

File No. 160663

Committee Item No. 4

Board Item No. 12

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 9, 2016

Board of Supervisors Meeting

Date June 21, 2016

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER (Use back side if additional space is needed)

- | | | |
|-------------------------------------|-------------------------------------|-------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |

Completed by: Derek Evans Date May 20, 2016

Completed by: Derek Evans Date June 16, 2016

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

1 [Appointments, Sunshine Ordinance Task Force - Victoria Baranetsky and Eric Eldon]

2
3 **Motion appointing Victoria Baranetsky (residency requirement waived) and**
4 **reappointing Eric Eldon (residency requirement waived), terms ending April 27, 2018, to**
5 **the Sunshine Ordinance Task Force.**

6
7 MOVED, That the Board of Supervisors of the City and County of San Francisco does
8 hereby appoint the hereinafter designated persons to serve as members of the Sunshine
9 Ordinance Task Force, pursuant to the provisions of Administrative Code, Section 67.30, for
10 the terms specified:

11 Victoria Baranetsky (residency requirement waived), seat 1, succeeding Mark Rumold,
12 term expired, must be nominated by the local chapter of the Society of Professional
13 Journalists and be an attorney, for the unexpired portion of a two-year term ending April 27,
14 2018.

15 Eric Eldon (residency requirement waived), seat 2, succeeding himself, term expired,
16 must be nominated by the local chapter of the Society of Professional Journalists and be a
17 local journalist, for the unexpired portion of a two-year term ending April 27, 2018.

18 FURTHER MOVED, That the Board of Supervisors makes the following findings:

- 19 1. The membership of the Sunshine Ordinance Task Force has a goal to be
20 representative of the diversity of the City and County of San Francisco.
- 21 2. Applicants Victoria Baranetsky and Eric Eldon, who are not residents of San Francisco,
22 are persons with experience that uniquely qualifies them to serve on the Sunshine
23 Ordinance Task Force.
- 24 3. The Sunshine Ordinance Task Force has attempted to fill the positions, for Victoria
25 Baranetsky and Eric Eldon were nominated, with individuals who are City residents and

1 who have the specific experience, skills, and qualifications, but have been unable to do
2 so at this time. The Rules Committee has certified that Victoria Baranetsky and Eric
3 Eldon are qualified to serve on the Sunshine Ordinance Task Force.

- 4 4. After exercising due diligence, the Board of Supervisors concludes that there are no
5 other possible representatives, who are residents of San Francisco, and who have the
6 specific experience, skills, or qualifications possessed by these applicants, and who
7 are willing to serve on the Sunshine Ordinance Task Force at this time; and, be it

8 FURTHER MOVED, That the Board of Supervisors waives the residency requirement
9 for Victoria Baranetsky and Eric Eldon, as allowed in cases where no qualified City resident,
10 willing to serve, can be found, pursuant to Charter, Section 4.101(a)(2), that requires
11 person(s) appointed to boards, commissions, and advisory bodies established by legislative
12 act of the Board of Supervisors to be resident(s) of the City and County of San Francisco.

SPJ

Northern California

The Society of Professional Journalists

OFFICERS

President
Lila LaHood
Publisher
San Francisco Public Press

Vice President
Rebecca Bowe
Interactive Producer
KQED News

Secretary
Laura Hautala
Staff Writer
CNET

Treasurer
Kaizar Campwala
President
CALmatters

BOARD MEMBERS

Katherine Bourzac
Independent Journalist

L.A. Chung
Writer/Researcher/Consultant

Kate Conger
Writer
Zenith at Google

Michelle Devera
Copy Editor and Writer
San Francisco Chronicle

Liz Enochs
Independent Journalist

Dominic Fracassa
Associate Editor
San Francisco Daily Journal

Carl Hall
Executive Officer
Pacific Media Workers Guild

Julia Love
Technology Correspondent
Thomson Reuters

Nancy Mullane
Executive Director
Life of the Law

Pueng Vongs
Digital Editor
Bay Area News Group

Kale Williams
Reporter
San Francisco Chronicle

Lila LaHood

President

Northern California Chapter, Society of Professional Journalists

May 19, 2016

President London Breed,
Chair Katy Tang, Rules Committee
San Francisco Board of Supervisors

Dear President Breed and Chair Tang:

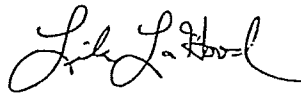
As you know, the Sunshine Ordinance Task Force has two seats for which the Sunshine Ordinance mandates the Northern California Chapter of Society of Professional Journalists to make nominations. One seat is reserved for an attorney, the other for a journalist.

