

File No. 251041

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: November 13, 2025

Board of Supervisors Meeting:

Date: _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract / DRAFT Mills Act Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER

- PCN Request 101625
- PCN Referral 102025
- Planning Response 102125
- SFPD Response 102325
- _____
- _____
- _____
- _____
- _____

Prepared by: Monique Crayton

Date: November 7, 2025

Prepared by: _____

Date: _____

Prepared by: _____

Date: _____

ROXIE

SAN FRANCISCO'S ICONIC NONPROFIT CINEMA

Alisa Somera, Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Original Type 69, Pending License No: 672050
3117 16th Street, San Francisco CA 94103

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 69 license. The Roxie is a 501(c)(3) nonprofit and a recognized San Francisco legacy business located at 3117 16th Street, San Francisco, CA 94103, in the heart of the Mission District. Our organization brings people together through distinctive cinematic experiences, and we have long offered beer to enhance our guests' experience. We are now seeking to expand our service to include both beer and wine, elevating the experience for our guests while remaining aligned with our mission. As a social learning space, we combine hospitality, education, and thoughtfully curated offerings that appeal to the everyday drinkers, local residents, and members of the broader creative community in a relaxed and friendly setting.

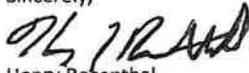
Our business proves to be necessary in San Francisco, where there is strong enthusiasm for craft wine and beer—but limited venues that meet the aesthetic, educational, and personal interests of consumers. We aim to be a solution by offering a welcoming, all-in-one space for cinema lovers to enjoy film, beer, and wine together. Our non-profit organization brings together a skilled team of artists, film professionals, and business leaders dedicated to advancing San Francisco's cultural and economic vitality. For decades, we have served as a cornerstone of the Mission District's creative community, providing an inclusive and accessible venue for film, art, and public dialogue.

Expanding our services to include the responsible sale of beer and wine will enhance the overall patron experience, align our operations with comparable nonprofit cultural institutions, and strengthen our long-term sustainability. The additional revenue generated will directly support our mission-driven programming, including partnerships with local filmmakers, community organizations, and educational institutions.

Our desired hours of operation are 10:00am – 12:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team's combined experience in the arts, nonprofit management, and small business operations ensures that this expansion will be managed with professionalism, accountability, and respect for the surrounding community. We are committed to maintaining a safe and welcoming environment that reflects San Francisco's values of creativity, inclusion, and responsible stewardship.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,



Henry Rosenthal
Secretary

henryrosenthal@mac.com

3125 16th Street, San Francisco, CA 94103 | 415-431-3611 | www.roxie.com

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Nidia Hueck

510-788-5881 ext. 002

nidia@abclicensecompany.com

TO:Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **672050**
Receipt Number: **3038922**
Geographical Code: **3800**
Copies Mailed Date: **September 9, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **THE ROXIE THEATRE**

Name of Business: **ROXIE THEATER**

Location of Business: **3117 16TH ST
SAN FRANCISCO, CA 94103-3327**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract: **0202.01**

Mailing Address:(If different from premises address) **3125 16TH ST
SAN FRANCISCO, CA 94103-3327**

Type of license(s): **69** Dropping Partner: Yes___ No x

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
69 - Special On-Sale Beer And Wine	ORI	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	09/09/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	4	09/09/25	\$96.00
Application Fee	STATE FINGERPRINTS	NA	4	09/09/25	\$156.00
69 - Special On-Sale Beer And	ANNUAL FEE	NA	0	09/09/25	\$550.00
Total					\$1,907.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: September 9, 2025

Applicant Name(s)

THE ROXIE THEATRE

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 SEP 12 AM 09:16

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); [henryrosenthal@mac.com](#); [Nidia H Hueck](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Han, Feng \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Herrera, Ana \(BOS\)](#); [Gaona, Sasha \(BOS\)](#)
Subject: Liquor License Issuance- 3117 16th Street - Roxie Theatre - BOS File No. 251041
Date: Monday, October 20, 2025 2:14:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – October 20, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-

[Board of Supervisors File No. 251041](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in November 2025.

I request the Planning Department's response before October 29, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: October 20, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 3568/067
Zoning: NCT – Valencia Street
Neighborhood Commercial Transit –
55X

TO: Police Department
Officer Brandon Erickson
#2707

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in November of 2025.

PLEASE EMAIL YOUR RESPONSE by October 29, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: The Roxie Theatre

Business name: Roxie Theatre

Application address: 3117 16th Street
San Francisco, CA 94103 - 3327

Applicant contact info: Henry Rosenthal
henryrosenthal@mac.com

Nidia H Hueck
nidia@abclicensecompany.com
510-544-6420 (direct)

PLANNING REVIEW: **Approval** **Denial**

Planning Staff Contact: _____
(Please add comments on a trailing page.)

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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

POLICE REVIEW: Approval Denial
(Please add comments in a trailing report.)

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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: October 20, 2025

TO: Planning Department **AP Block/Lot Nos.:** 3568/067 **Zoning:** NCT –
Attn: Edgar Oropeza Valencia Street Neighborhood Commercial
Phone No. edgar.oropeza@sfgov.org Transit – 55X

TO: Police Department **Quad:** Dist 9
Officer Brandon Erickson **Record No.:** 2025-009852MIS
#2707

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in November of 2025.

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(Please add comments on a trailing page.)

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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

POLICE REVIEW: Approval Denial
(Please add comments in a trailing report.)



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: October 23, 2025

Subject: P.C.N. Investigation Regarding: First Owner: The Roxie Theatre
DBA: Roxie Theater

3117 16th Street
San Francisco, CA 94103-3327
ABC File # 69-672050

The Roxie Theatre., operating as "Roxie Theater", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 69 (Special On-Sale Beer and Wine Theater) license to be located at 3117 16th Street. (located between Albion Street and Valencia Street).

Hours of Operation:

10 am to 11:59 pm each day of the week (Sunday to Saturday).

Digest:

"Roxie Theater" would like to operate a theater to be located at 3117 16th Street. If approved, this license will allow them to sell and serve beer and wine to ticket holders.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From September 9, 2024 to September 9, 2025

7 calls for service

Police Reports:

From September 9, 2024 to September 9, 2025

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **413**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had 160 police reports for **2024**, which is 57 **Higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **0202.01**

Population for this tract is: **2494**

On-sale license authorized by census tract: **8**

Active on-sale licenses: 39 with 0 pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: 6 with 0 pending

Departmental Recommendation:

3 Points of consideration

No opposition from **Mission Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest

0 - Support

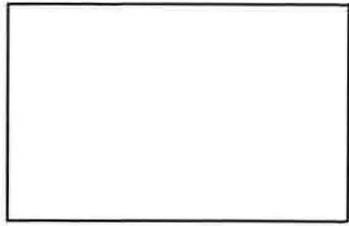
ALU Recommendation: **Approval with the condition:**

1. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).
2. (2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above.
"Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)
3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257

4. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 3117 16th Street - Roxie Theatre

Long Title or text listed:

Hearing to consider that the issuance of a Type-69 Special On-Sale Beer and Wine Theatre liquor license to The Roxie Theatre, to do business as Roxie Theatre, located at 3117 16th Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor: 