

1 [Golf Fees – Harding Park, Golden Gate Park, McLaren Park.]

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3 **Ordinance making environmental findings and amending the San Francisco Park Code,**
4 **Article 12, by amending Sec. 12.12 to increase the fees at Harding Park and Fleming**
5 **Golf Courses; amending Sec. 12.16 to increase the fees at Golden Gate Park Golf**
6 **Course; amending Sec. 12.20 to authorize an annual cost of living increase in golf fees;**
7 **amending Sec. 12.33 to set a maximum fee for golf cart rentals; and adding Sec. 12.37**
8 **to establish fees for Gleneagles Course at McLaren Park.**

9 Note: Additions are *single-underline italics Times New Roman*;
10 deletions are *strikethrough italics Times New Roman*.
11 Board amendment additions are double underlined.
12 Board amendment deletions are ~~strikethrough normal~~.

12 Be it ordained by the People of the City and County of San Francisco:

13 Section 1. Findings.

14 The Planning Department has determined that the actions contemplated in this
15 Ordinance are in compliance with the California Environmental Quality Act (California Public
16 Resources Code sections 21000 et seq.).

17 Section 2. The San Francisco Park Code is hereby amended by amending Section
18 12.12, to read as follows:

19 Sec. 12.12. FEES AT HARDING PARK AND FLEMING GOLF COURSES.

20 (a) Greens Fees. The Recreation and Park Commission (the "Commission") is hereby
21 authorized to charge greens fees at Harding Park and Fleming Golf Courses (collectively, the
22 "Golf Courses") in the manner and in conformance with the standards set forth herein.

23 (1) Target Revenues. Greens fees shall be set at such levels to cumulatively
24 generate an average minimum of \$4,278,000.00 annual revenues in 2002 dollars ("Target
25 Revenues") at the Golf Courses in the first five fiscal years of operation following reopening of

1 the Golf Courses after renovation ("Years 1 – 5") (and subject thereafter to annual increases
2 in the amount of increases in the applicable Consumer Price Index as described in Section
3 12.12(e) below), which amount shall be prorated if the Golf Courses reopen with less than a
4 full fiscal year remaining in Year 1. In setting greens fees to achieve the Target Revenues, it
5 shall be assumed that legal residents of the City and County of San Francisco who hold
6 current and valid cards issued for a fee by the Recreation and Park Department (the
7 "Department") identifying them as residents of the City ("Residents") shall play 65% of rounds
8 at Harding Park Golf Course, which represents historic levels of Resident play, and that an
9 average of 76,560 rounds shall be played each full year at Harding Park Golf Course during
10 Years 1 – 5 and an average of 64,600 rounds each full year at Fleming Golf Course during
11 Years 1 – 5.

12 (2) Optional Discounts. Greens fees at Harding Park Golf Course may be
13 discounted for weekday rounds played by either Residents or non-residents, for weekday or
14 weekend rounds played by Resident junior or senior golfers, and for twilight rounds played by
15 either Residents or non-residents. The Commission also may establish discounted greens
16 fees for playing only the back nine holes at Harding Park Golf Course. Greens fees may be
17 discounted for certain non-residents who live within close geographic proximity to the Golf
18 Courses or who play with Residents ("Bay Area Residents"). If the Commission approves a
19 discounted rate for Bay Area Residents, the Commission shall set standards defining who
20 shall qualify for such discounted rate and shall limit the number of rounds at that discounted
21 rate for Bay Area Residents to no more than 5,000 annually.

22 (3) Optional Premium Rates. In exchange for advance reserved tee times, non-
23 residents may be charged premium rates at Harding Park Golf Course.

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1 (4) Caps. Regardless of any discounts for certain subcategories of play, the
2 average cost per round of Resident greens fees at Harding Park Golf Course across any and
3 all subcategories of Resident play (weekday, weekend, senior and junior) fees shall not
4 exceed \$28 in Year 1. The average cost per round of non-resident greens fees at Harding
5 Park Golf Course across any and all subcategories of non-resident play (weekday, weekend,
6 preferred and Bay Area Resident) shall not exceed \$88 in Year 1. The average cost per
7 round of Resident greens fees at Fleming Golf Course across any and all subcategories of
8 Resident play (weekday, weekend, senior and junior) shall not exceed \$13 in Year 1. The
9 average cost per round of non-resident greens fees at Fleming Golf Course across any and all
10 subcategories of non-resident play (weekday and weekend) shall not exceed \$20 in Year 1.

