

[Planning Code - Landmark Designation - Full Moon Coffeehouse]

Ordinance amending the Planning Code to designate the Full Moon Coffeehouse, located at 4416-18th Street, Assessor's Parcel Block No. 2650, Lot No. 017, on the north side of 18th Street between Eureka and Douglass Streets, as a landmark consistent with the standards set forth in Article 10 of the Planning Code; affirming the Planning Department's determination under the California Environmental Quality Act; and making public necessity, convenience, and welfare findings under Planning Code, Section 302, and findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~strikethrough Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

(a) Environmental and Land Use Findings.

(1) The Planning Department has determined that the Planning Code amendment proposed in this ordinance is subject to a Categorical Exemption from the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq., hereinafter "CEQA") pursuant to Section 15308 of California Code of Regulations, Title 14, Sections 15000 et seq., the Guidelines for implementation of the statute, for actions by regulatory agencies for protection of the environment (in this case, landmark designation).

1 Said determination is on file with the Clerk of the Board of Supervisors in File No.

2 _____ and is incorporated herein by reference. The Board of Supervisors affirms
3 this determination.

4 (2) Pursuant to Planning Code Section 302, the Board of Supervisors finds that
5 the proposed landmark designation of the Full Moon Coffeehouse will serve the public
6 necessity, convenience, and welfare for the reasons set forth in Historic Preservation
7 Commission Resolution No. _____, recommending approval of the proposed
8 designation, which is incorporated herein by reference.

9 (3) The Board of Supervisors finds that the proposed landmark designation of
10 the Full Moon Coffeehouse is consistent with the General Plan and with Planning Code
11 Section 101.1(b) for the reasons set forth in Historic Preservation Commission Resolution No.
12 _____, which is incorporated herein by reference.

13 (b) General Findings.

14 (1) On October 21, 2025, the Board of Supervisors adopted Resolution No.
15 494-25, initiating landmark designation of the Full Moon Coffeehouse as a San Francisco
16 landmark pursuant to Section 1004.1 of the Planning Code. On October 24, 2025, the Mayor
17 approved the resolution. Said resolution is on file with the Clerk of the Board of Supervisors in
18 File No. 250845.

19 (2) Pursuant to Charter Section 4.135, the Historic Preservation Commission
20 has authority “to recommend approval, disapproval, or modification of landmark designations
21 and historic district designations under the Planning Code to the Board of Supervisors.”

22 (3) The Landmark Designation Fact Sheet was prepared by Planning
23 Department Preservation staff. All preparers meet the Secretary of the Interior’s Professional
24 Qualification Standards for historic preservation program staff, as set forth in Code of Federal
25

1 Regulations Title 36, Part 61, Appendix A. The report was reviewed for accuracy and
2 conformance with the purposes and standards of Article 10 of the Planning Code.

3 (4) The Historic Preservation Commission, at its regular meeting of January 21,
4 2026, reviewed Planning Department staff's analysis of the historical significance of the Full
5 Moon Coffeehouse set forth in the Landmark Designation Fact Sheet dated January 21, 2026.

6 (5) On January 21, 2026, after holding a public hearing on the proposed
7 designation and having considered the specialized analyses prepared by Planning
8 Department staff and the Landmark Designation Fact Sheet, the Historic Preservation
9 Commission recommended designation of the Full Moon Coffeehouse as a landmark
10 consistent with the standards set forth in Section 1004 of the Planning Code, by Resolution
11 No. _____. Said resolution is on file with the Clerk of the Board of Supervisors in File No.
12 _____.

13 (6) The Board of Supervisors hereby finds that the Full Moon Coffeehouse has
14 a special character and special historical, cultural, architectural, and aesthetic interest and
15 value, and that its designation as a landmark will further the purposes of and conform to the
16 standards set forth in Article 10 of the Planning Code. In doing so, the Board hereby
17 incorporates by reference the findings of the Landmark Designation Fact Sheet.

18
19 Section 2. Designation.

20 Pursuant to Section 1004.3 of the Planning Code, the Full Moon Coffeehouse, located
21 at 4416 18th Street, Assessor's Parcel Block No. 2650, Lot No. 017, is hereby designated as
22 a San Francisco landmark consistent with the standards set forth in Section 1004. Appendix A
23 to Article 10 of the Planning Code is hereby amended to include this property.

24
25 Section 3. Required Data.

1 (a) The description, location, and boundary of the landmark site consists of the
2 footprint of the building that housed the the Full Moon Coffeehouse, being on Assessor's
3 Parcel Block No. 2650, Lot No. 017, on the north side of 18th Street between Eureka and
4 Douglass Streets in San Francisco's Castro/Upper Market neighborhood, as shown in the
5 Landmark Designation Fact Sheet.

6 (b) The characteristics of the landmark that justify its designation are described and
7 shown in the Landmark Designation Fact Sheet and other supporting materials contained in
8 Planning Department Record Docket No. 2025-010438DES. In brief, the Full Moon
9 Coffeehouse, located at 4416 18th Street, is eligible for local designation for its early
10 association with the Castro as an LGBTQ enclave, given that it was the location of the Full
11 Moon Coffeehouse in the mid-1970s. The 1970s represent a pivotal time in the Castro's
12 history as it established itself as gay San Francisco's cultural, economic, and political hub,
13 drawing international attention to issues surrounding LGBTQ equality. The Full Moon
14 Coffeehouse opened in 1974 and was unique as an early lesbian establishment, during a time
15 when the Castro was largely dominated by gay men. The Full Moon was collectively owned by
16 a group of lesbians, and is credited as the first women-only establishment in San Francisco.

17 (c) The particular features that should be preserved, or replaced in kind as determined
18 necessary, are those generally shown in photographs and described in the Landmark
19 Designation Fact Sheet, which can be found in Planning Department Record Docket No.
20 2025-010438DES, and which are incorporated in this designation by reference as though fully
21 set forth herein. Specifically, the features that are character-defining and shall be preserved or
22 replaced in kind are the exterior elevations, form, massing, structure, rooflines, architectural
23 ornament, and materials of the property, identified as:

24 (1) Three-story height;

25 (2) Flat roof;

- 1 (3) Bracketed cornice;
2 (4) Angled bays at 2nd and 3rd floors;
3 (5) Wood siding;
4 (6) Ground level residential entryway with terrazzo steps; and
5 (7) Ground level storefront with recessed entry vestibule, with tripartite design
6 including bulkheads, plate glass display windows, and transoms, flanked by
7 square columns.

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9 Section 4. Effective Date.

10 This ordinance shall become effective at 12:00 a.m. on the 31st day after enactment.
11 Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance
12 unsigned or does not sign the ordinance within ten days of receiving it, or the Board of
13 Supervisors overrides the Mayor's veto of the ordinance.

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15 APPROVED AS TO FORM:
16 DAVID CHIU, City Attorney

17 By: /s/ Peter Miljanich

18 PETER MILJANICH
19 Deputy City Attorney
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