

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

---

---

## MEMORANDUM

---

---

Date: July 6, 2020

To: Jonas Ionin, Commission Secretary, Historic Preservation Commission  
Rich Hillis, Director, Planning Department

From: *AAC* Angela Calvillo, Clerk of the Board

Subject: Initiating Landmark Designation - 4767-4773 Mission Street (aka New Royal Bakery and Metapan Pupuseria) (File No. 191189)

---

On June 16, 2020, the Board of Supervisors adopted Resolution No. 266-20, sponsored by Supervisors Safai and Peskin and approved by Mayor London N. Breed, on June 26, 2020.

A copy of the Resolution is being forwarded to you, pursuant to Resolution No. 266-20.

If you have any questions or concerns, please contact Erica Major, Assistant Clerk, at (415) 554-4441 or by email at: [Erica.Major@sfgov.org](mailto:Erica.Major@sfgov.org).

cc: Scott Sanchez, Zoning Administrator  
Lisa Gibson, Environmental Review Officer  
Devyani Jain, Deputy Environmental Review Officer  
Adam Varat, Acting Director of Citywide Planning  
AnMarie Rodgers, Legislative Affairs  
Aaron Starr, Manager of Legislative Affairs  
Andrea Ruiz-Esquide, Deputy City Attorney  
Joy Navarrete, Major Environmental Analysis  
Corey Teague, Zoning Administrator  
Dan Sider, Director of Executive Programs  
Joy Navarrete, Environmental Planning  
Laura Lynch, Environmental Planning

1 [Initiating Landmark Designation - 4767-4773 Mission Street (aka New Royal Bakery and  
2 Metapan Pupuseria)]

3 **Resolution initiating a landmark designation under Article 10 of the Planning Code for**  
4 **4767- 4773 Mission Street (aka New Royal Bakery and Metapan Pupuseria), Assessor's**  
5 **Parcel Block No. 6084, Lot No. 021.**  
6

7 WHEREAS, Under Planning Code Section 1004.1, the Board of Supervisors (Board)  
8 may by Resolution initiate landmark designation; and

9 WHEREAS, The draft Excelsior Historic Context Statement mentions 4767-4773  
10 Mission Street (aka. the Royal Baking Company Building), built in 1935, as one of San  
11 Francisco's most exuberant examples of Art Deco architecture, as noted by the original green  
12 and yellow ceramic tile cladding, three bays of glass block glazing, and sawtooth peaked  
13 parapet with fins and speedlines; and

14 WHEREAS, The property appears to have significance at a local level for association  
15 with Italian-American history; and

16 WHEREAS, The property appears to have significance at a local level for its Art Deco  
17 architecture; and.

18 WHEREAS, 4767-4773 Mission Street appears to have special character and special  
19 historical, architectural, and aesthetic interest and value, and may warrant landmark  
20 designation; and now, therefore, be it

21 RESOLVED, That the Board hereby initiates landmark designation of properties 4767-  
22 4773 Mission Street (aka New Royal Bakery and Metapan Pupuseria), Assessor's Parcel  
23 Block No. 6084, Lot No. 021, under Planning Code, Section 1004.1; and, be it  
24  
25

1 FURTHER RESOLVED, That the Board requests that the Planning Department  
2 prepare a Landmark Designation Report to submit to the Historic Preservation Commission  
3 for its consideration of the special historical, architectural, and aesthetic interest and value of  
4 4767- 4773 Mission Street; and, be it

5 FURTHER RESOLVED, That the Board requests that the Historic Preservation  
6 Commission consider whether 4767- 4773 Mission Street warrants landmark designation, and  
7 submit its recommendation to the Board according to Article 10 of the Planning Code.

8  
9 n:\legana\as2019\1800206\01408035.docx



**City and County of San Francisco**  
**Tails**  
**Resolution**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 191189

**Date Passed:** June 16, 2020

Resolution initiating a landmark designation under Article 10 of the Planning Code for 4767- 4773 Mission Street (aka New Royal Bakery and Metapan Pupuseria), Assessor's Parcel Block No. 6084, Lot No. 021.

June 08, 2020 Land Use and Transportation Committee - RECOMMENDED

June 16, 2020 Board of Supervisors - ADOPTED

Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

File No. 191189

I hereby certify that the foregoing Resolution was ADOPTED on 6/16/2020 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo  
Clerk of the Board

London N. Breed  
Mayor

Date Approved