For the attorney's seat, we nominate Victoria Baranetsky of Blurryedge Strategies and the Freedom of the Press Foundation.

For the journalist's seat, we nominate Eric Eldon, editor in chief of the neighborhood news website Hoodline, who has been serving as a member of the committee since last summer.

Please advise us when the Rules Committee will take up these nominations.

Sincerely,



Lila LaHood

President

SPJ NorCal

CC:

Derek Evans, staff, SOTF
Assistant Clerk of the Board of Supervisors



Board of Supervisors
 City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Sunshine Ordinance Task Force

Seat # or Category (If applicable): Seat # 1 District: _____

Name: Diana Victoria Baranetsky

Home Address: 1000 40th St, Oakland CA 94609 Zip: 94102

Home Phone: [REDACTED] Occupation: Attorney

Work Phone: NA Employer: Blurry Edges

Business Address: NA Zip: _____

Business E-Mail: vbaranetsky@blurryedges.com Home E-Mail: [REDACTED]

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: Oakland, CA

Registered Voter in San Francisco: Yes No If No, where registered: Oakland, CA

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a woman of Ukrainian ethnic origin. Growing up in a diaspora community I have always been conscientious of minority groups. I have focused my entire career on civil rights & civil liberties issues. In this way I feel I'm qualified to understand and engage with the various community interests around San Francisco - involving all groups and identities.

Business and/or professional experience:

~~I was~~ I am an attorney and previously worked at the New York Times Company as a First Amendment Fellow doing primarily First Amendment & FOI work. I also worked at the Wikimedia Foundation where I engaged in similar work experience. Most recently I work for Blurry Edge Strategies where I help various San Francisco companies with their privacy, security & free speech issues.

Civic Activities:

I have worked as the pro-bono counsel for Freedom of the Press Foundation — on two major FOIA cases — obtaining documents from the DOJ, involving the FOIA reforms in Congress & the FBI's procedures for surveilling journalists.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

Date: 5/20/2016 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE

Date Initial Filing Received
PLEASE USE ONLY

Please type or print in ink.

NAME OF FILER (LAST) Baranetsky (FIRST) Diana (MIDDLE) Victoria

1. Office, Agency, or Court

Agency Name (Do not use acronyms) Sunshine Ordinance Task Force
 Division, Board, Department, District, if applicable Seat #1
 Your Position

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

State Judge or Court Commissioner (Statewide Jurisdiction)
 Multi-County _____ County of _____
 City of San Francisco Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2015, through December 31, 2015.
 -or- The period covered is ____/____/____ through December 31, 2015.
 Assuming Office: Date assumed 5/26/2016
 Candidate: Election year _____ and office sought, if different than Part 1: _____
 Leaving Office: Date Left 5/26/2018
 (Check one)
 The period covered is January 1, 2015, through the date of leaving office.
 -or-
 The period covered is ____/____/____ through the date of leaving office.

4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: _____

Schedules attached

Schedule A-1 - Investments - schedule attached Schedule C - Income, Loans, & Business Positions - schedule attached
 Schedule A-2 - Investments - schedule attached Schedule D - Income - Gifts - schedule attached
 Schedule B - Real Property - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

None - No reportable interests on any schedule

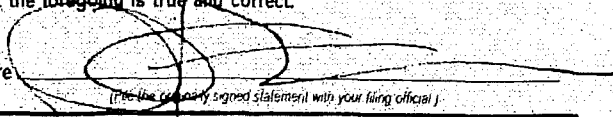
5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
 (Business or Agency Address Recommended - Public Document)
 _____ Oakland CA 94609
 DAYTIME TELEPHONE _____ E-MAIL ADDRESS _____

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed May 20, 2016
(month, day, year)

Signature 
(File the separately signed statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name _____

▶ NAME OF BUSINESS ENTITY
IRA - Fidelity

GENERAL DESCRIPTION OF THIS BUSINESS:
IRA

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS:

