

File No. 200017

Committee Item No. 2

Board Item No. 43

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date January 13, 2020

Board of Supervisors Meeting

Date January 28, 2020

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Memorandum of Understanding (MOU)            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 - Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 700                                     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice                               |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date January 9, 2020

Completed by: *[Signature]* Date 1-17-20

1 [Appointment, Cannabis Oversight Committee - Shawn Richard]

2  
3 **Motion appointing Shawn Richard, term ending December 3, 2020, to the Cannabis**  
4 **Oversight Committee.**

5  
6 **MOVED,** That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated person(s) to serve as member(s) of the Cannabis  
8 Oversight Committee, pursuant to the provisions of the San Francisco Administrative Code,  
9 Chapter 5, Article XXXVIII, for the terms specified:

10 Shawn Richard, Seat 12, term ending December 3, 2020, must be held by an owner of  
11 a storefront Cannabis retailer, for the unexpired portion of a two-year term ending December  
12 3, 2020.



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Cannabis Oversight Committee

Seat # or Category (If applicable): 12 District: 10

Name: Shawn M. Richard

[Redacted] Zip: 94124

[Redacted] Occupation: CEO

Work Phone: 415-508-9281 Employer: SMR Enterprise Group LLC.

Business Address: 1485 Bayshore BLVD suite 320W Mailbox 218 San Francisco Ca Zip: 94125

Business E-Mail: smrenterprisegroupllc@gmail.com Home E-Mail: [Redacted]

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am the first African American Male that was approved by the San Francisco Planning Commission thw the Office Of Cannabis equity program to open up a legal Cannabis Marijuana Dispensary in San Francisco on Haight Street i am qualify and certified with the Oaksterdam University of Cannabis me and my brothers along with my family members has been affect by the war on drugs in San Francisco. i also have flew around the united states speaking on equity Applicant or as i prefer to say it Equity Partner.

**Business and/or professional experience:**

i have a Cannabis Marijuana Dispensary open up in 4 weeks i also attended the Oaksterdam University and has been certified also i have been around the united states speaking on Equity, Cannabis, and the opeing up a Marijuana Dispensary.

**Civic Activities:**

I started a non-profit organization 25 years ago call Brothers Against Guns on Easter Sunday of 1995 my fist little brother was shot and killed (Murder) so i step up and stated doing some in the community on stopping the violence 4 years later my second youngest brother was shot and killed (Murder) so for the last 25 years its been my civic duty to serve the San Francisco communities of color on stopping the violence.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

**Date:** September 27, 2019 **Applicant's Signature: (required)** SHAWN M. RICHARD

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

THIS PERMIT IS VALID FOR 1 YEAR AFTER ISSUANCE



# Cannabis Business Permit

Issued according to provisions of the San Francisco Police Code

P0002SR

**AUTHORIZING** conduct of the following class of Business

Storefront Cannabis Retailer

**Issued:** December 17, 2019

CERT No: 1084635-1239125-11-191

Name and Address Below:

**Owner:** COLE ASHBURY GROUP LLC

**DBA:** BERNER'S ON HAIGHT

**Street Address:** 1685 Haight Street

## Office of Cannabis

City & County of San Francisco

Valid only when accompanied by a receipt from the Tax Collector showing payment of current license fee. THIS PERMIT TO OPERATE MAY BE REVOKED OR SUSPENDED FOR CAUSE AND IS NOT TRANSFERABLE. CHANGE OF OWNERSHIP MUST BE REPORTED IMMEDIATELY.

Director

Display this Permit prominently. This margin may be trimmed for a standard 6x8 frame.