11 (5) Miscellaneous. Applicable weekend greens fee rates shall be charged on
12 Fridays, Saturdays and Sundays and legal holidays. Applicable weekday rates apply on all
13 other days. Greens fees per tournament player for playing in tournaments, which are defined
14 as a block of tee time(s) set aside for any group of 16 or more golfers, shall exceed the
15 highest greens fee that would be charged to Residents playing on the same day of any
16 tournament and may be set as high as the greens fees charged to non-residents with advance
17 reservations, if such a rate is set. Discount Resident greens fees shall not apply to
18 tournament play by Residents. Weekend tournament greens fees shall be greater than
19 greens fees charged for weekday tournaments.

20 (b) Commission to Select Final Rate Structure; Citizens Advisory Committee. The
21 Commission shall select a final greens fees structure which meets the parameters set forth in
22 this Section. The Commission shall appoint a citizens advisory committee consisting of five (5)
23 members to recommend to the Commission a greens fees structure for the Golf Courses
24 chosen from one of the models described below or that otherwise meets the criteria set forth
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1 herein. The Commission shall take the committee's recommendation into consideration in
 2 reaching a final decision regarding a fee structure for the Golf Courses.

3 (c) Notwithstanding the foregoing subsections (a) and (b), effective Fiscal Year 2005-2006, the
 4 following fees shall be charged at Harding Golf Course:

5	<u>(1) Weekday(Mon – Thurs)</u>	<u>Standard</u>	<u>Bay Area Resident*</u>	<u>S.F. Resident</u>
6		<u>\$125.00</u>	<u>\$81.00</u>	<u>\$34.00</u>
7	<u>Off season/Aerification**</u>	<u>\$105.00</u>	<u>\$68.00</u>	
8	<u>Twilight</u>	<u>\$80.00</u>	<u>\$58.00</u>	<u>\$25.00</u>
9	<u>Super Twilight (5 p.m.)</u>		<u>\$39.00</u>	
10	<u>(2) Weekend (Fri – Sun)</u>	<u>Standard</u>	<u>Bay Area Resident*</u>	<u>S.F. Resident</u>
11		<u>\$138.00</u>	<u>\$94.00</u>	<u>\$46.00</u>
12	<u>Off season/Aerification**</u>	<u>\$118.00</u>	<u>\$79.00</u>	
13	<u>Twilight</u>	<u>\$92.00</u>	<u>\$70.00</u>	<u>\$33.00</u>
14	<u>Super Twilight (5 p.m.)</u>		<u>\$49.00</u>	
15	<u>(3) S.F. Resident Junior</u>	<u>Weekday</u>	<u>Weekend</u>	
16		<u>\$15.00</u>	<u>\$20.00</u>	
17	<u>(4) S.F. Resident Senior</u>	<u>Weekday</u>	<u>Weekend</u>	
18		<u>\$21.00</u>	<u>\$46.00</u>	
19	<u>(5) Tournament</u>	<u>Weekday</u>	<u>Weekend</u>	
20		<u>\$99.00</u>	<u>\$109.00</u>	
21	<u>Off season/Aerification**</u>	<u>\$84.00</u>	<u>\$94.00</u>	

22 *The Bay Area is comprised of Alameda, Contra Costa, Marin, San Mateo, Santa Clara, Santa
 23 Cruz, Solano and Sonoma Counties.

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**Off Season is from December 1 to the last day of February/Aerification is from the first day that major greens aerification starts until 7 days after completion.

(d) Notwithstanding the foregoing subsections (a) and (b), effective Fiscal Year 2005-2006, the following fees shall be charged at Fleming Golf Course:

(1) Weekday(Mon – Thurs)	Standard	S.F. Resident
	\$20.00	\$17.00
(2) Weekend(Fri – Sun)	Standard	S.F. Resident
	\$25.00	\$19.00
(3) S.F. Resident Junior	Weekday (Mon – Thurs)	Weekend (Fri – Sun)
	\$7.00	\$10.00
(4) S.F. Resident Senior	Weekday (Mon – Thurs)	Weekend (Fri – Sun)
	\$10.00	\$15.00
(5) Tournament	Weekday (Mon – Thurs)	Weekend (Fri – Sun)
	\$26.00	\$38.00
(6) Replay		
	\$8.00	\$8.00

Model Greens Fees Structures. The following greens fees structures are examples of fee structures that meet the parameters set forth above.