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY
IRA - Self-Reliance Bank

GENERAL DESCRIPTION OF THIS BUSINESS:
IRA

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS:

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY
Stocks w Stawnychey (LPL Financial)

GENERAL DESCRIPTION OF THIS BUSINESS:
Stocks

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS:

FAIR MARKET VALUE:
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 15 _____ / _____ / 15
 ACQUIRED DISPOSED

Comments: _____

FPPC Form 700 (2015/2016) Sch. A-1

FPPC Advice Email: advice@fppc.ca.gov

FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

SCHEDULE C
Income, Loans, & Business
Positions
 (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
 FAIR POLITICAL PRACTICES COMMISSION

Name _____

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
Burly Edge Strategies

ADDRESS (Business Address Acceptable)
San Francisco

BUSINESS ACTIVITY, IF ANY, OF SOURCE
Law

YOUR BUSINESS POSITION
Attorney

GROSS INCOME RECEIVED
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF SOURCE _____

YOUR BUSINESS POSITION _____

GROSS INCOME RECEIVED
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000
 \$1,001 - \$10,000
 \$10,001 - \$100,000
 OVER \$100,000

INTEREST RATE _____ % None

TERM (Months/Years) _____

SECURITY FOR LOAN
 None Personal residence

Real Property _____
 Street address _____
 City _____

Guarantor _____

Other _____
 (Describe)

Comments: _____

SPJ

Northern California

The Society of Professional Journalists

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President
Lila LaHood
Publisher
San Francisco Public Press

Vice President
Rebecca Bowe
Interactive Producer
KQED News

Secretary
Laura Hautala
Staff Writer
CNET

Treasurer
Kaizar Campwala
President
CALmatters

BOARD MEMBERS

Katherine Bourzac
Independent Journalist

L.A. Chung
Writer/Researcher/Consultant

Kate Conger
Writer
Zenith at Google

Michelle Devera
Copy Editor and Writer
San Francisco Chronicle

Liz Enochs
Independent Journalist

Dominic Fracassa
Associate Editor
San Francisco Daily Journal

Carl Hall
Executive Officer
Pacific Media Workers Guild

Julia Love
Technology Correspondent
Thomson Reuters

Nancy Mullane
Executive Director
Life of the Law

Pueng Vongs
Digital Editor
Bay Area News Group

Kale Williams
Reporter
San Francisco Chronicle

Lila LaHood
President
Northern California Chapter, Society of Professional Journalists

May 19, 2016

President London Breed,
Chair Katy Tang, Rules Committee
San Francisco Board of Supervisors

Dear President Breed and Chair Tang:

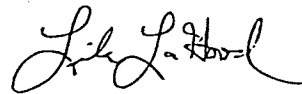
As you know, the Sunshine Ordinance Task Force has two seats for which the Sunshine Ordinance mandates the Northern California Chapter of Society of Professional Journalists to make nominations. One seat is reserved for an attorney, the other for a journalist.

For the attorney's seat, we nominate Victoria Baranetsky of Blurryedge Strategies and the Freedom of the Press Foundation.

For the journalist's seat, we nominate Eric Eldon, editor in chief of the neighborhood news website Hoodline, who has been serving as a member of the committee since last summer.

Please advise us when the Rules Committee will take up these nominations.

Sincerely,



Lila LaHood
President
SPJ NorCal

CC:

Derek Evans, staff, SOTF
Assistant Clerk of the Board of Supervisors



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-5163**

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Sunshine Ordinance Task Force

Seat # or Category (If applicable): _____ District: _____

Name: Eric Rosser Eldon

Home Address: [Redacted] Adams Street, Oakland, CA Zip: 94610

Home Phone: [Redacted] Occupation: Editor

Work Phone: [Redacted] Employer: Hoodline

Business Address: 25 Taylor Street, San Francisco, CA Zip: 94102

Business E-Mail: [Redacted] Home E-Mail: [Redacted]

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: Oakland

Registered Voter in San Francisco: Yes No If No, where registered: Oakland

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

By day I am the editor of Hoodline, a San Francisco publication that provides balanced daily news about city neighborhoods. Our readers are primarily people who live in, work in or otherwise care about the two dozen neighborhoods we currently cover.

