

## **Mara E. Rosales**

### **Experience**

#### ***Rosales Business Partners LLC, owner & founder, managing partner***

***March 2010- present***

RBP is a business consulting firm which specializes in innovative "public-private partnerships" particularly in two areas: (1) G2b (government to small business)/community benefits and (2) B2G (business to government). Mara manages the firm's daily business activities. The firm is 100% minority owned, and is a certified San Francisco LBE, a federal DBE and a state SBE.

#### ***Rosales Law Partners LLP, owner & founder, managing partner***

***June 2009- present***

RLP is a law firm which specializes in the practice of public law, public contracting and the representation of public entities, with a particular focus on transportation agencies. Mara manages the daily operation of the law firm and practices public law, including business transactions and litigation. RLP has a national reputation for its work with DBE and transportation issues. The firm is 100% minority & woman owned, and is a certified San Francisco LBE, a federal DBE and a state SBE.

#### ***Renne Sloan Holtzman Sakai LLP, Of Counsel***

***4/08-6/09***

Mara was a partner level attorney at the San Francisco based Renne Sloan, practicing public law, including business transactions and litigation. She assisted the firm establish a Los Angeles presence as well as a nationwide Airports & Transportation group.

#### ***Meyers Nave P.C., Partner***

***1/04-4/08***

Mara was a partner in the Oakland based Meyers Nave and in addition to her practice as described above, she assisted the firm establish San Francisco and Los Angeles based offices, as well as launch a nationwide Airport practice group. Additionally, Mara was instrumental in Meyers Nave launching an Education Law Practice and expanding its commercial law services (real estate, transportation, land use) to public agencies.

#### ***SF International Airport, Deputy Airport Director Regulatory & Legislative Affairs***

***2/03-12/03***

Mara was a member of SFO Senior Executive Staff, handling governmental and legislative matters for SFO, including those affecting federal, state and local agencies and regulations.

#### ***SF International Airport, General Counsel***

***5/92-2/03***

Mara was chief legal counsel for SFO and the primary attorney for SFO Director and Commission. She oversaw the handling of legal issues regarding the Airport's \$3B facilities expansion program, i.e. New International Terminal, BART to SFO project, new roadways, new parking garages etc. and supported management of daily operational issues at SFO. Mara negotiated (and drafted) SFO's precedent - setting project labor agreement. When the project labor agreement was legally challenged, Mara was the lead attorney representing the City and SFO before the trial and appellate courts, where the agreement was

unanimously upheld by the California Supreme Court. As General Counsel to SFO, Mara also handled all issues concerning community benefits and small, local business program policies, including their implementation and enforcement. Oftentimes, Mara was called upon to create innovative approaches to promote and facilitate the inclusion of small, disadvantaged business participation in airport construction and concessions contracts. A notable example is SFO's Truckers First Policy, which required that San Francisco truckers (the majority of whom at the time were African American) to be hired first for Master Plan construction projects.

***SF City Attorney's Office, Deputy City Attorney***

***12/83-5/92***

As a Deputy City attorney at City Hall, Mara was principal legal counsel to three departments: (1) the Human Rights Commission (1983-1989), where she acquired extensive expertise in the development and legal defense of small, minority, local business participation laws and policies; (2) the Recreation & Parks Department and Commission (1983-1992), where, among other notable matters, she was lead counsel in the constitutional defense of the Mt. Davidson Cross in the western part of San Francisco; and (3) the Police Department (1989-1992), where she assisted the Commission develop standardized procedural rules for the disciplinary trials of police officers, which are still in effect today. During this time period, Mara also served as the Board of Supervisors' legislative counsel for a variety of matters, particularly business enterprise participation policies and programs.

***California Supreme Court, Research Attorney***

***8/82-8/83***

Shortly after graduation from law school, Mara was a research attorney with the California Supreme Court. There, she reviewed over 100 petitions for hearings in felony cases.

