

File No. 100994

Committee Item No. 3

Board Item No. 23

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date August 5, 2010

Board of Supervisors Meeting

Date August 10, 2010

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input type="checkbox"/>            | Motion                                       |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget Analyst Report                        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER

(Use back side if additional space is needed)

- |                                     |                                     |                 |
|-------------------------------------|-------------------------------------|-----------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Form 700</u> |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____           |

Completed by: Linda Wong

Date July 30, 2010

Completed by: Alisa Somera

Date August 2, 2010

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Resolution confirming the appointment of Cheryl Brinkman to the Municipal Transportation  
2 Agency Board of Directors, term ending March 1, 2014]

3 **Resolution confirming the appointment of Cheryl Brinkman to the Board of Directors of**  
4 **the Municipal Transportation Agency, term ending March 1, 2014.**

5  
6 WHEREAS, Article VIII.A of the City Charter, approved November 1999, establishes  
7 the Municipal Transportation Agency ("MTA") which includes the Municipal Railway and shall  
8 include the Department of Parking and Traffic, commencing July 1, 2002; and

9 WHEREAS, The MTA includes a Board of Directors governed by a board of seven  
10 directors appointed by the Mayor and confirmed by the Board of Supervisors

11 WHEREAS, At least four of the directors must be regular riders of the municipal railway  
12 and must continue to ride the municipal railway during their terms;

13 WHEREAS, The directors must possess significant knowledge of, or professional  
14 experience in, one or more of the fields of government, finance or labor relations; and,

15 WHEREAS, At least two of the directors must possess significant knowledge of, or  
16 professional experience in, the field of public transportation; now, therefore, be it

17 **RESOLVED**, That the Board of Supervisors of the City and County of San Francisco  
18 does hereby confirm the appointment of Cheryl Brinkman to the Board of Directors of the  
19 Municipal Transportation Agency for a term ending on March 1, 2014.





NOTICE OF APPOINTMENT

July 14, 2010

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102(a), I nominate Cheryl Brinkman for appointment to the San Francisco Municipal Transportation Agency Board of Directors.

Ms. Brinkman is nominated for appointment to fill the seat previously held by Shirley Bryer Black. This term will expire on March 1, 2014.

I am confident Ms. Brinkman will serve our community well. Attached are her qualifications to serve, which demonstrate how her reappointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I will appreciate your favorable consideration of these reappointments.

A handwritten signature in black ink, appearing to read "Gavin Newsom", written over a horizontal line.

Gavin Newsom  
Mayor

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2010 JUL 14 AM 9:46  
BY A vertical stamp with the word "RECEIVED" at the top, followed by "BOARD OF SUPERVISORS" and "SAN FRANCISCO". Below this is the date and time "2010 JUL 14 AM 9:46". To the left of the date is the word "BY" followed by a vertical line and handwritten initials.

Cheryl Brinkman  
— Germania  
San Francisco, CA 94117  
Cheryl.Brinkman@\_ —  
415- —

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#### Summary

- Over 15 years increasing responsibility in management and administration of products, processes, and people.
- Strong background in meeting customer demand by developing inventory management plans based on collected data and knowledge of industry.
- Talent for fostering beneficial relationships and immediate problem solving.
- Proven ability to work in fast paced environments and respond to complex situations.

#### Experience

2008- Current

McKesson Corporation, San Francisco – Contractor  
Generic Product Management

- Responsible for maintaining product pipeline and researching status of generic vendors in anticipation of product launches.
- Participate in product placement on auto-substitution program, purchase and manage inventory levels of new products.
- Work directly with new generic vendors on product and vendor set-up.
- Coordinate and place Trade Show purchases and work with Promotional Accounting to reconcile invoicing and research and resolve missed billing opportunities.

1999 – 2006

McKesson Corporation, San Francisco  
Senior Product Manager, Generic Rx

- Responsible for coordinating inventory management and maximizing profit for Generic Rx department.
- Met and exceeded budget goals each year, resulting in over 34M of billable buy profit yearly.
- Managed the generic vendor and product inclusion process to minimize unprofitable inventory and maintain 96% order fill rate.
- Established and maintained vendor, inter-departmental, and customer relationships.
- Addressed and resolved a wide range of product and program issues daily with both internal departments and external customers.

