



# LANDMARK RESOLUTION RECOMMENDATION RESOLUTION NO. 1200

**HEARING DATE: OCTOBER 6, 2021**

**Record No.:** 2020-009613DES  
**Project Address:** 2778 24th Street (Casa Sanchez Building)  
**Zoning:** NCT 24TH-MISSION NEIGHBORHOOD COMMERCIAL TRANSIT  
55-X Height and Bulk District  
**Block/Lot:** 4210/018  
**Project Sponsor:** Planning Department  
49 South Van Ness Avenue, Suite 1400  
San Francisco, CA 94103  
**Property Owner:** Robert C. Sanchez  
53 Camellia Avenue  
San Francisco, CA 94112  
**Staff Contact:** Pilar LaValley 628-652-7372  
pilar.lavalley@sfgov.org

RESOLUTION TO RECOMMEND TO THE BOARD OF SUPERVISORS LANDMARK DESIGNATION OF 2778 24<sup>TH</sup> STREET (AKA CASA SANCHEZ BUILDING), ASSESSOR'S PARCEL BLOCK NO. 4210, LOT NO. 018, AS LANDMARK NO. XXX CONSISTENT WITH THE PURPOSES AND STANDARDS OF ARTICLE 10

1. WHEREAS, at a public hearing on January 20, 2021, the Historic Preservation Commission voted unanimously to adopt Resolution No. 1165 to initiate Landmark Designation of 2778 24<sup>th</sup> Street (aka Casa Sanchez Building), Assessor's Parcel Block No. 4210, Lot No. 018; and
2. WHEREAS, Department Staff, who meet the Secretary of Interior's Professional Qualification Standards, prepared the Landmark Designation Fact Sheet for 2778 24<sup>th</sup> Street (aka Casa Sanchez Building), which was reviewed for accuracy and conformance with the purposes and standards of Article 10; and
3. WHEREAS, the Historic Preservation Commission, at its regular meeting of October 6, 2021, reviewed Department staff's analysis of Casa Sanchez's historical significance pursuant to Article 10 as part of the Landmark Designation Executive Summary dated September 29, 2021, and recommended Landmark designation through this Resolution; and

4. WHEREAS, the Historic Preservation Commission finds that the nomination of 2778 24<sup>th</sup> Street (aka Casa Sanchez) as a Landmark is in the form prescribed by the Historic Preservation Commission and contains supporting historic, architectural, and/or cultural documentation; and
5. WHEREAS, the Historic Preservation Commission finds that 2778 24<sup>th</sup> Street is eligible for local designation for association with Latinx history and culture in San Francisco, specifically, with the Casa Sanchez company, the longest-operating tamale and tortilla factory in San Francisco; and
6. WHEREAS, the Historic Preservation Commission finds that the designation of 2778 24<sup>th</sup> Street is also proper for its association with the development of San Francisco's Latinx business community during the 20<sup>th</sup> century; and
7. WHEREAS, the Historic Preservation Commission finds that 2778 24<sup>th</sup> Street (aka Casa Sanchez) meets one of the Historic Preservation Commission's four priority areas for designation: property types associated with under-represented social and/or cultural groups; and
8. WHEREAS, the Historic Preservation Commission finds that designation of 2778 24<sup>th</sup> Street (aka Casa Sanchez) advances the objectives outlined in Historic Preservation Commission (HPC) Resolution No. 1127, adopted in 2020, otherwise called *Centering Preservation Planning on Racial and Social Equity*, which states goals for how the Commission and the Planning Department can develop proactive strategies to address structural and institutional racism and center their work and resource allocation on racial and social equity, focused on preservation; and
9. WHEREAS, the Historic Preservation Commission finds that 2778 24<sup>th</sup> Street (aka Casa Sanchez) meet the eligibility requirements of Section 1004 of the Planning Code and warrants consideration for Article 10 landmark designation; and
10. WHEREAS, the Historic Preservation Commission finds that the boundaries and the list of character-defining features, as identified in the Landmark Designation Fact Sheet, should be considered for preservation under the proposed landmark designation as they relate to Casa Sanchez's historical significance and retain historical integrity; and
11. WHEREAS, the proposed designation is consistent with the General Plan priority policies pursuant to Planning Code, Section 101.1 and furthers Priority Policy No. 7, which states that landmarks and historic buildings be preserved, and will serve the public necessity, convenience and welfare pursuant to Planning Code, Section 302; and
12. WHEREAS, the Department has determined that landmark designation is exempt from environmental review, pursuant to CEQA Guidelines Section 15308 (Class Eight - Categorical), as an action taken by a regulatory agency for the protection of the environment; and,

THEREFORE BE IT RESOLVED that the Historic Preservation Commission hereby recommends to the Board of Supervisors approval of landmark designation of 2778 24<sup>th</sup> Street (aka Casa Sanchez), Assessor's Parcel Block No. 4210, Lot No. 018 consistent with the purposes and standards of Article 10 of the Planning Code.

I hereby certify that the foregoing Resolution was adopted by the Historic Preservation Commission at its meeting on October 6, 2021.



Jonas P. Ionin  
*Commission Secretary*

AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda  
NOES: None  
ABSENT: None  
ADOPTED: October 6, 2021