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BY JAB

October 13, 2023



Attn: Office of the Clerk of the Board of Supervisors
1 Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

1. Applicant: Universal Life Corral LLC (Rachel Ryan) (415) 613-6924
raquelbradley@gmail.com
2. Business name & address: The Stud, 1123 Folsom Street San Francisco, CA 94103
3. Mailing address: 101 28th Street #5 San Francisco, CA 94131
4. License type: New 48, transferred from an existing 47
5. Proposed hours: 5 pm-2 am Monday-Friday, 11 am - 2 am Saturday-Sunday
6. The application was filed in-person on August 8th, 2023
7. Posted a Public Notice of Application for Ownership Change in front window of premises for 30 days; served by mail the Notice of Intention to Engage in the Sale of Alcoholic Beverages (ABC-207E) to all neighbors within a 500-foot radius of the premises; signed and submitted Affidavit of Posting and Declaration of Service by Mail
8. The Stud is an LGBTQ cultural institution that has provided a place for community and creative expression for almost 60 years. It offers the neighborhood a place to enjoy art, performance, music, dancing and socializing. We are also partnering with performing arts non-profit CounterPulse to start a Drag School, where people can enroll in classes to learn about drag performance and history.

Being good neighbors has always been very important to us. We plan to work with an acoustics consultant to make sure that we install adequate soundproofing, and we will employ professional security staff who will help monitor noise levels outside of the business and ensure that we are in compliance with sound regulations. Having security staff stationed outside the business should also help reduce crime on the block, and we will participate in daily cleaning of the sidewalks surrounding the building. Our commitment to community building can also be seen in the volunteer work our members contributed to founding both the Leather and LGBTQ Cultural District, and the Transgender Cultural District.

Other bars, restaurants and retail establishments will also benefit from The Stud's return to SoMa — many people travel from across the Bay Area and beyond to visit our historic bar, and will be looking for other places in the neighborhood to check out while they are here. We are already building relationships with local businesses like Rocco's,

our Legacy Business neighbor on Folsom Street, and look forward to the symbiotic dynamic that many bar-and-restaurant-neighbors enjoy.

One of the things that makes the Stud so special is that we are truly committed to the ethos of the sign that hung above our entrance: "Everybody is Welcome at the Stud." Many of the bars and clubs in San Francisco can be very cliquey and only cater to niche communities, whereas the Stud has always served a wide spectrum of people. And finally, we are open to hearing feedback from law enforcement, but hope that our many years of good standing in SoMa will enable us to remove the conditions from our license.

Rachel Ryan 10.13.23
RACHEL RYAN