***Professional Affiliations***

Mara has a long history of community and professional service involvement, starting in the mid 1970's when she was in college and continuing to this day. Current and former professional and community-based affiliations are:

- *Commissioner and Immediate Past President, Commission on Community Investment & Infrastructure, the Successor Agency of the San Francisco Redevelopment Agency*
- *Coalition for Economic Equity (CEE), member and former co-chair*
- *California Airport Attorneys Roundtable, founding member*
- *San Francisco Federal Credit Union, former member of Supervisory Committee*
- *Hispanas Organized for Political Equality (HOPE), former Board member*
- *San Francisco Hispanic Chamber of Commerce, former Board member*

- *Airports Council International-North America, Legal Steering Committee, former board member representing SFO*
- *San Francisco La Raza Lawyers Association, former board member*
- *San Francisco Bar Association, Judicial Nominations Committee, former board member*
- *California Minority Counsel Program, former board member*

#### **Awards**

Ms. Rosales is privileged to be the recipient of several awards in recognition of her efforts in the affirmative action in public contracting area. These include:

- Asian American Architects & Engineers (AAAE) 2017 "Community Partner" award
- San Francisco City Administrator's Office in 2014 for the "Local Business Enterprise Public Official of the Year" award
- San Francisco Hispanic Chamber of Commerce in 2009 for the "Business Leader of the Year" award
- San Francisco Commission on the Status of Women in 2000 for the "Women who Made a Difference" award
- State Bar of California, honorable mention in 1992 for the "Public Lawyer of the Year" award
- Minority Contractors Association of Northern California in 1985 for "Outstanding Lawyer"

#### **Publications & Noteworthy Litigation Matters**

Mara Rosales is a longtime civil rights attorney who enjoys an impressive litigation success record in California federal and state courts defending the legality of MBE/WBE/LBE/DBE programs. Some of Ms. Rosales' noteworthy court wins are (listed in chronological order):

- *Associated General Contractors, San Diego Chapter v. Caltrans*, (9<sup>th</sup> Cir. 2013) 713 F.3d 1187 (defense of Caltrans Part 26 DBE program for FHWA funded contracts.)
- *Coral Construction Co. v. City and County of San Francisco* (2010) 50 Cal.4th 315 (defense of City in Proposition 209 challenge to 2003 MBE/WBE ordinance before the California Supreme Court).
- *Associated General Contractors of California v. Coalition for Economic Equity* (9th Cir. 1991) 950 F. 2d 1401 (defense of San Francisco's 1989 post Croson MBE/WBE Ordinance).
- *Associated General Contractors of California v. City and County of San Francisco* (9th Cir.1987) 813 F. 2d 922 (defense of San Francisco's 1984 pre-Croson MBE/WBE/LBE Ordinance)

A partial list of other published or unpublished cases in which Ms. Rosales has been lead counsel or amicus curiae counsel on behalf of a public entity defending MBE/WBE/DBE programs is:

- *American Civil Rights Foundation v. City of Oakland, Port of Oakland* 2007 challenge to Oakland International Airport's 49 CFR Part 23 race conscious DBE program for concessions.
- *Hi-Voltage v. City of San Jose* (2000) 22 Cal. 4th 537 (assisting City of San Jose's defense of MBE/WBE program under Proposition 209).

- *Cornelius v. Los Angeles Metropolitan Transportation Authority* (1996) 49 Cal. App. 4th 1761 (assisting MTA's defense of federal Part 26 DBE program).
- *Domar v. City of Los Angeles II* (1995) 41 Cal. App. 4th 810 (assisting Los Angeles' defense of MBE/WBE/OBE program in the California Court of Appeal).
- *Domar v. City of Los Angeles* (1994) 9 Cal. 4th 161 (assisting Los Angeles' defense of MBE/WBE/OBE program before the California Supreme Court).

***Publications***

Transportation Research Board, Airport Cooperative Research Program, ACRP Report 126: "A Guidebook for Increasing Diverse and Small Business Participation in Airport Business Opportunities" (Washington D.C. 2015)

***Education***

***Hastings College of the Law***

Juris Doctor Degree awarded May, 1982

***8/79-5/82***

***SF State University***

Bachelor of Arts degree awarded magna cum laude in Psychology, 1977

***1973-1977***