

File No. 250212

Committee Item No. 6

Board Item No. 8

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date Oct 6, 2025

Board of Supervisors Meeting

Date October 28, 2025

Cmte Board

- | | | |
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| ☐ | ☐ | Resolution |
| ☒ | ☐ | Ordinance |
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| ☐ | ☐ | Memorandum of Understanding (MOU) |
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OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date Oct 2, 2025

Completed by: _____ Date _____

[Administrative Code - Union Street Entertainment Zone]

Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets and on Fillmore Street between Union and Greenwich Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. CEQA Findings.

The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 250212 and is incorporated herein by reference. The Board affirms this determination.

Section 2. Chapter 94B of the Administrative Code is hereby amended by revising Section 94B.4, to read as follows (Sections 94B.1 and a portion of Section 94B.2 reprinted for informational purposes only):

SEC. 94B.1. DEFINITIONS.

For the purposes of this Chapter 94B, the following definitions shall apply:

1 (a) "ABC" means the California Department of Alcoholic Beverage Control.

2 (b) "Entertainment Zone" has the meaning set forth in Section 23039.5 of the California
3 Business and Professions Code, as may be amended from time to time.

4 (c) "Entertainment Zone Event" means a special event permitted or licensed by ABC
5 that occurs within the boundaries of an Entertainment Zone established in accordance with
6 this Chapter 94B and within the hours permitted by this Chapter ~~94B~~ and the Management
7 Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D
8 for the Entertainment Zone.

9 (d) "Management Plan" means a plan approved by the Office of Economic and
10 Workforce Development (OEWD) for the management and regulation of Entertainment Zone
11 Events.

12
13 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

14 * * * *

15 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall
16 be purchased only from a premises located within the Entertainment Zone that is authorized
17 under California Business and Professions Code Section 23357, 23358, or 23396, as may be
18 amended from time to time, to permit consumers to leave the premises with open containers
19 of alcoholic beverages for consumption off the premises, or an organization that is authorized
20 by an ABC special event permit or license to make such sales within the Entertainment Zone.

21
22 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

23 * * * *

24 (b) **Additional Entertainment Zones.**

25 * * * *

1 **(5) Union Street Entertainment Zone.**

2 ~~_____ (A) (A) All public streets, public rights-of-way, and sidewalks in front of~~
3 ~~storefronts abutting both sides of Union Street, between Gough Street and Steiner Street and abutting~~
4 ~~both sides of Fillmore Street, between Union Street and Greenwich Street, and all premises~~
5 ~~specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Union Street~~
6 ~~Entertainment Zone under Sections 23039.5 and 25690 of the California Business and Professions~~
7 ~~Code.~~

8 ~~(B) A maximum of two Entertainment Zone Events per calendar year are~~
9 ~~authorized within the Union Street Entertainment Zone.~~

10 (B) Notwithstanding subsection (c), if an Entertainment Zone Event
11 within the Union Street Entertainment Zone does not involve the closure of a public street, it
12 need not receive a permit for the use of a public street under Transportation Code Division I,
13 Section 6. 6 or 6.16 or Transportation Code Division II. Section 206, or other applicable
14 authority of the SFMTA.

15 * * * *

16
17 Section 3. Effective Date. This ordinance shall become effective 30 days after
18 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
19 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
20 of Supervisors overrides the Mayor's veto of the ordinance.

21
22 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
23 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
24 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
25 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment

1 additions, and Board amendment deletions in accordance with the “Note” that appears under
2 the official title of the ordinance.

3 APPROVED AS TO FORM:
4 DAVID CHIU, City Attorney

5 By: /s/ Victoria Wong
6 VICTORIA WONG
Deputy City Attorney

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REVISED LEGISLATIVE DIGEST
(9/30/2025, Amended in Board)

[Administrative Code - Union Street Entertainment Zone]

Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets and on Fillmore Street between Union and Greenwich Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

As amended by Board File No. 241197, Administrative Code Section 94B.1 defines an Entertainment Zone Event as “an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would create the Union Street Entertainment Zone on Union Street between Gough and Steiner Streets, and on Fillmore Street between Union and Greenwich Streets.

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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: October 1, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 250212 VER4
Administrative Code - Union Street Entertainment Zone

- ☒ California Environmental Quality Act (CEQA) Determination *(California Public Resources Code, Sections 21000 et seq.)* Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment. *Joy Navarrete*
☒ Ordinance / Resolution
☐ Ballot Measure
10/1/2025
- ☐ Amendment to the Planning Code, including the following Findings:
(Planning Code, Section 302(b): 90 days for Planning Commission review)
☐ General Plan ☐ Planning Code, Section 101.1 ☐ Planning Code, Section 302
- ☐ Amendment to the Administrative Code, involving Land Use/Planning
(Board Rule 3.23: 30 days for possible Planning Department review)
- ☐ General Plan Referral for Non-Planning Code Amendments
(Charter, Section 4.105, and Administrative Code, Section 2A.53)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- ☐ Historic Preservation Commission
☐ Landmark *(Planning Code, Section 1004.3)*
☐ Cultural Districts *(Charter, Section 4.135 & Board Rule 3.23)*
☐ Mills Act Contract *(Government Code, Section 50280)*
☐ Designation for Significant/Contributory Buildings *(Planning Code, Article 11)*

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

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MEMORANDUM

TO: Budget and Legislative Analyst

FROM: Victor Young, Assistant Clerk, Rules Committee
Board of Supervisors

DATE: October 1, 2025

SUBJECT: LEGISLATION AMENDED - FISCAL IMPACT DETERMINATION

The Board of Supervisors amended the following legislation on September 30, 2025 and referred it back to the Rules Committee for hearing. Pursuant to Administrative Code, Section 2.6-3, the new version is being forwarded to you since it was initially determined not to have fiscal impact, but the amendments made were substantive and another review for a fiscal impact determination is required.

File No. 250212 (Ver4)

Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets and on Fillmore Street between Union and Greenwich Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

If the new version is determined to have fiscal impact, the legislation will need to be referred to a fiscal committee before it can be referred to the full Board for approval.

Please contact me at (415) 554-7723 or email: victor.young@sfgov.org if you have any questions. To submit documentation, please email or forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

RESPONSE FROM THE BUDGET AND LEGISLATIVE ANALYST - Date: _____

☐ This matter has fiscal impact.

☒ This matter does not have fiscal impact.

☐ Additional information attached.

Nicolas Menard

Budget and Legislative Analyst

BOARD of SUPERVISORS



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M E M O R A N D U M

TO: Maggie Weiland, Executive Director, Entertainment Commission

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: September 8, 2025

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following Amended Ordinance:

File No. 250212 Version 3

Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets and on Fillmore Street between Union and Greenwich Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: victor.young@sfgov.org.

c. May Liang, Entertainment Commission