

File No. 121002

Committee Item No. 2

Board Item No. 28

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: City Operations

Date 11/26/12

Board of Supervisors Meeting

Date 12/4/12

#### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
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<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Derek Evans Date 11/21/12  
 Completed by: DEREK EVANS Date 11/26/12

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document can be found in the file.

1 [Liquor License Transfer - 550 Montgomery Street]

2

3 **Resolution determining that the transfer of a Type 57 special on-sale general**  
4 **license from 2100 Market Street to 550 Montgomery Street (District 3), to Amiel**  
5 **Arad for Wingtip, will serve the public convenience or necessity of the City and**  
6 **County of San Francisco, in accordance with California Business and**  
7 **Professions Code, Section 23958.4.**

8

9 WHEREAS, Amiel Arad is seeking the transfer of a Type 57 special on-sale  
10 general license from 2100 Market Street to 550 Montgomery Street for Wingtip; and,

11 WHEREAS, The Planning Department has verified that the area is properly  
12 zoned and recommends approval; and,

13 WHEREAS, The Police Department has filed no protests with the Department of  
14 Alcoholic Beverage Control under California Business and Professions Code, Section  
15 24013, and recommends that the Department of Alcoholic Beverage Control issue the  
16 liquor license without conditions; now, therefore, be it

17 **RESOLVED, That in accordance with California Business and Professions Code,**  
18 **Section 23958.4, the Board of Supervisors of the City and County of San Francisco**  
19 **hereby determines for the foregoing reasons that the transfer of a Type 57 special on-**  
20 **sale general license from 2100 Market Street to 550 Montgomery Street, to Amiel Arad**  
21 **for Wingtip, will serve the public convenience or necessity of the City and County of San**  
22 **Francisco.**

23

24

25



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City Operations  
& Neighborhood Services

Supervisor Sean Elsbernd  
Supervisor Carmen Chu  
Supervisor Christina Olague

**From:** Inspector Nelly Gordon *Nelly*  
ABC Liaison Unit (ALU) 553-1049

**Date:** November 16, 2012

**Subject:** P.C.N. Investigation Regarding:

DBA: Wingtip

550 Montgomery Street, 10<sup>th</sup> & 11<sup>th</sup> Floor  
Amiel Arad  
415 269-9250

Amiel Arad has filed an application with the California Department of Alcoholic Beverage Control (ABC) seeking a Type 57 (Special On-Sale General) license for 550 Montgomery Street 10<sup>th</sup> and 11<sup>th</sup> Floors (located on the northeast corner of Montgomery and Clay Street).

This up-scale private club will have a full service restaurant and will be operating on the 10<sup>th</sup> and 11<sup>th</sup> floors. Currently they plan on being open Monday thru Saturday.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Police Calls for Service:** From July 2011 to July 2012

**18 Police calls**

**Police Reports:** From July 2011 to July 2012

**1 Police report**

**Notifications**

It should be noted that during the application process, notification date for the 500' mailer was on August 6, 2012. The Notice to the Public was posted on July 31, 2012.

**San Francisco Plot Information:**

This premise is located in Plot 150

The High Crime area is defined as 215 or more police reports in a plot.

This plot had 355 police reports recorded for 2010.

Applicant premises is located in a "High Crime" area.

**State Census Tract Information:**

This premise is located in Census Tract 0611.00

Population for this tract is: 4,307

On-sale license authorized by census tract: 14

Active on-sale licenses: 84

Off-sale licenses authorized by census tract: 4

Active off-sale licenses: 8

Applicant premise is currently located in an "undue concentration" area.

**Letters of Protest:**

No record with the California Department of Alcoholic Beverage Control, (ABC).

**Letters of Support:**

1 Letter with the California Department of Alcoholic Beverage Control, (ABC).

**Departmental Recommendation:**

No opposition from Central Police Station

ALU recommends approval. No conditions have been requested from ABC.



**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary  
as of 7/30/2012*

<b>License Information</b>
<b>License Number:</b> 524157
<b>Primary Owner:</b> ON THE FLY INC
<b>ABC Office of Application:</b> 24 - SAN FRANCISCO
<b>Business Name</b>
<b>Doing Business As:</b> WINGTIP
<b>Business Address</b>
<b>Address:</b> 550 MONTGOMERY ST STE 1000 <b>Census Tract:</b> 0611.00
<b>City:</b> SAN FRANCISCO <b>County:</b> SAN FRANCISCO
<b>State:</b> CA <b>Zip Code:</b> 94111
<b>Licensee Information</b>
<b>Licensee:</b> ON THE FLY INC
<b>Company Information</b>
Officer: ARAD, AMIEL (CHIEF EXECUTIVE OFFICER)
Officer: ARAD, AMIEL (CHIEF FINANCIAL OFFICER)
Officer: ARENSON, PAUL MARC (DIRECTOR)
Officer: FULCHER, JAY BJARNE (DIRECTOR)
Officer: ARAD, AMIEL (PRESIDENT)
Officer: POTTERVELD, JESSE CARD (SECRETARY/ASST SEC)
Stock Holder: ARAD, AMIEL
Stock Holder: NETH, SAMUEL RUTHERFORD
<b>License Types</b>
1) <b>License Type:</b> 57 - SPECIAL ON-SALE GENERAL
<b>License Type Status:</b> PENDING
<b>Status Date:</b> 25-JUL-2012 <b>Term:</b> 12 Month(s)
<b>Original Issue Date:</b> <b>Expiration Date:</b>
<b>Master:</b> Y <b>Duplicate:</b> 0 <b>Fee Code:</b> P40
<b>License Type was Transferred On:</b> <b>FROM:</b> 47-414429
<b>Current Disciplinary Action</b>
... No Active Disciplinary Action found ...
<b>Disciplinary History</b>
... No Disciplinary History found ...
<b>Hold Information</b>
<b>Hold Date:</b> 14-DEC-2011 <b>Type:</b> BOARD OF EQUALIZATION HOLD

<b>Hold Date:</b> 25-JUL-2012 <b>Type:</b> FORM 220
<b>Escrow</b>
... <i>No Escrow found</i> ...

