



City and County
of San Francisco

Economic Recovery Task Force

San Francisco Economic Recovery Task Force (ERTF)

Presentation to the Board of Supervisors

<https://www.onesanfrancisco.org/covid-19-recovery>

October 27, 2020

Community Engagement and Listening

Community Engagement and Listening

- › Over 30 Task Force members conducted research and outreach on reopening, an estimated combined reach of ~900 individuals
- › Over 1,000 public surveys and emails received from San Franciscans
- › ~40 hours of interviews and conversations with nearly 100 community members through formal focus groups and neighborhood presentations
- › Presentations at the Immigrant Rights Commission, the Commission on the Environment, the Small Business Commission and the Commission on the Status of Women

What We Heard from the Public Survey and Other CEL

- › Financial Assistance to Businesses was the most desired category of action, especially amongst business owners of color, followed by Health/Safety
- › Sentiment shift: Health/Safety rose from 14% (May) >> 24% (June)



What We Heard from the Policy Working Groups

Jobs & Businesses

- Minimize evictions
- Small and medium-sized **business support**
- **Reduce expenses**
- Employment and **career advancement for the most disadvantaged**
- **Support workers** with centralized workforce development and subsidized employment

Vulnerable Populations

- Protect health of vulnerable populations for **safe reopening**
- Ensure **affordable housing** for vulnerable populations
- **Build access to opportunity** to overcome structural racism
- **Address inequities** with immediately devastating impacts

Economic Development

- **Affordable housing:** pursue funding, preserve, acquire, stabilize, produce, streamline
- Make **best use of publicly owned space**
- Redesign permitting and **cut red tape**
- Change zoning and other codes for **more flexible uses**

Arts, Culture, Hospitality & Entertainment

- Help ACHE businesses and orgs. **diversify** and **reopen safely**
- Expand access to and **activate spaces ASAP**
- Utilize ACHE sector to catalyze recovery
- **Employ ACHE workforce** in recovery
- Protect and strengthen ACHE assets

Overview of the ERTF Process

ERTF Overview

- › From April to October 2020, the full Task Force met monthly and participated in many smaller working group meetings.
- › Through this process, the Task Force developed 41 policy recommendations that represent the best thinking of this diverse group, informed by the experience of Task Force members, research from city staff, as well as input from communities across San Francisco through surveys and focus groups.

ERTF Report

Published 10/8/20

Sections of the report:

- › Economic Context
- › Task Force Process
- › Policy Recommendations
- › Additional Policy Ideas
- › Looking Ahead



Appendices (released 10.27.20)

Appendix A: Reopening Plan

Appendix B: Shared Spaces Program

Appendix C: Policy Development Process

Appendix D: Community Engagement and Listening (CEL)

Appendix E: Detailed Policy Recommendations

Appendix F: Departmental COVID-19 Response and Recovery Efforts

Expected publication of appendices within two weeks on the [ERTF website](#)

Policy recommendations

Recommendations Development



Policy recommendations

- › Local Economic Stimulus
- › Job Connections
- › Promote Safe Reopening
- › Preserve Operations and Lessen Regulatory Burdens
- › Pursue Economic Justice
- › Invest in Housing
- › Meet the Basic Needs of the Vulnerable
- › Imagine and Build Stronger Neighborhoods

Local Economic Stimulus

Explore policies and investments that encourage economic development and activity in San Francisco, such as funding public infrastructure projects, streamlining permitting processes, advocacy for state and federal resources, and more

1.1 Invest in public infrastructure and support major projects

1.2 Redesign building permit process, cut red tape

1.3 Defer impact fee payments

1.4 Strengthen Local Business Enterprise (LBE) program

1.5 Promote reactivation and consider adaptive reuse of buildings

1.6 Advocate for federal and state funding

1.7 Partner with business and philanthropic communities

1.8 Create accessible, affordable child care system

Job Connections

Facilitate and improve connections to jobs and explore programs that hire local workers

2.1 Centralize City workforce development programs

2.2 Provide culturally competent, accessible job training

2.3 Strengthen implementation of First Source Hiring

2.4 Expand subsidized employment and hiring

Promote Safe Reopening

Provide clear and accessible information to businesses and workers on reopening requirements and provide tools and strategies to keep workers, customers, and residents safe

