

File No. 211279

Committee Item No. 1

Board Item No. 26

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date Jan 20, 2022

Board of Supervisors Meeting

Date February 1, 2022

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- Memorandum of Understanding (MOU)
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 - Ethics Commission
- Award Letter
- Application
- Form 700
- Vacancy Notice
- Information Sheet
- Public Correspondence

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Completed by: Victor Young Date Jan 24, 2022

Completed by: _____ Date _____

1 [Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie
2 Cajina]

3 **Motion approving the Mayor’s nomination for the appointment of Stephanie Cajina to**
4 **the Municipal Transportation Agency Board of Directors, for a term ending March 1,**
5 **2022.**

6
7 WHEREAS, Article VIII.A of the City Charter, approved November 1999, establishes
8 the Municipal Transportation Agency (“MTA”) which includes the Municipal Railway and shall
9 include the Department of Parking and Traffic; and

10 WHEREAS, The MTA includes a Board of Directors governed by a board of seven
11 directors appointed by the Mayor and confirmed by the Board of Supervisors; and

12 WHEREAS, At least four of the directors must be regular riders of the municipal railway
13 and must continue to ride the municipal railway during their terms; and

14 WHEREAS, The directors must possess significant knowledge of, or professional
15 experience in, one or more the fields of government, finance, or labor relations; and

16 WHEREAS, At least two of the directors must possess significant knowledge of, or
17 professional experience in, the field of public transportation; and

18 WHEREAS, The Mayor has appointed Stephanie Cajina to the MTA Board of Directors
19 to serve a term ending March 1, 2022; now, therefore, be it

20 MOVED, That the Board of Supervisors hereby approves the Mayor’s nomination for
21 the appointment of Stephanie Cajina to the Municipal Transportation Agency Board of
22 Directors, for the unexpired portion of a four-year term ending March 1, 2022.

23
24
25

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Nomination of Appointment

December 8, 2021

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102, of the City and County of San Francisco, I make the following nomination:

Stephanie Cajina, for appointment to the San Francisco Municipal Transportation Agency Board of Directors for a term ending March 1, 2022, replacing Cheryl Brinkman.

I am confident that Ms. Cajina will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment nomination. Should you have any question about this appointment nomination, please contact my Director of Commissions and Community Relations, Tyra Fennell at 415.554.6696.

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco

Stephanie M. Cajina

Cornell University, College of Architecture, Art, and Planning, Ithaca, New York
Bachelors of Science in Urban and Regional Planning
Minor in Latin American Studies

January 2011

University of Texas at San Antonio, College of Public Policy, San Antonio, Texas
Nonprofit Management Training, Professional Development Institute

March 2014

RELEVANT EXPERIENCE

City of Napa, Economic Development Division Napa, California

September 2019 – Present

Senior Development Specialist

Shape and implement economic development strategies, including workforce development, economic diversification, small business financial and technical assistance, business retention and attraction, and placemaking programming for the City of Napa • Seek, shepherd, liaise, and lead cross-sector collaborations and linkages among stakeholder groups • Manage Economic Development Division Budget • Manage and lead the City of Napa's Small Business programs, including CDBG grants programs • Build internal and external partnerships and methods to create healthy business ecosystem, including with the Workforce Alliance of the North Bay and the Small Business Development Center • Present economic development related updates to City Council • Coordinate and partner with other City departments on complex projects • Manage the City of Napa's Tourism Improvement District (TID) and Property Business Improvement District (PBID) • Negotiate and manage contracts • Liaise with local non-profit partners, small business stakeholder groups, local leaders to address high level opportunities and concerns of the business community • Shape and lead the City of Napa's Equity Initiative • Co-project lead for the City of Napa's National League of Cities initiative together with the City of Napa's Housing and Planning Divisions

Excelsior Action Group (EAG) San Francisco, California

June 2014 – August 2019

Executive Director

Led, shaped, and directed implementation of overall organizational mission together with EAG Board of Directors • Oversaw, directed, and implemented Mayor's Office of Economic and Workforce Development (OEWD) Invest in Neighborhoods program work in the Excelsior, Outer Mission, and Lakeview Commercial Corridors • Mobilized and sustained partnerships with a wide spectrum of state, city, and non-profit agencies, including: LISC, D11 Supervisor's Office, SFMTA, San Francisco Public Works, Walk SF, SF Planning, Mayor's Office of Housing and Community Development (MOHCD), SFPD, City Attorney's Office, District Attorney's Office, and OEWD • Worked with moderate to low-income small business owners to promote sustainable practices • Project managed small to large scale community-led capital improvement projects • Engaged property owners in attracting community-serving businesses to commercial corridors • Advocated and worked with local non-profit partners to bring pressing resources for the communities we served respectively • Designed and implemented merchant community outreach and engagement strategies for EAG and city partner projects • Partnered with SFMTA and transit advocates on Mission Corridor Walk Audits and Mission/Geneva Safety Project • Acted as public facing representative • Identified and secured funding partners • Developed and evaluated programs • Managed financial health of organization and fundraised for sustainability of key programs

Recognitions received under leadership

Kenny Alley-Best Community Challenge Grant Project (SF Neighborhood Empowerment Network, 2017) • Kenny Alley-Activation Award (SF Beautiful, 2017) • Excelsior Action Group-Activation Award (SF Beautiful, 2015) • Excelsior: Comeback Neighborhood of the Year (Neighborhood Empowerment Network, 2015) • Excelsior: The Curbed Cup Neighborhood of the Year (Curbed San Francisco, 2014)

The Mission Asset Fund (MAF) San Francisco, California

May 2013 – June 2014

Program Manager

Supported low-income and immigrant families on building assets and promoting equitable access to US financial systems • Developed performance metrics and program evaluations • Recruited, vetted, coached, and supported national non-profit partners on their successful implementation of the Lending Circles program. Partner agencies included: SF LGBTQ Center, Family Independence Initiative (Oakland and Boston Offices), Latino Economic Development Center (Minneapolis and Washington DC), AnewAmerica (Oakland), Comunidades Latinas Unidas en Servicio (CLUES-Minneapolis), Financial Guidance Center (Las Vegas), NEWSED Community Development Corporation (Denver), and Catalyst (Miami) • Developed and managed partner agreements • Led and designed pilot SMS Financial Education Platform in order to make financial coaching more accessible to clients • Managed Financial Education Program, which included teaching Financial Education Classes in both Spanish and English, working with contractors to design and launch online Financial Education platform, and working with contractors to develop SMS (text) financial education tool • Managed local Lending Circles for Citizenship program, a program geared towards providing a low-cost peer-lending loan that financed the application cost for US Citizenship applications • Managed portfolio of up to 60 San Francisco Lending Circles Program participants • Referred clients to partners with programs that tackled a variety of barriers for financial independence: low-cost checking and savings accounts, domestic violence counseling, immigration status, legal support, and other needs • Represented the MAF at events, commit-

tees, and functions such as the Ford Foundation Conference, Federal Reserve of San Francisco Conference, and as Member of the Univision Consumer Protection Committee

SEIU-United Healthcare Workers West (SEIU-UHW) San Francisco, CA September 2012 – November 2012

Political Department Temp

Conducted voter data processing in reference to the Obama for America 2012 Presidential Campaign, Proposition 30, Proposition 32, and additional local legislative measures • Assisted in the organization of local, state, and national political outreach efforts and events • Processed data on internal and external databases • Distributed newsletters and campaign material

Land-use Analyst New York, New York August 2010 – December 2010

NYCEDC/Department of City and Regional Planning, Cornell University

Recruited by the New York City's Economic Development Corporation (NYCEDC) to work on the Atlantic Basin Revitalization Project • Created a community-based waterfront plan for the local community and government, New York City's Port Authority, and the NYCEDC • Outlined and implemented strategic stakeholder outreach efforts for community-based plan • Led transit research committee • Designed GIS maps incorporating recommendations and commercial corridor improvements highlighting public transit demand and availability gaps • Presented work to Cornell University's Dean and Department of the College of Architecture, Art, and Planning

San Mateo County Transit District (SamTrans) San Carlos, California June 2008 – August 2008

Strategic Development Intern

Collaborated on strategic development efforts for the Grand Boulevard Initiative (GBI), an initiative to create Transit Oriented Development (TOD) along the El Camino Real Corridor • Created online platform to troubleshoot land-use barriers encountered by stakeholders and city officials for 19 different Bay Area cities in both San Mateo and Santa Clara Counties • Coordinated with the County of San Mateo Health Department and multiple transit agencies to create transit and health indicators for the El Camino Real Corridor Project Development Progress Report

Fundación Puente de la Solidaridad Cochabamba, Bolivia June 2007 – August 2007

International Fair Trade Consultant

Trained women-led textile cooperatives to comply with Fair Trade Labor Standards and launch their businesses globally • Liaised between Bolivia office and Chicago office • Led and organized meetings in Spanish with cooperative leaders in connection with the implementation of Free Trade Labor Standards • Translated labor standards and Fair Trade agreements into Spanish for wide distribution amongst cooperative members • Interviewed cooperative leaders and workers • Documented cooperative business practices for structural obstacles in labor compliance efforts

LEADERSHIP and NETWORKS

Chicano Latino Caucus, Sacramento, California November 2020 – Present

Vice-Chair of Region 1 - Northern California Bay Area

The Chicano Latino Caucus is the largest Latinx Democratic Party organization in the nation.

Napa County Hispanic Chamber of Commerce, Napa, California February 2021 – Present

Board Member

The NCHCC is devoted to the economic advancement of the Napa County Latinx population's business community and facilitating business, social, educational, and government relationships.

Napa Valley Community Foundation, Napa, California January 2021 – Present

Scholarship Committee Member

A program dedicated to bridging the gap for high school students, teachers, veterans, college students, and music students seeking higher education.

Chief Scott's Latino Community Advisory Forum, San Francisco, California May 2019 – September 2019

Member

The San Francisco Police Department's advisory forum to address issues of concern of San Francisco's Latinx community.

SFMTA Small Business Working Group, San Francisco, California January 2017 – September 2019

Member

Working Group organized by San Francisco Municipal Transit Agency (SFMTA) on January 2017 of select small business representatives to work in partnership with SFMTA to ensure meaningful outreach and engagement on SFMTA projects and policies initiatives.

Excelsior Works!, San Francisco, California January 2016 – September 2019

Steering Committee Member

A multilingual workforce development agency that provides culturally competent services to address workforce disparities.

Excelsior Collaborative (EC), San Francisco, California May 2015 – September 2019

Steering Committee Member

A collective made up of 25 community based organizations providing support to residents, students, and people receiving services in San Francisco's 11th Supervisorial District. As a grantor, the EC awards and administers over \$50,000 of community grants – Community Action Grants. Steering Committee members are charged with managing the financial health of the collaborative in partnership

with its fiscal sponsor, advocating with City officials for the EC's strategic goals, and organizing agendas and facilitating the EC's monthly meetings.

National Association of Latino Community Asset Builders (NALCAB), San Antonio, Texas March 2014 – November 2014
Fellow

A competitive national program developed to ensure that the next generation Latinx leaders build the practical, personal and professional skills needed to fill the increasing leadership gap in the community economic development field. The 9-month fellowship takes a deep dive on economic development policy and advocacy, asset-building program innovation, equitable neighborhood development, and nonprofit management. In addition to this, fellows are taken to site visits throughout different US cities for in-depth emersion into best practices in the asset-building field.

Univision Consumer Protection Group (UCPG) San Francisco, California June 2013 – June 2014
Member

The Univision Consumer Protection Group was an initiative led by the Univision (Bay Area, Channel 14) Network to create segments and financial counseling services to the Bay Areas Latinx viewers around asset building and consumer protection laws. The group was made up of nonprofit leaders within the Bay Area. As a member my contributions included, pitching ideas for segments to air during the news hour, appearing during news segments to inform viewers on key financial services, and act as an advisor during financial counseling call-in hours.

San Francisco Family Support Network (SFFSN) San Francisco, California June 2013 – June 2014
Coordinating Council (CC) Member

The mission of the San Francisco Family Support Network is to work collectively to achieve quality programs, coordination of resources, and policies that support all San Francisco families. Coordinating Council members were charged with collaborating and providing oversight on decisions pertaining to issues, policies, and activities affecting families in San Francisco. In addition to this, CC members provided input for the development of SFFSN work plans and objectives.

AWARDS, PUBLICATIONS, and SPEAKING ENGAGEMENTS

California Legislature Assembly Certificate of Recognition - Assemblymember David Chiu August 2019

Recognition for leadership and distinguished work and efforts to support small business owners, commitment to District 11, and the greater San Francisco.

Community Impact Award August 2019

Recognition for unwavering support of San Francisco District 11's merchants and residents.

D11 Democratic Club 2019 Community Leader Awardee June 2019

Recognition for advocacy in support of D11's residents and businesses.

American Planning Association, National Planning Conference 2019, San Francisco, CA April 2019

Presenter, Mobile Workshop, "Ever Upward: Outer San Francisco"

D11 Budget Town Hall April 2019

Facilitator

Excelsior Safety Town Hall August 2018

Organizer and Panelist together with representatives from OEWD, SFPD, D11 Supervisor Office, Planning Department, SFMTA, Fix-It Program

Excelsior Outer Mission Neighborhood Strategy, San Francisco, CA December 2018

Co-author, together with staff from OEWD and SF Planning Department

Univision 14 KDTV, San Francisco, CA August 2013

Presenter, Segment "Consumidor al día: Préstamos a los Dreamers"

SKILLS

Community Organizing • Culturally Competent Community Engagement • Coalition Building • Consensus Builder • Fluent in Spanish (Written and Spoken) • Legistar (Granicus) • TrakIt • Civic Plus • ArcGIS • Salesforce • Microsoft Office • Adobe Photoshop and In-Design

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Cajina Stephanie M

1. Office, Agency, or Court

Agency Name (Do not use acronyms)
Municipal Transportation Agency
Division, Board, Department, District, if applicable Board of Directors
Your Position Member
▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

State Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
 Multi-County _____ County of San Francisco
 City of San Francisco Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2020, through December 31, 2020.
-or- The period covered is ____/____/____, through December 31, 2020.
 Assuming Office: Date assumed ____/____/____
 Candidate: Date of Election _____ and office sought, if different than Part 1: _____
 Leaving Office: Date Left ____/____/____ (Check one circle.)
 The period covered is January 1, 2020, through the date of leaving office.
-or-
 The period covered is ____/____/____, through the date of leaving office.

4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: 1

Schedules attached

Schedule A-1 - Investments - schedule attached Schedule C - Income, Loans, & Business Positions - schedule attached
 Schedule A-2 - Investments - schedule attached Schedule D - Income - Gifts - schedule attached
 Schedule B - Real Property - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

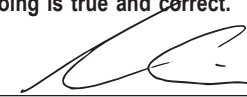
5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
1 South Van Ness Avenue San Francisco CA 94103
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS
(415) 646-4470 MTABoard@SFMTA.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 12/1/2021
(month, day, year)

Signature 
(File the originally signed paper statement with your filing official.)

GENDER ANALYSIS OF COMMISSIONS AND BOARDS



City and County of San Francisco
London N. Breed
Mayor

Department on the Status of Women
Emily M. Murase, PhD
Director



Acknowledgements

The data collection and analysis for this report was conducted by Public Policy Fellow Diana McCaffrey with support from Policy and Projects Director Elizabeth Newman, Associate Director Carol Sacco, and Director Emily Murase, PhD, at the San Francisco Department on the Status of Women.

The San Francisco Department on the Status of Women would like to thank the various policy body members, Commission secretaries, and department staff who graciously assisted in collecting demographic data and providing information about their respective policy bodies.

San Francisco Commission on the Status of Women

President Debbie Mesloh

Vice President Breanna Zwart

Commissioner Shokooh Miry

Commissioner Carrie Schwab-Pomerantz

Commissioner Andrea Shorter

Commissioner Julie D. Soo

Emily M. Murase, PhD, Director
Department on the Status of Women

This report is available at the San Francisco Department on the Status of Women website, <https://sfgov.org/dosw/gender-analysis-reports>.

