

# Calling on San Francisco to Launch a San Francisco Summer Jobs+ Campaign



Presentation to the  
Budget & Finance Committee  
Board of Supervisors  
Wednesday, April 11, 2012

# Local Context: The Need in San Francisco

- San Francisco's young people need jobs
  - San Francisco's youth job rate is at its lowest in more than 60 years (33% of the City's job seeking youth are officially unemployed)
  - San Francisco youth consistently prioritize employment over any other policy need

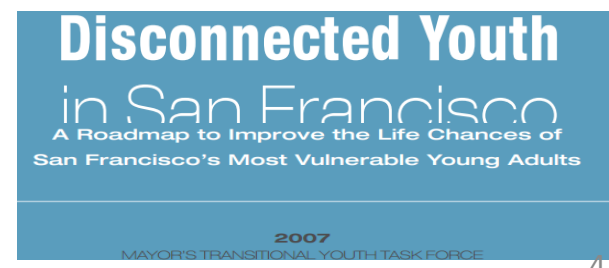
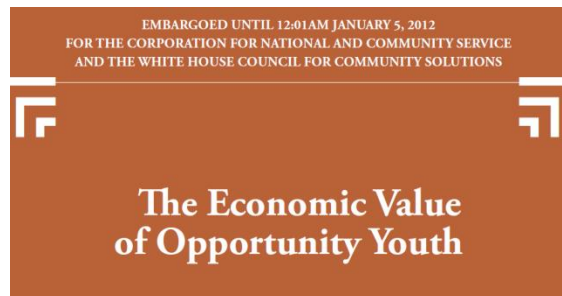
# National Context:

## President Obama's Summer Jobs+ Campaign

- In the first days of January, President Obama launched *Summer Jobs+*, calling on the Department of Labor, the non profit industry and the private sector to come together and provide employment opportunities for some 180,000 “opportunity youth” in the summer of 2012 and beyond

# Obama's Opportunity Youth = San Francisco's Transitional Age Youth (TAY)

- “The more than 7,000 San Francisco youth and young adults, ages 16-24, who are:
  - *Involved in Public Systems*
  - *Dropped Out of High School*
  - *Homeless*
  - *Living with Disability or Special Need*
  - *Pregnant or Parenting*



# San Francisco is Poised

- Mayor Lee's commitment to jobs
- Department of Children, Youth and Their Families' (DCYF) youth employment portfolio
- United Way of the Bay Area
- San Francisco Youth Employment Coalition (over 28 nonprofit providers)



OFFICE OF THE MAYOR  
SAN FRANCISCO



EDWIN M. LEE  
MAYOR

# Recent Legislative History

- Youth Commission resolution 1112—AL—05 *Urging the Mayor and the Board to Commend President Obama's Summer Jobs+ Plan*, adopted January 9, 2012
- Board of Supervisors' resolution 0036-12 *Supporting President Barack Obama's Summer Jobs+ Plan and Recommending Similar Plan* (Elsbernd), adopted January 31, 2012
- Youth Commission resolution 1112—AL—10 *Calling on the Mayor and the Board of Supervisors to Launch a Local SF Summer Jobs+ Campaign*, adopted March 19, 2012
- Board of Supervisors resolution file no. 120305 *Calling on the City to Launch a San Francisco Summer Jobs+ Campaign* (Olague, Campos, Avalos, Kim), introduced March 27, 2012
- Mayor Lee's imminent launch tomorrow, April 12, 2012 @ 10am in the South Light Court of City Hall

**Resolution urging the Mayor to launch a San Francisco Summer Jobs+ campaign by identifying private and public sector funds, securing private sector job opportunities, and developing infrastructure to manage internships so as to increase the summer employment opportunities for San Francisco's disconnected young people.**

RESOLVED, That the Board of Supervisors will collaborate with the Mayor to raise \$2.25 million in new funding from private sector companies to launch San Francisco Summer Jobs+, which would result in about 900 new youth jobs this summer; and, be it

FURTHER RESOLVED, That the Board of Supervisors urges the Mayor to assure that any such new employment opportunities resulting from San Francisco Summer Jobs+ will be prioritized for disconnected youth; and, be it

FURTHER RESOLVED, That these employment opportunities will be coordinated through existing entities including the Department of Children, Youth and Their Families, the San Francisco Unified School District's Career Technical Education Department, United Way of the Bay Area, City College of San Francisco, and youth employment providers, who are equipped to determine the best strategies to maximize summer youth employment efforts in the most efficient manner possible.

# Youth Commission Ask for Budget & Finance Committee and Full Board of Supervisors

- BOS reach out to private sector for *contributions in lieu of jobs*
- BOS urge Mayor Lee to emphasize that private sector can *provide contributions in lieu of jobs themselves*
- Assure that SF Summer Jobs+ *prioritizes the young people who need these jobs the most* (i.e., TAY, or “opportunity youth”)



# Thank you!

