

1 [Urging Cumulus Media to Engage in Good-Faith Negotiations and Reach a Fair Contract with
2 KNBR 680 AM Radio Station Employees]

3 **Resolution urging Cumulus Media to engage in good-faith negotiations and reach a fair**
4 **contract with the Screen Actors Guild American Federation of Television and Radio**
5 **Artists (SAG-AFTRA) members employed by KNBR 680 AM Radio Station.**

6
7 WHEREAS, In November, 2014, a union election took place for San Francisco KNBR
8 680 AM, radio station owned by Atlanta-based Cumulus Media, which resulted in the Screen
9 Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) becoming
10 the collective bargaining agent; and

11 WHEREAS, The SAG-AFTRA bargaining unit includes both on-air and off-air
12 employees who are producers, editors, reporters, anchors and show hosts; and

13 WHEREAS, KNBR 680 AM is the flagship Bay Area radio station and official
14 broadcaster of the 3-time title-winning San Francisco Giants baseball, San Francisco 49ers
15 football, and the World Champion Golden State Warriors; and

16 WHEREAS, KNBR 680 AM broadcasts all 162 SF Giants games including possible
17 playoff and World Series games, the radio station also broadcasts both Golden State Warriors
18 and San Francisco 49ers games; and

19 WHEREAS, KNBR 680 AM ranks fifth among 453 stations nationwide owned by
20 Cumulus Media; and

21 WHEREAS, SAG-AFTRA is in the process of negotiating a living wage for all of its
22 members with commensurate benefits consistent with the economic demands of living the
23 San Francisco Bay Area; and

1 WHEREAS, During the 18 month-long contract negotiation with Cumulus Media, SAG-
2 AFTRA has repeatedly experienced postponed and delayed bargaining sessions induced by
3 Cumulus Media representatives; and

4 WHEREAS, Throughout the duration of the contract negotiation, Cumulus Media has
5 never offered a reasonable living wage when responding to all of SAG-AFTRA's attempts at
6 collective bargaining; and

7 WHEREAS, The collective bargaining is in a federal mediation and the last bargaining
8 session took place in February, 2016, over 5 months ago; and

9 WHEREAS, KNBR 680 AM is one of the America's top rated sports radio stations and
10 has been the flagship station for the San Francisco Giants and the Golden State Warriors for
11 35 years; now, therefore, be it

12 RESOLVED, That the Board of Supervisors of the City and County San Francisco
13 respectfully urges Cumulus Media to engage in good-faith negotiations and reach a mutually
14 agreed contract with SAG-AFTRA members employed by KNBR 680 AM; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
16 Francisco respectfully urges the San Francisco Giants and the Golden State Warriors to press
17 Cumulus Media to engage in good-faith negotiations and reach a fair contract with SAG-
18 AFTRA members employed by KNBR 680 AM; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors of the City and County San
20 Francisco respectfully urges Cumulus Media to engage in good-faith negotiations and reach a
21 mutually agreed contract with SAG-AFTRA members employed by KNBR 680 AM; and, be it

22 FURTHER RESOLVED, That That the Board of Supervisors hereby directs the Clerk of
23 the Board to transmit this resolution to the San Francisco Giants, the Golden State Warriors,
24 and Cumulus Media upon final passage.



City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 160874

Date Passed: August 02, 2016


Resolution urging Cumulus Media to engage in good-faith negotiations and reach a fair contract with the Screen Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) members employed by KNBR 680 AM Radio Station.

August 02, 2016 Board of Supervisors - ADOPTED

Ayes: 11 - Avalos, Breed, Campos, Cohen, Farrell, Kim, Mar, Peskin, Tang, Wiener and Yee

File No. 160874

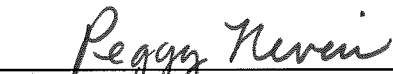
I hereby certify that the foregoing Resolution was ADOPTED on 8/2/2016 by the Board of Supervisors of the City and County of San Francisco.


Angela Calvillo
Clerk of the Board

Unsigned
Mayor

8/11/16
Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.


Angela Calvillo
Clerk of the Board

8/12/16
Date