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Executive Summary

In 2008, San Francisco voters overwhelmingly approved a City Charter Amendment (section 4.101) establishing as City policy for the membership of Commissions and Boards to reflect the diversity of San Francisco’s population, and that appointing officials be urged to support the nomination, appointment, and confirmation of these candidates. Additionally, it requires the San Francisco Department on the Status of Women to conduct and publish a gender analysis of Commissions and Boards every two years.

The *2019 Gender Analysis of Commissions and Boards* includes more policy bodies such as task forces, committees, and advisory bodies, than previous analyses, which were limited to Commissions and Boards. Data was collected from 84 policy bodies and from a total of 741 members mostly appointed by the Mayor and Board of Supervisors. These policy bodies fall under two categories designated by the San Francisco Office of the City Attorney.¹ The first category, referred to as “Commissions and Boards,” are policy bodies with decision-making authority and whose members are required to submit financial disclosures to the Ethics Commission. The second category, referred to as “Advisory Bodies,” are policy bodies with advisory function whose members do *not* submit financial disclosures to the Ethics Commission. This report examines policy bodies and appointees both comprehensively as a whole and separately by the two categories.

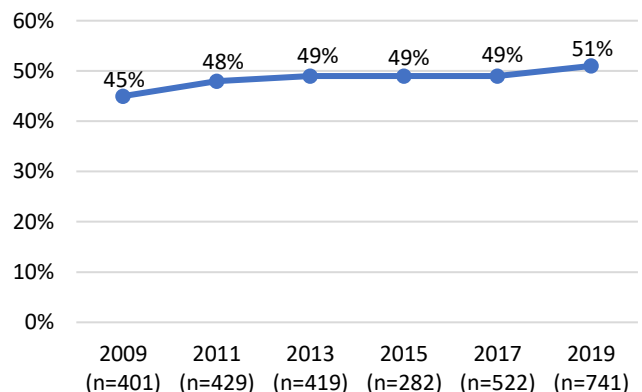
The *2019 Gender Analysis* evaluates the representation of women; people of color; lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ) individuals; people with disabilities; and veterans on San Francisco policy bodies.

Key Findings

Gender

- Women’s representation on policy bodies is 51%, slightly above parity with the San Francisco female population of 49%.
- Since 2009, there has been a small but steady increase in the representation of women on San Francisco policy bodies.

10-Year Comparison of Representation of Women on Policy Bodies



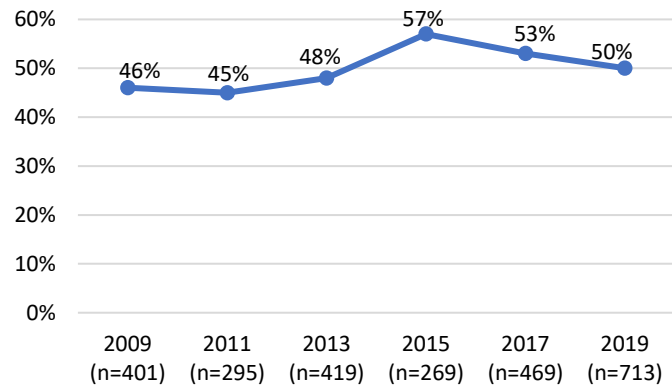
Source: SF DOSW Data Collection & Analysis.

¹ “List of City Boards, Commissions, and Advisory Bodies Created by Charter, Ordinance, or Statute,” Office of the City Attorney, <https://www.sfcityattorney.org/wp-content/uploads/2016/01/Commission-List-08252017.pdf>, (August 25, 2017).

Race and Ethnicity

- People of color are underrepresented on policy bodies compared to the population. Although people of color comprise 62% of San Francisco’s population, just 50% of appointees identify as a race other than white.
- While the overall representation of people of color has increased between 2009 and 2019, as the Department collected data on more appointees, the representation of people of color has decreased over the last few years. The percentage of appointees of color decreased from 53% in 2017 to 49% in 2019.
- As found in previous reports, Latinx and Asian groups are underrepresented on San Francisco policy bodies compared to the population. Latinx individuals are 14% of the population but make up only 8% of appointees. Asian individuals are 31% of the population but make up only 18% of appointees.

10-Year Comparison of Representation of People of Color on Policy Bodies

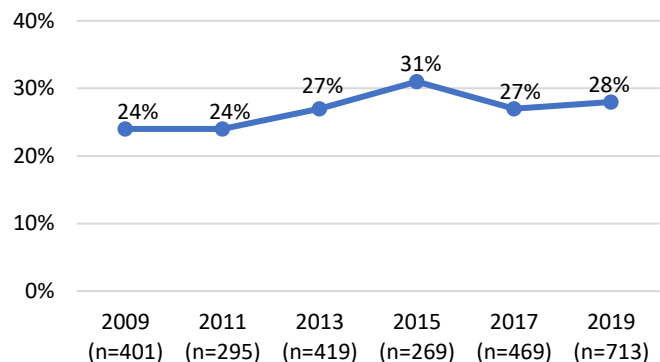


Source: SF DOSW Data Collection & Analysis.

Race and Ethnicity by Gender

- On the whole, women of color are 32% of the San Francisco population, and 28% of appointees. Although still below parity, 28% is a slight increase compared to 2017, which showed 27% women of color appointees.
- Meanwhile, men of color are underrepresented at 21% of appointees compared to 31% of the San Francisco population.
- Both White women and men are overrepresented on San Francisco policy bodies. White women are 23% of appointees compared to 17% of the San Francisco population. White men are 26% of appointees compared to 20% of the population.
- Black and African American women and men are well-represented on San Francisco policy bodies. Black women are 9% of appointees compared to 2.4% of the population, and Black men are 5% of appointees compared to 2.5% of the population.
- Latinx women are 7% of the San Francisco population but 3% of appointees, and Latinx men are 7% of the population but 5% of appointees.
- Asian women are 17% of the San Francisco population but 11% of appointees, and Asian men are 15% of the population but just 7% of appointees.

10-Year Comparison of Representation of Women of Color on Policy Bodies



Source: SF DOSW Data Collection & Analysis.

Additional Demographics

- Out of the 74% of appointees who responded to the survey question on LGBTQ identity, 19% identify as lesbian, gay, bisexual, transgender, nonbinary, queer, or questioning, and 81% of appointees identify as straight/heterosexual.
- Out of the 70% of appointees who responded to the question on disability, 11% identify as having one or more disabilities, which is just below the 12% of the adult population with a disability in San Francisco.
- Out of the 67% of appointees who responded to the question on veteran status, 7% have served in the military compared to 3% of the San Francisco population.

Proxies for Influence: Budget & Authority

- Although women are half of all appointees, those Commissions and Boards with the largest budgets have fewer women and especially fewer women of color. Meanwhile, women exceed representation on Boards and Commissions with the smallest budgets and women of color reach parity with the population on the smallest budgeted Commissions and Boards.
- Although still underrepresented relative to the San Francisco population, there is a larger percentage of people of color on Commissions and Boards with both the largest and smallest budgets compared to overall appointees.
- The percentage of total women is greater on Advisory Bodies than Commissions and Boards. Women are 54% of appointees on Advisory Bodies and 48% of appointees on Commissions and Boards. However, the percentages of people of color and women of color on Commissions and Boards exceed the percentages of people of color and women of color on Advisory Bodies.

Appointing Authorities

- Mayoral appointments include 55% women, 52% people of color, and 30% women of color, which is more diverse by gender and race compared to both Supervisorial appointments and total appointments.

Demographics of Appointees Compared to the San Francisco Population

	Women	People of Color	Women of Color	LGBTQ	Disability Status	Veteran Status
San Francisco Population	49%	62%	32%	6%-15%*	12%	3%
Total Appointees	51%	50%	28%	19%	11%	7%
10 Largest Budgeted Commissions & Boards	41%	55%	23%			
10 Smallest Budgeted Commissions & Boards	52%	54%	32%			
Commissions and Boards	48%	52%	30%			
Advisory Bodies	54%	49%	28%			

Sources: 2017 American Community Survey 5-Year Estimates, SF DOSW Data Collection & Analysis, 2019, *Note: Estimates vary by source. See page 16 for a detailed breakdown.

I. Introduction

Inspired by the 4th UN World Conference on Women in Beijing, San Francisco became the first city in the world to adopt a local ordinance reflecting the principles of the U.N. Convention on the Elimination of All Forms of Discrimination (CEDAW), an international bill of rights for women. The CEDAW Ordinance was passed unanimously by the San Francisco Board of Supervisors and signed into law by Mayor Willie L. Brown, Jr. on April 13, 1998.² In 2002, the CEDAW Ordinance was revised to address the intersection of race and gender and incorporate reference to the UN Convention on the Elimination of all Forms of Race Discrimination. The Ordinance requires City Government to take proactive steps to ensure gender equity and specifies “gender analysis” as a preventive tool to identify and address discrimination. Since 1998, the Department on the Status of Women has employed this tool to analyze the operations of 10 City Departments using a gender lens.

In 2007, the Department on the Status of Women conducted the first gender analysis to evaluate the number of women appointed to City Commissions and Boards. The findings of this analysis informed a City Charter Amendment developed by the Board of Supervisors for the June 2008 Election. This City Charter Amendment (Section 4.101) was overwhelmingly approved by voters and made it city policy that:

- The membership of Commissions and Boards are to reflect the diversity of San Francisco’s population,
- Appointing officials are to be urged to support the nomination, appointment, and confirmation of these candidates, and
- The Department on the Status of Women is required to conduct and publish a gender analysis of Commissions and Boards every 2 years.

The *2019 Gender Analysis* examines the representation of women; people of color; lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ) individuals; people with disabilities; and veterans on San Francisco policy bodies primarily appointed by the Mayor and the Board of Supervisors. This year’s analysis included more outreach to policy bodies as compared to previous analyses that were limited to Commissions and Boards. As a result, more appointees were included in the data collection and analysis than even before. These policy bodies fall under two categories designated by the San Francisco Office of the City Attorney. The first category, referred to as “Commissions and Boards,” are policy bodies with decision-making authority and whose members are required to submit financial disclosures to the Ethics Commission, and the second category, referred to as “Advisory Bodies,” are policy bodies with advisory function whose members do not submit financial disclosures to the Ethics Commission. A detailed description of methodology and limitations can be found at the end of this report on page 23.

² San Francisco Administrative Code Chapter 33.A.
[http://library.amlegal.com/nxt/gateway.dll/California/administrative/chapter33alocalimplementationoftheunited?f=templates\\$fn=default.htm\\$3.0\\$vid=amlegal:sanfrancisco_ca\\$sanc=JD_Chapter33A](http://library.amlegal.com/nxt/gateway.dll/California/administrative/chapter33alocalimplementationoftheunited?f=templates$fn=default.htm$3.0$vid=amlegal:sanfrancisco_ca$sanc=JD_Chapter33A).

II. Gender Analysis Findings

Many aspects of San Francisco’s diversity are reflected in the overall population of appointees on San Francisco policy bodies. The analysis includes 84 policy bodies, of which 823 of the 887 seats are filled leaving 7% vacant. As outlined below in the summary chart, slightly more than half of appointees are women, half of appointees are people of color, 28% are women of color, 19% are LGBTQ, 11% have a disability, and 7% are veterans.

Figure 1: Summary Data of Policy Body Demographics, 2019

Appointee Demographics	Percentage of Appointees
Women (n=741)	51%
People of Color (n=706)	50%
Women of Color (n=706)	28%
LGBTQ Identified (n=548)	19%
People with Disabilities (n=516)	11%
Veteran Status (n=494)	7%

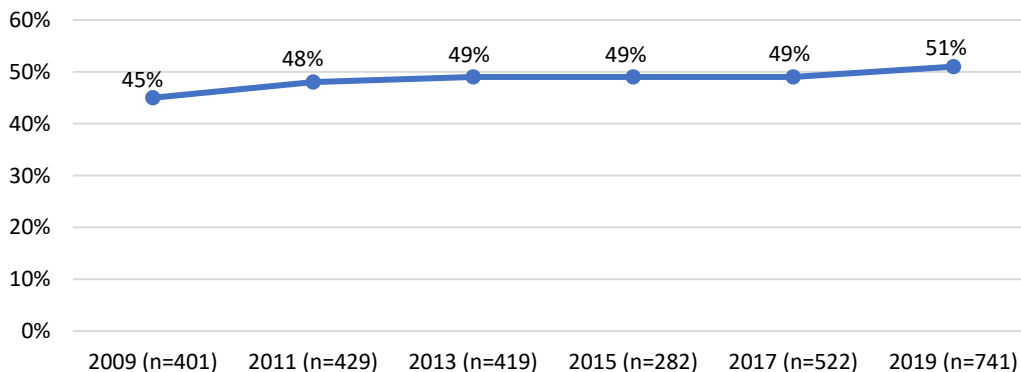
Source: SF DOSW Data Collection & Analysis.

However, further analysis reveals underrepresentation of particular groups. Subsequent sections present comprehensive data analysis providing comparison to previous years, detailing the variables of gender, race/ethnicity, LGBTQ identity, disability, veteran status, and policy body characteristics of budget size, decision-making authority, and appointment authority.

A. Gender

On San Francisco policy bodies, 51% of appointees identify as women, which is slightly above parity compared to the San Francisco female population of 49%. The representation of women remained stable at 49% from 2013 until 2017. This year, the representation of women increased by 2 percentage points, which could be partly due to the larger sample size used in this year’s analysis compared to previous years. A 10-year comparison shows that the representation of women appointees has gradually increased since 2009 by a total of six percentage points.

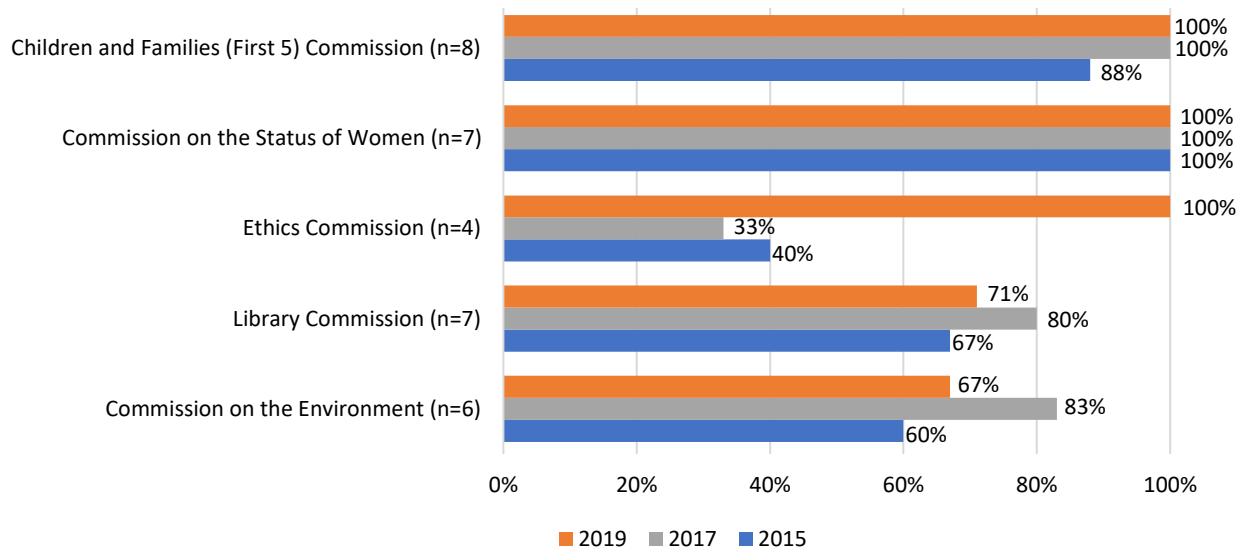
Figure 2: 10-Year Comparison of Representation of Women on Policy Bodies



Source: SF DOSW Data Collection & Analysis.

Figures 3 and 4 analyze Commissions and Boards. Figure 3 showcases the five Commissions and Boards with the highest representation of women appointees as compared to 2015 and 2013. The Children and Families (First Five) Commission and the Commission on the Status of Women are currently comprised of all women appointees. This finding has been consistent for the Commission on the Status of Women in 2015 and 2017. While the Ethics Commission has 100% women appointees, much more than 2015 and 2017, its small size of five appointees means that minimal changes in its demographic composition greatly impacts percentages. This is also the case for other policy bodies with a small number of members. The Library Commission and the Commission on the Environment are fourth and fifth on the list at 71% and 67% women, respectively, with long standing female majorities on each.