--- *End of Report* ---

For a definition of codes, view our [glossary](#).



**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary*  
*as of 7/30/2012*

<b>License Information</b>
<b>License Number:</b> 414429
<b>Primary Owner:</b> 2 HOME LLC
<b>ABC Office of Application:</b> 24 - SAN FRANCISCO
<b>Business Name</b>
<b>Doing Business As:</b> HOME RESTAURANT
<b>Business Address</b>
<b>Address:</b> 2100 MARKET ST <b>Census Tract:</b> 0169.00
<b>City:</b> SAN FRANCISCO <b>County:</b> SAN FRANCISCO
<b>State:</b> CA <b>Zip Code:</b> 94114
<b>Licensee Information</b>
<b>Licensee:</b> 2 HOME.LLC
<b>Company Information</b>
Officer: GORDON, STUART MARSHALL (MANAGING MEMBER)
Officer: LEVINE, MICHAEL HARRIS (MANAGING MEMBER)
Officer: RODRICK, SCOTT ISAAC (MANAGING MEMBER)
Stock Holder: GORDON, STUART MARSHALL
Stock Holder: LEVINE, MICHAEL HARRIS
Stock Holder: RODRICK, SCOTT ISAAC
<b>License Types</b>
<b>1) License Type:</b> 47 - ON-SALE GENERAL EATING PLACE
<b>License Type Status:</b> SURRENDERED
<b>Status Date:</b> 18-JUN-2012 <b>Term:</b> 12 Month(s)
<b>Original Issue Date:</b> 27-AUG-2004 <b>Expiration Date:</b> 31-JUL-2012
<b>Master:</b> Y <b>Duplicate:</b> 0 <b>Fee Code:</b> P40
<b>License Type was Transferred On:</b> 27-AUG-2004 <b>FROM:</b> 47-354875
<b>License Type was Transferred On:</b> <b>TO:</b> 57-524157
<b>2) License Type:</b> 30 - TEMPORARY PERMIT
<b>License Type Status:</b> EXPIRED
<b>Status Date:</b> 10-JUN-2004 <b>Term:</b> 4 Month(s)
<b>Original Issue Date:</b> 10-JUN-2004 <b>Expiration Date:</b> 07-OCT-2004
<b>Master:</b> <b>Duplicate:</b> <b>Fee Code:</b>
<b>License Type was Transferred On:</b> 27-AUG-2004 <b>FROM:</b> 47-354875
<b>License Type was Transferred On:</b> <b>TO:</b> 57-524157

<b>Current Disciplinary Action</b>
<i>... No Active Disciplinary Action found ...</i>
<b>Disciplinary History</b>
<i>... No Disciplinary History found ...</i>
<b>Hold Information</b>
<b>Hold Date: 14-DEC-2011      Type: BOARD OF EQUALIZATION HOLD</b>
<b>Escrow</b>
<i>... No Escrow found ...</i>

--- End of Report ---

For a definition of codes, view our [glossary](#).



Google

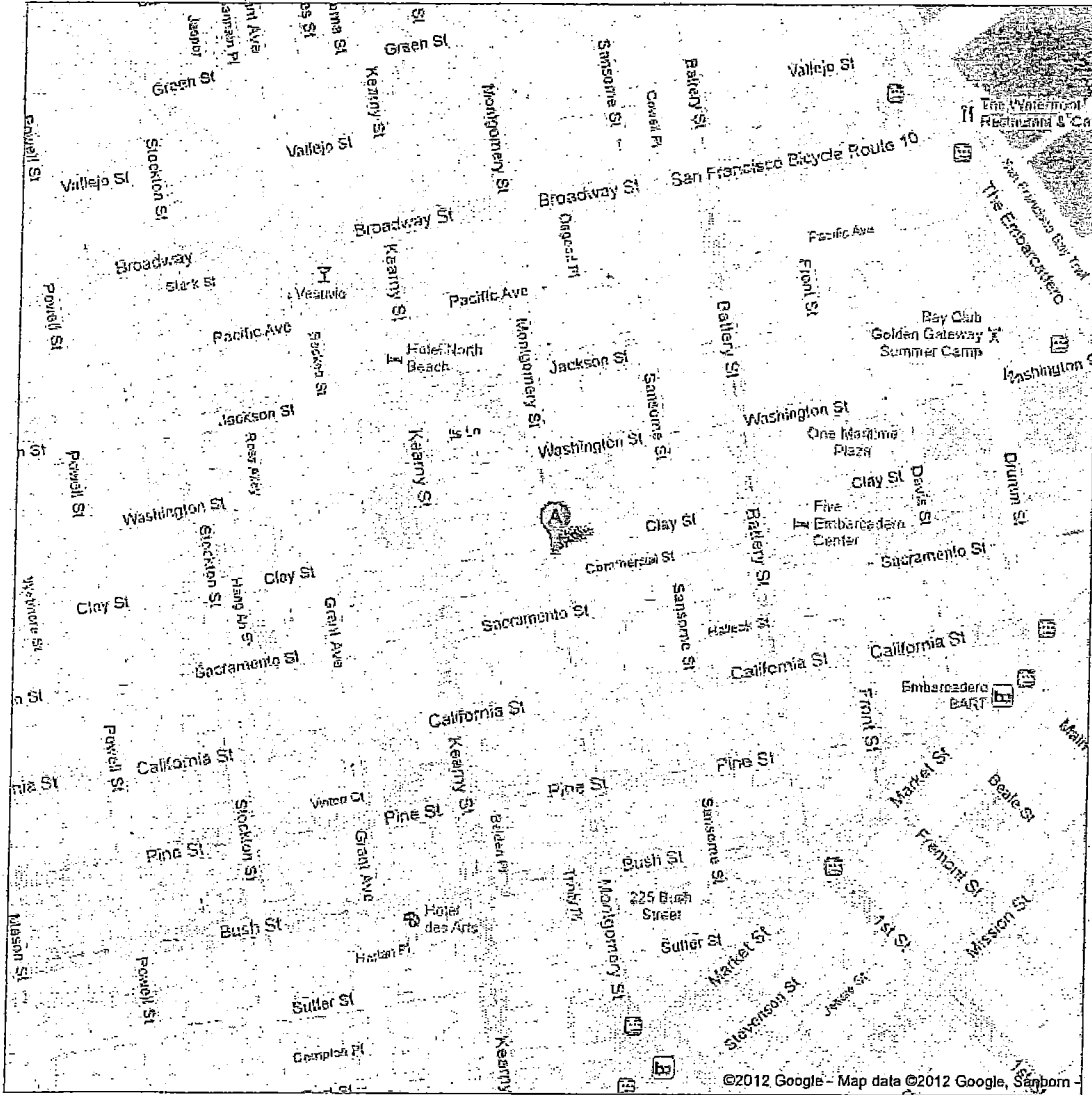
Address 550 Montgomery St  
San Francisco, CA 94111





