

File No. 260490

Committee Item No. 7

Board Item No. 44

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: July 9, 2026

Board of Supervisors Meeting:

Date: July 21, 2026

Cmte Board

☐	☐	Motion
☐	☒	Resolution
☐	☐	Ordinance
☐	☐	Legislative Digest
☐	☐	Budget and Legislative Analyst Report
☐	☐	Youth Commission Report
☒	☒	Introduction Form
☐	☐	Department/Agency Cover Letter and/or Report
☐	☐	MOU
☐	☐	Grant Information Form
☐	☐	Grant Budget
☐	☐	Subcontract Budget
☐	☐	Contract / DRAFT Mills Act Agreement
☐	☐	Form 126 – Ethics Commission
☐	☐	Award Letter
☐	☐	Application
☐	☒	Public Correspondence

OTHER

☒	☒	<u>PCN Request 042726</u>
☒	☒	<u>PCN Referral 050526</u>
☒	☒	<u>SFPD Response 051126</u>
☒	☒	<u>Planning Response 051426</u>
☐	☐	<u> </u>
☐	☐	<u> </u>
☐	☐	<u> </u>
☐	☐	<u> </u>
☐	☐	<u> </u>
☐	☐	<u> </u>

Prepared by: Monique Crayton

Date: July 17, 2026

Prepared by: Monique Crayton

Date: July 2, 2026

Prepared by:

Date:

1 [Liquor License Transfer - 2214 Clement Street - Del Rio Produce Market]

2
3 **Resolution determining that person-to-person, premise-to-premise transfer of a**
4 **Type-21 off-sale general beer, wine, and distilled spirits liquor license to Del Rio**
5 **Produce Market Inc., doing business as Del Rio Produce Market located at 2214**
6 **Clement Street (District 1), will serve the public convenience or necessity of the**
7 **City and County of San Francisco, in accordance with California Business and**
8 **Professions Code, Section 23958.4; and requesting that the California Department**
9 **of Alcoholic Beverage Control impose conditions on the issuance of the license.**

10
11 WHEREAS, Del Rio Produce Market Inc, is seeking the person-to-person,
12 premise-to-premise transfer of a Type-21 off-sale general beer, wine, and distilled spirits
13 liquor license to do business as Del Rio Produce Market, located at 2214 Clement
14 Street (District 1); and

15 WHEREAS, The Planning Department has verified that the area is properly
16 zoned and recommends approval; and

17 WHEREAS, The Police Department has filed one protest and zero letters of
18 support with the Department of Alcoholic Beverage Control under California Business
19 and Professions Code, Section 24013, and recommends that the Department of
20 Alcoholic Beverage Control issue the liquor license with conditions; and

21 WHEREAS, The conditions recommended by the Police Department are the
22 following: 1) Petitioner(s) shall actively monitor the area under their control in an effort
23 to prevent the loitering of persons on any property adjacent to the licensed premises as
24 depicted on the ABC-257; 2) The Petitioner(s) shall be responsible for maintaining free
25

1 of litter the area adjacent to the premises over which they have control, as depicted on
2 ABC-257; now, therefore, be it

3 RESOLVED, That in accordance with California Business and Professions Code,
4 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
5 hereby determines that the person-to-person, premise-to-premise transfer of a Type-21
6 off-sale general beer, wine, and distilled spirits liquor license to Del Rio Produce Market
7 Inc., doing business as Del Rio Produce Market located at 2214 Clement Street, will
8 serve the public convenience or necessity of the City and County of San Francisco; and,
9 be it

10 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
11 San Francisco hereby endorses and adopts the recommendations of the Police
12 Department listed above and recommends that the Department of Alcoholic Beverage
13 Control issue the license with those conditions.

Angela Calvillo, Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Type 21 – 678399

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 APR 27 AM 09:31
JKA

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's Public Safety and Neighborhood Services Committee calendar for Public Convenience and Necessity review in connection with our Type 21 Off-Sale General license.