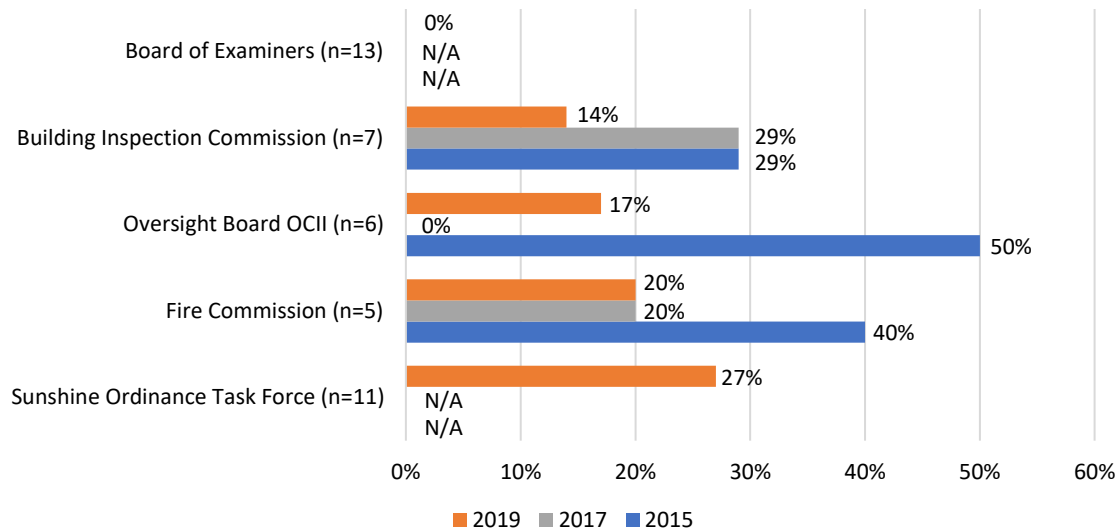
Figure 3: Commissions and Boards with Highest Percentages of Women, 2019 Compared to 2017, 2015



Source: SF DOSW Data Collection & Analysis.

Out of the Commissions and Boards in this section, 23 have 40% or less women. The five Commissions and Boards with the lowest representation of women are displayed in Figure 4. The lowest percentage is found on the Board of Examiners where currently *none* of the 13 appointees are women. Unfortunately, demographic data is unavailable for the Board of Examiners for 2017 and 2015. Next is the Building Inspection Commission at 14%, which is a decrease of female representation compared to 2017 and 2015. The Oversight Board of Community Investment and Infrastructure, Fire Commission, and Sunshine Ordinance Task Force also have some of the lowest percentages of women at 17%, 20%, and 27%, respectively. Unfortunately, the Sunshine Ordinance Task Force did not participate in previous analyses and therefore demographics data is unavailable for 2017 and 2015.

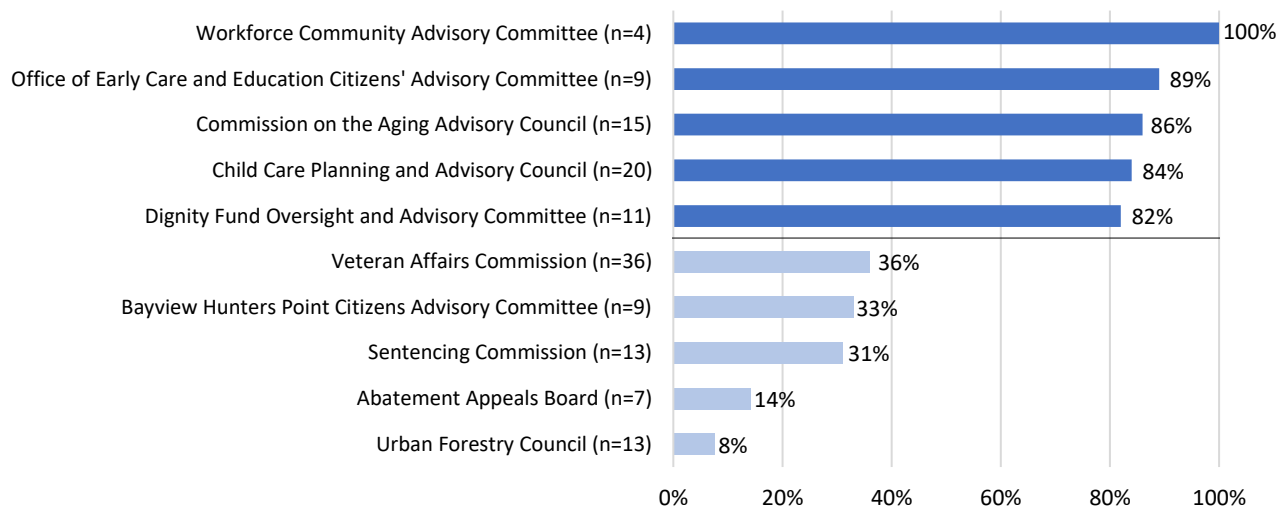
Figure 4: Commissions and Boards with Lowest Percentage of Women, 2019 Compared to 2017, 2015



Source: SF DOSW Data Collection & Analysis.

In addition to Commissions and Boards, Advisory Bodies were examined for the highest and lowest percentages of women. This is the first year such bodies have been included, thus comparison to previous years is unavailable. Figure 9 below displays the five Advisory Bodies with the highest and the five with the lowest representations of women. The Workforce Community Advisory Committees has the greatest representation of women at 100%, followed by the Office of Early Care and Education Citizen’s Advisory Committee at 89%. The Advisory Bodies with the lowest percentage of women are the Urban Forestry Council at 8% of the 13-member body and the Abatement Appeals Board at 14% of the 7-member body.

Figure 5: Advisory Bodies with the Highest and Lowest Percentage of Women, 2019

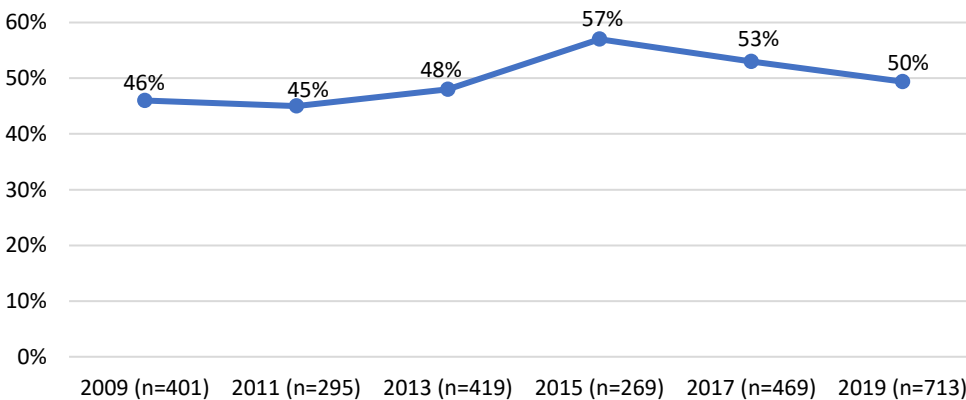


Source: SF DOSW Data Collection & Analysis.

B. Race and Ethnicity

Data on racial and ethnic identity was collected for 706, or 95%, of the 741 surveyed appointees. Although half of appointees identify as a race or ethnicity other than white or Caucasian, people of color are still underrepresented compared to the San Francisco population of 62%. The representation of people of color has increased since 2009 but has decreased following 2015. The number of appointees analyzed increased substantially in 2017 and 2019 compared to 2015, and these larger data samples have coincided with smaller percentages of people of color. The percentage decrease following 2017 could be partially due to the inclusion of more policy and advisory bodies, as the representation of people of color on Commissions and Boards dropped only slightly from 53% in 2017 to 52% in 2019.

Figure 6: 10-Year Comparison of Representation of People of Color on Policy Bodies



Source: SF DOSW Data Collection & Analysis.

The racial and ethnic breakdown of policy body members compared to the San Francisco population is shown in Figure 7. This analysis reveals underrepresentation and overrepresentation in San Francisco policy bodies for certain racial and ethnic groups. Half of all appointees are white, an overrepresentation by more than 10 percentage points. The Black and African American community is well represented on appointed policy bodies at 14% compared to 5% of the population of San Francisco. Characterizing this as an overrepresentation is inaccurate given the representation of Black or African American people on policy bodies has been consistent over the years while the San Francisco population has declined over the same period.³ Furthermore, the most recent nationwide estimate for the Black or African American population is 13%, which is nearly equal to the 14% of Black or African American appointees present on San Francisco policy bodies.⁴

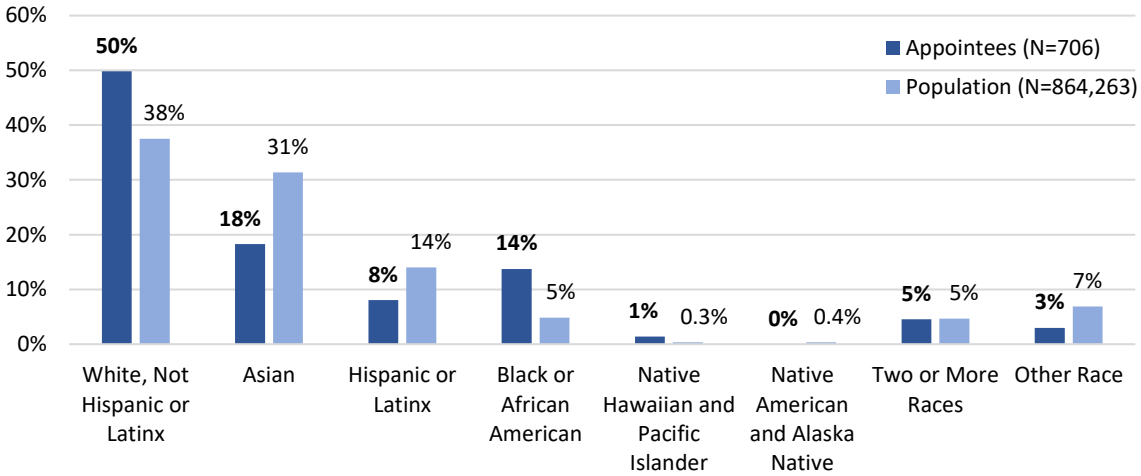
Considerably underrepresented racial and ethnic groups on San Francisco policy bodies compared to the San Francisco population are individuals who identify as Asian or Latinx. While Asians are 31% of the San Francisco population, they only make up 18% of appointees. While the Latinx population of San Francisco is 14%, only 8% of appointees are Latinx. Although there is a small population of Native

³ Samir Gambhir and Stephen Menendian, "Racial Segregation in the Bay Area, Part 2," *Haas Institute for a Fair and Inclusive Society* (2018).

⁴ US Census Bureau, 2018, Retrieved from <https://www.census.gov/quickfacts/fact/table/US/PST045218>.

Americans and Alaska Natives in San Francisco of 0.4%, none of the surveyed appointees identified themselves as such.

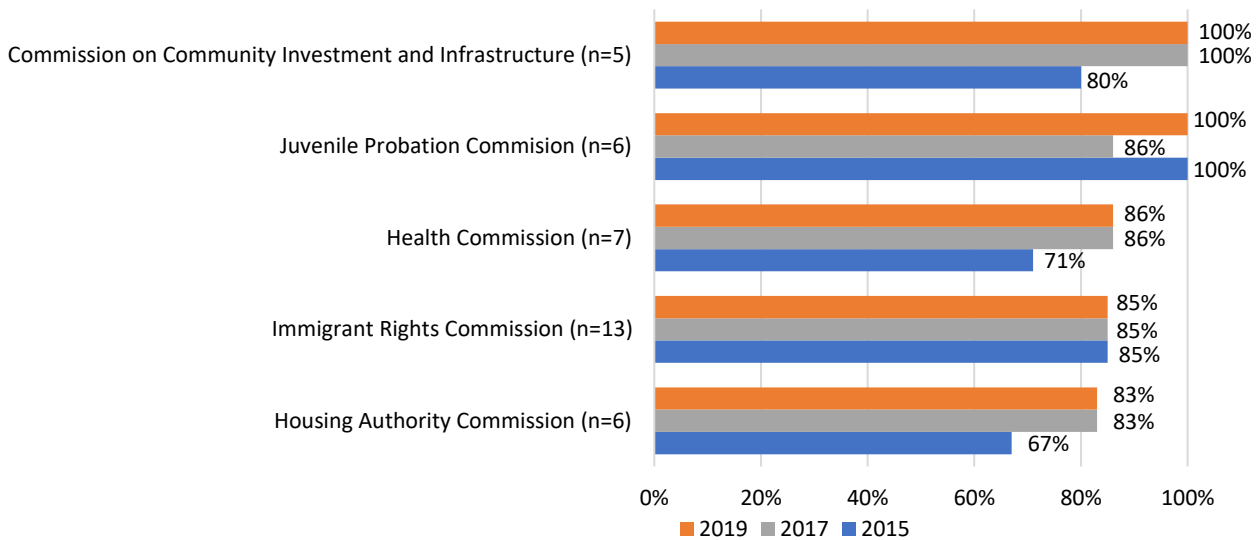
Figure 7: Race and Ethnicity of Appointees Compared to San Francisco Population, 2019



Sources: 2017 American Community Survey 5-Year Estimates, SF DOSW Data Collection & Analysis.

The next two graphs illustrate Commissions and Boards, and Advisory Bodies with the highest and lowest percentages of people of color. As shown in Figure 8, the Commission on Community Investment and Infrastructure remained at 100% from 2017, while the Juvenile Probation Commission has returned to 100% this year after a dip in 2017. Next is the Health Commission, Immigrant Rights Commission, and Housing Authority Commission at 86%, 85%, and 83%, respectively. Percentages of people of color on both the Health Commission and the Housing Authority Commission increased following 2015, and have remained consistent since 2017.

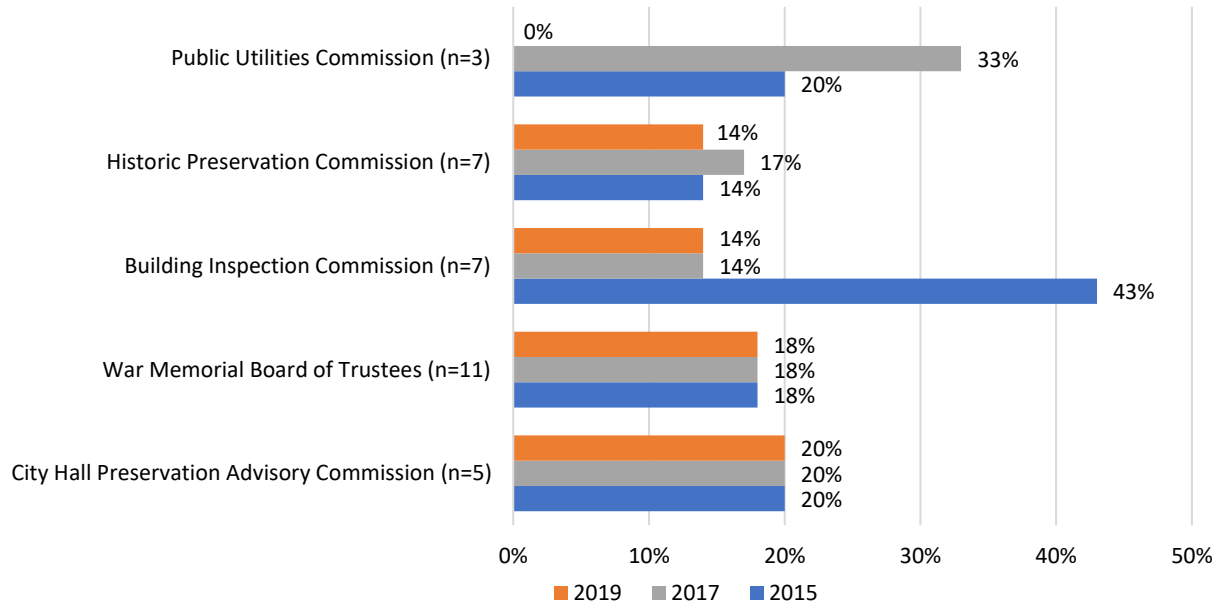
Figure 8: Commissions and Boards with Highest Percentage of People of Color, 2019 Compared to 2017, 2015



Source: SF DOSW Data Collection & Analysis.