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Cannabis Oversight Committee

Seat # or Category (If applicable): 12 or 14 District:

Name: AnnaRae Grabstein

Home Address: [Redacted] Zip: 94951

Home Phone: [Redacted] Occupation: Chief Compliance Officer

Work Phone: 831-234-3745 Employer: NorCal Cannabis Company

Business Address: 1433 17th Street, San Francisco, CA 94107 Zip: 94107

Business E-Mail: annarae@norcalcann.com Home E-Mail: [Redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [ ] No [x] If No, where registered: Sonoma Coun

Resident of San Francisco [ ] Yes [ ] No [ ] If No, place of residence: Sonoma Cty

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a 5th generation San Francisco native, woman, alum of Lowell High School and USF. I am also a cannabis entrepreneur for over a decade who has committed my career to building substantive and professional oppurtunities in legal cannabis for all people. In my role at NorCal Cannabis I successfully lead licensing and compliance for multiple cannabis activities here in San Francisco including cultivation, manufacturing, distribution, nonstorefront retail and retail. Along with legal and regulatory expertise needed to navigate this dynamic business environment it also takes commitment to community and equity. This is why I also lead our company's social impact, equity and public affairs work, ensuring we are building an impact driven company that is integrated into San Francisco, it's diverse communities, neighborhoods and is inclusive of all people.

**Business and/or professional experience:**

See attached resume:  
  
Chief Compliance Officer, NorCal Cannabis: Vertically Integrate Cannabis Company  
Chief Operating Officer, Marin Sun Farms: USDA Certified Natural Meat Company  
Chief Executive Officer, Steep Hill Lab: Commerical Cannabis Laboratory

**Civic Activities:**

Board of Directors WWOOF USA

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 5/24/19 Applicant's Signature: (required) AnnaRae Grabstein

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

# ANNARAE GRABSTEIN, MBA

## SUMMARY

AnnaRae Grabstein is a strategic leader bringing a unique dual perspective to her role as Chief Compliance Officer of NorCal Cannabis Company as both a seasoned executive and cannabis industry veteran. With NorCal, AnnaRae leads public affairs, cannabis compliance and licensing, corporate social responsibility, legal and organizational development for the company's diverse assets. Prior to NorCal, AnnaRae was CEO of Steep Hill Lab, the first commercial cannabis analysis laboratory in the United States and cutting edge start up where she worked with over 300 dispensaries, cultivators and product manufacturers to introduce the cannabis industry's first quality control program.

## PROFESSIONAL EXPERIENCE

### NorCal Cannabis Company • 2016-current

#### Chief Compliance Officer (CCO)

- Successfully leads the company in earning and operating commercial cannabis licenses for cultivation, manufacturing, distribution, retail and non-storefront delivery across California and keeping the operations in full compliance.
- Leads government relations and public affairs for local, state and federal engagement in policy.
- Leads the company's corporate social responsibility program, equity initiatives, HR and legal departments.
- Oversees diligence activities for all strategic projects.

### Marin Sun Farms, Petaluma, CA • 2013-2016

#### Chief Operating Officer (COO)

- Lead a local, grass fed, pasture raised meat company with 3 locations, 90 employees and \$20M per year in revenue providing grass fed beef, lamb and goat, non GMO pastured pork, chicken and eggs.
- Supply chain management and relationships with Marin Sun Farms farmers and ranchers which include over 20 farms in Northern and Central California.
- Authored USDA ORGANIC and Animal Welfare Approved programs to attain certifications at the Slaughterhouse.
- Oversaw staff, daily operations, sales, business development and strategic planning
- Lead all company product development and marketing.
- Work with all Marin Sun Farms livestock producers—a disparate group of farmers and ranchers across the foodshed.
- Worked on a daily basis to build and grow a sustainable local food economy.

### STEEP HILL LAB, *Cannabis Analysis*, Oakland, CA • 2009-2012

#### Chief Executive Officer

- Founded and lead the first commercial cannabis laboratory in the United States.
- Introduced quality control, potency testing and pesticide analysis to the cannabis industry.
- Oversaw the Lab when the company identified the first CBD rich cannabis strain.
- Alllocated resources managed finances and analyzed enterprise profitability for company founders and Board of Directors.
- Lead marketing and brand strategy for all company efforts including defining positioning in an emerging market.
- Directed a cross-functional team in chemistry, sales, product development, marketing strategy, and budget.
- Represented the company in all media coverage including but not limited to: Discovery Channel, National Geographic, Los Angeles Times, San Francisco Chronicle, NBC, GOOD Magazine, East Bay Express, SF Bay Guardian, and Rolling Stone

## EDUCATION

UNIVERSITY OF SAN FRANCISCO, Graduate School of Management, San Francisco, CA • 2012