Because of this focus, our mission has similar goals to a public service. Our editorial staff is dedicated to writing about everything that we believe will be of interest to our very diverse audience. Our coverage includes civic and breaking news, local business happenings, and cultural and community subjects, like interviews with noteworthy neighborhood artists and community figures. We might write about a Wiggle bicycle controversy one moment, cover a Tenderloin community group next, and then profile a long-time business in the Castro.

I have worked hard to assemble a diverse team of writers and editors, not simply because we believe in the concept, but because we need people on the ground who understand what matters. Many of the stories we publish today are about topics only certain of our writers understand because of their local relationships and background.

Beyond the relevance of my day job, I personally lived in San Francisco from 2009-2015 before I had to move for financial reasons. Some of my family, though, has been here for many decades and has ingrained in me a deep appreciation for everything that this city has been, and could be.

Business and/or professional experience:

I have been a journalist and editor since college. I began writing about campus labor issues and student politics, but I found a paying news job last decade in technology media. I was the first employee and first editor at VentureBeat, the cofounder of a company called Inside Network that covered niche industry categories, and most recently the co-editor of TechCrunch.

I wrote about companies like Facebook and Twitter from when they started all the way to their lives as global businesses. I left to work at Hoodline in early 2014 because I ultimately wanted to get back to writing for the general public, because I believe local news has yet to really figure out how to exist online and because I care about San Francisco and think it could use more good local news. We are making some progress.

Civic Activities:

I need to spend almost all of my time on Hoodline these days, unfortunately – we have a lot of progress left to make.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

Date: 8/20/15 Applicant's Signature: (required) Eric Rosser Eldon

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____



Northern California

The Society of Professional Journalists

OFFICERS

President
Lila LaHood
Publisher
San Francisco Public Press

Vice President
Rebecca Bowe
Independent Journalist

Secretary
Jill Patton
Senior Editor
Stanford Magazine

Treasurer
Carl Hall
Executive Officer
California Media Workers Guild

BOARD MEMBERS

Katherine Bourzac
Independent Journalist

Kaizar Campwala
President and Co-founder
CALmatters

L.A. Chung
Writer/Researcher/Consultant

Kate Conger
Independent Journalist

Michelle Devera
Copy Editor and Writer
San Francisco Chronicle

Liz Enochs
Senior Editor
Charles Schwab & Co.

Laura Hautala
Writer
CNET

Jeremy Adam Smith
Editor & Producer
Greater Good Science Center

Pueng Vongs
Digital Editor
Bay Area News Group

Lila LaHood
President
Northern California Chapter, Society of Professional Journalists

June 29, 2015

President London Breed,
Chairman John Avalos, Rules Committee
San Francisco Board of Supervisors

Dear President Breed and Chairman Avalos:

As you know, the Sunshine Ordinance Task Force has two vacant seats for which the Sunshine Ordinance mandates the Northern California Chapter of Society of Professional Journalists to make nominations. One seat is reserved for an attorney, the other for a journalist.

For the attorney's seat, we again nominate Mark Rumold of the Electronic Frontier Foundation, who vacated this seat when he moved out of San Francisco. We ask that you grant Mr. Rumold a residency waiver so he may continue his important work on the task force.

For the journalist's seat, made vacant with the resignation of Ali Winston, we nominate Eric Eldon, Editor in Chief of the neighborhood news website Hoodline to finish Mr. Winston's term.

Please advise us when the Rules Committee will take up these nominations

Sincerely,

Lila LaHood
President
SPJ NorCal

CC:
Victor Young, staff, SOTF
Clerk of the Board of Supervisors

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE

 Date Initial Filing
 Received
 Official Use Only

 E-Filed
 11/17/2015
 14:14:32

 Filing ID:
 157832615

Please type or print in ink.

NAME OF FILER	(LAST)	(FIRST)	(MIDDLE)
Eldon, Eric R			

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

City and County of San Francisco

Division, Board, Department, District, if applicable

Your Position

Sunshine Ordinance Task Force

Member

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box) State Judge or Court Commissioner (Statewide Jurisdiction) Multi-County _____ County of San Francisco City of _____ Other _____**3. Type of Statement (Check at least one box)** Annual: The period covered is January 1, 2014, through December 31, 2014 Leaving Office: Date Left ____/____/____
(Check one)

-or-

The period covered is ____/____/____, through December 31, 2014

 The period covered is January 1, 2014, through the date of leaving office. Assuming Office: Date assumed 10 / 07 / 2015 The period covered is ____/____/____, through the date of leaving office. Candidate: Election Year _____ and office sought, if different than Part 1: _____**4. Schedule Summary**

Check applicable schedules or "None."