There are 23 policy bodies that have 40% or less appointees who identified a racial and ethnic category other than white. Although the Public Utilities Commission has two vacancies, *none* of the current appointees identify as people of color. The Historic Preservation Commission and Building Inspection Commission are both at 14% representation for people of color. The Building Inspection Commission had a large drop from 43% in 2015, with the percentage of people of color decreasing to 14% in 2017 and remaining at this percent for 2019. Lastly, the War Memorial Board of Trustees and City Hall Preservation Advisory Commission have 18% and 20%, respectively.

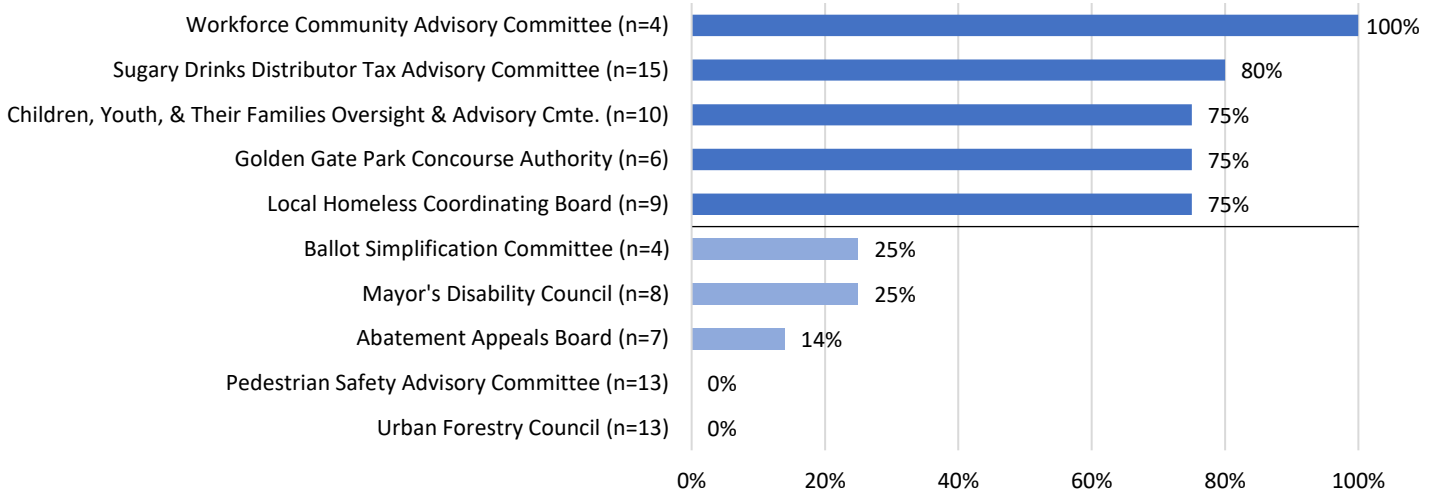
Figure 9: Commissions and Boards with Lowest Percentage of People of Color, 2019 Compared to 2017, 2015



Source: SF DOSW Data Collection & Analysis.

In addition to Commissions and Boards, Advisory Bodies were examined for the highest and lowest percentages of people of color. This is the first year such bodies have been included, thus comparison to previous years is unavailable. All members of the Workforce Community Advisory Committee are people of color. People of color comprise 80% of the Sugary Drinks Distributor Tax Advisory Committee, and 75% of appointees on the Children, Youth and Their Families Oversight and Advisory Committee, the Golden Gate Park Concourse Authority, and the Local Homeless Coordinating Board. Out of the five Advisory Bodies with the lowest representation of people of color, the Ballot Simplification Committee and the Mayor’s Disability Council have 25% appointees of color, and the Abatement Appeals Board has 14% appointees of color. The Urban Forestry and the Pedestrian Safety Advisory Committee have no people of color currently serving.

Figure 10: Advisory Bodies with the Highest and Lowest Percentage of People of Color, 2019

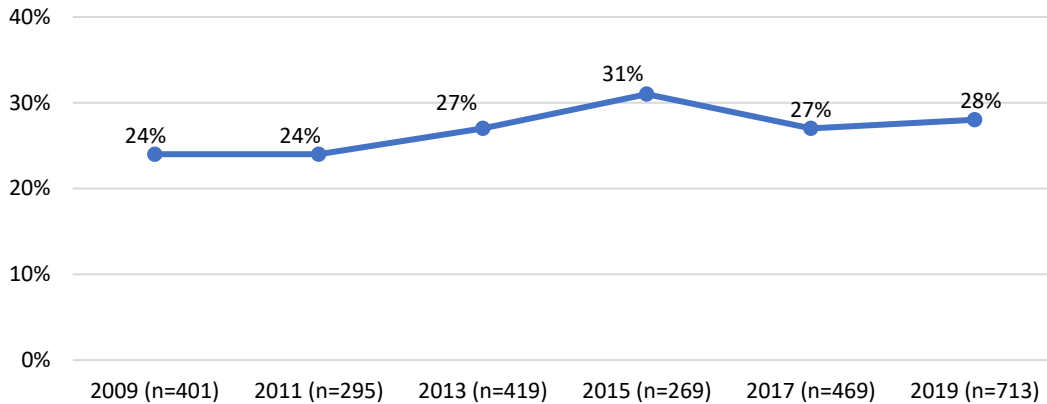


Source: SF DOSW Data Collection & Analysis.

C. Race and Ethnicity by Gender

White men and women are overrepresented on San Francisco policy bodies, while Asian and Latinx men and women are underrepresented. While women of color continue to be underrepresented at 28% compared to the San Francisco population of 32%, this is a slight increase from 2017 which showed 27% women of color. Meanwhile, men of color are 21% of appointees compared to 31% of the San Francisco population.

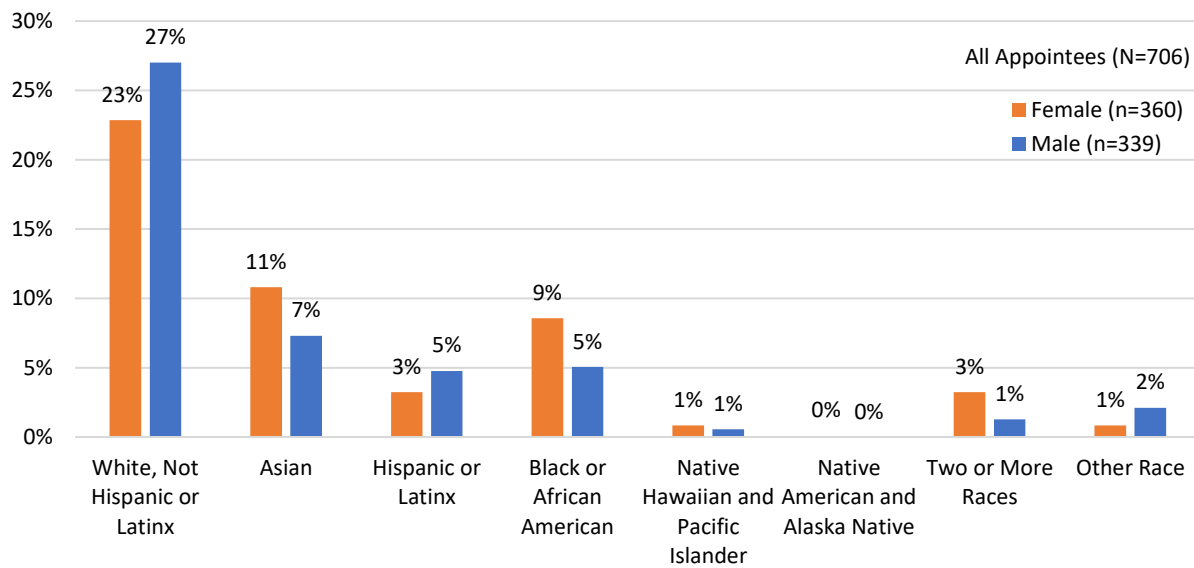
Figure 11: 10-Year Comparison of Representation of Women of Color on Policy Bodies



Source: SF DOSW Data Collection & Analysis.

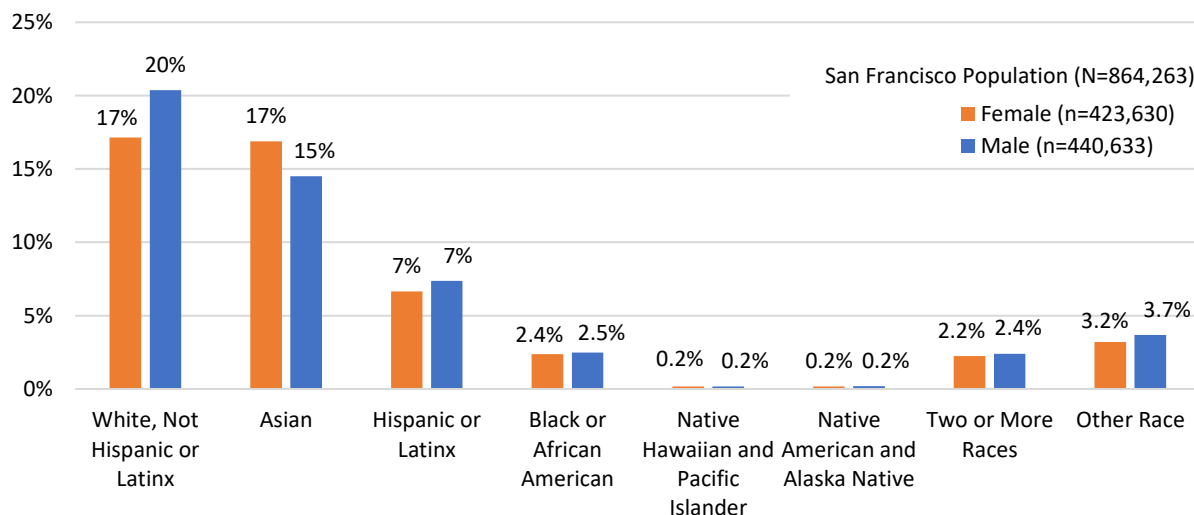
The following figures present the breakdown for appointees and the San Francisco population by race and ethnicity and gender. White men and women are overrepresented, holding 27% and 23% of appointments, respectively, compared to 20% and 17% of the population, respectively. Asian men and women are both greatly underrepresented with Asian women making up 11% of appointees compared to 17% of the population while Asian men comprise 7% of appointees and 15% of the population. Latinx men and women are also underrepresented, particularly Latinx women, who are 3% of appointees and 7% of the population, while Latinx men are 5% of appointees and 7% of the population. Black or African American men and women are well-represented with Black women comprising 9% of appointees and Black men comprising 5% of appointees. Pacific Islander men and women, and multiethnic women also exceed parity with the population. Although Native American men and women make up only 0.4% of San Francisco’s population, none of the surveyed appointees identified themselves as such.

Figure 12: Appointees by Race/Ethnicity and Gender, 2019



Source: SF DOSW Data Collection & Analysis.

Figure 13: San Francisco Population by Race/Ethnicity, 2019



Source: 2017 American Community Survey 5-Year Estimates.

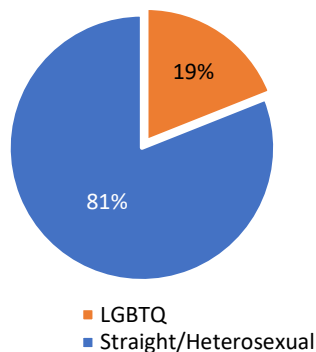
D. LGBTQ Identity

Lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ) identity data was collected from 548, or 75%, of the 741 surveyed appointees, which is much more data on LGBTQ identity compared to previous reports. Due to limited and outdated information on the population of the LGBTQ community in San Francisco, it is difficult to adequately assess the representation of the LGBTQ community. However, compared to available San Francisco, larger Bay Area, and national data, the LGBTQ community is well represented on San Francisco policy bodies. Recent research estimates the national LGBT population is 4.5%.⁵ The LGBT population of the San Francisco and greater Bay Area is estimated to rank the highest of U.S. cities at 6.2%,⁶ while a 2006 survey found that 15.4% of adults in San Francisco identify as LGBT⁷.

Of the appointees who responded to this question, 19% identify as LGBTQ and 81% identify as straight or heterosexual. Of the LGBTQ appointees, 48% identify as gay, 23% as lesbian, 17% as bisexual, 7% as queer, 5% as transgender, and 1% as questioning. Data on LGBTQ identity by race was not captured. Efforts to capture data on LGBTQ identity by race for future reports would enable more intersectional analysis.

Figure 14: LGBTQ Identity of Appointees, 2019

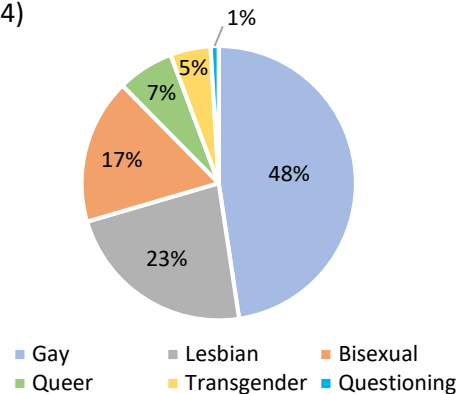
(N=548)



Source: SF DOSW Data Collection & Analysis.

Figure 15: LGBTQ Population of Appointees, 2019

(N=104)



Source: SF DOSW Data Collection & Analysis.

E. Disability Status

Overall, 12% of adults in San Francisco have one or more disabilities, and when broken down by gender, 6.2% are women and 5.7% are men. Disability data for transgender and gender non-conforming individuals in San Francisco is currently unavailable. Data on disability was obtained from 516, or 70%, of the 714 appointees who participated in the survey. Of the 516 appointees, 11.2% reported to have one

⁵ Frank Newport, "In U.S., Estimate of LGBT Population Rises to 4.5%," *GALLUP* (May 22, 2018) <https://news.gallup.com/poll/234863/estimate-lgbt-population-rises.aspx>.

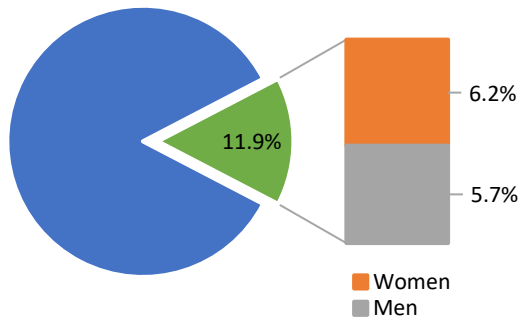
⁶ Gary J. Gates and Frank Newport, "San Francisco Metro Area Ranks Highest in LBGT Percentage," *GALLUP* (March 20, 2015) https://news.gallup.com/poll/182051/san-francisco-metro-area-ranks-highest-lgbt-percentage.aspx?utm_source=Social%20Issues&utm_medium=newsfeed&utm_campaign=tiles.

⁷ Gary J. Gates, "Same Sex Couples and the Gay, Lesbian, Bisexual Population: New Estimates from the American Community Survey," *The Williams Institute on Sexual Orientation Law and Public Policy, UCLA School of Law* (2006).

or more disabilities, which is near parity with the San Francisco population. Of the 11.2% appointees with one or more disabilities, 6.8% are women, 3.9% are men, 0.4% are trans women, and 0.2% are trans men.

Figure 16: San Francisco Adult Population with a Disability by Gender, 2017

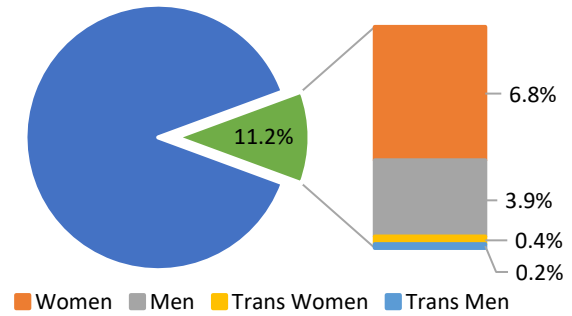
(N=744,243)



Source: 2017 American Community Survey 5-Year Estimates.