Our business, Del Rio Produce Market, is a neighborhood specialty market located at 2214 Clement Street in San Francisco. We offer a wide variety of grocery items including fresh produce, pantry goods, and beverages, with a focus on affordability and accessibility for the surrounding community.

The Clement Street corridor is a well-established commercial area, however there are limited markets in the immediate vicinity that provide a broad selection of quality grocery items at competitive price points or offer international products from South America, Europe, Russia, India, the Mediterranean and Nepal. Our goal is to serve as a reliable, community-oriented market that meets the everyday needs of local multicultural residents.

We are seeking to add beer, wine, and spirits as a complementary component of our existing grocery operation in order to better serve our customers. Alcohol sales will be clearly secondary to the primary grocery use, with approximately 5–10% of the floor area dedicated to alcohol display. Wine will be offered in a central shelving area, beer will be maintained in refrigerated coolers, and spirits will be kept behind the counter under employee control.

The premises will operate daily from 7:00 a.m. to 9:00 p.m. and will be maintained as a clean, well-managed retail environment. The addition of alcohol is intended to provide convenience for customers completing their regular grocery shopping, rather than to create a destination for alcohol-only purchases.

While the area may be considered overconcentrated, this application differs from typical off-sale establishments in that the business is a full-service neighborhood market with alcohol as an incidental offering. Approval of this license will enhance the availability of essential goods and services in the neighborhood and provide a meaningful convenience to local residents.

We respectfully request a hearing date to consider our application.

Please include our ABC representative, Jemma Jorel Lester, on correspondence scheduling our hearing date. She can be reached via email at jemma@properpourco.com.

Sincerely,

A handwritten signature in black ink, appearing to be 'R. Shrestha'.

Ram Shrestha
President
Del Rio Produce Market Inc.
shrestharam50@gmail.com
(415) 866-5511

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO:Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **678399**
Receipt Number: **3099858**
Geographical Code: **3800**
Copies Mailed Date: **April 17, 2026**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **DEL RIO PRODUCE MARKET INC.**Name of Business: **DEL RIO PRODUCE MARKET**Location of Business: **2214 CLEMENT ST
SAN FRANCISCO, CA 94121**County **SAN FRANCISCO**Is Premises inside city limits **Yes** Census Tract:Mailing Address:(If different
from
premises address)Type of license(s): **21** Dropping Partner: Yes___ No ☒Transferor's license/name: **287507 / HWA MAY MARKET INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
21 - Off-Sale General	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	04/16/26	\$1,565.00
21 - Off-Sale General	ANNUAL FEE	NA	0	04/16/26	\$1,009.00
				Total	\$2,574.00

Have you ever been convicted of a felony? **No**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **April 16, 2026**

Applicant Name(s)

DEL RIO PRODUCE MARKET INC.

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); ["shrestharam50@gmail.com"](#); [jemma@properpourco.com](#)
Cc: ["amarjit.tamber@abc.ca.gov"](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Burke, Robyn \(BOS\)](#); [Hsieh, Frances \(BOS\)](#); [Yan, Calvin \(BOS\)](#); [Yu, Angelina \(BOS\)](#)
Subject: Liquor License Transfer - 2214 Clement Street - Del Rio Produce Market
Date: Tuesday, May 5, 2026 10:44:00 AM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – May 5, 2026](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-
Board of Supervisors [File No. 260490](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in June of 2026.

I request the Planning Department's response on or before May 15, 2026. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please

ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: May 5, 2026

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 1410/018
Zoning: NCD - outer clement street
neighborhood commercial

TO: Police Department
Officer Brandon Erickson
Phone No. (415) 837-7232

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in June of 2026.

PLEASE EMAIL YOUR RESPONSE by May 15, 2026, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Del Rio Produce Market Inc.