Master of Business Administration (MBA) *Focus: Marketing and Entrepreneurship*

UNIVERSITY OF CALIFORNIA SANTA CRUZ & NEW COLLEGE OF CALIFORNIA • 2007

Bachelor of Arts, Major: Ecology

## VOLUNTEER

### Member of Board of Directors, Worldwide Opportunities on Organic Farms, (WWOOF-USA) • Dec 2013- current

*Non Profit Mission: World Wide Opportunities on Organic Farms in part of a worldwide effort to link visitors with organic farmers, promote an educational exchange and build a global community conscious of ecological farming practices.*

- Advise and oversee the nonprofits program, which links visitors with organic farms and farmers to promote an educational exchange, and build a global community conscious of ecological farming practices.
- Chair of Outreach Committee and Member of the Finance Committee which manages a \$2M endowment.

### Mentor, BUILD.org for East Oakland youth entrepreneurs • 2010- 2013



San Francisco  
BOARD OF SUPERVISORS

Date Printed: November 25, 2019

Date Established: December 3, 2018

Active

CANNABIS OVERSIGHT COMMITTEE

**Contact and Address:**

Nikesh Patel  
Office of Cannabis  
1 Dr. Carlton B. Goodlett Place #18  
San Francisco, CA 94102

Phone: (415) 554-4420

Fax:

Email: ray.law@sfgov.org

**Authority:**

Administrative Code, Article XXXVIII (Ordinance No. 260-18)

**Board Qualifications:**

The Cannabis Oversight Committee ("Committee") was established to convene representatives of Cannabis Business operators, workers, patients, and other key stakeholders in the Cannabis industry to oversee the Office of Cannabis' implementation of Police Code, Article 16, by evaluating data on the industry's growth; and provide guidance and recommendations to the Board of Supervisors on amendments to local laws and regulations, including those governing the Equity Program, to facilitate socially responsible growth of this new industry by creating living wage jobs and economic opportunities.

The Committee consists of a total of sixteen (16) members.

There are seven (7) non-voting members (seats 1 through 7), as follows:

- Seat 1 shall be held by the Director of the Department of Public Health or the Director's designee.
- Seat 2 shall be held by the Chief of the Police Department or the Chief's designee.
- Seat 3 shall be held by the Director of the Department of Building Inspection or the Director's designee.
- Seat 4 shall be held by the Director of the Planning Department or the Director's designee.
- Seat 5 shall be held by the Superintendent of the San Francisco Unified School District or the Superintendent's designee, which may include a Member of the Board of Education. The Superintendent is not required to hold this seat or appoint a designee, but shall be invited to do so.

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Seat 6 shall be held by the Executive Director of the Entertainment Commission or the Executive Director's designee.

Seat 7 shall be held by the Chief of the Fire Department or the Chief's designee.

There are nine (9) voting members (seats 8 through 16) appointed by the Board of Supervisors, as follows:

Seat 8 shall be held by an Owner of a Cannabis Business permitted through the Equity Program. (If there are no Equity Applicant permit-holders who apply for the seat, then the Board may appoint a person who, at the time of the appointment, is an Equity Applicant, as that term is defined in Police Code Subsection 1604(b)).

Seat 9 shall be held by the operator of a Cannabis Cultivation, Manufacturing, or distribution business with fewer than 20 employees at the time of appointment.

Seat 10 shall be held by a representative of organized labor who works with the Cannabis business labor force.

Seat 11 shall be held by a representative of organized labor who works with the Cannabis delivery service labor force.

Seat 12 shall be held by an Owner of a Storefront Cannabis Retailer.

Seat 13 shall be held by a person who, at the time of the appointment, is an Equity Applicant, as that term is defined in Police Code Subsection 1604(b).

Seat 14 shall be held by a person with demonstrated subject matter expertise on the State of California's Cannabis laws and regulations.

Seat 15 shall be held by a person with significant experience in workforce and economic development.

Seat 16 shall be held by a person who has been a Medicinal Cannabis patient or Medicinal Cannabis consumer for at least five years, with an extensive history advocating for Medicinal Cannabis patients or involvement in implementing and running a Cannabis compassionate use program in compliance with the Compassionate Use Act of 1996.