Address 550 Montgomery St  
San Francisco, CA 94111

Get Google Maps on your phone  
Text the word "GMAPS" to 466453



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Department of Alcoholic Beverage Control

State of California  
Edmund G. Brown Jr., Governor

**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

- Instructions** This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
  - Part 2 is to be completed by the applicant, and returned to ABC.
  - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

**1. APPLICANT'S NAME**

On The Fly, Inc.

**2. PREMISES ADDRESS (Street number and name, city, zip code)**

550 Montgomery St., 10th Flr., San Francisco, CA 94111-2534

**3. LICENSE TYPE**

57

**4. TYPE OF BUSINESS**

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant                | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge               | <input type="checkbox"/> Private Club          |
| <input type="checkbox"/> Deli or Specialty Restaurant           | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club                    | <input type="checkbox"/> Veterans Club         |
| <input type="checkbox"/> Cafe/Coffee Shop                       | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer                  | <input type="checkbox"/> Fraternal Club        |
| <input type="checkbox"/> Bed & Breakfast                        | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine           | <input type="checkbox"/> Wine Tasting Room     |
| <input type="checkbox"/> Wine only <input type="checkbox"/> All |  |  |  |
| <input type="checkbox"/> Supermarket                            | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store                           | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-In Dairy        |
| <input type="checkbox"/> Drug/Variety Store                     | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:                      |  |  |  |

**5. COUNTY POPULATION**

812,820

**6. TOTAL NUMBER OF LICENSES IN COUNTY**

284

On-Sale  Off-Sale

**7. RATIO OF LICENSES TO POPULATION IN COUNTY**

On-Sale  Off-Sale

**8. CENSUS TRACT NUMBER**

611

**9. NO. OF LICENSES ALLOWED IN CENSUS TRACT**

14

On-Sale  Off-Sale

**10. NO. OF LICENSES EXISTING IN CENSUS TRACT**

84

On-Sale  Off-Sale

**11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)**

Yes, the number of existing licenses exceeds the number allowed.

No, the number of existing licenses is lower than the number allowed.

3X PUB

**12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?**

Yes (Go to Item #13)

No (Go to Item #20)

**13. CRIME REPORTING DISTRICT NUMBER**

150

**14. TOTAL NUMBER OF REPORTING DISTRICTS**

654

**15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS**

117,571

**16. AVERAGE NO. OF OFFENSES PER DISTRICT**

179

**17. 120% OF AVERAGE NUMBER OF OFFENSES**

214.8

**18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT**

355

**19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)**

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

**20. CHECK THE BOX THAT APPLIES (check only one box)**

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

willie bulanadi

Department of Alcoholic Beverage Control  
**PLANNED OPERATION (RETAIL)**

**SECTION I - FOR ALL RETAIL APPLICANTS**

1. APPLICANT NAME(S)

On the Fly, Inc.

2. LICENSE TYPE(S)

57

3. PREMISES ADDRESS (Street number and name, city, zip code)

560 Montgomery Street, San Francisco, CA 94111

4. NEAREST CROSS STREET

Clay Street

5. TYPE OF BUSINESS (Choose one that best describes the planned operation)

- Full Service Restaurant
- Deli or Specialty Restaurant
- Cafe/Coffee Shop
- Bed & Breakfast
- Supermarket
- Liquor Store
- Variety/Drug Store
- Other - describe:
- Cafeteria/Hofbrau
- Comedy Club
- Brew Pub
- Theater
- Membership Store
- Department Store
- Gift Shop/Florist
- Cocktail Lounge
- Night Club
- Tavern
- Wine Tasting Room
- Service Station
- Convenience Market
- Convenience Market w/Gasoline
- Private Club
- Veterans Club
- Fraternal Club
- Swap Meet/Flea Market
- Drive-In Dairy

6. PATRON CAPACITY

7. SURROUNDING AREA

- Commercial
- Residential
- Other
- Rural
- Industrial

8. PREMISES IS LOCATED IN

- Free Standing Building
- Shopping Center (Name):
- 10 Units or Less
- More than 10 Units