Business name: Del Rio Produce Market

Application address: 2214 Clement Street
San Francisco, CA 94121

Applicant contact info: Ram Shrestha
shrestharam50@gmail.com
415-866-5511

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)

Angela Calvillo, Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Type 21 – 678399

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 APR 27 AM 09:31
JKA

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's Public Safety and Neighborhood Services Committee calendar for Public Convenience and Necessity review in connection with our Type 21 Off-Sale General license.

Our business, Del Rio Produce Market, is a neighborhood specialty market located at 2214 Clement Street in San Francisco. We offer a wide variety of grocery items including fresh produce, pantry goods, and beverages, with a focus on affordability and accessibility for the surrounding community.

The Clement Street corridor is a well-established commercial area, however there are limited markets in the immediate vicinity that provide a broad selection of quality grocery items at competitive price points or offer international products from South America, Europe, Russia, India, the Mediterranean and Nepal. Our goal is to serve as a reliable, community-oriented market that meets the everyday needs of local multicultural residents.

We are seeking to add beer, wine, and spirits as a complementary component of our existing grocery operation in order to better serve our customers. Alcohol sales will be clearly secondary to the primary grocery use, with approximately 5–10% of the floor area dedicated to alcohol display. Wine will be offered in a central shelving area, beer will be maintained in refrigerated coolers, and spirits will be kept behind the counter under employee control.

The premises will operate daily from 7:00 a.m. to 9:00 p.m. and will be maintained as a clean, well-managed retail environment. The addition of alcohol is intended to provide convenience for customers completing their regular grocery shopping, rather than to create a destination for alcohol-only purchases.

While the area may be considered overconcentrated, this application differs from typical off-sale establishments in that the business is a full-service neighborhood market with alcohol as an incidental offering. Approval of this license will enhance the availability of essential goods and services in the neighborhood and provide a meaningful convenience to local residents.

We respectfully request a hearing date to consider our application.

Please include our ABC representative, Jemma Jorel Lester, on correspondence scheduling our hearing date. She can be reached via email at jemma@properpourco.com.

Sincerely,

A handwritten signature in black ink, appearing to be 'R. Shrestha'.

Ram Shrestha
President
Del Rio Produce Market Inc.
shrestharam50@gmail.com
(415) 866-5511

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO:Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **678399**
Receipt Number: **3099858**
Geographical Code: **3800**
Copies Mailed Date: **April 17, 2026**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **DEL RIO PRODUCE MARKET INC.**Name of Business: **DEL RIO PRODUCE MARKET**Location of Business: **2214 CLEMENT ST
SAN FRANCISCO, CA 94121**County **SAN FRANCISCO**Is Premises inside city limits **Yes** Census Tract:Mailing Address:(If different
from
premises address)Type of license(s): **21** Dropping Partner: Yes___ No ☒Transferor's license/name: **287507 / HWA MAY MARKET INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
21 - Off-Sale General	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	04/16/26	\$1,565.00
21 - Off-Sale General	ANNUAL FEE	NA	0	04/16/26	\$1,009.00
				Total	\$2,574.00

Have you ever been convicted of a felony? **No**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **April 16, 2026**

Applicant Name(s)

DEL RIO PRODUCE MARKET INC.



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

**Supervisor Matt Dorsey
Supervisor Danny Sauter
Supervisor Alan Wong**

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

FOR LT. GOFF /SGT. CIUDAD #214

Date: May 11, 2026

Subject: P.C.N. Investigation Regarding: First Owner: Del Rio Produce Market Inc.
DBA: Del Rio Produce Market
2214 Clement St.
San Francisco, CA 94121
ABC File # 21 - 678399

Del Rio Produce Market Inc., operating as "Del Rio", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 2214 Clement St. (located between 23rd and 24th Avenue).

Hours of Operation:

Sunday to Saturday: 7 AM to 9 PM

Digest:

"Del Rio Produce Market" would like to operate a liquor store to be located at 2214 Clement Street. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

1

Letters of Support

0

Police Calls for Service:

From April 17, 2025 to April 17, 2026

1 call for service

Police Reports:

From April 17, 2025 to April 17, 2026

1 police report

San Francisco Plot Information:

This premise is located in Plot: **718**

A High Crime area is defined as **81** or more police reports in a plot for the year of **2025**.

