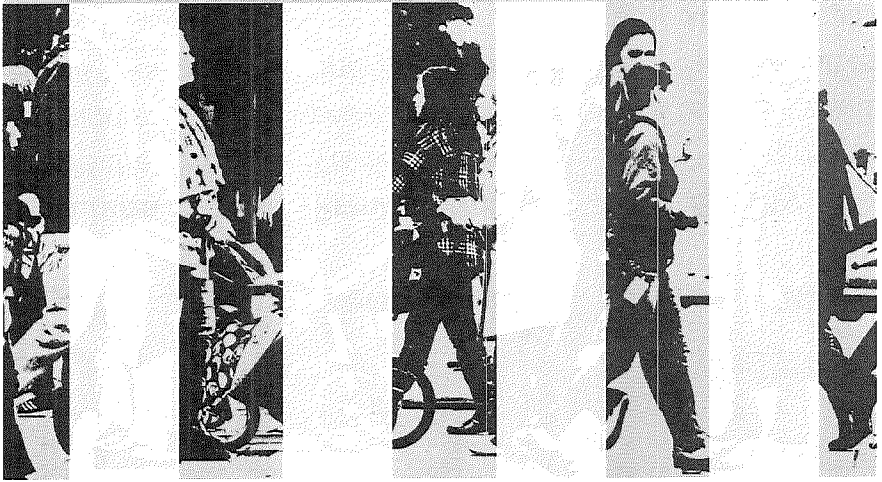




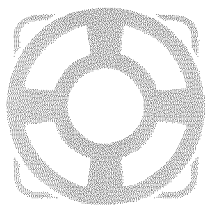
VISION ZERO
ACTION STRATEGY
**Eliminating
Traffic Deaths
in San Francisco**



In 2014, the City and County of San Francisco adopted Vision Zero as a policy.

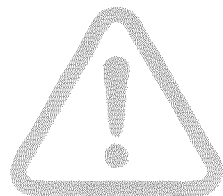
Vision Zero is the city's commitment to creating safer, more livable streets with the goal of **eliminating all traffic fatalities and reducing severe injuries.**

CORE PRINCIPLES



Saving Lives

Safety and the preservation of human life is our highest priority.



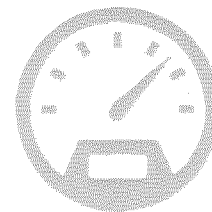
Prevention

Traffic deaths are preventable and unacceptable.



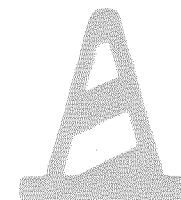
Equity

The transportation system should be safe for all road users, for all modes of transportation, in all communities and for people of all incomes, races and ethnicities, ages and abilities.



Speed

People are inherently vulnerable and speed is a fundamental predictor of crash survival. The transportation system should be designed for speeds that protect human life.



Safe Streets

Human error is inevitable and unpredictable; we should design the transportation system to anticipate error so the consequence is not severe injury or death. Transportation and land use development policies, standards, programs and design decisions should prioritize preserving lives.

EMPOWERING OUR COMMUNITY



NEW IDEAS

Share your ideas for new Vision Zero action items.

This idea is for:

- Safe People Safe Streets Safe Vehicles

Name and Organization (optional):



WHAT WILL IT TAKE TO GET TO ZERO?