9. FOOD SERVICE

- None
- Minimal
- Full Meals

10. PARKING LOT?

- Yes
- No

11. PATIO?

- Yes
- No

12. WILL YOU HIRE A MANAGER? (Rule 57.6)

- Yes
- No

13. WILL YOU HAVE A FOOD LESSEE? (Rule 57.7)

- Yes
- No

14. MEAL TYPE

- Dinner House
- Fast Food/Deli
- Pizza/Pasta
- Seafood
- Other:

15. TYPE OF FOOD

- American
- Chinese
- Japanese
- Greek
- Korean
- Other:
- Indian
- Italian
- Thai

16. HOURS OF FOOD SERVICE

- BREAKFAST HOURS: From: To:
- LUNCH HOURS: From: 11:30a To: 2:00p
- DINNER HOURS: From: 5:00p To: 10:00p

17. OPERATING HOURS

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Opening Time	Closed	9am	9am	9am	9am	9am	9am
Closing Time	Closed	2am	2am	2am	2am	2am	2am

18. ENTERTAINMENT (One or more may apply. Please describe any entertainment with an asterisk (\*) below)

- None
- Recorded Music
- Juke Box
- \*Other
- \*Amplified Music
- \*Live Entertainment
- \*Floor/Stage Shows
- Karaoke
- Patron Dancing
- Bikini/Topless/Exotic
- Pool/Billiard Tables
- \*Amateur/Pro Sports Events
- Card Room
- Movies
- \*Hot Spot/Lottery
- Video/Computer Operated Games

\*Description:

19. PREMISES IS LOCATED ON

- Major Thoroughfare
- Secondary Street
- Other

20. TYPE OF STRUCTURE

- Single Story
- Multi-Story - Number of stories: 2
- Two-Story

21. PASS-THROUGH WINDOW?

- Yes
- No

22. FIXED BARS?

- Yes - how many: 1
- No

23. WHAT PERCENTAGE OF YOUR TOTAL SALES WILL BE ALCOHOLIC BEVERAGES?

25%

FOR ABC USE ONLY

24. INFORMATION GIVEN (R-27, R-107, Sec. 20612.5, Sec. 23790.5, etc.)

25. DATE ENTERED INTO CABIN

RECEIVED  
 JUN 18 2000  
 Department of Alcoholic Beverage Control



Department of Alcoholic Beverage Control  
**LICENSED PREMISES DIAGRAM (RETAIL)**

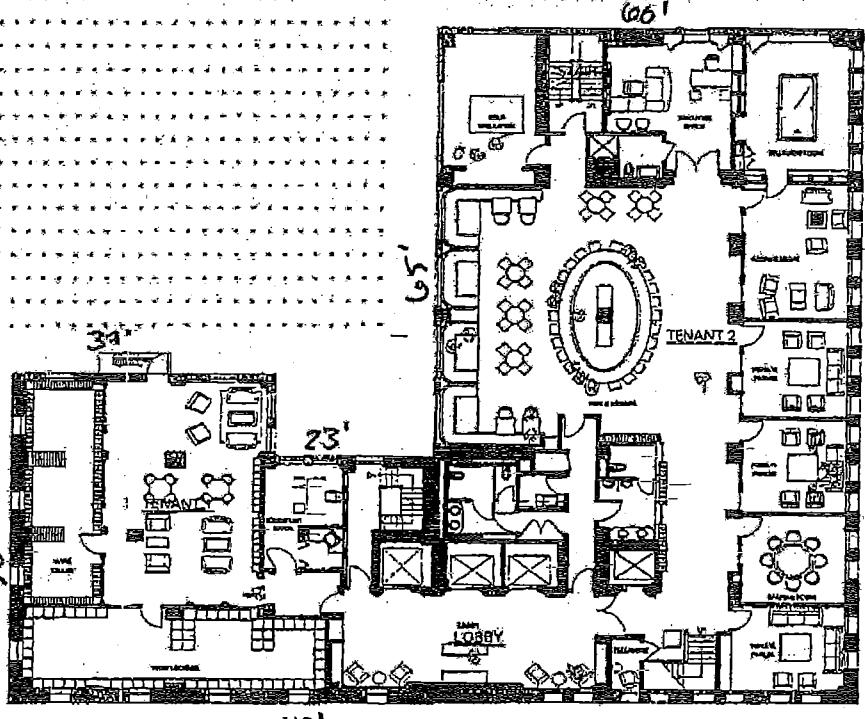
State of California

1. APPLICANT NAME (Last, first, middle) <b>On the Fly, Inc.</b>	2. LICENSE TYPE <b>57</b>
3. PREMISES ADDRESS (Street number and name, city, zip code) <b>550 Montgomery Street, San Francisco, CA 94111</b>	4. NEAREST CROSS STREET <b>Clay Street</b>

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

**DIAGRAM**

*10TH FLOOR*



Dept of Alcoholic Beverage Control  
San Francisco

JUL 18 2012

RECEIVED

MATANKOVIC MILGORD ARCHITECTS  
 415 342 9050 | FAX 415 342 0118 | www.matankovicmilgord.com  
 670 Sutter Street | San Francisco, CA 94102

It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

APPLICANT SIGNATURE (Only one signature required) <i>[Signature]</i>	DATE SIGNED <b>5/29/12</b>
<b>FOR ABC USE ONLY</b>	
CERTIFIED CORRECT (Signature)	INSPECTION DATE
PRINTED NAME	

ABC-257 (5/05)