▶ Total number of pages including this cover page: 2 Schedule A-1 - Investments - schedule attached Schedule C - Income, Loans, & Business Positions - schedule attached Schedule A-2 - Investments - schedule attached Schedule D - Income - Gifts - schedule attached Schedule B - Real Property - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

 None - No reportable interests on any schedule**5. Verification**

MAILING ADDRESS	STREET	CITY	STATE	ZIP CODE
<i>(Business or Agency Address Recommended - Public Document)</i>				
		Oakland	CA	94610

DAYTIME TELEPHONE NUMBER
()

E-MAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 11/17/2015
(month, day, year)Signature Eric R Eldon
(File the originally signed statement with your filing official.)

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name _____

Eldon, Eric R

▶ 1. BUSINESS ENTITY OR TRUST

Hoodline
Name
San Francisco, CA 94102
Address (Business Address Acceptable)
Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Neighborhood news publication

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	_____ / _____ / _____
<input type="checkbox"/> \$2,000 - \$10,000	<u>02 / 20 / 14</u> _____ / _____ / _____
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED DISPOSED
<input checked="" type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT
 Partnership Sole Proprietorship C-Corp, cofounder
Other _____

YOUR BUSINESS POSITION Editor-in-chief

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below
Hoodline salary

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property _____

Description of Business Activity or City or Other Precise Location of Real Property _____

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$2,000 - \$10,000	_____ / _____ / _____
<input type="checkbox"/> \$10,001 - \$100,000	_____ / _____ / _____
<input type="checkbox"/> \$100,001 - \$1,000,000	ACQUIRED DISPOSED
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

▶ 1. BUSINESS ENTITY OR TRUST

Name
Address (Business Address Acceptable)
Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	_____ / _____ / _____
<input type="checkbox"/> \$2,000 - \$10,000	_____ / _____ / _____
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT
 Partnership Sole Proprietorship _____
Other _____

YOUR BUSINESS POSITION _____

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

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 INVESTMENT REAL PROPERTY

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Description of Business Activity or City or Other Precise Location of Real Property _____

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<input type="checkbox"/> \$2,000 - \$10,000	_____ / _____ / _____
<input type="checkbox"/> \$10,001 - \$100,000	_____ / _____ / _____
<input type="checkbox"/> \$100,001 - \$1,000,000	ACQUIRED DISPOSED
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

Comments: _____

Evans, Derek

From: Richard Knee <rak0408@earthlink.net>
Sent: Monday, April 25, 2016 12:29 AM
To: Tang, Katy (BOS); Mar, Eric (BOS); Cohen, Malia (BOS)
Cc: Evans, Derek; Eric Eldon
Subject: Sunshine Ordinance Task Force Seat #2

Board of Supervisors Rules Committee
Honorable Katy Tang, Chair
Honorable Eric L. Mar
Honorable Malia Cohen

Re: Sunshine Ordinance Task Force Seat #2

Dear Supervisors:

I note that Sunshine Ordinance Task Force Seat #s 1, 2 and 4 are not among those for which you plan to consider appointment recommendations on Thursday, April 28, and I am aware that this is because the public-interest organizations with nominating authority for those seats have not submitted nominations.

The current holder of Seat #2, Eric Eldon has told me that he is seeking reappointment thereto, and I strongly recommend that he be permitted to remain in that seat as a "holdover" member until the Society of Professional Journalists, Northern California Chapter, nominates and the Board of Supervisors appoints a candidate to that seat for the 2016-18 term.

In the relatively brief time that Mr. Eldon has served on the Task Force, he has applied himself diligently to understanding the issues that the body has faced and the procedural rules for dealing with them. It is no surprise, then, that Task Force Chair Allyson Washburn has seen fit to appoint Mr. Eldon as Chair of the Task Force's Compliance and Amendments Committee.

Mr. Eldon is executive editor of the vibrant, highly informative local-news website Hoodline.com. Although he lives in Oakland, he works in San Francisco and thus has no problem arriving on time to meetings of the Task Force and the aforesaid committee. His excellent attendance record attests to this.

As you know, vacancies make it difficult or impossible for policy and advisory bodies to muster a quorum -- all the more reason, then, to let Mr. Eldon continue serving, as a "holdover" member. Thank you for your attention. With best wishes, I remain,

Sincerely,

Richard A. Knee
Former member, Sunshine Ordinance Task Force

Cc: Derek Evans, Clerk of the Rules Committee; Eric Eldon

Evans, Derek

From: Tang, Katy (BOS)
Sent: Monday, June 06, 2016 5:15 PM
To: Evans, Derek
Subject: FW: Sunshine Ordinance Task Force seat

For the clerk's records

From: Eric Eldon [mailto:eldon@hoodline.com]
Sent: Monday, June 06, 2016 1:05 PM
To: eldon.sotf@gmail.com
Subject: Sunshine Ordinance Task Force seat

Hi everyone,

My name is Eric Eldon, I'm the cofounder and editor of Hoodline, a local news publication that covers San Francisco neighborhoods.

I'm seeking reappointment to the Sunshine Ordinance Task Force, where I have been serving since late last year.

Here's more about my interest in the position.

I am keen to help the task force become a more efficient operation for the people of the city and its many governing bodies. San Francisco is already a national leader in providing public information and data, particularly via the Data SF site, and we can build on that effort to be more transparent — and save everyone time and money.

From my experience so far, I believe that many of the data requests and complaints that cross the task force's path are due to the complexity of administering a major city. I have seen requests for thousands of lines of information, that max out city resources and prompt city employees to make unintentional errors their responses. As I finish my first full year on the task force, I feel that I have come to understand the existing problems and solutions well enough to propose policy changes this coming term, that can start to get results that everyone will benefit from.

I look forward to seeing you at the hearing.

-Eric

Eric Eldon
Editor in Chief, [Hoodline](#)
(415) 534-5103
Twitter: [@eldon](#)

San Francisco
BOARD OF SUPERVISORS

Date Printed: May 6, 2015

Date Established:

August 18, 1993

Active

SUNSHINE ORDINANCE TASK FORCE

Contact and Address:

Victor Young Administrator
Board of Supervisors
City Hall, Room 244
San Francisco, CA 94102

Phone: (415) 554-5184

Fax: (415) 554-5163

Email: sotf@sfgov.org

Authority:

Administrative Code, Section 67.30 (Ordinance Nos. 265-93; 118-94; 432-94; 287-96; 198-96; 387-98; and Proposition G, November 1999)

Board Qualifications:

The Sunshine Ordinance Task Force (the "Task Force") was established to advise the Board of Supervisors and provide information to other City departments on appropriate ways in which to implement Administrative Code, Chapter 67 (The San Francisco Sunshine Ordinance of 1999) (the "Ordinance"). The Task Force shall develop goals to ensure practice and timely implementation of the Ordinance; propose amendments to the Ordinance; receive and review the annual report of the Supervisor of Public Records and may request additional reports or information; and make referrals to a municipal office with enforcement power under the Ordinance, the California Public Records Act, or the Brown Act, whenever it concludes a person has violated the provisions of the Ordinance.

The Task Force consists of a total of thirteen (13) members:

- > Eleven (11) voting members appointed by the Board of Supervisors
 - Two (2) members nominated by the local chapter of the Society of Professional Journalists; one (1) shall be an attorney and one (1) shall be a journalist.
 - One (1) member shall be a member from the press or electronic media.
 - One (1) member shall be a journalist from a racial/ethnic-minority-owned news organization and nominated by New California Media.
 - One (1) member nominated by the local chapter of the League of Women Voters.
 - Two (2) members of the public experienced in consumer advocacy.
 - Four (4) members of the public who have demonstrated interest in, or have experience in,

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

the issues of citizen access and participation in local government.

- > One (1) member shall be the Mayor, or his/her designee, and serve as a non-voting member.
- > One (1) member shall be the Clerk of the Board of Supervisors, or his/her designee, and serve as a non-voting member.

