

LEGISLATIVE DIGEST

(Substituted, 9/24/24)

[Administrative Code - Entertainment Zones]

Ordinance amending the Administrative Code to establish two Entertainment Zones: the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and the Arena Entertainment Zone, bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Pursuant to state law, Administrative Code Chapter 94B authorizes the creation of entertainment zones, within which the outdoor consumption of alcoholic beverages is permitted on public streets, sidewalks and public rights-of-way adjacent to and during special events licensed by the California Department of Alcoholic Beverage Control. Administrative Code Section 94B.3 creates the Front Street Entertainment Zone.

Pending legislation in Board File No. 240804 would amend the Administrative Code to add Chapter 94D, which would establish the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program. Section 94D.3 would establish numerous Downtown Activation Locations, which could receive Downtown Activation Permits. Section 94D.2 would authorize the Department of Public Works to approve conditions regarding alcoholic beverages to be sold in any Entertainment Zone within a Downtown Activation Location.

The ordinance in Board File No. 240804 would also amend Administrative Code Section 94B.3 to authorize the Office of Economic and Workforce Development to consider whether a Downtown Activation Permit satisfies the requirements for an Entertainment Zone Management Plan. The ordinance in Board File No. 240804 would also designate the area within the existing Front Street Entertainment Zone as a Downtown Activation Location.

Amendments to Current Law

This ordinance assumes the approval of the ordinance in Board File No. 240804, and further amends Administrative Code Chapter 94B to establish two additional entertainment zones: (1) the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and 5th Street on the

south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street, including sidewalks, but not public streets or other rights-of-way; and (2) the Arena Entertainment Zone, bounded by the southern side of Warriors Way on the north, the western side of Terry A. Francois Boulevard on the east, the northern side of 16th Street on the south, and the eastern side of 3rd Street on the west, including sidewalks, but not public streets or other rights-of-way.

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