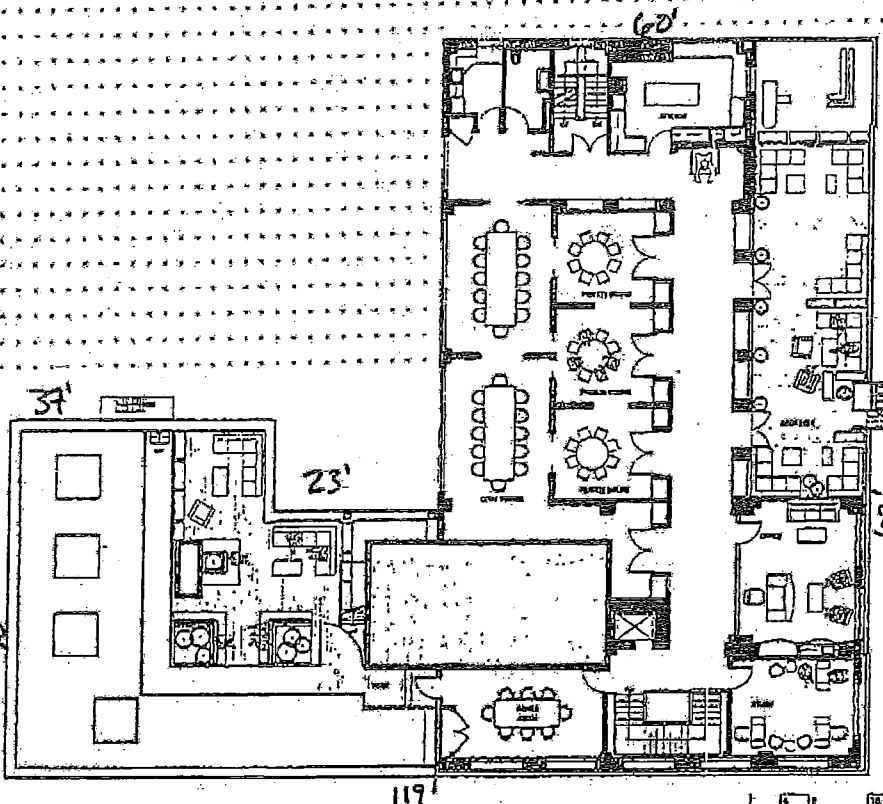
Department of Alcoholic Beverage Control  
**LICENSED PREMISES DIAGRAM (RETAIL)**

1. APPLICANT NAME (Last, first, middle) <b>On the Fly, Inc.</b>	2. LICENSE TYPE <b>57</b>
3. PREMISES ADDRESS (Street number and name, city, zip code) <b>550 Montgomery Street, San Francisco, CA 94111</b>	4. NEAREST CROSS STREET <b>Clay Street</b>

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

**DIAGRAM**

*11th Floor*



Dept of Alcoholic Beverage Control  
 SAN FRANCISCO

JUL 18 2012

RECEIVED

MARTIN KOVIC MILCORD ARCHITECTS  
 529 Juniper Street | San Francisco, CA 94102  
 7415 348 0999 | F416303 DF1B | www.martinkovicmilcord.com

It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

APPLICANT SIGNATURE (Only one signature required) <i>[Signature]</i>	DATE SIGNED <b>5/29/12</b>
<b>FOR ABC USE ONLY</b>	
CERTIFIED-CORRECT (Signature)	PRINTED NAME
	INSPECTION DATE

ABC-257 (6/05)

~~SECRET~~ For

Department of Alcoholic Beverage Control

~~PROTEST AGAINST ALCOHOLIC~~

**BEVERAGE LICENSE APPLICATION**

- Please refer to Form ABC-510, Instructions for Contesting an Alcoholic Beverage License Application, before completing and submitting your ~~protest~~ <sup>Support</sup>. The ABC-510 can be found at [www.abc.ca.gov](http://www.abc.ca.gov).
- Please print legibly or type. Incomplete and/or illegible information will cause the ~~protest~~ <sup>Support</sup> to be rejected.
- You will be notified by letter regarding a hearing on your protest. You will need to attend the hearing to testify and/or present evidence to support your ~~protest~~.
- A copy of this completed form, ABC-510-A, will be provided to the applicant.

I hereby ~~protest~~ <sup>Support</sup> the issuance of a license under the Alcoholic Beverage Control Act to:

ON THE FLY, INC

(Name(s) of Applicant(s))

For premises at:

550 MONTGOMERY ST SUITE 1000 SF CA 94111

(Exact address of proposed premises)

RECEIVED

AUG 21 2012

on the grounds that: SUPPORT w/ CONCERNS,  
CONCERNS

#1) CHILDREN & YOUTH UNDER 21 IN AN ACTIVITY WHERE HARD SPIRITS ARE SERVED, BECAUSE OF WINE & BEER USED IN EUROPE WE DON'T HAVE THAT PROBLEM, BUT SPIRITS WE DO.

#2) HIGH-END CLUBS TEND TO HAVE CIGARS SMOKED DUE TO STATE & LOCAL SMOKING LAWS WE INSIST ON A COMPLETELY SEPARATE & VENTED SMOKING LOUNGE,

\* ~~THE~~ <sup>WITH</sup> THE CONCERNS NOTED WE OF THE ALLIANCE FOR

Check here if additional sheets attached

I, MARUS J PHILLIPS PUBLIC SAFETY CHAIR, declare under penalty of perjury:

PRINT (Name of Protestant)

(1) That I am the protestant herein; (2) That I have read the above protest and know the contents thereof; and (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE <u>Marus J Phillips</u>	PROTESTANT'S TELEPHONE NUMBER (Optional) <u>415 674-1935</u>
SIGNED AT (City and state) <u>SAN FRANCISCO CALIFORNIA</u>	DATE SIGNED <u>19 AUGUST 2012</u>
PROTESTANT'S ADDRESS (Street number and name, city, state, zip code) <u>230 EDDY ST # 1206 SAN FRANCISCO, CA 94102-0526</u>	

ABC-510-A (10/07)

CC - SF PD - ALY 850 BRYANT  
CC - SF PD - PERMIT OFFICER - CENTRAL STATION  
CC - FILE

P. JUF2

*SUPPORT FOR*  
 Department of Alcoholic Beverage Control  
~~PROTEST AGAINST~~ **BEVERAGE LICENSE APPLICATION**

- Please refer to Form ABC-510, Instructions for ~~Preparing~~ an Alcoholic Beverage License Application, before completing and submitting your protest. The ABC-510 can be found at [www.abc.ca.gov](http://www.abc.ca.gov).
- Please print legibly or type. Incomplete and/or illegible information will cause the ~~protest~~ to be rejected.
- You will be notified by letter regarding a hearing on your protest. You will need to attend the hearing to testify and/or present evidence to support your protest.
- A copy of this completed form, ABC-510-A, will be provided to the applicant.