This plot had 52 police reports for **2025**, which is 29 **Lower** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **426.01**
Population for this tract is: **3,917**

On-sale license authorized by census tract: **13**
Active on-sale licenses: 24 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 4 with 0 pending

Departmental Recommendation:

2 Points of consideration

No opposition from **Richmond Station**.

Applicant premise **is** located in a “**Low Crime**” area.

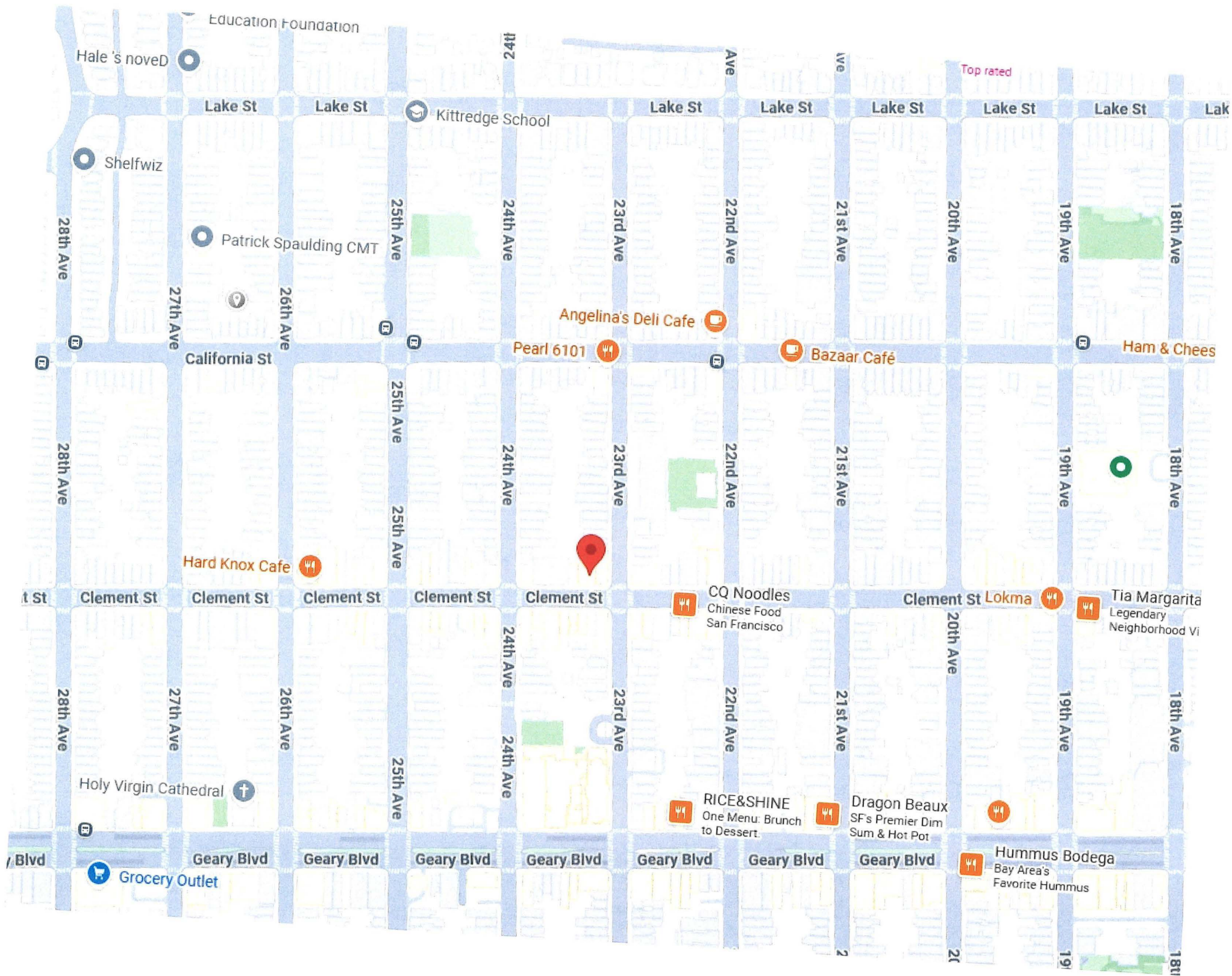
Applicant premise **is** located in a “**High Concentration**” area.

