

**FIRST AMENDMENT TO AGREEMENT  
FOR ADVERTISING ON SAN FRANCISCO MUNICIPAL TRANSPORTATION  
AGENCY VEHICLES AND OTHER PROPERTY**

This FIRST AMENDMENT to the Agreement for Advertising on San Francisco Municipal Transportation Agency Vehicles and Other Property is made and entered into this 26<sup>th</sup> day of October, 2018, by and between Intersection Media, LLC (“Contractor”), formerly known as “Titan Outdoor LLC,” and the City and County of San Francisco, a municipal corporation (the “City”), acting by and through its Municipal Transportation Agency (the “SFMTA”).

**RECITALS**

- A. City and Contractor have entered into the Agreement (as defined below).
- B. City and Contractor desire to modify the Agreement on the terms and conditions set forth herein to extend the duration of the contract.




NOW, THEREFORE, Contractor and the City agree as follows:

- 1. **Definitions.** The following definitions shall apply to this Agreement:
  - 1.1. **Agreement.** The term “Agreement” shall mean the Agreement between City and Contractor, effective July 1, 2014, for advertising on SFMTA vehicles and other property.
  - 1.2. **Other Terms.** Terms used and not defined in this Amendment shall have the meanings assigned to such terms in the Agreement.
- 2. **Modifications to the Agreement.** Section 2 (Term of the Agreement) is replaced in its entirety to read as follows:

“The term of this Agreement shall be from July 1, 2014 to June 30, 2024. At the sole option of the City, the Agreement may be extended for an additional five (5) year term. City will notify Contractor of its intent to exercise the option to extend no later than 180 Days prior to the expiration of the term of the Agreement.”
- 3. **Effective Date.** The modification set forth in Section 2 shall be effective on and after October 26, 2018.
- 4. **Legal Effect.** Except as expressly modified by this Amendment, all of the terms and conditions of the Agreement shall remain unchanged and in full force and effect.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, Contractor and City have executed this Amendment as of the date first referenced above.

CITY	CONTRACTOR
San Francisco Municipal Transportation Agency	Intersection Media, LLC (formerly known as Titan Outdoor LLC)
 _____ Edward D. Reiskin Director of Transportation	 _____
Approved as to Form:	
Dennis J. Herrera City Attorney	
By:  _____ Stephanie Stuart Deputy City Attorney	