Harding Park – Alternative 1

	Weekday	Weekend/Holiday
Resident	\$25	\$35
Resident Senior/Junior	\$15	\$20
Bay Area Resident	\$45	\$65
Bay Area Resident Senior/Junior	\$35	\$55
Non resident	\$80	\$100

1	<i>Advance Reservation Non resident</i>	\$100	\$125
2	<i>Harding Park Alternative 2</i>		
3		Weekday	Weekend/ Holiday
4	<i>Resident</i>	\$20	\$25
5	<i>Resident Senior/Junior</i>	\$14	\$20
6	<i>Bay Area Resident</i>	\$45	\$100
7	<i>Bay Area Resident Senior/Junior</i>	\$35	\$100
8	<i>Non resident</i>	\$80	\$100
9	<i>Advance Reservation Non resident</i>	\$125	\$130
10	<i>Harding Park Alternative 3</i>		
11		Weekday	Weekend/ Holiday
12	<i>Resident</i>	\$25	\$40
13	<i>Resident Senior/Junior</i>	\$15	\$40
14	<i>Bay Area Resident</i>	\$45	\$65
15	<i>Bay Area Resident Senior/Junior</i>	\$35	\$65
16	<i>Non resident</i>	\$65	\$95
17	<i>Advance Reservation Non resident</i>	\$90	\$115
18	<i>Harding Park Alternative 4</i>		
19		Weekday	Weekend/ Holiday
20	<i>Resident</i>	\$25	\$40
21	<i>Resident Senior/Junior</i>	\$15	\$40
22	<i>Bay Area Resident</i>	\$45	\$65
23	<i>Bay Area Resident Senior/Junior</i>	\$35	\$65
24	<i>Non resident</i>	\$80	\$100
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1	<i>Advance Reservation Non resident</i>	\$100	\$125
2	<i>Harding Park Alternative 5</i>		
3		<i>Weekday</i>	<i>Weekend/ Holiday</i>
4	<i>Resident</i>	\$25	\$35
5	<i>Resident Senior/Junior</i>	\$15	\$20
6	<i>Bay Area Resident</i>		
7	<i>Bay Area Resident Senior/Junior</i>		
8	<i>Non resident</i>	\$75	\$100
9	<i>Advance Reservation Non resident</i>		
10	<i>Fleming Alternative 1</i>		
11		<i>Weekday</i>	<i>Weekend/ Holiday</i>
12	<i>Resident</i>	\$16	\$18
13	<i>Resident Senior/Junior</i>	\$8	\$12
14	<i>Non resident</i>	\$18	\$22

15 (f*d*) Other Fees and Charges. The Commission shall set ~~all other~~ the following fees
16 charged at the Golf Courses, ~~including, but not limited to~~, fees for motorized and pull cart
17 usage, tournament fees, ~~food and beverage charges~~, charges for driving range usage,
18 reservation fees and cancellation fees, at levels comparable to those charged at golf courses
19 of similar quality in the greater San Francisco Bay Area.

20 (g*e*) Annual Increases. Upon the first day following the end of Year 1, regardless of
21 whether Year 1 consisted of a full fiscal year or only a part thereof, and upon the first day of
22 each fiscal year thereafter, greens fees for Residents at the Golf Courses may, with the
23 approval of the Commission, be adjusted in the following manner: Each fee shall be
24 multiplied by a fraction, the numerator of which is the Consumer Price Index for All Urban
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1 Consumers (base years 1982 – 1984 = 100) for the San Francisco-Oakland-San Jose area,
2 published monthly by the United States Department of Labor, Bureau of Labor Statistics (the
3 "Index"), for the *June quarter* immediately preceding the start of the fiscal year during which the
4 increase will be effective (the "Adjustment Index") minus the Index for the June immediately
5 preceding the start of Year 1 (the "Base Index") and the denominator of which is the Base
6 Index. The product of this calculation shall be added to the current fee to obtain the increased
7 fee which shall thereafter be payable, except that in no instance shall the fee be less than that
8 in effect immediately prior to this calculation. Or, fees may be increased up to \$1.00 upon approval
9 of the Commission. *The following illustrates the aforementioned calculation:*

10 *New Resident Weekday Greens Fees =*
11 *Current Resident Weekday Greens Fee +*
12 *{Current Resident Weekday Greens Fee x*
13 *Adjustment Index – Base Index divided by Base Index}*

