FILE NO. 060771

ORDINANCE NO. 184-06

[Recreation and Park Department – Fees at Harding Park and Fleming Golf Courses.] Ordinance making environmental findings and amending the San Francisco Park Code. Article 12, Section 12.12, to increase the fees at Harding Park and Fleming Golf Courses. Note: Additions are *single-underline* italics Times New Roman; deletions are strikethrough italics Times New Roman. Board amendment additions are double underlined. Board amendment deletions are strikethrough normal. Be it ordained by the People of the City and County of San Francisco: Section 1. Findings. The Planning Department has determined that the actions contemplated in this Ordinance are in compliance with the California Environmental Quality Act (California Public Resources Code sections 21000 et seq.). Section 2. The San Francisco Park Code is hereby amended by amending Section -12.12, to read as follows: Sec. 12.12. FEES AT HARDING PARK AND FLEMING GOLF COURSES. (a) Greens Fees. The Recreation and Park Commission (the "Commission") is hereby authorized to charge greens fees at Harding Park and Fleming Golf Courses (collectively, the "Golf Courses") in the manner and in conformance with the standards set forth herein. 1. Target Revenues. Greens fees shall be set at such levels to cumulatively generate an average minimum of \$4,278,000.00 annual revenues in 2002 dollars ("Target Revenues") at the Golf Courses in the first five fiscal years of operation following reopening of the Golf Courses after renovation ("Years 1 - 5") (and subject thereafter to annual increases in the amount of increases in the applicable Consumer Price Index as described in Section Mayor Newsom

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12.12(e) below), which amount shall be prorated if the Golf Courses reopen with less than a full fiscal year remaining in Year 1. In setting greens fees to achieve the Target Revenues, it shall be assumed that legal residents of the City and County of San Francisco who hold current and valid cards issued for a fee by the Recreation and Park Department (the "Department") identifying them as residents of the City ("Residents") shall play <u>at least</u> 6550% of rounds at Harding Park Golf Course, <u>which represents historic levels of Resident play</u>, and <u>that</u> <u>no more than</u> an average of 76,560 rounds shall be played each full year at Harding Park Golf Course during Years 1 - 5 and no more than 64,600 rounds each full year at Fleming Golf Course during Years 1 - 5.

2. Optional Discounts. Greens fees at Harding Park Golf Course may be discounted for weekday rounds played by either Residents or non-residents, for weekday or weekend rounds played by Resident junior or senior golfers, and for twilight rounds played by either Residents or non-residents. The Commission also may establish discounted greens fees for playing only the back nine holes at Harding Park Golf Course. Greens fees may be discounted for certain non-residents who live within close geographic proximity to the Golf Courses or who play with Residents ("*Bay Area Northern California* Residents"). If the Commission approves a discounted rate for *Bay Area Northern California* Residents, the Commission shall set standards defining who shall qualify for such discounted rate and shall limit the number of rounds at that discounted rate *for Bay Area Residents to no more than 5,000 annually*.

3. Optional Premium Rates. In exchange for advance reserved tee times, nonresidents may be charged premium rates at Harding Park Golf Course.

4. Caps. Regardless of any discounts for certain subcategories of play, the average cost per round of Resident greens fees at Harding Park Golf Course across any and

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all subcategories of Resident play (weekday, weekend, senior and junior) fees shall not exceed \$28 in Year 1. The average cost per round of non-resident greens fees at Harding Park Golf Course across any and all subcategories of non-resident play (weekday, weekend, preferred and Bay Area Resident) shall not exceed \$88 in Year 1. The average cost per round of Resident greens fees at Fleming Golf Course across any and all subcategories of Resident play (weekday, weekend, senior and junior) shall not exceed \$13 in Year 1. The average cost per round of non-resident greens fees at Fleming Golf Course across any and all subcategories of non-resident play (weekday and weekend) shall not exceed \$20 in Year 1.

5. Miscellaneous. Applicable weekend greens fee rates shall be charged on Fridays, Saturdays and Sundays and legal holidays. Applicable weekday rates apply on all other days. Greens fees per tournament player for playing in tournaments, which are defined as a block of tee time(s) set aside for any group of 16 or more golfers, shall exceed the highest greens fee that would be charged to Residents playing on the same day of any tournament *and may be set as high as the greens fees charged to non-residents with advance reservations, if such a rate is set*. Discount Resident greens fees shall not apply to tournament play by Residents. Weekend tournament greens fees shall be greater than greens fees charged for weekday tournaments.

(b) Commission to Select Final Rate Structure; Citizens Advisory Committee. The Commission shall select a final greens fees structure which meets the parameters set forth in this Section. The Commission shall appoint a citizens advisory committee consisting of five (5) members to recommend to the Commission a greens fees structure for the Golf Courses chosen from one of the models described below or that otherwise meets the criteria set forth herein. The Commission shall take the committee's recommendation into consideration in reaching a final decision regarding a fee structure for the Golf Courses.

(c) Notwithstanding the foregoing subsections (a) and (b), effective *Fiscal Year 2005-2006*<u>September 1, 2006</u>, the following fees shall be charged at Harding Golf Course:

Standard Bay Area No. Cal. Resident* S.F. Resident \$125.00135.00+ \$82.0089.00+ \$35.0046.00 Off-season/ Aerification** \$105.00115.00+ \$78.0079.00+ Twilight \$80.00105.00+ \$60.0069.00+ \$25.0035.00 Super Twilight (5 p.m.) \$39.0045.00 (2)Weekend (Fri. - Sun.) Standard Bay Area No. Cal. Resident* S.F. Resident \$138.00155.00+ \$94.0099.00+. \$48.0059.00 Off-season/ Aerification** \$118.00135.00+ \$90.0089.00+ Twilight \$92.00125.00+ \$71.0079.00+ \$34.0044.00 Super Twilight (5 p.m.) \$49.0055.00 (3)Junior Weekday Weekend \$15.00 \$20.00 (4) S.F. Resident Senior Weekday Weekend \$21.0031.00 \$48.0059.00

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Weekday (Mon. - Thurs.)