ELEVATE



VISION ZERO SF: MULTI-AGENCY APPROACH

San Francisco Transportation Authority
Vision Zero Committee

Community & City
Vision Zero Task Force

San Francisco Vision Zero

Data Systems

Legislative
Agenda

Safe Streets

Engineering
complete streets
projects

Traffic calming in
neighborhoods

Safe People

Raising awareness
about street safety

Enforcing traffic laws

Safe Vehicles

Using technology to
ensure a safe
system

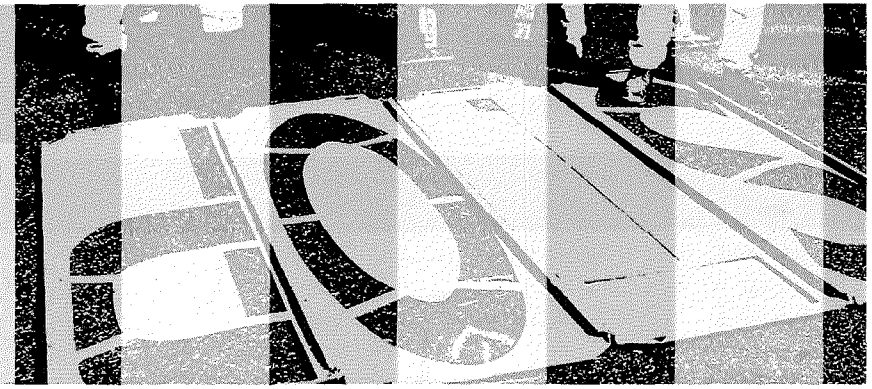


SAN FRANCISCO
PLANNING
DEPARTMENT

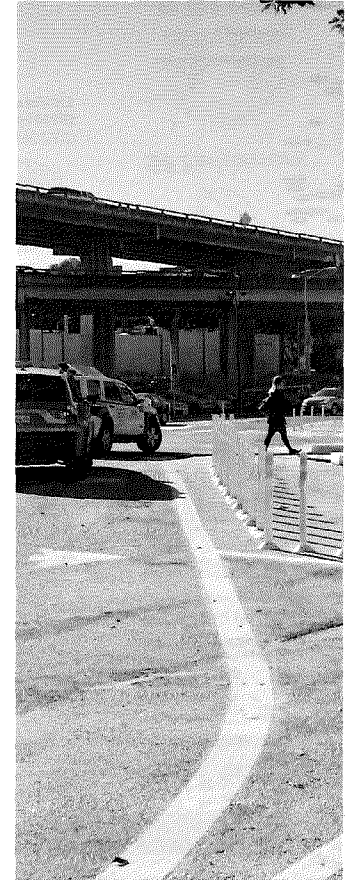


STRATEGIC ACTIONS

Safe Streets



- Install 8 miles annually of high-impact sustainable travel lanes
- Reduce project delivery timelines on 5 corridors in 2 years
- Complete near-term improvements (signal timing and crossing markings) at all intersections on the High Injury Network
- Improve accessibility and protected bikeway designs and share with our partners
- Evaluate effectiveness on 5 corridor projects annually

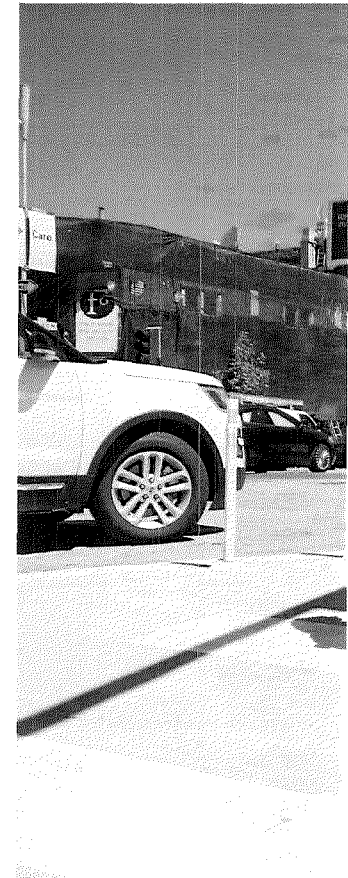


STRATEGIC ACTIONS

Safe People



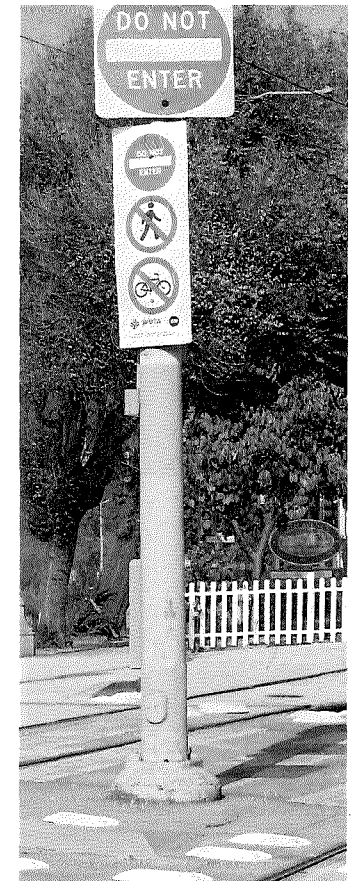
- Extend safe speeds enforcement program to monthly across high injury corridors
- Develop multi-lingual and culturally sensitive driving, biking, and walking in SF guides
- Engage seniors and service providers through grant-funded multi-lingual presentations to at-risk populations
- Provide coordinated crisis response to every traffic fatality, including engineering improvements, support for victims' families and community outreach