Figure 17: Appointees with One or More Disabilities by Gender, 2019

(N=516)



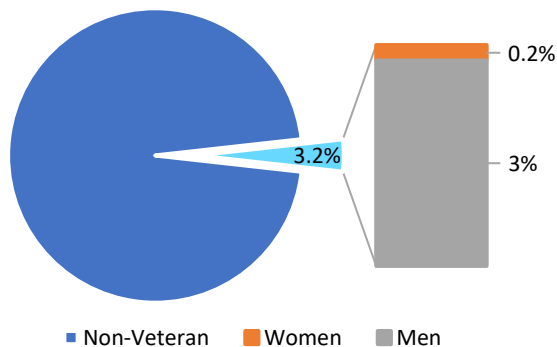
Source: SF DOSW Data Collection & Analysis.

F. Veteran Status

Overall, 3.2% of the adult population in San Francisco has served in the military. There is a considerable difference by gender, as male veterans are 3% and female veterans are 0.2% of the population. Data on veteran status was obtained from 494, or 67%, of appointees who participated in the survey. Of the 494 appointees who responded to this question, 7.1% have served in the military. Like the San Francisco population, there is a large difference by gender, as men comprise 5.7% and women make up only 1.2% of the total number of veteran appointees. Of participating appointees, 0.2% of veterans are trans women. Veteran status data on transgender and gender non-conforming individuals in San Francisco is currently unavailable.

Figure 18: San Francisco Adult Population with Military Service by Gender, 2017

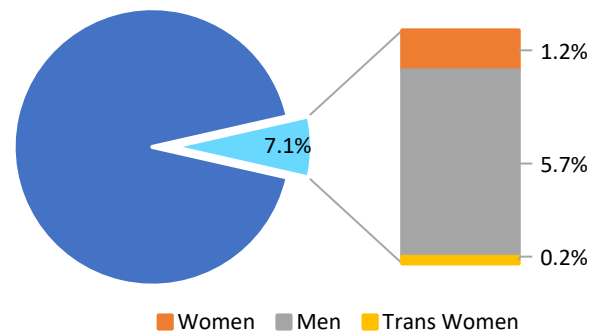
(N=747,896)



Source: 2017 American Community Survey 5-Year Estimates.

Figure 19: Appointees with Military Service, 2019

(N=494)



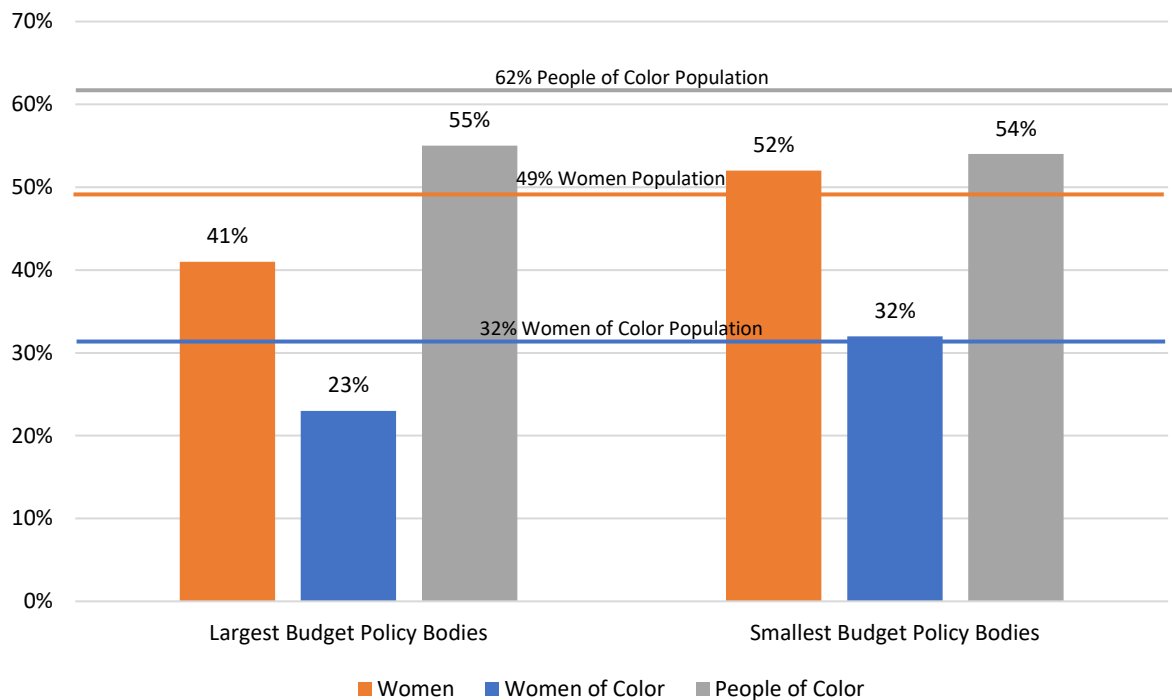
Source: SF DOSW Data Collection & Analysis.

G. Policy Bodies by Budget

This report also examines whether policy bodies with the largest and smallest budget sizes and other characteristics are demographically representative of the San Francisco population. In this section, budget size is used as a proxy for influence. Although this report has expanded the scope of analysis to include more policy bodies compared to previous reports, this section of analysis was limited to Commissions and Boards with decision-making authority and whose members file financial disclosures with the Ethics Commission. The purpose of this analysis is to evaluate the demographics for the spectrum of budgetary influence of policy bodies with decision-making authority in San Francisco.

Overall, appointees from the 10 largest budgeted Commissions and Boards are 55% people of color, 41% women, and 23% women of color. Appointees from the 10 smallest budgeted Commissions and Boards are 54% people of color, 52% women, and 32% women of color. Although still below parity with the San Francisco population, the representation of people of color on both the largest and smallest budgeted policy bodies is greater than the percentage of people of color for all appointees combined (50%). For women and women of color, their representation meets or exceeds parity with the population on the 10 smallest budgeted bodies. However, it falls far below parity for the 10 largest budgeted bodies. The representation of total women and women of color is greater on smaller budgeted policy bodies by 27%, and 39%, respectively.

Figure 20: Percent of Women, Women of Color, and People of Color on Commissions and Boards with Largest and Smallest Budgets in Fiscal Year 2018-2019



Source: SF DOSW Data Collection & Analysis.

Figure 21: Demographics of Commissions and Boards with Largest Budgets, 2019

Body	FY18-19 Budget	Total Seats	Filled seats	Women	Women of Color	People of Color
Health Commission	\$2,200,000,000	7	7	29%	14%	86%
Public Utilities Commission	\$1,296,600,000	5	3	67%	0%	0%
MTA Board of Directors and Parking Authority Commission	\$1,200,000,000	7	7	57%	14%	43%
Airport Commission	\$1,000,000,000	5	5	40%	20%	40%
Commission on Community Investment and Infrastructure	\$745,000,000	5	5	60%	60%	100%
Police Commission	\$687,139,793	7	7	43%	43%	71%
Health Authority (Plan Governing Board)	\$666,000,000	19	15	33%	27%	47%
Human Services Commission	\$529,900,000	5	5	40%	0%	40%
Fire Commission	\$400,721,970	5	5	20%	20%	40%
Aging and Adult Services Commission	\$334,700,000	7	7	43%	14%	57%
Total	\$9,060,061,763	72	66	41%	23%	55%

Source: SF DOSW Data Collection & Analysis.

Figure 22: Demographics of Commissions and Boards with Smallest Budgets, 2019

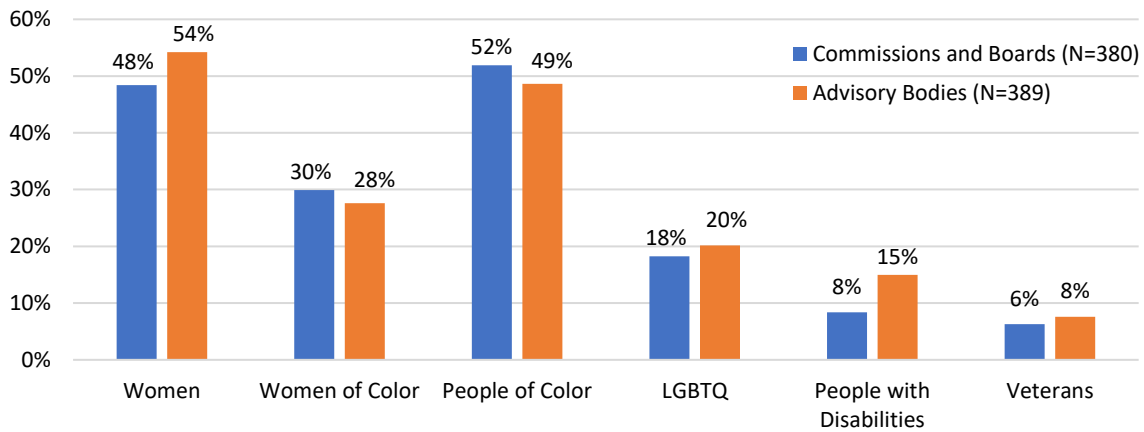
Body	FY18-19 Budget	Total Seats	Filled Seats	Women	Women of color	People of Color
Rent Board Commission	\$8,543,912	10	9	44%	11%	33%
Commission on the Status of Women	\$8,048,712	7	7	100%	71%	71%
Ethics Commission	\$6,458,045	5	4	100%	50%	50%
Human Rights Commission	\$4,299,600	12	10	50%	50%	70%
Small Business Commission	\$2,242,007	7	7	43%	29%	43%
Civil Service Commission	\$1,262,072	5	4	50%	0%	25%
Board of Appeals	\$1,072,300	5	5	40%	20%	40%
Entertainment Commission	\$1,003,898	7	7	29%	14%	57%
Assessment Appeals Board No.1, 2, & 3	\$663,423	24	18	39%	22%	44%
Youth Commission	\$305,711	17	16	56%	44%	75%
Total	\$33,899,680	99	87	52%	32%	54%

Source: SF DOSW Data Collection & Analysis.

H. Comparison of Advisory Body and Commission and Board Demographics

The comparison of the two policy body categories in this section provides another proxy for influence, as Commissions and Boards whose members file disclosures of economic interest have greater decision-making authority in San Francisco than Advisory Bodies whose members do not file economic interest disclosures. The percentages of total women, LGBTQ people, people with disabilities, and veterans are larger for total appointees on Advisory Bodies. However, the percentages of women of color and people of color on Commissions and Boards slightly exceeds the percentages of women of color and people of color on Advisory Bodies.

Figure 23: Demographics of Appointees on Commission and Boards and Advisory Bodies, 2019

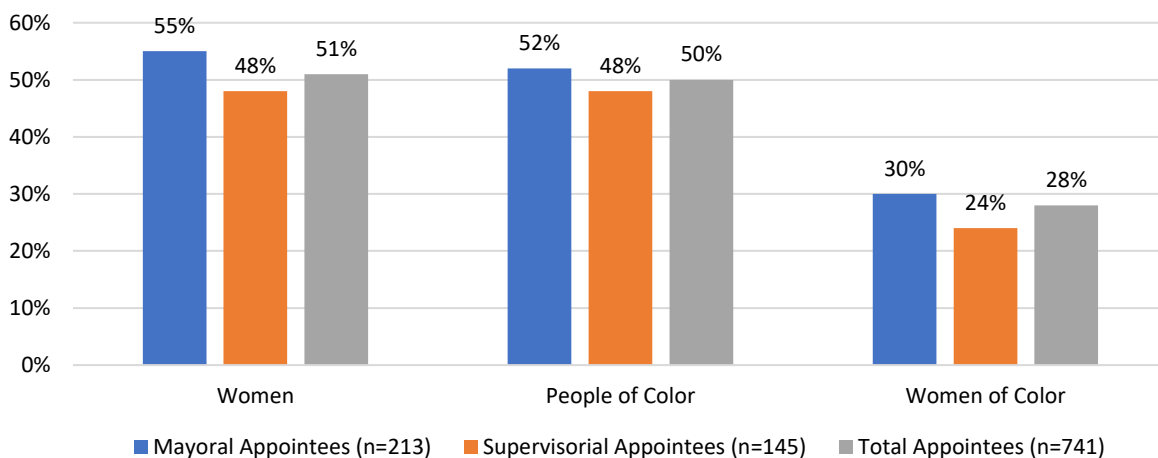


Source: SF DOSW Data Collection & Analysis.

I. Demographics of Mayoral, Supervisorial, and Total Appointees

Figure 24 compares the representation of women, women of color, and people of color for appointments made by the Mayor, Board of Supervisors, and by the total of all approving authorities combined. Mayoral appointments are more diverse, and consist of more women, women of color, and people of color compared to Supervisorial appointments. Mayoral appointments include 55% women, 30% women of color, and 52% people of color, while Supervisorial appointments are 48% women, 24% women of color, and 48% people of color. The total of all approving authorities combined average out at 51% women, 28% women of color, and 50% people of color. This disparity in diversity between Mayoral and Supervisorial appointments may be due in part to the appointment section process for each authority. The 11-member Board of Supervisors only sees applicants for specific bodies through the 3-member Rules Committee or by designees, stipulated in legislation (e.g. “renter,” “landlord,” “consumer advocate”), whereas the Mayor typically has the ability to take total appointments into account during selections, and can therefore better address gaps in diversity.

Figure 24: Demographics of Mayoral, Supervisorial, and Total Appointees, 2019



Source: SF DOSW Data Collection & Analysis.

III. Conclusion

Since the first gender analysis of Commissions and Boards in 2007, the representation of women appointees on San Francisco policy bodies has gradually increased. The *2019 Gender Analysis* finds the percentage of women appointees is 51%, which slightly exceeds the population of women in San Francisco.

When appointee demographics are analyzed by gender and race, women of color continue to be underrepresented on San Francisco policy bodies compared to the San Francisco population. Most notably underrepresented are Asian women who make up 17% of the population but only 11% of appointees, and Latinx women who make up 7% of the population but only 3% of appointees. Additionally, men of color are underrepresented relative to their San Francisco population, primarily Asian and Latinx men.

Furthermore, when analyzing the demographic composition of larger and smaller budgeted Commissions and Boards, women are underrepresented on those with the largest budgets, and overrepresented or reach parity with the population on smaller budgeted Commissions and Boards. These two trends are amplified for women of color appointees. Women comprise 41% of total appointees on the largest budgeted policy bodies, which is 8 percentage points below the population, and women of color comprise 23% of total appointees on the largest budgeted policy bodies, 9 percentage points below their San Francisco population. Comparatively, women are 52% of total appointees on the smallest budgeted policy bodies, and women of color are 32% of appointees, which is equal to the San Francisco population. However, the issue of largest and smallest budgeted policy bodies does not seem to impact the representation of people of color. People of color make up 55% of appointees on the largest budgeted policy bodies and 54% of appointees on the smallest budgeted policy bodies compared to 50% of total appointees. Nonetheless, these percentages still fall below the San Francisco population of people of color at 62%.

In addition to using budget size as a proxy for influence, this report analyzed demographic characteristics of appointees on Commissions and Boards who file disclosures of economic interest and have decision-making authority, and appointees on Advisory Bodies who do not file economic interest disclosures. Over half (54%) of appointees on Advisory Bodies are women, while 48% of appointees on Commissions and Boards are women. Although 48% is only slightly below the San Francisco population of women, women comprise a decently higher percentage of appointees on Advisory Bodies compared to Commissions and Boards.

This year's report features more data on LGBTQ identity, veteran status, and disability than previous gender analyses. The *2019 Gender Analysis* found a relatively high representation of LGBTQ individuals on San Francisco policy bodies. For the appointees that provided LGBTQ identity information, 19% identify as LGBTQ with the largest subset being gay men at 48%. It is recommended for future gender analyses to collect LGBTQ data by race and gender to provide additional intersectional analysis. The representation of appointees with disabilities is 11%, just below the 12% population. Veterans are highly represented on San Francisco policy bodies at 7% compared to the veteran population of 3%.

