☐ General Plan ☐ Planning Code, Section 101.1 ☐ Planning Code, Section 302
- ☐ Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- ☐ General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- ☒ Historic Preservation Commission
☐ Landmark (*Planning Code, Section 1004.3*)
☒ Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
☐ Mills Act Contract (*Government Code, Section 50280*)
☐ Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

BOARD of SUPERVISORS



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MEMORANDUM

TO: Maggie Weiland, Executive Director, Entertainment Commission

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: November 4, 2025

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 251082

Ordinance amending the Administrative Code to create the Fillmore Entertainment Zone, on Fillmore Street between Sutter and McAllister Streets and O'Farrell Street between Steiner and Fillmore Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: victor.young@sfgov.org.

(attachment)

c. May Liang, Entertainment Commission