I hereby ~~protest~~ <sup>*SUPPORT*</sup> the issuance of a license under the Alcoholic Beverage Control Act to:

ON THE FLY, INC

(Name(s) of Applicant(s))

For premises at:

550 MONTGOMERY ST SUITE 1000 SF CA 94111

(Exact address of proposed premises)

on the grounds that: *SUPPRTS W/ CONCERNS*

*A BETTER DIST G SUPPRTS THIS TYPE ST SPECIAL ON SALE GENERAL PERMIT APPLICATION.*

RECEIVED

AUG 21 2012

Dept of Alcoholic Beverage Control  
 SAN FRANCISCO

Check here if additional sheets attached

I, MARVIS J PHILLIPS, PUBLIC SAFETY CLERK, declare under penalty of perjury:

PRINT (Name of Protestant)

*ALLIANCE FOR A BETTER DISTG*

(1) That I am the protestant herein; (2) That I have read the above protest and know the contents thereof; and (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE

*Marvis J Phillips*

PROTESTANT'S TELEPHONE NUMBER (Optional)

*(415) 674-1935*

SIGNED AT (City and State)

*SAN FRANCISCO CALIFORNIA*

DATE SIGNED

*19 AUG 2012*

PROTESTANT'S ADDRESS (Street number and name, city, state, zip code)

*230 EDDY ST #1206 SAN FRANCISCO, CA 94102-6526*

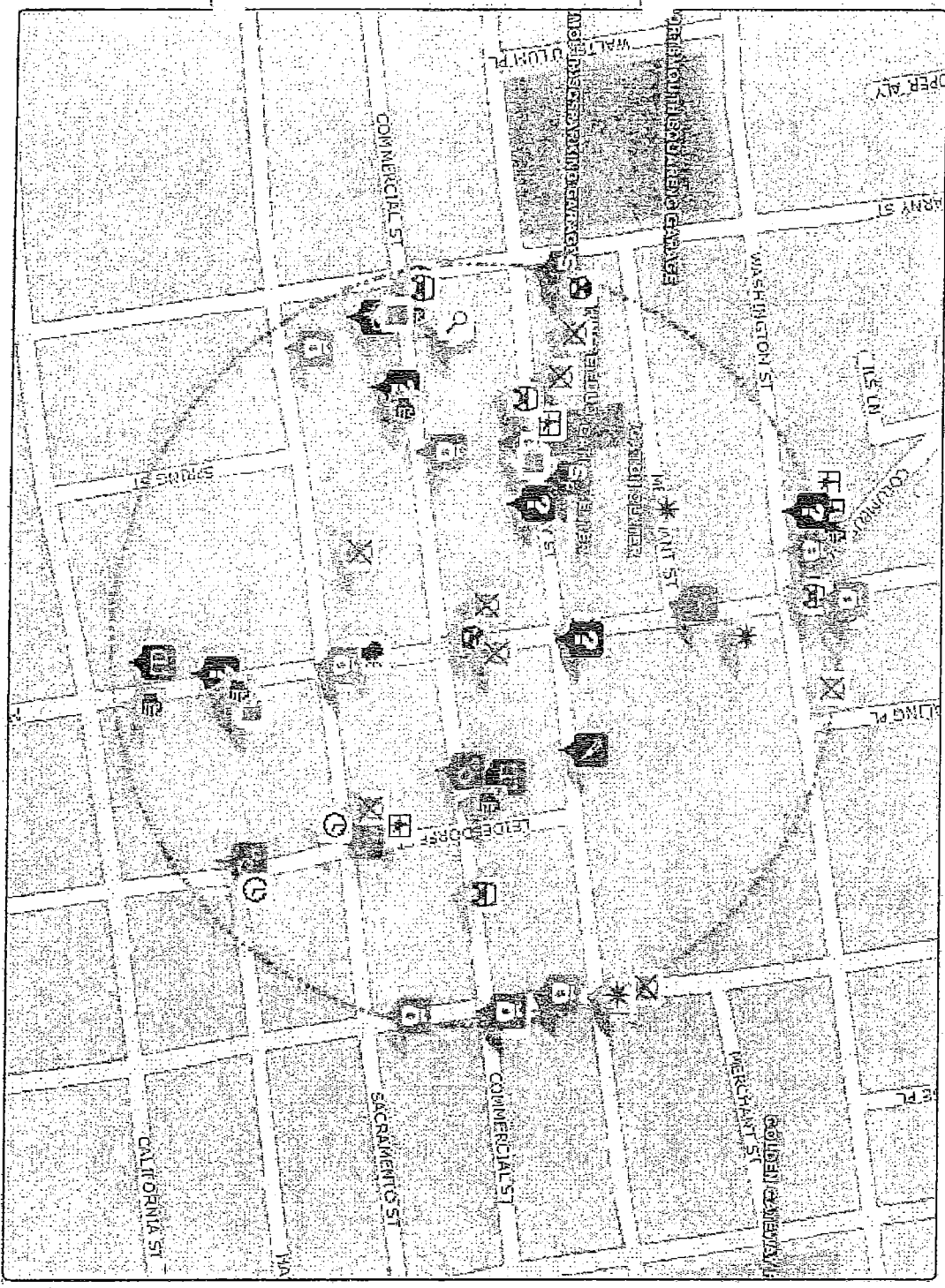
ABC-510-A (10/07)