1997 - 1999

Oncology Therapeutics Network (Bristol Myers-Squibb), South San Francisco  
Purchasing Manager

- Managed an Oncology based pharmaceutical and supply inventory ranging from 45 to 90 million dollars worth of inventory per month.
- Consistently maintained a 98-99% fill rate on orders
- Worked with third party warehousing company on warehousing issues, including performing and resolving physical inventories.
- With a department of two buyers responded to queries from customer service, sales, and accounting.
- Met and exceeded inventory target goals to minimize cost of money impact on company and coordinated with accounting to maximize benefits of payment terms from inventory purchases.

1995-1997

Ernest Gallo Clinic & Research Center, San Francisco  
Purchasing/Facilities

- Purchased all scientific supplies, equipment and furniture, received and distributed goods, negotiated and arranged bulk discount buys.
- Worked with accounting dept. to reconcile accounting and grant code issues.

Cheryl Brinkman  
— Germania  
San Francisco, CA 94117  
Cheryl.Brinkman@ —  
415-...

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Page 2

- 1993-1994 Genentech Inc., South San Francisco, California  
Temporary Buyer
- Purchased a broad variety of lab equipment, chemicals, computer supplies and scientifically oriented goods.
  - Achieved 3% cost savings over departmental goal while placing an average of 500 orders per month, at a dollar value of over 250K.

- 1989-1992 Bechtel National, Inc, San Francisco, California  
Buyer
- Researched and evaluated equipment for general procurement list for EPA.
  - Assisted EPA contractors in equipment selection, procurement, and scheduling.

Education Mills College, Oakland, California BA

Computer skills:

- Skilled in Microsoft office programs: Excel, PowerPoint, Word
- SAP
- Score (McKesson purchasing system)

Cheryl Brinkman  
— Germania  
San Francisco, CA 94117  
Cheryl.Brinkman@ —  
415- —

## Advocacy and Volunteer Experience

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**Summary:** I have lived in San Francisco for 24 years, for all but 3 of those years I have worked downtown. During my time in San Francisco I have relied on Muni, my feet, and my bicycle to get around. For only five of my years in SF have I owned a car, but for the last 8 years I have been a City Car Share member. I began cycling for transportation in 1989 when I worked at Bechtel Corp and have become increasingly involved in the world of complete streets and active transportation, as well as public transportation. I have used public transportation and cycled in many of the great cities of the world, Hong Kong, Vienna, Budapest, Prague, Bangkok, London, Beijing, Singapore, Geneva, and Delhi, as well as smaller towns in Eastern Europe and Asia. I have seen first hand what works and what adds to the experience both for locals and for tourists. I am committed to helping SF move along the path to sustainable streets, and transportation choices that work for everyone; bus riders, pedestrians, cyclists, and car drivers.

2003 - 2004

Pedestrian Safety Advisory Committee of San Francisco,  
Pedestrian Advocacy Organization Member  
Appointed by Board of Supervisors

2005 – 2006 Chair, Pedestrian Safety Advisory Committee

2005 – Current, Board Member and then Board President of Livable City

2009 – Current, Market Octavia Citizens Advisory Committee, Mayoral Appointment

2009 – Current, Duboce Triangle Neighborhood Association, Chair of the Transportation Committee

2009 – Current, Shape Up SF Steering Committee

### **Sunday Streets**

I was one of the original organizers of Sunday Streets beginning in 2008, and I still serve on the Steering Committee as well providing outreach support and day of coordination back up. Sunday Streets has been an incredibly rewarding labor of love, one of the most important programs I have been involved with. I have spent close to one thousand volunteer hours on Sunday Streets and the success of the program will always be something I can look back on with pride. The knowledge that I have helped show San Franciscans what streets can be; helped families re-discover the joy of public space and community, and gotten hundreds of children and adults excited about riding their bicycles in San Francisco is very important to me. Sunday Streets is an exciting step forward for the future of our streets and public involvement in urban planning and better public health. Sunday Streets is showing us the future of sustainable streets in San Francisco.

### **Sunday Streets presentations:**

**San Francisco 2008, 2009, 2010:** Dozens of neighborhood association meetings, community meetings, and Citizen Advisory Committee meetings. Presentations on routes, benefits and logistics of Sunday Streets.

**Feb 2010, 8-80 Cities Toronto, Canada.** Leaders Luncheon with mayoral candidates, city staff and State Health Minister. Public evening presentation. Talk entitled "San Francisco Sunday Streets, bringing people together for health and community."

