Asian Art Museum



Our Vision

- Asian and Asian American Art and Culture as Anchors
- Connecting All through Stories and Ideas
- Education is Fundamental
- Centering Community
- A Civic Partner to Boost Tourism and Economic Impact



Art and Culture as Anchors

- Exhibitions that tell global stories and big ideas
- Sparking connections through our rich pan-Asian collection
- Amplifying New Voices Bringing Contemporary and Asian American art & culture to the forefront



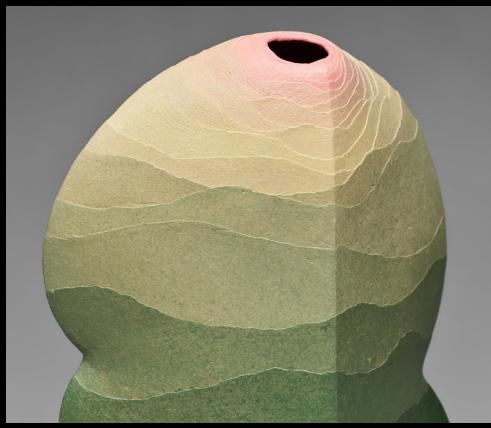
Global Conversations

- Hallyu! The Korean Wave
 - Tapping global energies
- Moving Objects
 - Welcoming community voices to empower the collection
- Yuan Goang-Ming: Everyday War
 - Art that confronts an unsettling world



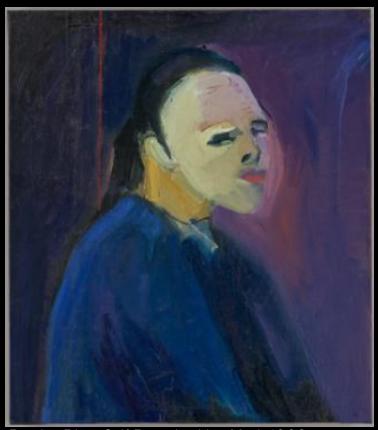


New Japanese Clay opens August 15



Miyashita Zenji, 2012

SF Stories [title TBD] coming next spring



Bernice Bing, Self Portrait with a Mask, 1960

Recent successes:

- Night of Ideas (April 5): partnership with SFPL, French Consulate, KQED: 12,000 attendees
- Dream State (May 30-June1): spotlighting emerging AAPI creators; 3,300 attendees

- Programs that reflect and honor the diversity of San Francisco
- Cultural festivals and flagship events in a revitalized Civic Center



CONNECTING THROUGH CULTURE, STORIES & IDEAS

Investing in Education and Youth



- Expand school tours and classroom-aligned content
 - Serving 10,000 yearly with room for more
- Partner with SFUSD
- Invest in teen councils and internships
- Family-focused programming & resources onsite and online for greater reach and engagement

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Centering Communities



- Celebrating AAPI Heritage year round
- Spotlighting and amplifying community voices
- Exhibitions that reflect diverse diaspora stories
- Collaborations with neighborhoodbased artists and orgs (recent example: Asian Women Are Strong March 8, 1,200 attendees)
- A place for all to connect and find their communities



Call to Partnerships

- Eager to collaborate across city agencies — SFPL, Arts Commission, Rec & Parks, etc.
- Find alignment on City priorities and civic aspirations
- Help boost Tourism and Economic Impact
- Cultural diplomacy through San Francisco's arts scene
- Feedback is a gift We welcome input on how to serve better

Thank You

