

## LIQUOR LICENSE REVIEW

**TO:** Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

**File:** 150812

**TO:** Police Department  
Lieutenant Dave Falzon  
Inspector Nelly Gordon  
Fax No.: 553-1463

**DATE:** July 29, 2015

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This item is tentatively scheduled to be heard in four to six weeks.

**PLEASE EMAIL YOUR RESPONSE BY:** August 24, 2015, to Derek Evans,  
Clerk, Neighborhood Services and Safety Committee.

**Derek.Evans@sfgov.org - Fax No: 554-7714**

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**Applicant Name:** Carrie Peters  
**and Business Name:** Rialto Mercado  
(705 Columbus Avenue)

**Applicant Address:** 705 Columbus Avenue  
San Francisco, CA 94133  
**and Phone No.** (510) 788-5881

**PLANNING COMMENTS:**       Approval       Denial

**POLICE COMMENTS:**       Approval       Denial



Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2016 JUL 27 PM 2:42

Re: Red Fangs, LLC dba Rialto Mercado, Liquor License "PCN" Request at 705  
Columbus Ave, San Francisco, CA 94133

Transfer Type 21 – Off Sale General

To the Clerk of the Board,

I am writing on behalf of my client, Red Fangs, LLC. The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our transfer Type 21 Off Sale General license. We are renovating the street level premises at 705 Columbus Avenue, and wish to operate as a specialty food and alcohol store, carrying items that can ONLY be found in the Rialto Mercado. My client has a thriving business curating products from other countries (Italy and Hungary mainly) and has longed to have a shop to show and serve the professionals and visitors of this area.

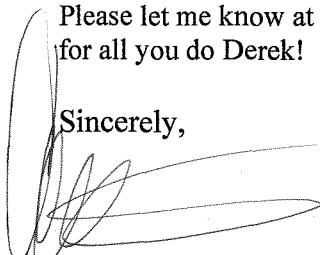
This neighborhood is thriving with business, yet there are none like this one within the City of San Francisco. My client will cater to the residents and tourists who spend their days in this part of town to find unique items to be just such the items the purchase and take back to their country.

Hours of operation will 11:00am – 7:00pm – my client has no intention of staying open later than 7pm. My client will vigilantly monitor the surrounding area to ensure the safety of the business and customers at all times and maintain a lawful business. My client has operated another ABC in the area, a Type 41 at Daflora (#41-298095) since 1994 with no problems. My client's 21-year history in this area has allowed her to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please let me know at your earliest possible convenience our hearing date and time. Thank you for all you do Derek!

Sincerely,



Carrie A Peters



**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary  
as of 7/28/2015*

<b>License Information</b>
<b>License Number:</b> 559188
<b>Primary Owner:</b> RED FANGS LLC
<b>ABC Office of Application:</b> 24 - SAN FRANCISCO
<b>Business Name</b>
<b>Doing Business As:</b> RIALTO MERCATO
<b>Business Address</b>
<b>Address:</b> 705 COLUMBUS AVE <b>Census Tract:</b> 0107.00
<b>City:</b> SAN FRANCISCO <b>County:</b> SAN FRANCISCO
<b>State:</b> CA <b>Zip Code:</b> 94133
<b>Licensee Information</b>
<b>Licensee:</b> RED FANGS LLC
<i>Company Information</i>
Officer: GASPAR, FLORENCE C (MANAGER)
<b>License Types</b>
1) <b>License Type:</b> 21 - OFF-SALE GENERAL
<b>License Type Status:</b> PENDING
<b>Status Date:</b> 06-JUL-2015 <b>Term:</b> 12 Month(s)
<b>Original Issue Date:</b> <b>Expiration Date:</b>
<b>Master:</b> Y <b>Duplicate:</b> 0 <b>Fee Code:</b> P40
<b>License Type was Transferred On:</b> <b>FROM:</b> 21-528719
<b>Current Disciplinary Action</b>
<i>... No Active Disciplinary Action found ...</i>
<b>Disciplinary History</b>
<i>... No Disciplinary History found ...</i>
<b>Hold Information</b>
<b>Hold Date:</b> 06-JUL-2015 <b>Type:</b> FORM 220
<b>Escrow</b>
<b>Escrow:</b> ABC ESCROW , 2222 DAMON ST LOS ANGELES,CALIFORNIA 90021

- - - End of Report - - -



**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary*  
*as of 7/28/2015*

<b>License Information</b>
<b>License Number:</b> 528719
<b>Primary Owner:</b> O CAMINO
<b>ABC Office of Application:</b> 24 - SAN FRANCISCO
<b>Business Name</b>
<b>Doing Business As:</b> NOSA RIA
<b>Business Address</b>
<b>Address:</b> 500 LAGUNA ST <b>Census Tract:</b> 0162.00
<b>City:</b> SAN FRANCISCO <b>County:</b> SAN FRANCISCO
<b>State:</b> CA <b>Zip Code:</b> 94102
<b>Licensee Information</b>
<b>Licensee:</b> O CAMINO
<i>Company Information</i>
Officer: BARGIELA, MANUEL (DIRECTOR)
Officer: AVERY, KRISTA LEE (PRESIDENT)
Officer: BARGIELA, MANUEL (PRESIDENT)
Officer: AVERY, KRISTA LEE (SECRETARY TREASURER)
Stock Holder: BARGIELA, MANUEL
<b>License Types</b>
<b>1) License Type:</b> 21 - OFF-SALE GENERAL
<b>License Type Status:</b> SURRENDERED
<b>Status Date:</b> 07-JAN-2015 <b>Term:</b> 12 Month(s)
<b>Original Issue Date:</b> 21-MAY-2013 <b>Expiration Date:</b> 30-APR-2016
<b>Master:</b> Y <b>Duplicate:</b> 0 <b>Fee Code:</b> P40
<b>Condition:</b> OPERATING RESTRICTIONS
<b>License Type was Transferred On:</b> 21-MAY-2013 <b>FROM:</b> 21-189015
<b>License Type was Transferred On:</b> <b>TO:</b> 21-559188
<b>Current Disciplinary Action</b>
<i>... No Active Disciplinary Action found ...</i>
<b>Disciplinary History</b>
<i>... No Disciplinary History found ...</i>

<b>Hold Information</b>
<i>. . . No Active Holds found . . .</i>
<b>Escrow</b>
<i>. . . No Escrow found . . .</i>

*--- End of Report ---*

For a definition of codes, view our [glossary](#).