**March 2010, International Study Tour, Ciclovías/Car Free Space, Guadalajara, Mexico.** Conference with 20 North American and Mexican Cities represented: talk entitled "Evolution of Sunday Streets in San Francisco and successful volunteer management". Co-presenter Kate McCarthy of the San Francisco Bicycle Coalition.

Other volunteer work: SF Bike Coalition Bike to Work Day, Walk SF Peak to Peak fund raiser.

COVER PAGE

*A Public Document*

Please type or print in ink.

NAME (LAST)	(FIRST)	(MIDDLE)	DAYTIME TELEPHONE NUMBER		
Brinkman	Cheryl	Lee	( 415 ) _____		
MAILING ADDRESS (Business Address Acceptable)	STREET	CITY	STATE	ZIP CODE	OPTIONAL: E-MAIL ADDRESS
Germania Street		San Francisco	CA	94117	

**1. Office, Agency, or Court**

Name of Office, Agency, or Court:  
San Francisco MTA

Division, Board, District, if applicable:  
SFMTA Board of Directors

Your Position:  
Board member

▶ If filing for multiple positions, list additional agency(ies)/ position(s): (Attach a separate sheet if necessary.)

Agency: \_\_\_\_\_

Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

State

County of San Francisco

City of San Francisco

Multi-County \_\_\_\_\_

Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

Assuming Office/Initial Date: 07 / 16 / 10

Annual: The period covered is January 1, 2009, through December 31, 2009.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2009.

Leaving Office Date Left: \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one)

The period covered is January 1, 2009, through the date of leaving office.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.

Candidate Election Year: \_\_\_\_\_

**4. Schedule Summary**

▶ Total number of pages including this cover page: 4

▶ Check applicable schedules or "No reportable interests."

I have disclosed interests on one or more of the attached schedules:

Schedule A-1  Yes - schedule attached  
*Investments (Less than 10% Ownership)*

Schedule A-2  Yes - schedule attached  
*Investments (10% or Greater Ownership)*

Schedule B  Yes - schedule attached  
*Real Property*

Schedule C  Yes - schedule attached  
*Income, Loans, & Business Positions (Income Other than Gifts and Travel Payments)*

Schedule D  Yes - schedule attached  
*Income - Gifts*

Schedule E  Yes - schedule attached  
*Income - Gifts - Travel Payments*

-or-

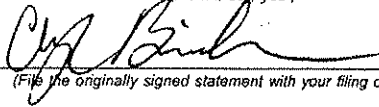
No reportable interests on any schedule

**5. Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed July 16, 2010  
(month, day, year)

Signature   
(File the originally signed statement with your filing official.)



**SCHEDULE C**  
**Income, Loans, & Business**  
**Positions**  
 (Other than Gifts and Travel Payments)

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION

Name  
 Cheryl Brinkman

1. INCOME RECEIVED	1. INCOME RECEIVED
NAME OF SOURCE OF INCOME <u>McKesson Corporation</u> ADDRESS (Business Address Acceptable) <u>One Post Street, SF CA 94104</u> BUSINESS ACTIVITY, IF ANY, OF SOURCE <u>Pharmaceutical Distribution</u> YOUR BUSINESS POSITION <u>Sr Product Mgr</u> GROSS INCOME RECEIVED <input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000 <input checked="" type="checkbox"/> \$10,001 - \$100,000 <input type="checkbox"/> OVER \$100,000 CONSIDERATION FOR WHICH INCOME WAS RECEIVED <input checked="" type="checkbox"/> Salary <input type="checkbox"/> Spouse's or registered domestic partner's income <input type="checkbox"/> Loan repayment <input type="checkbox"/> Sale of _____ <small>(Property, car, boat, etc.)</small> <input type="checkbox"/> Commission or <input type="checkbox"/> Rental Income, list each source of \$10,000 or more _____ <input type="checkbox"/> Other _____ <small>(Describe)</small>	NAME OF SOURCE OF INCOME <u>Arup</u> ADDRESS (Business Address Acceptable) <u>560 Mission Street, SF CA 94104</u> BUSINESS ACTIVITY, IF ANY, OF SOURCE <u>Engineering Consultants</u> YOUR BUSINESS POSITION _____ GROSS INCOME RECEIVED <input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000 <input checked="" type="checkbox"/> \$10,001 - \$100,000 <input checked="" type="checkbox"/> OVER \$100,000 CONSIDERATION FOR WHICH INCOME WAS RECEIVED <input type="checkbox"/> Salary <input checked="" type="checkbox"/> Spouse's or registered domestic partner's income <input type="checkbox"/> Loan repayment <input type="checkbox"/> Sale of _____ <small>(Property, car, boat, etc.)</small> <input type="checkbox"/> Commission or <input type="checkbox"/> Rental Income, list each source of \$10,000 or more _____ <input type="checkbox"/> Other _____ <small>(Describe)</small>