*P. 2 OF 2*



# 550 Montgomery Street 500 ft radius

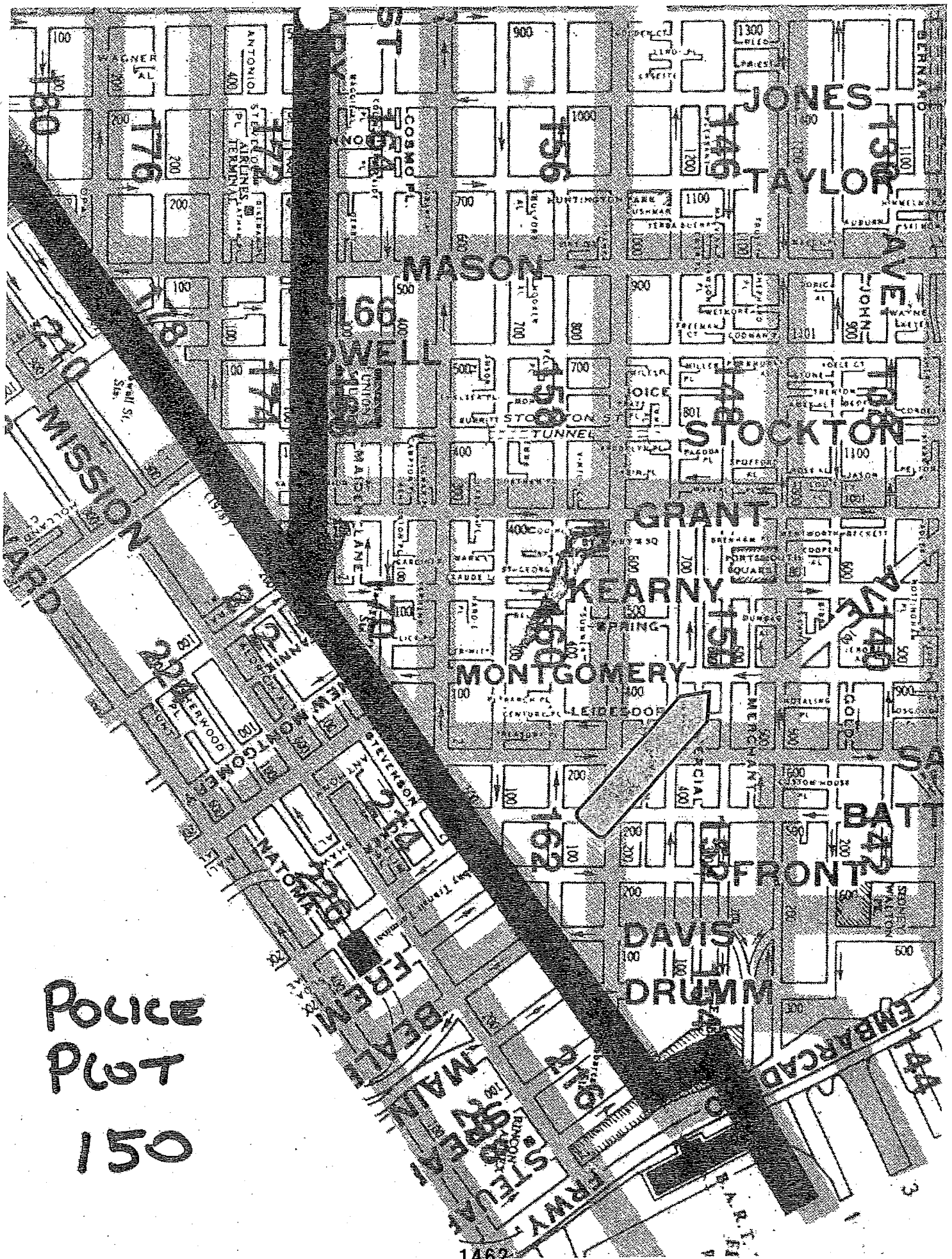
San Francisco Police Department



Map Legend	
	Incidents (161)
	Assault (30)
	Non-Criminal (25)
	Larceny/Theft (23)
	Suspicious Occurrence (14)
	Vandalism (13)
	Other Offenses (11)
	Vehicle Theft (8)
	Burglary (7)
	Missing Person (6)
	Robbery (5)
	Trespassing (4)
	Sex Offenses, Forcible (3)
	Fraud (2)
	Warrants (2)
	Littering (2)
	Weapon Laws (1)
	Bad Checks (1)
	Warrants (1)
	Embezzlement (1)
	Drug/Narcotic (1)
	Disorderly Conduct (1)

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.




Police  
Plot  
150

export To  **New!**

Records 1 through 10 of 10

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>120261220</u>		01/26/2012	11:31:31	C	6M	1Y57	HAN	550 MONTGOMERY ST
<u>120060789</u>		01/06/2012	09:11:46	C	6M	1Y57		550 MONTGOMERY ST
<u>112942500</u>	110850975	10/21/2011	17:09:59	A	801	3A12D	ND	550 MONTGOMERY ST
<u>112931848</u>		10/20/2011	14:38:00	B	913			550 MONTGOMERY ST
<u>112901891</u>		10/17/2011	15:09:36	I	000			550 MONTGOMERY ST
<u>112680858</u>		09/25/2011	07:48:42	C	1030	3A4A	ADV	550 MONTGOMERY ST
<u>112591311</u>		09/16/2011	11:34:02	C	000			550 MONTGOMERY ST
<u>112530085</u>		09/10/2011	00:24:04	C	587		DUP	550 MONTGOMERY ST
<u>112523740</u>		09/09/2011	23:21:32	C	587	3A12E	GOA	550 MONTGOMERY ST
<u>112171493</u>		08/05/2011	12:46:55	A	800	3A2C	UTL	550 MONTGOMERY ST