Additionally, this report evaluates and compares the representation of women, women of color, and people of color appointees by the Mayor, Board of Supervisors, and by the total of all approving authorities combined. Mayoral appointees include 55% women, 30% women of color, and 52% people

of color, which overall is more diverse by gender and race compared to both Supervisorial appointees and total appointees.

This report is intended to advise the Mayor, Board of Supervisors, and other appointing authorities, as they select appointments for policy bodies of the City and County of San Francisco. In spirit of the 2008 City Charter Amendment that establishes this biennial Gender Analysis report requirement and the importance of diversity on San Francisco policy bodies, efforts to address gaps in diversity and inclusion should remain at the forefront when making appointments in order to accurately reflect the population of San Francisco.

IV. Methodology and Limitations

This report focuses on City and County of San Francisco Commissions, Boards, Task Forces, Councils, and Committees that have the majority of members appointed by the Mayor and Board of Supervisors and that have jurisdiction limited to the City. The gender analysis reflects data from the policy bodies that provided information to the Department on the Status of Women through digital and paper survey.

Data was requested from 90 policy bodies and acquired from 84 different policy bodies and a total of 741 appointees. A Commissioner or Board member's gender identity, race/ethnicity, sexual orientation, disability status, and veteran status were among data elements collected on a voluntary basis. Data on lesbian, gay, bisexual, transgender, queer, or questioning (LGBTQ) identity, disability, and veteran status of appointees were incomplete or unavailable for some appointees but are included to the extent possible. As the fundamental objective of this report is to surface patterns of underrepresentation, every attempt has been made to reflect accurate and complete information in this report. Data for some policy bodies was incomplete, and all appointees who responded were included in the total demographic categories. Only policy bodies with full data on gender and race for all appointees were included in sections comparing demographics of individual bodies. It should be noted that for policy bodies with a small number of members, the change of a single individual greatly impacts the percentages of demographic categories. As such, these percentages should be interpreted with this in mind.

The surveyed policy bodies fall under two categories designated by the San Francisco Office of the City Attorney document entitled *List of City Boards, Commissions, and Advisory Bodies Created by Charter, Ordinance, or Statute*.⁸ This document separates San Francisco policy bodies into two different categories. The first category includes Commissions and Boards with decision-making authority and whose members are required to submit financial disclosures with the Ethics Commission, and the second category encompasses Advisory Bodies whose members do not submit financial disclosures with the Ethics Commission. Depending on the analysis criteria in each section of this report, the surveyed policy bodies and appointees are either examined comprehensively as a whole or examined separately in the two categories designated by the Office of the City Attorney.

Data from the U.S. Census 2013-2017 American Community Survey 5-Year Estimates provides a comparison to the San Francisco population. Figures 26 and 27 in the Appendix display these population estimates by race/ethnicity and gender.

⁸ "List of City Boards, Commissions, and Advisory Bodies Created by Charter, Ordinance, or Statute," Office of the City Attorney, <https://www.sfcityattorney.org/wp-content/uploads/2016/01/Commission-List-08252017.pdf>, (August 25, 2017).

Appendix

Figure 25: Policy Body Demographics, 2019⁹

Policy Body	Total Seats	Filled Seats	FY18-19 Budget	Women	Women of Color	People of Color
Abatement Appeals Board	7	7	\$76,500,000	14%	0%	14%
Aging and Adult Services Commission	7	7	\$334,700,000	57%	33%	57%
Airport Commission	5	5	\$1,000,000,000	40%	50%	40%
Arts Commission	15	15	\$37,000,000	67%	50%	60%
Asian Art Commission	27	27	\$30,000,000	63%	71%	59%
Assessment Appeals Board No.1	8	5	\$663,423	20%	0%	20%
Assessment Appeals Board No.2	8	8	-	50%	75%	63%
Assessment Appeals Board No.3	8	4	-	50%	50%	50%
Ballot Simplification Committee	5	4	\$0	75%	33%	25%
Bayview Hunters Point Citizens Advisory Committee	12	9	\$0	33%	100%	67%
Board of Appeals	5	5	\$1,072,300	40%	50%	40%
Board of Examiners	13	13	\$0	0%	0%	46%
Building Inspection Commission	7	7	\$76,500,000	14%	0%	14%
Child Care Planning and Advisory Council	25	19	\$26,841	84%	50%	50%
Children and Families Commission (First 5)	9	8	\$28,002,978	100%	75%	75%
Children, Youth, and Their Families Oversight and Advisory Committee	11	10	\$155,224,346	50%	80%	75%
Citizen's Committee on Community Development	9	8	\$39,696,467	75%	67%	63%
City Hall Preservation Advisory Commission	5	5	\$0	60%	33%	20%
Civil Service Commission	5	4	\$1,262,072	50%	0%	25%
Commission on Community Investment and Infrastructure	5	5	\$745,000,000	60%	100%	100%
Commission on the Aging Advisory Council	22	15	\$0	80%	33%	31%
Commission on the Environment	7	6	\$27,280,925	67%	50%	50%
Commission on the Status of Women	7	7	\$8,048,712	100%	71%	71%
Dignity Fund Oversight and Advisory Committee	11	11	\$3,000,000	82%	33%	45%
Eastern Neighborhoods Citizens Advisory Committee	19	13	\$0	38%	40%	44%
Elections Commission	7	7	\$15,238,360	57%	25%	29%
Entertainment Commission	7	7	\$1,003,898	29%	50%	57%
Ethics Commission	5	4	\$6,458,045	100%	50%	50%
Film Commission	11	11	\$0	55%	67%	50%
Fire Commission	5	5	\$400,721,970	20%	100%	40%
Golden Gate Park Concourse Authority	7	6	\$0	50%	67%	75%

⁹ Figure 25 only includes policy bodies with complete data on gender for all appointees. Some bodies had incomplete data on race/ethnicity of appointees. For these, percentages for people of color are calculated out of known race/ethnicity.

Policy Body	Total Seats	Filled Seats	FY18-19 Budget	Women	Women of Color	People of Color
Health Authority (Plan Governing Board)	19	15	\$666,000,000	33%	80%	50%
Health Commission	7	7	\$2,200,000,000	43%	50%	86%
Health Service Board	7	6	\$11,632,022	33%	0%	50%
Historic Preservation Commission	7	7	\$53,832,000	43%	33%	14%
Housing Authority Commission	7	6	\$60,894,150	50%	100%	83%
Human Rights Commission	12	10	\$4,299,600	60%	100%	70%
Human Services Commission	5	5	\$529,900,000	40%	0%	40%
Immigrant Rights Commission	15	13	\$0	54%	86%	85%
In-Home Supportive Services Public Authority	13	9	\$70,729,667	44%	50%	56%
Juvenile Probation Commission	7	6	\$48,824,199	33%	100%	100%
Library Commission	7	7	\$160,000,000	71%	40%	57%
Local Homeless Coordinating Board	9	9	\$40,000,000	56%	60%	75%
Mayor's Disability Council	11	8	\$0	75%	17%	25%
Mental Health Board	17	15	\$184,962	73%	64%	73%
MTA Board of Directors and Parking Authority Commission	7	7	\$1,200,000,000	57%	25%	43%
Office of Early Care and Education Citizens' Advisory Committee	9	9	\$0	89%	50%	56%
Oversight Board (COII)	7	6	\$745,000,000	17%	100%	67%
Pedestrian Safety Advisory Committee	17	13	\$0	46%	17%	8%
Planning Commission	7	6	\$53,832,000	50%	67%	33%
Police Commission	7	7	\$687,139,793	43%	100%	71%
Port Commission	5	5	\$192,600,000	60%	67%	60%
Public Utilities Citizen's Advisory Committee	17	13	\$0	54%	14%	31%
Public Utilities Commission	5	3	\$1,296,600,000	67%	0%	0%
Public Utilities Rate Fairness Board	7	6	\$0	33%	100%	67%
Public Utilities Revenue Bond Oversight Committee	7	5	\$0	40%	50%	40%
Recreation and Park Commission	7	7	\$230,900,000	29%	50%	43%
Reentry Council	24	23	\$0	43%	70%	70%
Rent Board Commission	10	9	\$8,543,912	44%	25%	33%
Residential Users Appeal Board	3	2	\$0	0%	0%	50%
Retirement System Board	7	7	\$95,000,000	43%	67%	29%
Sentencing Commission	13	13	\$0	31%	25%	67%
Small Business Commission	7	7	\$2,242,007	43%	67%	43%
SRO Task Force	12	12	\$0	42%	25%	55%
Sugary Drinks Distributor Tax Advisory Committee	16	15	\$0	67%	70%	80%
Sunshine Ordinance Task Force	11	11	\$0	27%	67%	36%
Sweatfree Procurement Advisory Group	11	7	\$0	43%	67%	43%
Treasure Island Development Authority	7	6	\$18,484,130	50%	N/A	N/A

Policy Body	Total Seats	Filled Seats	FY18-19 Budget	Women	Women of Color	People of Color
Treasure Island/Yerba Buena Island Citizens Advisory Board	17	13	\$0	54%	N/A	N/A
Urban Forestry Council	15	13	\$153,626	8%	0%	0%
Veterans Affairs Commission	17	11	\$0	36%	50%	55%
War Memorial Board of Trustees	11	11	\$18,185,686	55%	33%	18%
Workforce Community Advisory Committee	8	4	\$0	100%	100%	100%
Youth Commission	17	16	\$305,711	56%	78%	75%

Source: SF DOSW Data Collection & Analysis, 2019.

Figure 26: San Francisco Population Estimates by Race/Ethnicity, 2017

Race/Ethnicity	Total	
	Estimate	Percent
San Francisco County California	864,263	-
White, Not Hispanic or Latino	353,000	38%
Asian	295,347	31%
Hispanic or Latinx	131,949	14%
Some other Race	64,800	7%
Black or African American	45,654	5%
Two or More Races	43,664	5%
Native Hawaiian and Pacific Islander	3,226	0.3%
Native American and Alaska Native	3,306	0.4%

Source: 2017 American Community Survey 5-Year Estimates.

Figure 27: San Francisco Population Estimates by Race/Ethnicity and Gender, 2017

Race/Ethnicity	Total		Female		Male	
	Estimate	Percent	Estimate	Percent	Estimate	Percent
San Francisco County California	864,263	-	423,630	49%	440,633	51%
White, Not Hispanic or Latino	353,000	38%	161,381	17%	191,619	20%
Asian	295,347	31%	158,762	17%	136,585	15%
Hispanic or Latinx	131,949	14%	62,646	7%	69,303	7%
Some Other Race	64,800	7%	30,174	3%	34,626	4%
Black or African American	45,654	5%	22,311	2.4%	23,343	2.5%
Two or More Races	43,664	5%	21,110	2.2%	22,554	2.4%
Native Hawaiian and Pacific Islander	3,226	0.3%	1,576	0.2%	1,650	0.2%
Native American and Alaska Native	3,306	0.4%	1,589	0.2%	1,717	0.2%

Source: 2017 American Community Survey 5-Year Estimates.

City and County of San Francisco
Department on the Status of Women
25 Van Ness Avenue, Suite 240
San Francisco, California 94102
sfgov.org/dosw
dosw@sfgov.org
415.252.2570

From: [Maribel Ramirez](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Friday, January 21, 2022 3:37:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of Excelsior Action Group to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

Stephanie was the previous Executive Director of the Excelsior Action Group. It was through her dedication to our local small businesses and her community work that I was introduced to the organization which eventually inspired me to apply and continue the important works that she started.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Maribel Ramirez
Executive Director

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in [SF Weekly](#).
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's

Office of Economic, Workforce Development, and D11 Supervisor's Office.
Stephanie is a transit rider and is a frequent rider of the 14. Her nomination has the support of grassroots organizations, community and political leaders, such as the Transport Workers Union 250A, the San Francisco Latinx Democratic Club, and the Excelsior Strong Leadership Council.

--

Maribel A. Ramirez
EAG I Executive Director
e: mramirez@eagsf.org
p: 650-814-3281
www.eagsf.org

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Nomination of Appointment

December 8, 2021

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102, of the City and County of San Francisco, I make the following nomination:

Stephanie Cajina, for appointment to the San Francisco Municipal Transportation Agency Board of Directors for a term ending March 1, 2022, replacing Cheryl Brinkman.

I am confident that Ms. Cajina will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment nomination. Should you have any question about this appointment nomination, please contact my Director of Commissions and Community Relations, Tyra Fennell at 415.554.6696.

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco

Stephanie M. Cajina

46 Rolph Street
San Francisco, CA 94112

scajina@gmail.com
415-601-0481

EDUCATION

Cornell University, College of Architecture, Art, and Planning, Ithaca, New York
Bachelors of Science in Urban and Regional Planning
Minor in Latin American Studies

January 2011

University of Texas at San Antonio, College of Public Policy, San Antonio, Texas
Nonprofit Management Training, Professional Development Institute

March 2014

RELEVANT EXPERIENCE

City of Napa, Economic Development Division Napa, California

September 2019 – Present

Senior Development Specialist

Shape and implement economic development strategies, including workforce development, economic diversification, small business financial and technical assistance, business retention and attraction, and placemaking programming for the City of Napa • Seek, shepherd, liaise, and lead cross-sector collaborations and linkages among stakeholder groups • Manage Economic Development Division Budget • Manage and lead the City of Napa's Small Business programs, including CDBG grants programs • Build internal and external partnerships and methods to create healthy business ecosystem, including with the Workforce Alliance of the North Bay and the Small Business Development Center • Present economic development related updates to City Council • Coordinate and partner with other City departments on complex projects • Manage the City of Napa's Tourism Improvement District (TID) and Property Business Improvement District (PBID) • Negotiate and manage contracts • Liaise with local non-profit partners, small business stakeholder groups, local leaders to address high level opportunities and concerns of the business community • Shape and lead the City of Napa's Equity Initiative • Co-project lead for the City of Napa's National League of Cities initiative together with the City of Napa's Housing and Planning Divisions

Excelsior Action Group (EAG) San Francisco, California

June 2014 – August 2019

Executive Director

Led, shaped, and directed implementation of overall organizational mission together with EAG Board of Directors • Oversaw, directed, and implemented Mayor's Office of Economic and Workforce Development (OEWD) Invest in Neighborhoods program work in the Excelsior, Outer Mission, and Lakeview Commercial Corridors • Mobilized and sustained partnerships with a wide spectrum of state, city, and non-profit agencies, including: LISC, D11 Supervisor's Office, SFMTA, San Francisco Public Works, Walk SF, SF Planning, Mayor's Office of Housing and Community Development (MOHCD), SFPD, City Attorney's Office, District Attorney's Office, and OEWD • Worked with moderate to low-income small business owners to promote sustainable practices • Project managed small to large scale community-led capital improvement projects • Engaged property owners in attracting community-serving businesses to commercial corridors • Advocated and worked with local non-profit partners to bring pressing resources for the communities we served respectively • Designed and implemented merchant community outreach and engagement strategies for EAG and city partner projects • Partnered with SFMTA and transit advocates on Mission Corridor Walk Audits and Mission/Geneva Safety Project • Acted as public facing representative • Identified and secured funding partners • Developed and evaluated programs • Managed financial health of organization and fundraised for sustainability of key programs

Recognitions received under leadership

Kenny Alley-Best Community Challenge Grant Project (SF Neighborhood Empowerment Network, 2017) • Kenny Alley-Activation Award (SF Beautiful, 2017) • Excelsior Action Group-Activation Award (SF Beautiful, 2015) • Excelsior: Comeback Neighborhood of the Year (Neighborhood Empowerment Network, 2015) • Excelsior: The Curbed Cup Neighborhood of the Year (Curbed San Francisco, 2014)

