

1 [Outreach Advertising for FY 08-09]

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3 **Resolution designating San Francisco Bay View to be the outreach newspaper of the City and**  
4 **County for the African American community, and Asian Week to be the outreach newspaper of**  
5 **the City and County for the Chinese community, to provide outreach advertising services for**  
6 **Fiscal Year 08-09.**

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8 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide outreach  
9 advertising to those communities which may not be adequately served by the official newspaper,  
10 pursuant to Section 2.80 and 2.80-1 of the Administrative Code; and,

11 WHEREAS, in each year, the Board of Supervisors shall designate the outreach  
12 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; now  
13 therefore, be it

14 RESOLVED, that the Board designates the following newspapers, which circulate primarily in  
15 the indicated communities and are printed in San Francisco, to be the outreach newspapers for the  
16 indicated communities for FY 08-09:

- 17 African-American community San Francisco Bay View,
- 18 Chinese community Asian Week; and be it

19 FURTHER RESOLVED, that the Office of Contract Administration is authorized to execute  
20 contracts with these designated outreach newspapers and said contracts must fully comply with all the  
21 contracting requirements of the City and County of San Francisco.

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