End of document

export To  **New!**

Records 1 through 8 of 8

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>121661452</u>		06/14/2012	12:50:21	C	919	3A4A	GOA	550 MONTGOMERY ST
<u>121420648</u>		05/21/2012	08:31:14	C	915	3A2A	ADV	550 MONTGOMERY ST
<u>121350092</u>		05/14/2012	00:44:48	B	100A			550 MONTGOMERY ST
<u>121253202</u>		05/04/2012	21:07:06	C	415			550 MONTGOMERY ST
<u>120950758</u>		04/04/2012	08:52:27	B	913	3A2A	HAN	550 MONTGOMERY ST
<u>120861740</u>		03/26/2012	13:22:30	C	913			550 MONTGOMERY ST
<u>120380924</u>		02/07/2012	10:16:09	C	6M	1Y57	HAN	550 MONTGOMERY ST
<u>120380265</u>		02/07/2012	04:13:31	C	915	3A11E	ADV	550 MONTGOMERY ST

- End of document

San Francisco Planning Department  
Office of Analysis and Information Systems  
**Miscellaneous Permit Application**

Application Number: MB1201842

Business Name: WINGTIP

Received Date: 10/11/2012

Reply Date: 10/30/2012

Agency: BofS

Type: OTHER

Address: 550 MONTGOMERY ST

Floor:

Size:

Block: 0228 Lot: 024 Zoning: C-3-O

Quadrant: NORTHEAST

Existing Use:

Planner: JANICE SHAMBRAY JS

Decision: APPROVED

Status Comment:

Conditions: TYPE 57 LICENSE IS PERMITTED IN CONJUNCTION WITH A FULL SERVICE RESTURANT  
(BONDA FIDE EATING ESTABLISHMENT)

# WINGTIP

Ami Arad  
Wingtip  
550 Montgomery Street  
San Francisco, CA 94111  
(415) 269 9250

Thursday, October 4, 2012

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2012 OCT 10 PM 4:18

OKS

To whom it may concern:

In accordance with the provisions of Section 23958.4 of the California Business and Professions Code, this letter is provided to support a finding that Public Convenience and Necessity would be served by the issuance of a liquor license for the above referenced premises.

Wingtip has been operating in the Financial District for several years and has become very popular with our customers as a quiet, upscale establishment that enhances their downtown work environment. As we are relocating less than a block away from our current location, the benefit of adding a kitchen and full service menu will provide an additional amenity that wasn't available to us at 560 Sacramento Street.

With our current type-42 license, we are unable to provide the needs of our customer demographic; active professionals working in the Financial District with hectic schedules. While alcoholic beverage sales will generate a small percentage of the overall revenue, relative to our retail operations and food service, the investment in a type-57 liquor license is requested as a service and convenience to the customers as an integral part of the dining & shopping experience. Add the fact that our food and alcohol service will be provided on the 10<sup>th</sup> and 11<sup>th</sup> floor of our building, ensures that our customers enjoy an environment with views that enhances their stay in the downtown Financial District.

This is a full-service restaurant serving members as a private club Monday thru Saturday, and as such, we are to be a destination of substance and elegance; driving more business to the area during times when traffic is much lower and other businesses would benefit from additional patrons. We anticipate our operating hours to remain 11am till midnight, with the occasional late night event or Sunday event if the 49ers have a big game, Breakfast at Wimbledon, etc.

With the move from approximately 2,500 square feet in our current location, to over 12,000 square feet at 550 Montgomery Street, it will be necessary to add many new positions in order to handle the increased customer needs. Our plan is to grow from our current staff of six to over thirty by mid-2013, thereby adding more San Francisco employment opportunities to those in search of a job with excellent pay, benefits and easy access via municipal transportation.

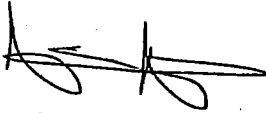
We will strive to continue being a valuable member of the community and will work hard to help the neighborhood achieve their development goal and continually improve the character of the surrounding area.

I respectfully request that the California Department of Alcoholic Beverage Control finds that Public Necessity and Convenience would be served by the issuance of a type-57 liquor license to the requested premises. The license we are requesting is being purchased from 2 Home, LLC which was operating at 2100 Market Street, San Francisco, CA 94114 and will be transferred to 550 Montgomery Street, 10<sup>th</sup> and 11<sup>th</sup> Floors, San Francisco, CA 94111.

If you have any further questions or require any additional information please do not hesitate to contact me.

Thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ami Arad', with a stylized flourish at the end.

Ami Arad  
President & Founder

## LIQUOR LICENSE REVIEW

**TO:** Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

**File:** 121002

**TO:** Police Department  
Inspector Kenneth Stocker  
Inspector Julie Lazar  
Fax No.: 553-1463

**DATE:** October 10, 2012

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This item is tentatively scheduled to be heard in four to six weeks.

**PLEASE EMAIL YOUR RESPONSE BY:** November 22, 2012, to Derek Evans,  
Clerk, City Operations and Neighborhood Services Committee.

**Derek.Evans@sfgov.org - Fax No: 554-7714**

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**Applicant Name:** Ami Arad  
**and Business Name:** Wingtip (550 Montgomery Street)

**Applicant Address:** 550 Montgomery Street  
San Francisco, CA 94111  
**and Phone No.** (415) 269-9250

**PLANNING COMMENTS:**  Approval  Denial

**POLICE COMMENTS:**  Approval  Denial