1 - Protest

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257.
2. The Petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.



From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); ["shrestharam50@gmail.com"](#); [jemma@properpourco.com](#)
Cc: ["amarjit.tamber@abc.ca.gov"](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Burke, Robyn \(BOS\)](#); [Hsieh, Frances \(BOS\)](#); [Yan, Calvin \(BOS\)](#); [Yu, Angelina \(BOS\)](#)
Subject: Liquor License Transfer - 2214 Clement Street - Del Rio Produce Market
Date: Tuesday, May 5, 2026 10:44:00 AM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – May 5, 2026](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-
Board of Supervisors [File No. 260490](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in June of 2026.

I request the Planning Department's response on or before May 15, 2026. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please

ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: May 5, 2026

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 1410/018

Zoning: NCD - outer clement street
neighborhood commercial

TO: Police Department
Officer Brandon Erickson
Phone No. (415) 837-7232

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in June of 2026.

PLEASE EMAIL YOUR RESPONSE by May 15, 2026, to:

Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.

monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Del Rio Produce Market Inc.

Business name: Del Rio Produce Market

Application address: 2214 Clement Street
San Francisco, CA 94121

Applicant contact info: Ram Shrestha
shrestharam50@gmail.com
415-866-5511

PLANNING REVIEW: ☒ **Approval** ☐ **Denial**

Planning Staff Contact: _____ *Manushi Mathur* _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**

(Please add comments in a trailing report.)

Angela Calvillo, Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Type 21 – 678399

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 APR 27 AM 09:31
JKA

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's Public Safety and Neighborhood Services Committee calendar for Public Convenience and Necessity review in connection with our Type 21 Off-Sale General license.

Our business, Del Rio Produce Market, is a neighborhood specialty market located at 2214 Clement Street in San Francisco. We offer a wide variety of grocery items including fresh produce, pantry goods, and beverages, with a focus on affordability and accessibility for the surrounding community.

The Clement Street corridor is a well-established commercial area, however there are limited markets in the immediate vicinity that provide a broad selection of quality grocery items at competitive price points or offer international products from South America, Europe, Russia, India, the Mediterranean and Nepal. Our goal is to serve as a reliable, community-oriented market that meets the everyday needs of local multicultural residents.

We are seeking to add beer, wine, and spirits as a complementary component of our existing grocery operation in order to better serve our customers. Alcohol sales will be clearly secondary to the primary grocery use, with approximately 5–10% of the floor area dedicated to alcohol display. Wine will be offered in a central shelving area, beer will be maintained in refrigerated coolers, and spirits will be kept behind the counter under employee control.

The premises will operate daily from 7:00 a.m. to 9:00 p.m. and will be maintained as a clean, well-managed retail environment. The addition of alcohol is intended to provide convenience for customers completing their regular grocery shopping, rather than to create a destination for alcohol-only purchases.

While the area may be considered overconcentrated, this application differs from typical off-sale establishments in that the business is a full-service neighborhood market with alcohol as an incidental offering. Approval of this license will enhance the availability of essential goods and services in the neighborhood and provide a meaningful convenience to local residents.

We respectfully request a hearing date to consider our application.

Please include our ABC representative, Jemma Jorel Lester, on correspondence scheduling our hearing date. She can be reached via email at jemma@properpourco.com.

Sincerely,

A handwritten signature in black ink, appearing to be 'R. Shrestha'.