Voting members shall serve two-year terms at the pleasure of the Board of Supervisors, and may serve for multiple terms.

The City Administrator shall provide administrative and policy support for the Committee.

All City departments, commissions, boards, and agencies shall cooperate with the Committee in the performance of its functions and respond within 30 days to requests for information and any other reasonable requests submitted by the Committee.

The Office of Cannabis shall prepare and submit a report to the Committee no later than January 1, 2020, as set forth in Administrative Code, Section 2A.420, evaluating the growth of the City's Cannabis industry.

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Reports: The Committee shall gather and evaluate data, report, and make recommendations to the Board of Supervisors and Mayor on the effectiveness of City laws and regulations, and the overall health and stability of the Cannabis industry in San Francisco.

Sunset: The Committee shall sunset on December 3, 2021, unless the Board of Supervisors extends the term of the Committee by Ordinance.

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"R Board Description" (Screen Print)

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 544-5227

## VACANCY NOTICE

### CANNABIS OVERSIGHT COMMITTEE

#### Inaugural Notice

NOTICE IS HEREBY GIVEN of the following vacancies (**in bold**) and term expirations, appointed by the Board of Supervisors:

Seat 8, Ali Jamalian, term expiring December 3, 2020, must be held by an Owner of a Cannabis Business permitted through the Equity Program, for the unexpired portion of a two-year term.

Seat 9, Arron Flynn, term expiring December 3, 2020, must be held by the operator of a Cannabis cultivation, manufacturing, or distribution business with fewer than 20 employees at the time of appointment, for the unexpired portion of a two-year term.

**Vacant Seat 10**, new appointment, must be held by a representative of organized labor who works with the Cannabis business labor force, for a two-year term ending December 3, 2020.

Seat 11, Doug Bloch, term expiring December 3, 2020, new appointment, must be held by a representative of organized labor who works with the Cannabis delivery service labor force, for the unexpired portion of a two-year term.

**Vacant Seat 12**, new appointment, must be held by an owner of a storefront Cannabis retailer, for a two-year term ending December 3, 2020.

Seat 13, Leah 'Nina Parks' Weitz, term expiring December 3, 2020, must be held by a person who, at the time of the appointment, is an Equity Applicant, as that term is defined in Police Code, Subsection 1604(b), for the unexpired portion of a two-year term.

Seat 14, Jesse Stout, term expiring December 3, 2020, must be held by a person with demonstrated subject matter expertise on the State of California's Cannabis laws and regulations, for the unexpired portion of a two-year term ending.

Seat 15, Theresa Foglio, term expiring December 3, 2020, new appointment, must be held by a person with significant experience in workforce and economic development, for the unexpired portion of a two-year term.

Seat 16, Sara Payan, term expiring December 3, 2020, must be held by a person who has been a Medicinal Cannabis patient or Medicinal Cannabis consumer for at least five years, with an extensive history advocating for Medicinal Cannabis patients or involvement in implementing and running a Cannabis compassionate use program in compliance with the Compassionate Use Act of 1996, for the unexpired portion of a two-year term.

Report(s): The Committee shall gather and evaluate data, report, and make recommendations to the Board of Supervisors and Mayor on the effectiveness of City laws and regulations, and the overall health and stability of the Cannabis industry in San Francisco.

Sunset Date: The Committee shall sunset on December 3, 2021, unless the Board of Supervisors extends the term of the Committee by Ordinance.

Additional Information relating to the Cannabis Oversight Committee may be obtained by reviewing Administrative Code, Article XXXVIII, available at <http://www.sfbos.org/sfmunicodes>, or by calling the Office of Cannabis at (415) 554-4420.

Interested persons may obtain an application from the Board of Supervisors website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicant(s) may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

**Cannabis Oversight Committee  
VACANCY NOTICE**

**Page 3**

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*Please Note: Depending upon the posting date, these seats may have already been filled. To determine if seats for this Board are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-5184.*

Angela Calvillo  
Clerk of the Board

DATED/POSTED: November 16, 2018

UPDATED: October 10, 2019