

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Froines, Andrew \(POL\)](#); scott@augusthallsf.com
Cc: [Alabanza, Analyn@ABC](#); amarjit.tamber@abc.ca.gov; [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [Logan, Sam \(BOS\)](#); [Angulo, Sunny \(BOS\)](#); [Horrell, Nate \(BOS\)](#); [Souza, Sarah \(BOS\)](#); [Yan, Calvin \(BOS\)](#); [Carroll, John \(BOS\)](#)
Subject: Liquor License Issuance - 420 Mason Street - August Hall - BOS File No. 240490
Date: Monday, May 13, 2024 3:46:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – May 13, 2024](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

Board of Supervisors [File No. 240490](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in June of 2024.

I request the Planning Department's response before May 24, 2024. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

DATE: May 13, 2024

AP Block/Lot Nos.: 0307/008
Zoning: C-3-G - Downtown- General
Quad: _____
Record No.: _____

TO: Police Department
Andrew Froines
Phone No. (415) 837-7254

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in June of 2024.

PLEASE EMAIL YOUR RESPONSE by May 24, 2024, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: AH&GLCC LLC
Business name: AUGUST HALL
Application address: 420 MASON STREET
Applicant contact info: Scott Murphy
scott@augusthallsf.com
415-559-1145

Nathan Valentine
415-713-3439

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: Approval Denial

(Please add comments in a trailing report.)

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

REQUEST FOR DETERMINATION OF PUBLIC CONVENIENCE
OR NECESSITY

2024 MAY 8 AM 10:43

BY 

May 6, 2024

John Carroll
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689

Dear John,

AH & GLCC, LLC is submitting the enclosed letter for our type 90 liquor license application. We are submitting as a new application while retaining our existing type 47 liquor license under a premises reduction of our restaurant, known as Fifth Arrow. Hours of operation are 6am-2am daily. The application was filed with the California Department of Alcoholic Beverage Control in April of 2024 and all noticing requirements were sent on May 6, 2024.

August Hall & Fifth Arrow, located at 420/430 Mason St in downtown San Francisco, is a truly unique project. The building, owned by the Native Sons of the Golden West, was rebuilt in 1911 after the tragic 1906 earthquake and subsequent fire that devastated much of San Francisco. Once rebuilt, the ground floor venue housed various theater brands including the Stage Door Theater, the Regency III, and a nightclub called Ruby Skye. Below the theater space at 430 Mason St was a well-known speakeasy in the 1930's called Café Dans that was only accessible by a street level slide.

In 2015, the same team preparing this letter planned the renovation of both 420 and 430 Mason St with a bold concept in mind – a state of the art concert & events venue along with a gaming parlor, restaurant, and bar with a full kitchen and 3 bowling lanes. Considering the building is over 100 years old, it required a complete rehabilitation of the infrastructure including electrical, plumbing, hvac, not to mention the design, bowling lanes, ADA compliance, sound, and lighting system we put in place. We opened on May 5, 2018 and in our first year in operation, the venue won the SF Weekly award for best new venue.

As Bay Area Natives, the ownership group takes pride in serving the local clientele and providing enjoyment to those who visit the Bay Area. 420/430 Mason St has been a music venue and gathering space for over 100 years, serves a clear need in the neighborhood, and is an important component of the revitalization of downtown San Francisco which is still recovering from the covid 19 pandemic. We hope that this letter satisfies your request of how this license will serve the public convenience or necessity in the neighborhood and city-wide.

If you have any questions, please do not hesitate to contact us. Thank you for your time and consideration.

Sincerely,

Scott Murphy

Scott Murphy
AH & GLCC, LLC
420 Mason St.
San Francisco, CA 94102
scott@augusthallsf.com
415-559-1145

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
ABC 211 (6/99)

State of California

NATHAN VALENTINE

415 713 3439

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **657871**
Receipt Number: **2881675**
Geographical Code: **3800**
Copies Mailed Date: **April 4, 2024**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **AH & GLCC LLC**
Name of Business: **AUGUST HALL**
Location of Business: **420 MASON ST
SAN FRANCISCO, CA 94102-1706**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract: **0123.02**

Mailing Address:(If different
from
premises address)

Type of license(s): **90** Dropping Partner: Yes ___ No ___

Transferor's license/name:

| <u>License Type</u> | <u>Transaction Type</u> | <u>Master</u> | <u>Secondary LT And Count</u> | | |
|----------------------------------|-------------------------|---------------|-------------------------------|--|--|
| 90 - On-Sale General Music Venue | ORI | Y | | | |

| <u>License Type</u> | <u>Transaction Description</u> | <u>Fee Code</u> | <u>Dup</u> | <u>Date</u> | <u>Fee</u> |
|--------------------------------|--------------------------------|-----------------|------------|-------------|-------------|
| Application Fee | ADD PRIMARY LICENSE TYPE | NA | 0 | 04/04/24 | \$18,635.00 |
| 90 - On-Sale General Music Ven | ANNUAL FEE | P40 | 0 | 04/04/24 | \$1,450.00 |
| Total | | | | | \$20,085.00 |

Have you ever been convicted of a felony? **No**


Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: April 4, 2024

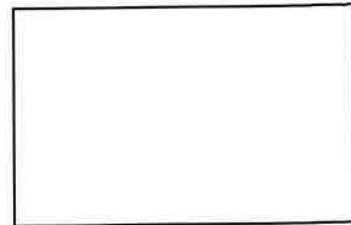
Applicant Name(s)

AH & GLCC LLC

BY: 
2024 APR 12 AM 8:44
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BOARD OF SUPERVISORS
SAN FRANCISCO

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 420 Mason Street - August Hall

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to AH & GLCC LLC., to do business as August Hall located at 420 Mason Street (District 3), will serve the public convenience or necessity of the City and County of San Francisco.

240490

Signature of Sponsoring Supervisor: