




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Hillary Ronen**  
**Supervisor Jeff Sheehy**  
**Supervisor Sandra Lee Fewer**

**From:** A/Lieutenant Nelly Gordon   
Officer in Charge  
ABC Liaison Unit (ALU) 837-7269

**Date:** May 17, 2017

**Subject:** P.C.N. Investigation Regarding:

DBA: Target  
233 Winston Drive  
Beth Aboulafia  
(415) 362-1215

Beth Aboulafia, on behalf of Target Corporation, dba Target has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 21 (Off-Sale General) License for 233 Winston Drive (located between Winston Drive and 20<sup>th</sup> Ave).

Hours of Operation:

7 a.m. – 12 a.m.

Daily

**Digest:**

Target is transferring an existing type 21 license from 757 Larkin Street to 233 Winston Drive. If approved, this license will allow Target to sell Off-Sale Beer, Wine and Spirits at this premises.

**Letters of Protest:**

**0**

**Letters of Support:**

**0**

**Police Calls for Service:**

From February 2016 to February 2017

**8**

**Police Reports:**

From March 2016 to March 2017

**2**

**San Francisco Plot Information:**

This premise is located in Plot **992**

A High Crime area is defined as **93** or more police incidents in a plot for the year of **2016**.

This plot had **292** police incidents for **2016**, which is **199** over the **Citywide "High Crime"** average.

**State Census Tract Information:**

This premise is located in Census Tract **0332.01**

Population for this tract is: **3,683**

On-sale license authorized by census tract: **13**

Active on-sale licenses: **8** with **0** pending

Off-sale licenses authorized by census tract: **3**

Active off-sale licenses: **1** with **1** pending

**Departmental Recommendation:**

Points of consideration: 0

No opposition from **Taraval Station**

Applicant premise **is** located in a “high crime” area.

Applicant premise is **not** located in an “undue concentration” area.

ALU Recommendation: **Approval with the following conditions:**

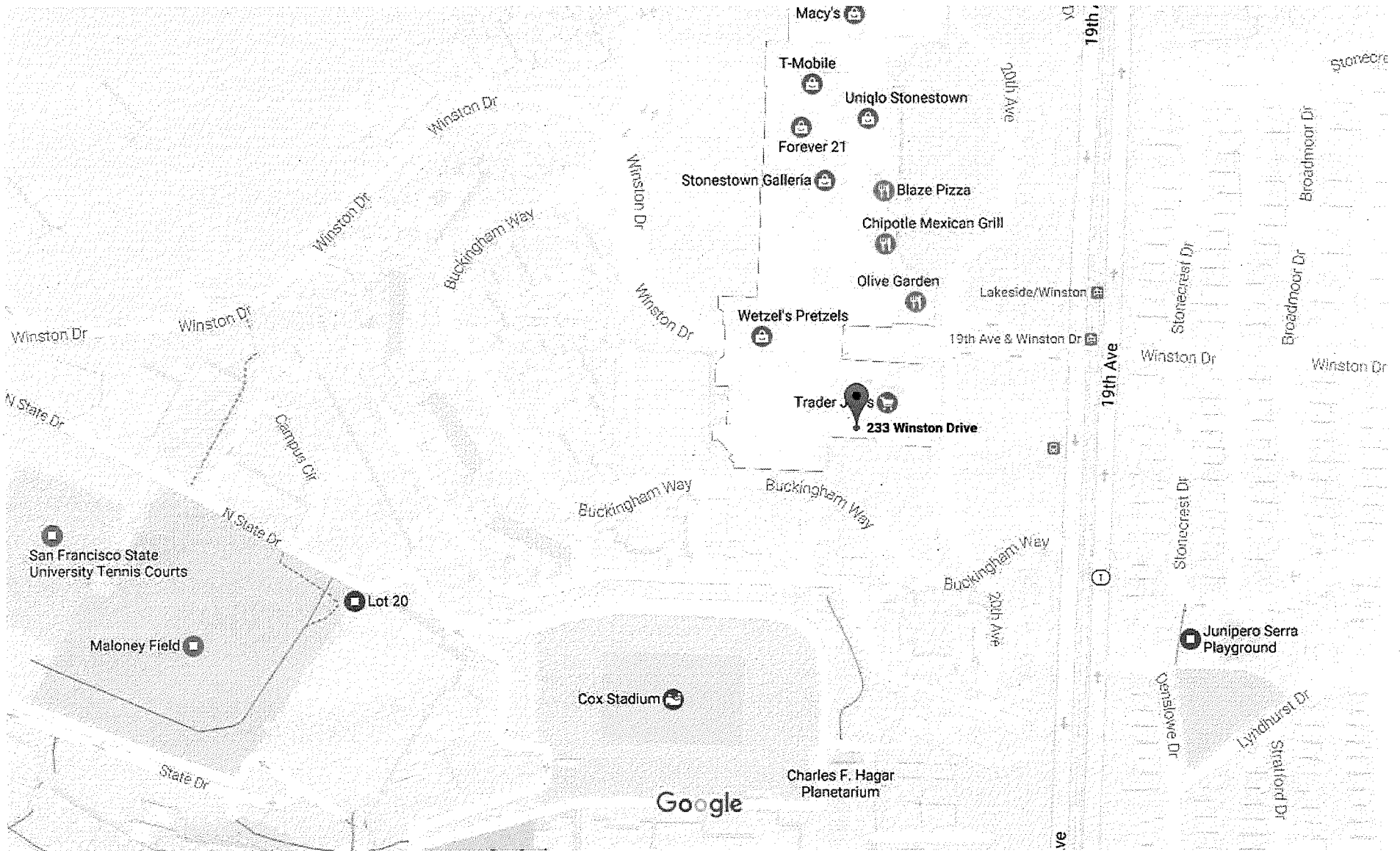
**Conditions for Type 21 (Off-Sale General)**

1. Sales of alcoholic beverages shall be permitted between the hours of 7:00 a.m. and 12:00 a.m. Midnight each day of the week.
2. No more than 5% of the square footage of the public retail space (not including the storage area) of the premises will be used for the display of alcoholic beverages.
3. The sale of distilled spirits in sizes smaller than 375ml is strictly prohibited.
4. Beer, malt beverages and wine coolers in containers larger than 32oz. are strictly prohibited.
5. Beer, malt beverages and wine coolers in containers of 16oz. or less cannot be sold by single containers, but must be sold in manufacturer pre-packaged multi-unit quantities.
6. No wine shall be sold with an alcoholic content of great than 15% by volume except for “Dinner Wines” which have been aged two years or more and maintained in corked bottles.

It should be noted that the applicant has agreed to the above listed conditions

End

# Google Maps 233 Winston Dr



Map data ©2017 Google 200 ft

Google Maps Winston Dr

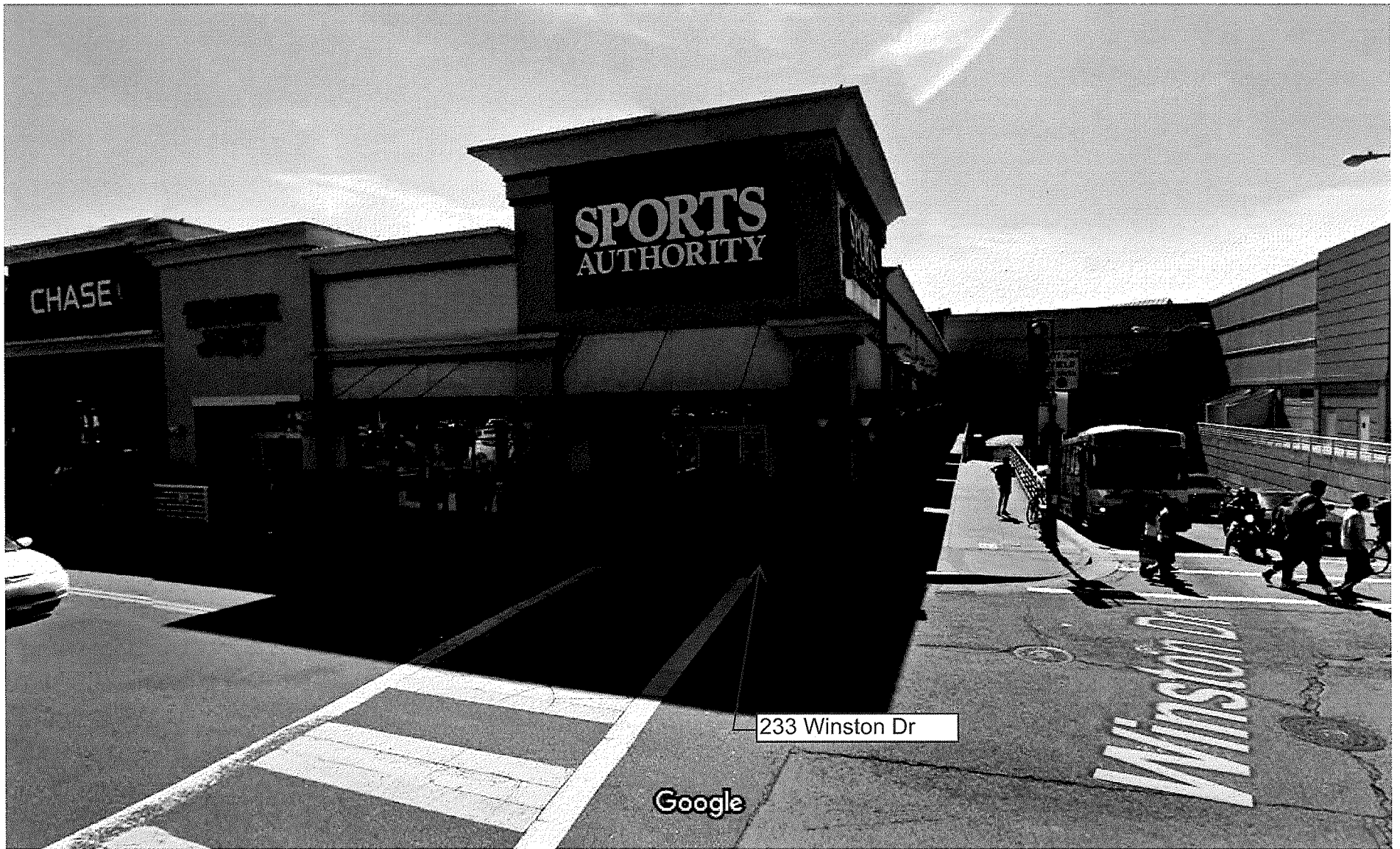


Image capture: Jun 2015 © 2017 Google

San Francisco, California

Street View - Jun 2015