(5)	Tournament			
		Weekday	Weekend	
		\$ 99.00<u>115.00+</u>	\$ 109.00 <u>135.00+</u>	
Off-season,	Aerification**			
		\$ <u>84.00100.00+</u>	\$ 94.00<u>115.00+</u>	
<u>-}</u>	Includes cart			
*	The <i>Bay Are</i>	a <u>Northern California</u> i	s comprised of Alameda, Contra Costa, Marin,	
San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma, Del Norte, Siskyou, Modoc,				
<u>Humboldt, Trinity, Shasta, Lassen, Plumas, Tehama, Mendocino, Lake, Glenn, Butte, Sierra, Colusa,</u>				
<u>Sutter, Yuba</u>	<u>, Nevada, Place</u>	r <u>, Napa, Yolo, Sacram</u> e	ento, El Dorado, San Joaquin, Amador, Alpine,	
<u>Calveras, St</u>	<u>anislaus, Toulur</u>	nne, Mariposa, Monter	rey, San Benito, Merced, Fresno and Tulare	
Counties.				
**	Off-season	is from December 1 t	to the last day of February/Aerification is from	
the first day	y that major gre	eens aerification star	ts until 7 days after completion.	
(d)	Notwithstanding the foregoing subsections (a) and (b), effective Fiscal Year			
2005-2006, the following fees shall be charged at Fleming Golf Course:				
(1)	Weekday (N	/lon. – Thurs.)		
		Standard	S.F. Resident	
		\$ 22.00 25.00	\$ <u>17.0020.00</u>	
(2)	Weekend (F	Fri. – Sun.)		
		Standard	S.F. Resident	
		\$ 27.00<u>30.00</u>	\$ 19.00<u>22.00</u>	

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(3) Junior

(4)

	Weekday	Weekend	
	(Mon. – Thurs.)	(Fri. – Sun.)	
	\$7.00 <u>10.00</u>	\$ 10.00 <u>13.00</u>	
S.F. Resider	nt Senior		
	Weekday	Weekend	

	1100NONU	
(Mon. – Thurs.)	(Fri. – Sun.)	
\$ 11.00<u>14</u>.00	\$ <u>16.0019.00</u>	

(5) Tournament

Weekday	Weekend
(Mon. – Thurs.)	(Fri. – Sun.)
\$ 27.00 - <u>30.00</u>	\$ 38.00 - <u>41.00</u>

(6) Replay

Weekday	Weekend
(Mon. – Thurs.)	(Fri. – Sun.)
\$ <u>8.00-11.00</u>	\$ 8.00-<u>11.00</u>

(f) Other Fees and Charges. The Commission shall set the following fees charged at the Golf Courses: fees for motorized and pull cart usage, tournament fees, charges for driving range usage, reservation fees and cancellation fees, at levels comparable to those charged at golf courses of similar quality in the greater San Francisco Bay Area.

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Annual Increases. Upon the first day following the end of Year 1, regardless of (g) whether Year 1 consisted of a full fiscal year or only a part thereof, and upon the first day of each fiscal year thereafter, greens fees for Residents at the Golf Courses may, with the approval of the Commission, be adjusted in the following manner: Each fee shall be multiplied by a fraction, the numerator of which is the Consumer Price Index for All Urban Consumers (base years 1982 – 1984 = 100) for the San Francisco-Oakland-San Jose area, published monthly by the United States Department of Labor, Bureau of Labor Statistics (the "Index"), for the quarter immediately preceding the start of the fiscal year during which the increase will be effective (the "Adjustment Index") minus the Index for the June immediately of the preceding the start of Year 1 year (the "Base Index") and the denominator of which is the Base Index. The product of this calculation shall be added to the current fee to obtain the increased fee which shall thereafter be payable, except that in no instance shall the fee be less than that in effect immediately prior to this calculation. Or, fees may be increased up to \$1.00 upon approval of the Commission.

All fees and other charges at the Golf Courses may, but are not required to, be increased upon approval by the Commission at the same time and in the same manner as greens fees increases, except that the non-S.F. resident and tournament greens fees may be increased by up to two times the fraction produced in the above illustrated calculation (i.e., up to twice the increase in the applicable Consumer Price Index.), or up to \$1.00, whichever is greater.

By: **Deputy City Attornev**

DENNIS J. HERRERA, City Attorney

Mayor Newsom BOARD OF SUPERVISORS

APPROVED AS TO FORM:



City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

Tails

Ordinance

File Number: 060771

Date Passed:

Ordinance making environmental findings and amending the San Francisco Park Code, Article 12, Section 12.12, to increase the fees at Harding Park and Fleming Golf Courses.

July 11, 2006 Board of Supervisors — PASSED ON FIRST READING Ayes: 7 - Alioto-Pier, Dufty, Elsbernd, Maxwell, McGoldrick, Peskin, Sandoval Noes: 4 - Ammiano, Daly, Ma, Mirkarimi

July 18, 2006 Board of Supervisors — FINALLY PASSED Ayes: 9 - Alioto-Pier, Ammiano, Dufty, Elsbernd, Maxwell, McGoldrick, Mirkarimi, Peskin, Sandoval Noes: 2 - Daly, Ma File No. 060771

I hereby certify that the foregoing Ordinance was FINALLY PASSED on July 18, 2006 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young Clerk of the Board or Gavin Newson

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Date Approved

File No. 060771