

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 170665

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

DATE: August 28, 2017

Please submit your response in four to six weeks for the matter to be heard.
PLEASE EMAIL YOUR RESPONSE BY: October 6, 2017, to John Carroll,
Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org - Fax No: 554-5163

Applicant Name: Abdalla F. Joseph
Business Name: Sav More Market

Application Address: 4522 3rd Street
San Francisco, CA 94124-2106

and contact info: Contact: Mark E. Rennie
870 Market Street
The Flood Building, Suite 1260
San Francisco, CA 94102
Ph: (415) 981-4500
Fx: (415) 981-3334

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial

MARK E. RENNIE
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BOARD OF SUPERVISORS
SAN FRANCISCO
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August 21, 2017

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Via Messenger

Re: Abdalla F. Joseph dba Sav More Market
California ABC Liquor License Transfer
4522 3rd Street, San Francisco, CA 94124-2106

Public Convenience and Necessity Determination Request

ABC Type-21 —Off-Sale General

Premise to Premise Transfer from 4500 3rd St to 4522- 3rd St. SF CA 94124

Dear Ms. Cavillo:

This office represents Abdalla F. Joseph dba Sav More Market. My client presently owns a small market located at 4500 3rd Street. Unfortunately, Mr. Joseph has lost his lease and wishes to move two doors away to 4522- 3rd Street, to a building that his family has purchased. We have submitted an application to the California Department of Alcoholic Beverage Control (ABC) to move the business and their On-Sale General license [Type 21] to their new intended location.

Sav More Market is a local Bayview market that has been serving the community since 1998. This family has owned three other markets on 3rd Street beginning in the 1960's. Mr. Joseph was born in the Bayview, as were many of his siblings. He attended local public schools and graduated from Archbishop Riordan High School in San Francisco.

This proposed relocation of Sav More Market is now being vetted by the San Francisco Planning Department, and we expect that the matter will be heard before the San Francisco Planning Commission in September or October 2017. Public testimony will be taken at that hearing and we believe that this transfer will be approved subject to conditions. There have been meetings concerning this move with neighbors and Supervisor Cohen and they are in support of the proposed transfer.

Mr. Joseph and his large extended family are skilled market owners and operators. They are very much a part of the Bayview neighborhood and have been for over 50 years. It is my client's desire to move his business 1/3 of a block away to his new location and continue to support the neighborhood and remain part of the vibrant Bayview community. As the proposed new location is larger than the current location, Mr. Joseph wishes to expand his product offering to include more fresh produce and local items.

Sav More Market has been well-managed and non-problematic since 1998. There have been no noise complaints and minimal police issues during the past twenty years. My client will continue in the new location to be respectful to the neighborhood and to his customers. Sav More is committed to providing an excellent experience for their customers and will strive to make its 3rd Street area safer and crime free. Foremost, they will be Good Neighbors.

The requested move, if approved, will allow Sav-More to offer more of what they are known for: friendly service and great value in a relaxed, and social atmosphere. Sav More will continue to provide jobs in the service industry that support and enhance opportunity for local residents and support other local businesses in the Bayview neighborhood. The approval by the Board of Supervisors of the transfer of this existing ABC license would not have any detrimental effect on the surrounding neighborhood or the City of San Francisco. The clientele of this operation typically lives in the neighborhood and poses no public safety problems.

For the reasons outlined above, applicant Abdalla F. Joseph dba Sav More Market respectfully requests that this letter be forwarded to the Public Safety & Neighborhood Services Committee of the Board and that this Committee and the full Board of Supervisors make a determination under California Business and Professions Code Section 23958.4 that the public need or convenience would be served by the premise-to-premise transfer of this liquor license to a new location at 4522 3rd Street.

Thank you for your consideration of this request.

Yours truly,



Mark E. Rennie

MER/mb

Cc: Abdalla Joseph
(Acting) Lt. Nelly Gordon, Officer-in-Charge SFPD ALU