

1 **[Temporary “Street Closure to Vehicular Traffic” on O’Farrell St. between Steiner and**
2 **Fillmore]**

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4 **Resolution enacting temporary “Street Closure to Vehicular Traffic” regulation on**
5 **O’Farrell Street between Steiner Street and Fillmore Street from 7 A.M. to 2 P.M. on**
6 **every Saturday between July 9, 2005 and November 19, 2005.**

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8 WHEREAS, A primary goal of the Fillmore Jazz Preservation District Promotions Office
9 is to assist in the revitalization of the Fillmore Jazz Preservation District by producing events
10 that promote the district with the goal of attracting customers to local businesses and
11 increasing foot traffic in the area; and,

12 WHEREAS, Over the last two years the Fillmore Saturday Farmers’ Market drew an
13 average of 800 customers to each market, drawing over 20,000 shoppers to the Fillmore
14 District in 2004; and,

15 WHEREAS, Studies show that low-income communities and communities of color
16 such as the Fillmore suffer from the lack of access to healthy food including fresh produce;
17 and,

18 WHEREAS, Farmers’ markets are one means to address the lack of access to healthy,
19 nutritious food, including fresh and organic fruits and vegetables at reasonable prices; and,

20 WHEREAS, Fast food outlets and corner stores are often a primary local food source
21 available to residents in the community; and,

22 WHEREAS, Fast food and food commonly purchased at corner stores is typically high
23 in fat content; and,

24 WHEREAS, High fat diets are associated with an increased risk of obesity, heart
25 disease, diabetes mellitus, some types of cancer, and other health problems; and,

1 WHEREAS, The Fillmore Saturday Farmers' Market accepts EBT (food stamps),
2 Senior and WIC coupons, ensuring that the market is accessible to lower income shoppers;
3 and,

4 WHEREAS, Farmers' markets provide an opportunity for consumers to interact directly
5 with the people in the region who grow the food and for farmers to learn more about what
6 their customers want; and,

7 WHEREAS, Food sold and purchased at farmers' markets travels a shorter distance
8 from field to table than most food in the grocery store thus saving fuel and helping to protect
9 the environment; and,

10 WHEREAS, The Sustainability Plan for the City and County of San Francisco, adopted
11 by the Board of Supervisors in 1997, lists access to nutritious, affordable, and safe food as a
12 principal goal; and,

13 WHEREAS, The Sustainability Plan identifies creating farmers' markets in every
14 neighborhood in San Francisco as a long-term objective; and,

15 WHEREAS, The Fillmore Saturday Farmers' Market would provide residents with
16 access to fruits and vegetables that will help Fillmore families meet their nutritional needs;
17 and,

18 WHEREAS, San Francisco Traffic Code sections 803, 804, 805, and 807 sets forth the
19 procedure for temporary street closures; now, therefore, be it

20 RESOLVED, That, in accordance with the provisions of the California Vehicle Code
21 and the San Francisco Traffic Code, the following regulation governing the movement of
22 vehicles is hereby enacted as designated below

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24 Temporary Street Closed to Vehicular Traffic, 7 A.M. to 2 P.M., Every Saturday Between July
25 9, 2005 and November 19, 2005, Establish

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O'Farrell Street between Steiner Street and Fillmore Street; and, be it

FURTHER RESOLVED, That the Fillmore Saturday Farmers' Market shall be operated in compliance with San Francisco Traffic code sections 803, 804, 805, and 807.