3.1 Provide clear, concise, in-language communications

3.2. Remove barriers to PPE, testing, and tracing

3.3 Ensure safe work environments for all

3.4 Support cleanliness, health, and safety in public spaces (see also 7.3 and 7.4)

Preserve Operations and Lessen Regulatory Burdens

Create flexibility for businesses to operate and consider reducing or eliminating regulatory burdens

4.1 Extend Shared Spaces Program

4.2 Repurpose public outdoor space

4.3 Allow more flexible use of ground floor retail

4.4 Rethink rules that restrict flexible/temporary uses

4.5 Provide advisory services and other supports to avoid evictions and foreclosures

4.6 Review employer mandates

Pursue Economic Justice

Narrow the wealth gap and bridge the digital divide for low-income residents and communities of color

5.1 Invest in BIPOC communities

5.2 Ensure low-income school children have access to educational programming

5.3 Reform fines and fees levied by San Francisco to reduce inequitable financial burdens on low-income people and communities of color

5.4 Provide high-quality computers to vulnerable populations

5.5 Bridge the digital divide with affordable connectivity and internet service

5.6 Build technology capacity of new users, small businesses, and nonprofits

Invest in Housing

Incentivize the construction of affordable housing, an immediate and long-term need

6.1 Expand and stabilize affordable housing funding

6.2 Ensure sufficient affordable multifamily rental housing and support small property owners

6.3 Support construction of small multifamily buildings

6.4 Streamline the housing entitlement process

Meet the Basic Needs of the Vulnerable

Ensure San Franciscans have access to food, shelter, mental health, and other services

- 7.1 Ensure adequate housing for family violence survivors and increase awareness
- 7.2 Ensure all San Franciscans have adequate access to food
- 7.3 Expand mental health and substance use disorder services
- 7.4 Acquire sites for permanent supportive housing and ensure accessibility
- 7.5 Prevent renter evictions and displacement

Imagine and Build Stronger Neighborhoods

Activate and draw upon San Francisco's unique neighborhood and cultural assets

8.1 Plan for San Francisco's resilient future

8.2 Catalyze neighborhood recovery through the arts

8.3 Identify new arts revenue sources and support grants

8.4 Appoint more ACHE sector representatives to advisory groups and policy bodies

Additional ERTF Background slides

Background

- › Mayor London N. Breed and Board of Supervisors President Norman Yee created the COVID-19 Economic Recovery Task Force.
- › Created April of 2020 in response to COVID-19 health pandemic.
- › The Task Force was charged with guiding the City's efforts through the COVID-19 recovery to sustain and revive local businesses and employment, mitigate the economic hardships already affecting the most vulnerable San Franciscans, and build a resilient and equitable future.

Background - membership

- › The Task Force was co-chaired by:
 - San Francisco Assessor-Recorder Carmen Chu;
 - San Francisco Treasurer José Cisneros;
 - Rodney Fong, President and CEO of the San Francisco Chamber of Commerce; and
 - Rudy Gonzalez, Executive Director of the San Francisco Labor Council.
- › Task Force included 100+ members – local business, non-profit and community leaders.
- › Temporary body formed to provide policy guidance and recommendations to the city on overall economic recovery.

Background - Timeline

- › Kick-off meeting – April 24 from 3:30-4:30pm
- › Meeting #1 – May 14 from 2-3:30pm
- › Meeting #2 – June 11 from 2-3:30pm
- › Meeting #3 – July 9 from 2-3:30pm (did not hold due to Working Group meetings happening frequently this month)
- › Meeting #4 – August 6 from 2-3:30pm - draft recommendations
- › Meeting #5 – September 10 from 2-3:30pm – final recommendations
- › Meeting #6 – October 8 from 2-3:30pm - final report

ERTF Process: Meeting Recovery Needs in Real Time



Facilitate a Safe Re-Opening
Reopening the economy safely is critical for business survival, employment and City budget.

Focus on Building Resilience Into Interim Economy
Short of a scientific breakthrough we expect COVID-19 to be an ongoing challenge. How can we build resiliency into our economy through the next 1-2 years?

Long-Term Ideas
COVID-19 will result in permanent changes to how we do business and how we utilize our spaces. It has also accelerated changes in the growth sectors in our economy. What do we want to do to rebuild San Francisco better?

Report Drafting and Revisions
Staff produce and share report brief and memos for Task Force feedback. Staff incorporates that feedback into final report by final Task Force meeting (10/8) and produce appendices.

Thank you!

Email us at RecoverySF@sfgov.org

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