The Mission Asset Fund (MAF) San Francisco, California

May 2013 – June 2014

Program Manager

Supported low-income and immigrant families on building assets and promoting equitable access to US financial systems • Developed performance metrics and program evaluations • Recruited, vetted, coached, and supported national non-profit partners on their successful implementation of the Lending Circles program. Partner agencies included: SF LGBTQ Center, Family Independence Initiative (Oakland and Boston Offices), Latino Economic Development Center (Minneapolis and Washington DC), AnewAmerica (Oakland), Comunidades Latinas Unidas en Servicio (CLUES-Minneapolis), Financial Guidance Center (Las Vegas), NEWSED Community Development Corporation (Denver), and Catalyst (Miami) • Developed and managed partner agreements • Led and designed pilot SMS Financial Education Platform in order to make financial coaching more accessible to clients • Managed Financial Education Program, which included teaching Financial Education Classes in both Spanish and English, working with contractors to design and launch online Financial Education platform, and working with contractors to develop SMS (text) financial education tool • Managed local Lending Circles for Citizenship program, a program geared towards providing a low-cost peer-lending loan that financed the application cost for US Citizenship applications • Managed portfolio of up to 60 San Francisco Lending Circles Program participants • Referred clients to partners with programs that tackled a variety of barriers for financial independence: low-cost checking and savings accounts, domestic violence counseling, immigration status, legal support, and other needs • Represented the MAF at events, commit-

tees, and functions such as the Ford Foundation Conference, Federal Reserve of San Francisco Conference, and as Member of the Univision Consumer Protection Committee

SEIU-United Healthcare Workers West (SEIU-UHW) San Francisco, CA September 2012 – November 2012

Political Department Temp

Conducted voter data processing in reference to the Obama for America 2012 Presidential Campaign, Proposition 30, Proposition 32, and additional local legislative measures • Assisted in the organization of local, state, and national political outreach efforts and events • Processed data on internal and external databases • Distributed newsletters and campaign material

Land-use Analyst New York, New York August 2010 – December 2010

NYCEDC/Department of City and Regional Planning, Cornell University

Recruited by the New York City's Economic Development Corporation (NYCEDC) to work on the Atlantic Basin Revitalization Project • Created a community-based waterfront plan for the local community and government, New York City's Port Authority, and the NYCEDC • Outlined and implemented strategic stakeholder outreach efforts for community-based plan • Led transit research committee • Designed GIS maps incorporating recommendations and commercial corridor improvements highlighting public transit demand and availability gaps • Presented work to Cornell University's Dean and Department of the College of Architecture, Art, and Planning

San Mateo County Transit District (SamTrans) San Carlos, California June 2008 – August 2008

Strategic Development Intern

Collaborated on strategic development efforts for the Grand Boulevard Initiative (GBI), an initiative to create Transit Oriented Development (TOD) along the El Camino Real Corridor • Created online platform to troubleshoot land-use barriers encountered by stakeholders and city officials for 19 different Bay Area cities in both San Mateo and Santa Clara Counties • Coordinated with the County of San Mateo Health Department and multiple transit agencies to create transit and health indicators for the El Camino Real Corridor Project Development Progress Report

Fundación Puente de la Solidaridad Cochabamba, Bolivia June 2007 – August 2007

International Fair Trade Consultant

Trained women-led textile cooperatives to comply with Fair Trade Labor Standards and launch their businesses globally • Liaised between Bolivia office and Chicago office • Led and organized meetings in Spanish with cooperative leaders in connection with the implementation of Free Trade Labor Standards • Translated labor standards and Fair Trade agreements into Spanish for wide distribution amongst cooperative members • Interviewed cooperative leaders and workers • Documented cooperative business practices for structural obstacles in labor compliance efforts

LEADERSHIP and NETWORKS

Chicano Latino Caucus, Sacramento, California November 2020 – Present

Vice-Chair of Region 1 - Northern California Bay Area

The Chicano Latino Caucus is the largest Latinx Democratic Party organization in the nation.

Napa County Hispanic Chamber of Commerce, Napa, California February 2021 – Present

Board Member

The NCHCC is devoted to the economic advancement of the Napa County Latinx population's business community and facilitating business, social, educational, and government relationships.

Napa Valley Community Foundation, Napa, California January 2021 – Present

Scholarship Committee Member

A program dedicated to bridging the gap for high school students, teachers, veterans, college students, and music students seeking higher education.

Chief Scott's Latino Community Advisory Forum, San Francisco, California May 2019 – September 2019

Member

The San Francisco Police Department's advisory forum to address issues of concern of San Francisco's Latinx community.

SFMTA Small Business Working Group, San Francisco, California January 2017 – September 2019

Member

Working Group organized by San Francisco Municipal Transit Agency (SFMTA) on January 2017 of select small business representatives to work in partnership with SFMTA to ensure meaningful outreach and engagement on SFMTA projects and policies initiatives.

Excelsior Works!, San Francisco, California January 2016 – September 2019

Steering Committee Member

A multilingual workforce development agency that provides culturally competent services to address workforce disparities.

Excelsior Collaborative (EC), San Francisco, California May 2015 – September 2019

Steering Committee Member

A collective made up of 25 community based organizations providing support to residents, students, and people receiving services in San Francisco's 11th Supervisorial District. As a grantor, the EC awards and administers over \$50,000 of community grants – Community Action Grants. Steering Committee members are charged with managing the financial health of the collaborative in partnership

with its fiscal sponsor, advocating with City officials for the EC's strategic goals, and organizing agendas and facilitating the EC's monthly meetings.

National Association of Latino Community Asset Builders (NALCAB), San Antonio, Texas March 2014 – November 2014
Fellow

A competitive national program developed to ensure that the next generation Latinx leaders build the practical, personal and professional skills needed to fill the increasing leadership gap in the community economic development field. The 9-month fellowship takes a deep dive on economic development policy and advocacy, asset-building program innovation, equitable neighborhood development, and nonprofit management. In addition to this, fellows are taken to site visits throughout different US cities for in-depth emersion into best practices in the asset-building field.

Univision Consumer Protection Group (UCPG) San Francisco, California June 2013 – June 2014
Member

The Univision Consumer Protection Group was an initiative led by the Univision (Bay Area, Channel 14) Network to create segments and financial counseling services to the Bay Areas Latinx viewers around asset building and consumer protection laws. The group was made up of nonprofit leaders within the Bay Area. As a member my contributions included, pitching ideas for segments to air during the news hour, appearing during news segments to inform viewers on key financial services, and act as an advisor during financial counseling call-in hours.

San Francisco Family Support Network (SFFSN) San Francisco, California June 2013 – June 2014
Coordinating Council (CC) Member

The mission of the San Francisco Family Support Network is to work collectively to achieve quality programs, coordination of resources, and policies that support all San Francisco families. Coordinating Council members were charged with collaborating and providing oversight on decisions pertaining to issues, policies, and activities affecting families in San Francisco. In addition to this, CC members provided input for the development of SFFSN work plans and objectives.

AWARDS, PUBLICATIONS, and SPEAKING ENGAGEMENTS

California Legislature Assembly Certificate of Recognition - Assemblymember David Chiu August 2019

Recognition for leadership and distinguished work and efforts to support small business owners, commitment to District 11, and the greater San Francisco.

Community Impact Award August 2019

Recognition for unwavering support of San Francisco District 11's merchants and residents.

D11 Democratic Club 2019 Community Leader Awardee June 2019

Recognition for advocacy in support of D11's residents and businesses.

American Planning Association, National Planning Conference 2019, San Francisco, CA April 2019

Presenter, Mobile Workshop, "Ever Upward: Outer San Francisco"

D11 Budget Town Hall April 2019

Facilitator

Excelsior Safety Town Hall August 2018

Organizer and Panelist together with representatives from OEWD, SFPD, D11 Supervisor Office, Planning Department, SFMTA, Fix-It Program

Excelsior Outer Mission Neighborhood Strategy, San Francisco, CA December 2018

Co-author, together with staff from OEWD and SF Planning Department

Univision 14 KDTV, San Francisco, CA August 2013

Presenter, Segment "Consumidor al día: Préstamos a los Dreamers"

SKILLS

Community Organizing • Culturally Competent Community Engagement • Coalition Building • Consensus Builder • Fluent in Spanish (Written and Spoken) • Legistar (Granicus) • TrakIt • Civic Plus • ArcGIS • Salesforce • Microsoft Office • Adobe Photoshop and In-Design

Stephanie M. Cajina

Cornell University, College of Architecture, Art, and Planning, Ithaca, New York
Bachelors of Science in Urban and Regional Planning
Minor in Latin American Studies

January 2011

University of Texas at San Antonio, College of Public Policy, San Antonio, Texas
Nonprofit Management Training, Professional Development Institute

March 2014

RELEVANT EXPERIENCE

City of Napa, Economic Development Division Napa, California

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January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller
STEERING COMMITTEE, VVC

From: [Maribel Ramirez](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Friday, January 21, 2022 3:37:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of Excelsior Action Group to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

Stephanie was the previous Executive Director of the Excelsior Action Group. It was through her dedication to our local small businesses and her community work that I was introduced to the organization which eventually inspired me to apply and continue the important works that she started.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Maribel Ramirez
Executive Director

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in [SF Weekly](#).
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's

Office of Economic, Workforce Development, and D11 Supervisor's Office.
Stephanie is a transit rider and is a frequent rider of the 14. Her nomination has the support of grassroots organizations, community and political leaders, such as the Transport Workers Union 250A, the San Francisco Latinx Democratic Club, and the Excelsior Strong Leadership Council.

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Maribel A. Ramirez
EAG I Executive Director
e: mramirez@eagsf.org
p: 650-814-3281
www.eagsf.org

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Nomination of Appointment

December 8, 2021

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102, of the City and County of San Francisco, I make the following nomination:

Stephanie Cajina, for appointment to the San Francisco Municipal Transportation Agency Board of Directors for a term ending March 1, 2022, replacing Cheryl Brinkman.

I am confident that Ms. Cajina will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment nomination. Should you have any question about this appointment nomination, please contact my Director of Commissions and Community Relations, Tyra Fennell at 415.554.6696.

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco

Stephanie M. Cajina

46 Rolph Street
San Francisco, CA 94112

scajina@gmail.com
415-601-0481

EDUCATION

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January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller
STEERING COMMITTEE, VVC



January 24, 2022

Board of Supervisors
Rules Committee
Peskin, Mandelman & Chan

RE: Item I: 211279 Mayoral Appointment, Municipal Transportation Agency Board of Directors
– Stephanie Cajina

Supervisor Peskin, Mandelman & Chan,

As chair of the San Francisco Latino & Black Builders Association were here today to support the Mayor's appointment to the Stephanie Cajina to the Municipal Transportation Agency's Board of Directors. The SFLBBA organization is an outgrowth of San Francisco's Economic Recovery Task Force's stakeholder group, with its main goal in the recovery of our BIPOC Construction & Construction related services here in San Francisco. 95% of our construction businesses are Union Contractors, located in the Mission, Bayview and Visitation Valley that provide union jobs.

Ms. Cajina, is a first generation San Franciscan, a user of SF Public Transportation System, with a degree in Urban & Regional Planning: Transportation & Economic Development.

Her transportation experience includes: an inaugural member of the SFMTA's Small Business Working Group, where she assisted in the shaping of SFMTA policy mitigating the impacts of SFMTA construction projects on commercial corridors, with her outreach and engagement of the merchants; served as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the Transit Center Foundation; a Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and DII Supervisor's Office

The SFLBBA recommends that Ms. Cajina's candidacy to serve on the SFMTA be approved.

With respect,

Anne Cervantes, AIA
Founder San Francisco Latino Black Builders Association

cc. President, Shamann Walton
Supervisor Myrna Melgar
Supervisor Hillary Ronen
Supervisor Matt Haney
Assessor Joaquin Torres

Bruce Giron, SFLBBA leadership
Miguel Galarza, SFLBBA leadership
Nick Colina, SFLBBA leadership
Triston Dion, SFFLBA leadership
Lamar Heystack, President, Asian Inc
Doug Parish, Black Chamber of Commerce

From: [Maribel Ramirez](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Friday, January 21, 2022 3:37:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of Excelsior Action Group to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

Stephanie was the previous Executive Director of the Excelsior Action Group. It was through her dedication to our local small businesses and her community work that I was introduced to the organization which eventually inspired me to apply and continue the important works that she started.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Maribel Ramirez
Executive Director

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in [SF Weekly](#).
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's

Office of Economic, Workforce Development, and D11 Supervisor's Office.
Stephanie is a transit rider and is a frequent rider of the 14. Her nomination has the support of grassroots organizations, community and political leaders, such as the Transport Workers Union 250A, the San Francisco Latinx Democratic Club, and the Excelsior Strong Leadership Council.

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Maribel A. Ramirez
EAG I Executive Director
e: mramirez@eagsf.org
p: 650-814-3281
www.eagsf.org

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Nomination of Appointment

December 8, 2021

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102, of the City and County of San Francisco, I make the following nomination:

Stephanie Cajina, for appointment to the San Francisco Municipal Transportation Agency Board of Directors for a term ending March 1, 2022, replacing Cheryl Brinkman.

I am confident that Ms. Cajina will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment nomination. Should you have any question about this appointment nomination, please contact my Director of Commissions and Community Relations, Tyra Fennell at 415.554.6696.

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco

Stephanie M. Cajina

46 Rolph Street
San Francisco, CA 94112

scajina@gmail.com
415-601-0481

EDUCATION

Cornell University, College of Architecture, Art, and Planning, Ithaca, New York
Bachelors of Science in Urban and Regional Planning
Minor in Latin American Studies

January 2011

University of Texas at San Antonio, College of Public Policy, San Antonio, Texas
Nonprofit Management Training, Professional Development Institute

March 2014

RELEVANT EXPERIENCE

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Senior Development Specialist

September 2019 – Present

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June 2014 – August 2019

Led, shaped, and directed implementation of overall organizational mission together with EAG Board of Directors • Oversaw, directed, and implemented Mayor's Office of Economic and Workforce Development (OEWD) Invest in Neighborhoods program work in the Excelsior, Outer Mission, and Lakeview Commercial Corridors • Mobilized and sustained partnerships with a wide spectrum of state, city, and non-profit agencies, including: LISC, D11 Supervisor's Office, SFMTA, San Francisco Public Works, Walk SF, SF Planning, Mayor's Office of Housing and Community Development (MOHCD), SFPD, City Attorney's Office, District Attorney's Office, and OEWD • Worked with moderate to low-income small business owners to promote sustainable practices • Project managed small to large scale community-led capital improvement projects • Engaged property owners in attracting community-serving businesses to commercial corridors • Advocated and worked with local non-profit partners to bring pressing resources for the communities we served respectively • Designed and implemented merchant community outreach and engagement strategies for EAG and city partner projects • Partnered with SFMTA and transit advocates on Mission Corridor Walk Audits and Mission/Geneva Safety Project • Acted as public facing representative • Identified and secured funding partners • Developed and evaluated programs • Managed financial health of organization and fundraised for sustainability of key programs

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SEIU-United Healthcare Workers West (SEIU-UHW) San Francisco, CA September 2012 – November 2012

Political Department Temp

Conducted voter data processing in reference to the Obama for America 2012 Presidential Campaign, Proposition 30, Proposition 32, and additional local legislative measures • Assisted in the organization of local, state, and national political outreach efforts and events • Processed data on internal and external databases • Distributed newsletters and campaign material

Land-use Analyst New York, New York August 2010 – December 2010

NYCEDC/Department of City and Regional Planning, Cornell University

Recruited by the New York City's Economic Development Corporation (NYCEDC) to work on the Atlantic Basin Revitalization Project • Created a community-based waterfront plan for the local community and government, New York City's Port Authority, and the NYCEDC • Outlined and implemented strategic stakeholder outreach efforts for community-based plan • Led transit research committee • Designed GIS maps incorporating recommendations and commercial corridor improvements highlighting public transit demand and availability gaps • Presented work to Cornell University's Dean and Department of the College of Architecture, Art, and Planning

San Mateo County Transit District (SamTrans) San Carlos, California June 2008 – August 2008

Strategic Development Intern

Collaborated on strategic development efforts for the Grand Boulevard Initiative (GBI), an initiative to create Transit Oriented Development (TOD) along the El Camino Real Corridor • Created online platform to troubleshoot land-use barriers encountered by stakeholders and city officials for 19 different Bay Area cities in both San Mateo and Santa Clara Counties • Coordinated with the County of San Mateo Health Department and multiple transit agencies to create transit and health indicators for the El Camino Real Corridor Project Development Progress Report

Fundación Puente de la Solidaridad Cochabamba, Bolivia June 2007 – August 2007

International Fair Trade Consultant

Trained women-led textile cooperatives to comply with Fair Trade Labor Standards and launch their businesses globally • Liaised between Bolivia office and Chicago office • Led and organized meetings in Spanish with cooperative leaders in connection with the implementation of Free Trade Labor Standards • Translated labor standards and Fair Trade agreements into Spanish for wide distribution amongst cooperative members • Interviewed cooperative leaders and workers • Documented cooperative business practices for structural obstacles in labor compliance efforts

LEADERSHIP and NETWORKS

Chicano Latino Caucus, Sacramento, California November 2020 – Present

Vice-Chair of Region 1 - Northern California Bay Area

The Chicano Latino Caucus is the largest Latinx Democratic Party organization in the nation.

