

Designation of the San Francisco County Transportation Authority as the Treasure Island Mobility Management Agency

Board of Supervisors
Budget & Finance Committee
March 26, 2014



Treasure Island Mobility Management Agency

Treasure Island Transportation Plan (2006), CA Assembly Bill 981 (2008), and Treasure Island Transportation Implementation Plan (TITIP, 2011) call for:

- Establish a Treasure Island Mobility Management Agency (TIMMA) to manage TITIP implementation and operations
- Price automobile use through parking fees and tolls to discourage driving to/from a redeveloped Treasure Island

Development Program

- Up to 100,000 sf Office
- 300 acres Open Space
- Jobs and Community Benefits
- Up to 8,000 homes (25% Affordable)
- Up to 500 Hotel Rooms
- Up to 450,000 sf Retail & Historic Reuse



Transportation Challenge

- Minimizing impacts on Bay Bridge corridor – particularly during peak commute periods



Starting Point: Approved TITIP

Treasure Island Transportation Implementation Plan

June 28, 2011



TICD
Treasure Island Community Development, LLC

TITIP Principles

- Design island for walking and biking as primary travel modes
- Provide transit services to and from islands at levels of service to meet demand and provide high-quality alternatives to private auto
- Discourage automobile use via parking policies, congestion pricing, ramp metering and other measures
- Create and maintain efficient and financially sustainable transportation system
- Adaptively manage transportation services and pricing over time to meet real-time needs

Transit Services

- Ferry service to San Francisco
- Muni bus lines to Transbay Terminal and Civic Center
- AC Transit bus line to Oakland
- On-island shuttle service to transit hub
- Bikeshare
- Travel coordination & information



Transit Incentives and Automobile Mitigation

- Unbundled 1:1 Residential Parking
- Congestion Pricing
- Ramp Metering
- Mandatory Transit Passes
- Public Parking and Toll Revenues Fund Transit/TDM Service



Stakeholder Agency Roles & Responsibilities

Agency	Roles/Responsibilities
AC Transit	Operate transit service
BATA/MTC	Tolling authority, support tolling program, RTP inclusion
Caltrans	Manage ramps and Bay Bridge operations
FHWA	VPPP planning funding; review ConOps and SEMP
SFCTA	Pre-implementation planning on behalf of TIMMA
SFMTA	Charter activities, manage parking system, operate transit service
TICD	Developer. Partial funding and delivery of TITIP
TIDA	Oversee master development planning process
TIMMA	Implement / manage TITIP: pricing program (toll, parking, transit vouchers); coordinate transit service; administer Travel Demand Management measures
WETA	Operate transit service

TIMMA Designation

Questions?