At all times, the Task Force shall include at least one member who shall be a member of the public who is physically handicapped. All members must have experience and/or demonstrated interest in the issues of citizen access and participation in local government. The City Attorney's Office shall assign an attorney to the Task Force who is experienced in public-access law matters and serve as a legal advisor and advocate to the Task Force.

The term of each appointed member shall be two years unless removed by the Board of Supervisors. In the event of such removal or vacancy during the term of office of any appointive member, a successor shall be appointed for the unexpired term of the office vacated.

In addition to regular Task Force meetings, Task Force members are expected to participate in committee work.

Reports: The Task Force shall report annually to the Board of Supervisors on any practical or policy problems encountered in the Administration of the Ordinance. The Task Force shall, as it sees fit, issue public reports evaluating compliance with the Ordinance and related California laws by the City or any department, office or official.

Sunset Date: None.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

VACANCY NOTICE

SUNSHINE ORDINANCE TASK FORCE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 1, succeeding Mark Rumold, term expiring April 27, 2016, must be nominated by the local chapter of the Society of Professional Journalists and be an attorney, for a two-year term ending April 27, 2018.

Vacant seat 2, succeeding Eric Eldon, term expiring April 27, 2016, must be nominated by the local chapter of the Society of Professional Journalists and be a local journalist, for a two-year term ending April 27, 2018.

Vacant seat 3, succeeding Josh Wolf, term expiring April 27, 2016, must be a member of the press or electronic media with an interest in citizen access, for a two-year term ending April 27, 2018.

Vacant seat 4, succeeding Pixie Chopra, term expired, must be a journalist from a racial/ethnic-minority-owned news organization and nominated by the New California Media, for the unexpired portion of a two-year term ending April 27, 2017.

Vacant seat 5, succeeding Allyson Washburn, term expiring April 27, 2016, must be appointed from names submitted by the League of Women, for a two-year term ending April 27, 2018.

Vacant seat 6, succeeding David Pilpel, term expiring April 27, 2016, must be experienced in consumer advocacy, for a two-year term ending April 27, 2018.

Vacant seat 7, succeeding Lee Hepner, resigned, must be experienced in consumer advocacy, for a two-year term ending April 27, 2018.

Vacant seat 8, succeeding Shaun Haines, term expiring April 27, 2016, must be a member of the public who has demonstrated interest in, or has experience in, the issues of citizen access and participation in local government, for a two-year term ending April 27, 2018.

Vacant seat 9, succeeding Chris Hyland, term expiring April 27, 2016, must be a member of the public who has demonstrated interest in or has experience in the issues of citizen access and participation in local government, for a two-year term ending April 27, 2018.

Vacant seat 10, succeeding Louise Fischer, term expiring April 27, 2016, must be a member of the public who has demonstrated interest in or has experience in the issues of citizen access and participation in local government, for a two-year term ending April 27, 2018.

Additional Qualifications: At all times, the Task Force shall include at least one member who shall be a member of the public who is physically handicapped. All members must have experience and/or demonstrated interest in the issues of citizen access and participation in local government.

Reports: The Task Force shall receive and review the Annual Report of the Supervisor of Public Records and may request additional reports or information, as it deems necessary. It shall also issue public reports, as it sees fit, evaluating compliance with the Sunshine Ordinance (Administrative Code, Chapter 67) and related California laws by the City or any department, officer, or official thereof.

Sunset Date: None.


Additional information relating to the Sunshine Ordinance Task Force may be obtained by reviewing Administrative Code, Section 67.30, at <http://www.sfbos.org/sfmunicodes> or by visiting their website at <http://www.sfbos.org/sunshine>.

Pursuant to Board of Supervisors Rules of Order 2.19 (Motion No. 05-92) all applicants applying for this Commission must complete and submit, with their application, a copy (**not original**) of Form 700, Statement of Economic Interests. Applications will not be considered if a copy of Form 700 is not received. Form 700, Statement of Economic Interests, may be obtained at <http://www.sfbos.org/form700>.

Interested persons may obtain an application from the Board of Supervisors website at http://www.sfbos.org/vacancy_application or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicant(s) may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, these vacancies may have already been filled. To determine if the vacancies for this Task Force are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-7702.


Angela Calvillo
Clerk of the Board

DATED/POSTED: April 13, 2016