14 All fees and other charges at the Golf Courses may, but are not required to, be
15 increased upon approval by the Commission at the same time and in the same manner as
16 greens fees increases, except that the non S.F. resident and tournament greens fees for ~~non-~~
17 ~~residents~~ may be increased by up to two times the fraction produced in the above illustrated
18 calculation (i.e., up to twice the increase in the applicable Consumer Price Index.), or up to
19 \$1.00, whichever is greater. *All fee increases shall be rounded up or down to the nearest dollar.*

20 Section 3. The San Francisco Park Code is hereby amended by amending Section
21 12.16, to read as follows:

22 Sec. 12.16. GOLF FEES – GOLDEN GATE PARK.

23 The following use fees shall be charged for golfing at Golden Gate Park:

24 Category Amount

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1	Resident with card, weekday	\$8.00 <u>10.00</u>
2	Resident with card, weekend	\$10.00 <u>12.00</u>
3	Nonresident, weekday	\$13.00
4	Nonresident, weekend	\$17.00
5	Senior, weekday	\$5.00 <u>7.00</u>
6	Senior, weekend	\$9.00
7	Junior, weekday	\$4.00
8	Junior, weekend	\$6.00
9	Student	no fee
10	Tournament (weekdays)	\$16.00
11	Tournament (weekends)	\$24.00
12	Twilight weekdays	\$7.00
13	Twilight weekends	\$8.00

14 Section 4. The San Francisco Park Code is hereby amended by amending Section
15 12.20, to read as follows:

16 Sec. 12.20. ADJUSTMENT OF FEES.

17 (a) Beginning with fiscal year 2003-2004, fees set forth in this Article 12, unless
18 otherwise specified, may be adjusted each year, without further action by the Board of
19 Supervisors, to reflect changes in the relevant Consumer Price Index (CPI), as determined by
20 the Controller.

21 No later than April 15th of each year, the Recreation and Parks Department shall
22 submit its current fee schedule to the Controller, who shall apply the price index adjustment to
23 produce a new fee schedule for the following year.

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1 No later than May 15th of each year, the Controller shall file a report with the Board of
2 Supervisors reporting the new fee schedule and certifying that: (a) the fees produce sufficient
3 revenue to support the costs of providing the services for which each fee is assessed, and (b)
4 the fees do not produce revenue which is significantly more than the costs of providing the
5 services for which each fee is assessed.

6 (b) All golf fees for San Francisco residents, juniors, seniors may be increased annually by the
7 CPI, or up to \$1.00, upon approval of the Recreation and Park Commission. All golf fees for non S. F.
8 residents and tournaments may be increased by two times (2x) the CPI, or up to \$1.00, whichever is
9 greater, upon approval of the Recreation and Park Commission.

10 Section 5. The San Francisco Park Code is hereby amended by amending Section
11 12.33, to read as follows:

12 Sec. 12.33. GOLF CARTS AND DRIVING RANGE BALLS.

13 (a) The rental charge for golf carts at all golf courses under the jurisdiction of the
14 Recreation and Park Department shall be up to \$26.00.

15 (b) The following fees shall be charged for buckets of balls at Harding Park:

- 16 (1) Small bucket (25 – 30 balls) \$4.50
- 17 (2) Medium bucket (45 – 50 balls) \$6.50
- 18 (3) Large bucket (70 – 75 balls) \$9.50

19 Section 6. The San Francisco Park Code is hereby amended by adding Section 12.37,
20 to read as follows:

21 Sec. 12.37. GOLF FEES – MCLAREN PARK (GLENEAGLES).

22 The following fees shall be charged for golfing at McLaren Park:

23 <u>(a) Nine Holes</u>	<u>Weekday (Mon – Thurs)</u>	<u>Weekend (Fri – Sun.)</u>
24 <u>(1) Standard</u>	<u>\$15.00</u>	<u>\$18.00</u>

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1	<u>(2) Senior</u>	<u>\$11.00</u>	
2	<u>(3) Junior</u>	<u>\$10.00</u>	
3	<u>(4) Tournament</u>	<u>\$25.00</u>	<u>\$35.00</u>
4	<u>(b) Eighteen Holes</u>	<u>Weekday (Mon – Thurs)</u>	<u>Weekend (Fri – Sun.)</u>
5	<u>(1) Standard</u>	<u>\$23.00</u>	<u>\$30.00</u>
6	<u>(2) Tournament</u>	<u>\$45.00</u>	<u>\$55.00</u>

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8 APPROVED AS TO FORM:
9 DENNIS J. HERRERA, City Attorney

10 By: VIRGINIA DARIO ELIZONDO
11 Deputy City Attorney

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