Napa County Hispanic Chamber of Commerce, Napa, California February 2021 – Present

Board Member

The NCHCC is devoted to the economic advancement of the Napa County Latinx population's business community and facilitating business, social, educational, and government relationships.

Napa Valley Community Foundation, Napa, California January 2021 – Present

Scholarship Committee Member

A program dedicated to bridging the gap for high school students, teachers, veterans, college students, and music students seeking higher education.

Chief Scott's Latino Community Advisory Forum, San Francisco, California May 2019 – September 2019

Member

The San Francisco Police Department's advisory forum to address issues of concern of San Francisco's Latinx community.

SFMTA Small Business Working Group, San Francisco, California January 2017 – September 2019

Member

Working Group organized by San Francisco Municipal Transit Agency (SFMTA) on January 2017 of select small business representatives to work in partnership with SFMTA to ensure meaningful outreach and engagement on SFMTA projects and policies initiatives.

Excelsior Works!, San Francisco, California January 2016 – September 2019

Steering Committee Member

A multilingual workforce development agency that provides culturally competent services to address workforce disparities.

Excelsior Collaborative (EC), San Francisco, California May 2015 – September 2019

Steering Committee Member

A collective made up of 25 community based organizations providing support to residents, students, and people receiving services in San Francisco's 11th Supervisorial District. As a grantor, the EC awards and administers over \$50,000 of community grants – Community Action Grants. Steering Committee members are charged with managing the financial health of the collaborative in partnership

with its fiscal sponsor, advocating with City officials for the EC's strategic goals, and organizing agendas and facilitating the EC's monthly meetings.

National Association of Latino Community Asset Builders (NALCAB), San Antonio, Texas March 2014 – November 2014
Fellow

A competitive national program developed to ensure that the next generation Latinx leaders build the practical, personal and professional skills needed to fill the increasing leadership gap in the community economic development field. The 9-month fellowship takes a deep dive on economic development policy and advocacy, asset-building program innovation, equitable neighborhood development, and nonprofit management. In addition to this, fellows are taken to site visits throughout different US cities for in-depth emersion into best practices in the asset-building field.

Univision Consumer Protection Group (UCPG) San Francisco, California June 2013 – June 2014
Member

The Univision Consumer Protection Group was an initiative led by the Univision (Bay Area, Channel 14) Network to create segments and financial counseling services to the Bay Areas Latinx viewers around asset building and consumer protection laws. The group was made up of nonprofit leaders within the Bay Area. As a member my contributions included, pitching ideas for segments to air during the news hour, appearing during news segments to inform viewers on key financial services, and act as an advisor during financial counseling call-in hours.

San Francisco Family Support Network (SFFSN) San Francisco, California June 2013 – June 2014
Coordinating Council (CC) Member

The mission of the San Francisco Family Support Network is to work collectively to achieve quality programs, coordination of resources, and policies that support all San Francisco families. Coordinating Council members were charged with collaborating and providing oversight on decisions pertaining to issues, policies, and activities affecting families in San Francisco. In addition to this, CC members provided input for the development of SFFSN work plans and objectives.

AWARDS, PUBLICATIONS, and SPEAKING ENGAGEMENTS

California Legislature Assembly Certificate of Recognition - Assemblymember David Chiu August 2019

Recognition for leadership and distinguished work and efforts to support small business owners, commitment to District 11, and the greater San Francisco.

Community Impact Award August 2019

Recognition for unwavering support of San Francisco District 11's merchants and residents.

D11 Democratic Club 2019 Community Leader Awardee June 2019

Recognition for advocacy in support of D11's residents and businesses.

American Planning Association, National Planning Conference 2019, San Francisco, CA April 2019

Presenter, Mobile Workshop, "Ever Upward: Outer San Francisco"

D11 Budget Town Hall April 2019

Facilitator

Excelsior Safety Town Hall August 2018

Organizer and Panelist together with representatives from OEWD, SFPD, D11 Supervisor Office, Planning Department, SFMTA, Fix-It Program

Excelsior Outer Mission Neighborhood Strategy, San Francisco, CA December 2018

Co-author, together with staff from OEWD and SF Planning Department

Univision 14 KDTV, San Francisco, CA August 2013

Presenter, Segment "Consumidor al día: Préstamos a los Dreamers"

SKILLS

Community Organizing • Culturally Competent Community Engagement • Coalition Building • Consensus Builder • Fluent in Spanish (Written and Spoken) • Legistar (Granicus) • TrakIt • Civic Plus • ArcGIS • Salesforce • Microsoft Office • Adobe Photoshop and In-Design



January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller
STEERING COMMITTEE, VVC

From: [Cathy DeLuca](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Sunday, January 23, 2022 9:04:33 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. She is exactly the sort of member the MTA Board needs -- one who is rooted in community and who understands the varying perspectives of everyone who uses San Francisco's streets.

I worked closely with Stephanie when I was the Policy & Program Director at Walk San Francisco and can attest that she is a pedestrian safety and Vision Zero expert. She has organized walk audits in the Excelsior with diverse stakeholders as part of a fight to win vital crosswalk improvements. During the four years I managed San Francisco's Vision Zero Coalition, Stephanie was an active member in the overall group as well as locally in her neighborhood, where she implemented the impressive Excelsior Safe Speeds Project, which posted bright signage along Mission Street to call attention to the high number of collisions.

As a daughter of working class immigrants who grew up riding the 14 Mission, Stephanie also has a deep awareness that the SFMTA's outreach process often inadvertently leaves out marginalized communities. To address this locally, Stephanie partnered with Walk SF in a grant to help the SFMTA conduct community-based multilingual outreach for the 14 Mission Project. I am confident that as a board member, Stephanie will continue to work to ensure that the agency centers the needs of immigrants, working class families, communities of color, and older adults.

As a lifelong transit rider and a resident of an outlying neighborhood, Stephanie understands not only the importance of transit, but also the limitations of our current transit system and the resulting automobile usage of many San Franciscans. In her work as Executive Director of the Excelsior Action Group, she also gained a unique perspective of how small businesses rely on transit, parking, and vehicle access.

It is rare to find someone like Stephanie who understands the nuanced needs a transportation system must meet, and how those needs must be grounded in the experiences of the system's many users, especially those who are often left out of the conversation. That is why Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, I urge you to support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Cathy DeLuca
DeLuca Transportation Consulting
(510) 421-1034

From: [Joe Litehiser](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Sunday, January 23, 2022 8:00:14 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Peskin, Mandelman, and Chan, Members of the San Francisco Board of Supervisors Rules Committee:

It is my pleasure to write to you in support of Stephanie Cajina's appointment to the SFMTA Board of Directors.

I know Stephanie first through my participation with the Excelsior Action Group (EAG), in 2016 as a member of the EAG Steering Committee, when Stephanie was the principal Staff Member

In 2017 EAG lost its fiscal sponsorship and became an active 501 (c)(3) Nonprofit Public Benefit Corporation with Stephanie as the Executive Director. During that time I served on the EAG Board of Directors.

Throughout our association I was able to see first hand the determination and professionalism of Stephanie's approach to many challenges faced by the diverse population and many small businesses of the Excelsior. Among these were challenges impacting public transportation, especially along the outer Mission Street corridor.

More specifically, both before and during this period, Stephanie:

- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in [SF Weekly](#).
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA

Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.

- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and D11 Supervisor's Office.

Finally, as a resident of Supervisorial District 11 who is a frequent pedestrian, occasional user of SFMTA busses, and an committed support of local businesses, it is simply in my self interest to want Stephanie on the SFMTA Board of Directors. I believe that it is going to be a benefit to all San Franciscans.

Sincerely – Joe Litehiser

D11 Resident and Past President of the EAG Board of Directors.

From: [Linda Stark Litehiser](#)
To: [Young, Victor \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Saturday, January 22, 2022 8:50:26 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate. I am a 50+-year resident of San Francisco who continues to be a very active community and park advocate. As a current resident of District 11, I have known Stephanie and her family for over a decade. We have worked together on many neighborhood projects. Her knowledge of transportation issues and her ability to relate to the transit needs of citizens of all ages and abilities is profound. We have served together on a number of local boards and steering committees over the past years. These include the Excelsior Action Group and the Excelsior Collaborative. I have witnessed Stephanie in action and she is fierce in her dedication to represent our southern neighborhoods.

I have great respect for Stephanie and her dedication to our community and particularly her strong desire to represent excluded and marginalized communities. She is passionate about her desire to help people, which also makes her very approachable and respectful. The other tool she possesses is a personality that directs her to be fair, deliberate and responsible.

Stephanie really walks the walk--from riding on buses herself to, working on transit surveys, safe street crossing studies and helping our community advocate for our seniors as well as our young families. She is passionate about giving back to the City where she was born.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely, Linda Stark Litehiser
78 Havelock St. San Francisco, CA 94112
415-516-9224

(for information only)

Member: Steering Committee: Excelsior Collaborative

Co-Chair Friends & Advocates of Crocker Amazon and the Excelsior (FACE)

Chair, McLaren Park Collaborative

Co-Chair: Friends of the AMP / Jerry Garcia Amphitheater

Board member, Friends of Geneva Car Barn & Power House

From: [oscar_grande](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Monday, January 24, 2022 8:55:51 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

I am writing to support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. I have known Stephanie for over a decade and have worked with her on several Excelsior-based improvement campaigns. She is a dedicated transportation equity advocate that is deeply rooted in the community and has fought for the public transportation needs of immigrants and communities of color. As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. And as a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits and challenges of navigating this city. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities.

A couple years back I was fortunate to work with her in addressing and shaping the City's bike share program in the Excelsior. Together we were able to push for more inclusion and access for our local neighbors, immigrant, and English as a second language community members

As a member of the Excelsior Strong Leadership Council we wholeheartedly support her nomination, and look forward to having someone on the Board who knows, understands, and is accountable to the needs of Southeast residents.

Sincerely,

Oscar Grande
415-710-8908

From: [Ana Vasudeo](#)
To: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Monday, January 24, 2022 9:03:08 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing as the founder of the Latinx Affinity group at SFMTA and former San Francisco Safe Routes to School Senior Transportation Planner to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

I have known Stephanie for her whole life and admire her commitment to serving vulnerable communities and making them feel heard and seen in city planning processes. She has been a staunch advocate for Vision Zero and worked tirelessly in the southeastern neighborhoods to help children stay safe on our streets while they travel to and from schools.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

With gratitude for your leadership,

Ana Vasudeo
Founding member of the SFMTA Latinx Affinity Group, former SFMTA staff

From: [Rodrigo Duran](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Sunday, January 23, 2022 7:44:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

I have collaborated in coalitions with Stephanie where we have worked to advocate for the voices and rights of immigrant and disenfranchised communities in San Francisco. I lived in the Excelsior District during her time as the Executive Director of the Excelsior Action Group and witnessed how she led economic development strategies for the Excelsior's commercial corridor, which positively impacted the multicultural, blue-collar residents of the neighborhood.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Rodrigo Ehecatl Durán, MPA
Executive Director
Carnaval San Francisco

415-691-1147

www.carnavalsanfrancisco.org

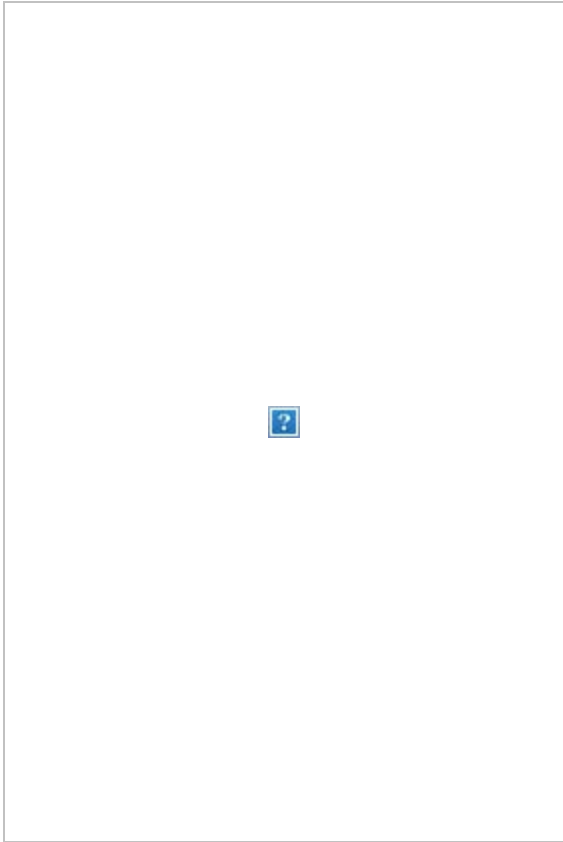
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From: [Linda Davirro](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Monday 1.24 Rules Committee Meeting Agenda Item # 1-211279: Stephanie Cajina SFMTA Board Appointment
Date: Sunday, January 23, 2022 11:19:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

I am writing in support of the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors.

As a Board member, a volunteer, and fellow advocate, I have worked with Stephanie over many years on projects and issues impacting the southeast community.

Having grown up using public transit and today a frequent #14 line rider, Stephanie has real-world experience of the benefits and challenges of our transportation system, and how a well-funded, reliable transportation network strengthens communities and opportunities for its residents.

What Stephanie will also bring to the MTA Board is her strong commitment to equity, particularly for those whose voices are unheard and underrepresented.

Stephanie comes to an issue with an open mind and commits to learning as much about it before making a final decision with research and strong listening skills.

With Stephanie on the MTA Board she will add a unique perspective to the discussion about an equitable and just transportation system for all San Franciscans.

Please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,
Linda D'Avirro
Community & Parks and Open Space Advocate

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in [SF Weekly](#).
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and D11

From: [david hooper](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Rules Committee Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina
Date: Sunday, January 23, 2022 4:52:00 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of to express my strong support for the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors.

Stephanie is a strong transportation equity advocate who is deeply rooted in the community and has led in the effort to increase the representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families.

As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system.

She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City.

And as a southeast resident she brings a unique voice to the Board, assuring that our communities are equitably served by SFMTA.

Stephanie has worked with many community organizations and has led many efforts to improve the economic viability of our commercial corridor, introduced a serious planning effort to improve pedestrian safety along Mission St. and drawn attention to the importance of supporting access to reliable public transportation for families, students and workers. This leadership has provided a model for working with a broad band of organizations to improve the entire community.

I know from personal experience that Stephanie Cajina draws out the best in leadership from the community and provides the motivation for people to work together.

I am especially aware of the importance of having good leadership at the top. I worked for the SF Municipal Railway and the SFMTA for 33 years.

Stephanie's nomination has drawn the support of many political leaders and community organizations, including but not limited to the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council.

The goal of an equitable and just transportation system for all San Franciscans would be well served by confirming Stephanie's nomination to the SFMTA Board of Directors.

She has the credentials and the credibility to serve all of us

Thank you,
David Hooper



January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller
STEERING COMMITTEE, VVC

From: [Jason Serafino-Agar](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Peskin, Aaron \(BOS\)](#); [Hepner, Lee \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Temprano, Tom \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Fregosi, Ian \(BOS\)](#)
Subject: Stephanie Cajina for MTA Board
Date: Monday, January 24, 2022 10:09:49 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. I've worked with Stephanie over the years and found her to be an effective leader and transportation equity advocate who with deep community roots.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working-class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows firsthand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident, she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

I served with Stephanie on Excelsior/ Outer Mission Neighborhood Strategy process and worked with her for 2 years on the D11 Mobility Justice Committee helping to shape a more culturally humble Motivate/Lyft/SFMTA bike share implementation in District 11.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Jason Serafino-Agar
D11 Resident & Business Owner

He/Him/His
Start Your Biking Journey
mybikeskills.com