Ram Shrestha
President
Del Rio Produce Market Inc.
shrestharam50@gmail.com
(415) 866-5511

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **678399**
 Receipt Number: **3099858**
 Geographical Code: **3800**
 Copies Mailed Date: **April 17, 2026**
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **DEL RIO PRODUCE MARKET INC.**Name of Business: **DEL RIO PRODUCE MARKET**

Location of Business: **2214 CLEMENT ST**
SAN FRANCISCO, CA 94121

County **SAN FRANCISCO**Is Premises inside city limits **Yes** Census Tract:

Mailing Address:(If different
 from
 premises address)

Type of license(s): **21** Dropping Partner: Yes ☐ No ☒Transferor's license/name: **287507 / HWA MAY MARKET INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
21 - Off-Sale General	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	04/16/26	\$1,565.00
21 - Off-Sale General	ANNUAL FEE	NA	0	04/16/26	\$1,009.00
Total					\$2,574.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
 Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **April 16, 2026**

Applicant Name(s)

DEL RIO PRODUCE MARKET INC.

Recommend Approval - Type 21 ABC License is permitted for Grocery store DBA Del Rio Produce Market currently operating as a Grocery Store, General within the Zoning Districts NCD - Outer Clement Street Neighborhood Commercial District Zoning District per P.C. Sec. 717. Per P.C. Sec 102, the establishment may provide beer, wine, and/or liquor sales for consumption off the premises with a California Alcoholic Beverage Control Board License Type 21 that occupy less than 15% of the Occupied Floor Area of the establishment (including all areas devoted to the display and sale of alcoholic beverages).

Manushi Mathur

Manushi Mathur

5/13/2026

From: [Luis Hernandez](#)
To: [Crayton, Monique \(BOS\)](#)
Subject: Support for Liquor License – Del Rio Produce Market
Date: Tuesday, July 7, 2026 2:19:48 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Ms. Crayton,

I am writing to express my support for Del Rio Produce Market's application for a liquor license.

As a local resident and customer, I appreciate having a neighborhood market that provides fresh produce, groceries, and other everyday necessities in one convenient location. Del Rio Produce Market has been a positive part of our community, and the owners have worked hard to provide quality products and friendly service.

I believe granting this liquor license would allow the market to better serve the needs of local residents by offering additional convenience while helping the business continue to grow and remain competitive. Having a well-operated neighborhood market with a broader selection of products benefits our community and encourages residents to shop locally.

I respectfully ask that you give favorable consideration to their application. Thank you for your time and for considering my support.

Sincerely,

Luis Hernandez

305 23rd Ave Apt 2, San Francisco, CA, 94121

From: [Yen Le](#)
To: [Crayton, Monique \(BOS\)](#)
Subject: Support for liquor lincence for del rio produce market
Date: Wednesday, July 8, 2026 3:04:54 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Monique,

I am writing to express my strong support for the liquor license application submitted by Del Rio Produce Market, located in our neighborhood.

As a long-time customer, along with my family and friends, I have been very impressed with the improvements made by the new ownership. The market provides a vital service to the Clement neighborhood by offering a diverse range of international products, fresh produce, dairy, and meat.

Granting this license would allow the market to become a convenient one-stop shopping destination for the community, eliminating the need for residents to travel to other locations for wine and spirits. I believe this addition would greatly benefit the neighborhood and support a local business that is already doing excellent work.

Please feel free to contact me if you have any questions or require further information.

Sincerely,

Yen Thi Le
2099 Clement St
San Francisco, CA 94121

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☐ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ☐ 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- ☒ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- ☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
- ☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- ☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Transfer - 2214 Clement Street - Del Rio Produce Market

Long Title or text listed:

Hearing to consider that the person-to-person, premise-to-premise transfer of a Type-21 off-sale general beer, wine, and distilled spirits liquor license to Del Rio Produce Market Inc., doing business as Del Rio Produce Market located at 2214 Clement Street (District 1), will serve the public convenience or necessity of the City and County of San Francisco.