**2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____ ADDRESS (Business Address Acceptable) _____ BUSINESS ACTIVITY, IF ANY, OF LENDER _____ HIGHEST BALANCE DURING REPORTING PERIOD <input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000 <input type="checkbox"/> \$10,001 - \$100,000 <input checked="" type="checkbox"/> OVER \$100,000	INTEREST RATE _____% <input type="checkbox"/> None SECURITY FOR LOAN <input type="checkbox"/> None <input type="checkbox"/> Personal residence <input type="checkbox"/> Real Property _____ <small>Street address</small> _____ <small>City</small> <input type="checkbox"/> Guarantor _____ <input type="checkbox"/> Other _____ <small>(Describe)</small>
--	---

Comments: \_\_\_\_\_



**SCHEDULE A-1**  
**Investments**

**Stocks, Bonds, and Other Interests**  
(Ownership Interest is Less Than 10%)  
*Do not attach brokerage or financial statements.*

Name  
Cheryl Brinkman

▶ NAME OF BUSINESS ENTITY  
McKesson

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
Pharmaceutical Distribution

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
National Semiconductor

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
Semiconductors

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
Teva

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
Pharmaceutical manufacturing

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
Advanced Micro Devices

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
Technology Company

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
CTL CenturyLink

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
integrated communications

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY  
GNZ Genzyme

GENERAL DESCRIPTION OF BUSINESS ACTIVITY  
Biotechnology

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_ (Describe)  
 Partnership       Income of \$0 - \$500  
                                   Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_/\_\_\_\_\_/09      \_\_\_\_\_/\_\_\_\_\_/09  
 ACQUIRED                      DISPOSED

Comments: \_\_\_\_\_

San Francisco  
BOARD OF SUPERVISORS

Date Printed: July 26, 2010

Date Established:

March 1, 2000

Active

**MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS**

**Contact and Address:**

Roberta Boomer Secretary  
Municipal Transportation Agency  
1 So. Van Ness Ave, 7th Floor  
San Francisco, CA 94103

Phone: (415) 701-4505

Fax: (415) 701-4502

Email: roberta.boomer@sfmta.com

**Authority:**

Charter Section 8A.100 - 113

**Board Qualifications:**

The Municipal Transportation Agency Board of Directors shall be governed by a Board of seven Directors appointed by the Mayor and confirmed after public hearing by the Board of Supervisors.

The composition of the MTA shall be as follows: At least four of the Directors must be regular riders of the Municipal Railway and must continue to be regular riders during their terms. The directors must possess significant knowledge of, or professional experience in, one or more of the fields of government, finance or labor relations. At least two of the directors must possess significant knowledge of or professional experience in, the field of public transportation. During their terms, all directors shall be required to ride the Municipal Railway on the average once a week. No person may serve more than three terms as a director.

The Municipal Transportation Agency shall include the Municipal Railway and the Department of Parking and Traffic. The goals of the Agency shall be: 1) to strengthen the MTA's authority to manage its employees; 2) to establish efficient and economical work rules and work practices to meet the public's needs; 3) to protect the Railway's right to select, train, discipline and layoff employees; 4) to ensure that transit vehicles move through City streets safely and efficiently; 5) to value and protect pedestrians and bicyclists; 6) to reduce congestion and air pollution through efficient use of the streets; and 7) to protect the City's economic health by giving priority to commercial deliveries and access to local business.

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Directors shall serve four-year terms, provided, however, that two of the initial appointees shall serve for terms ending March 1, 2004; two for terms ending March 1, 2003, two for terms ending March 1, 2002, and one for a term ending March 1, 2001. Initial terms shall be designated by the Mayor. No person may serve more than three terms as a director.

Reports: The agency shall adopt achievement measurements and goals by July 1st of each year and shall regularly publish reports on its attainment of the achievement of its goals. In addition, on a biannual basis an independent quality review of performance shall be conducted by an outside consulting firm and submitted to the Mayor, the Board of Supervisors, the Agency and the Citizen's Advisory Council who shall each hold a public hearing on the report.

Sunset Clause: None