STRATEGIC ACTIONS

Safe Vehicles

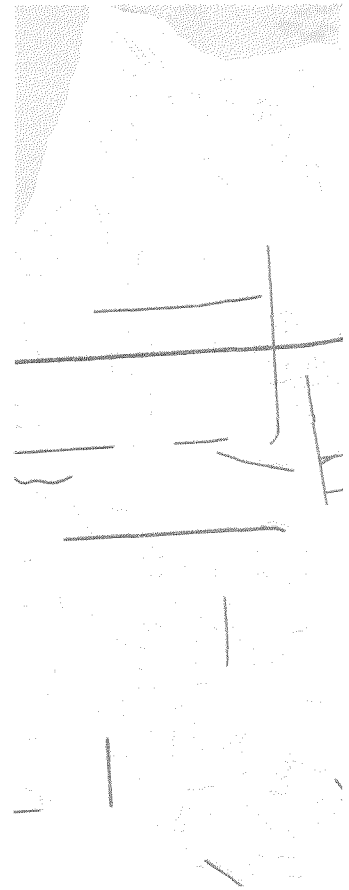
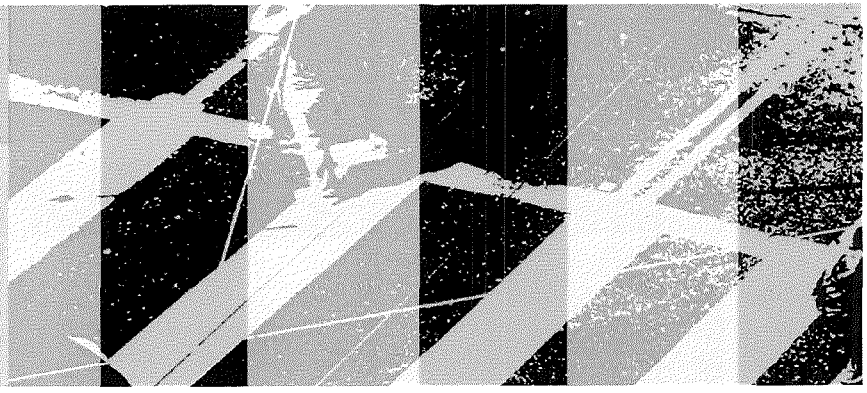
- Evaluate emerging mobility pilots – such as e-scooters – with focus on safety outcomes
- Implement SmartDrive light-rail vehicle system to evaluate operator safety
- Issue annual report on city employee using city fleet driving behavior trends



STRATEGIC ACTIONS

Data Systems

- Update High Injury Network in 2021 using Zuckerberg SFGH data
- Issue an annual research brief to address injury inequities related to vulnerable populations (one topic each year) to inform policies, projects, programs
- Integrate SFPD Collision Data into Crime Data Warehouse for timely, efficient reporting and sharing of SFPD-reported injury collisions.
- Issue an annual report on Severe Injuries utilizing hospital (ZSFGH) and police data.



EQUITY FOCUS



Deepening community engagement

with community leaders and local stakeholders to ensure that strategic actions reduce injury inequities and do not exacerbate existing inequities.



Prioritizing and monitoring improvements

on the high injury network, in Communities of Concern, and where there are concentrations of severe/fatal injuries to seniors and people with disabilities and other vulnerable populations to address historic differences in resource allocation.



Ensuring Vision Zero transformative policies consider and address equity impacts

on vulnerable populations, including the impact of fines and fees on low income residents.



Implementing data-driven, culturally competent, multilingual education, engagement and enforcement campaigns

targeted in impacted areas.

MEASURING PROGRESS

METRIC	2021/2024 TARGETS
Fatalities <i>2018: 23 fatalities</i>	Zero by 2024
Sustainable travel lanes miles added, Citywide <i>2014-2018: 40 miles</i>	16 Miles / 40 Miles
Safety treatments installed on the High Injury Network <i>2018: 9 miles on the HIN</i>	More than 13 miles of safety treatments on HIN annually
Percentage of safety treatments installed in Communities of Concern (CoC) <i>2018: 38% of HIN miles in CoC</i>	Miles implemented in CoC equal to or greater than the proportion of the HIN falling within those communities
Focus on the Five violation citations, proportion of citywide total <i>2018: Citywide 41%</i>	Citywide 50%

METRIC
Vision Zero outreach <i>2018: Over 250 million media impressions and over 15,000 people reached at events</i>
Vision Zero community awareness <i>2016: 11% Awareness</i>
Vision Zero street team outreach <i>2018: 52 community events, 100% with translated materials and interpretation services</i>
Youth and Senior programming <i>2018: Seniors: 2,100 people reached, 56% in a language other than English</i> <i>2018: Schools: 27 schools participating with programming in Spanish and Chinese</i>
GSF DPH grants for community engagement <i>2018: 9 awards</i>

PROGRAM CHALLENGES AND GAPS

- Multi-agency program requires different support from different agencies. City budget primarily effects SFPD enforcement actions.
- Safe People actions are historically project-based and grant-funded across SFMTA, Public Health and other agencies.
- New or additional funding supports enhancement or expansion of existing actions



PARTNERSHIP: CITY, COMMUNITY + REGIONAL, STATE

