

From: [Anthony Roumph](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 1:58:37 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express my personal strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

As a longtime resident of the city (and lifelong Bay Area resident) I am truly amazed by the seemingly continued disdain for our industry. Your continued legislation only leads to the destruction of jobs not their creation. Supervisor Peskin speaks of billionaires and bailouts – no hotel I know of has received any such bailout, nor do I believe the eleven of you truly understand a situation that is so dire, most of your constituents hotels have found it more cost effective to close than to stay open.

To assume additional taxes on an industry that needs resuscitation and support is beyond mind blowing, instead you attempt to add another nail in the coffin. Your focus on creating standards for us to be “the cleanest and safest” hotels in the nation is also farcical. Your governance has already made the city a place where tourist are cautious to travel. Oracle in our own backyard left us, multiple conventioners mention they well never return – all before the pandemic and all because of your failed policies that you continue to enact and perpetuate.

Your “double whammy” of legislation targeted at our industry only will make our industry’s recovery that much longer if even at all. The golden goose has no eggs left to take, please work on legislation that helps build us back up and not laws that continue to break us down further.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Tony Roumph | General Manager

Kimpton Sir Francis Drake Hotel
450 Powell St. | San Francisco, CA 94102
D: 415.395.8514
anthony.roumph@sirfrancisdrake.com | www.sirfrancisdrake.com

Please consider your environmental responsibility before printing this e-mail - Kimpton Earthcare 

From: [Patrick Dougherty](#)
To: [Board of Supervisors, \(BOS\)](#); [Breed, Mayor London \(MYR\)](#)
Subject: BEI San Francisco Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 2:03:04 PM
Attachments: [8E437968C2F94639853810B2966D7CC1\[34907372\].png](#)
[1E4F544675A643648A75ECF30BF59319\[34907377\].png](#)
[9E524F9AA8BE422083E53A05972BC948\[34907378\].png](#)
[315434FEE16B418CB27182432CC019CA\[34907379\].png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express (*company or individual name*) strong opposition to any additional taxes being placed on the hotel industry. I/we are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

I am flummoxed! The Supervisors just passed a ridiculous cleaning ordinance, at no point were hospitality professionals brought in to assist with its crafting; the negative consequences will be felt by the hard-working property staff members for years to come. Now, because of years of poor financial management the supervisors will again try to extract even more money from our industry. When is enough, enough? For an industry that has participated in the growth of this city, helped transform it into the world-class destination San Francisco has become and has put billions of dollars into the city funds, we receive very little respect for our contributions. How about you begin to worry about the homelessness crisis right outside my door. There is a homeless hotel right next to our property, the city is paying for these unused rooms, yet there is still tents on the sidewalk right where you enter the property. How is that possible? We lose business on a weekly basis because the reviews of this area are not conducive to peoples business or vacation plans. I walked past a different person smoking crack 3x just in the past 7 days. Start to work with this industry and we can all partner to help this wonderful city reach its potential.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,



PATRICK DOUGHERTY

General Manager
50 Eighth St. San Francisco, CA 94103
Direct: 415-575-5200

pdougherty@beihotelsf.com

www.beihotelsf.com

<https://www.beihotelsf.com/work/collaborate-at-bei/>



From: [Garry Cox](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Fang, Greg](#); [Phil Tufano](#); [Rick Patten](#); [Kevin Carroll](#); [Kelly Powers](#); [Jeremy H. Kueffner](#); [Heiko Novak](#); [Robel Seyoum](#); [Brian Bolf](#)
Subject: Axiom Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 3:59:02 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express Axiom Hotel's strong opposition to any additional taxes being placed on the hotel industry. We are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for the City to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be expected that the City would be discussing tax relief for industries such as accommodations at this time. We ask that hotels be exempt from any tax increases.

If these tax measures are implemented, it would further increase the cost of doing business in San Francisco for our hotel and we would be forced to commensurately increase rates, making it less attractive for travelers to visit the City and spend their money. If this strategy did not prove successful, we would have to make cuts to our variable expense of labor, likely losing jobs as a result.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Garry Cox

Garry Cox, CHA | Area General Manager

Email: garry.cox@axiomhotel.com

Tel: 415.39AXIOM ([415.392.9466](tel:415.392.9466)) **Direct:** [628.242.0222](tel:628.242.0222)

[28 Cyril Magnin Street, San Francisco, CA 94102](#)



From: [Chip Conley](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Chip Conley's Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 4:26:16 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express my strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

If passed, the below hotels, restaurants and spa that I have ownership in will be even more negatively impacted than they already are in the midst of this pandemic, and will threaten our ability to reopen and continue to be part of our city's rich history:

Businesses and Number of Years in San Francisco:

Phoenix Hotel/Chambers Restaurant- 34 years
Kabuki Spa - 22 years
Laurel Inn/Laureate Restaurant- 21 years
Hotel Del Sol - 21 years
Petite Auberge - 18 years
White Swan Inn - 18 years

Again, I ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Chip Conley

Wisdom@Work is available [here](#)
Explore MEA's 2020/21 Workshops [here](#)
My daily blog, WisdomWell, is available [here](#)

From: [Sue Tan](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 5:17:56 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Sue Tan
Staff Accountant
Argonaut Hotel

From: [Sue Tan](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zoe Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 5:19:49 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the Hotel Zoe's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Sue Tan
Controller


FISHERMAN'S WHARF

425 North Point Street, San Francisco, CA 94133

(O) 415-292-4564

(C) 415-292-4596

stan@noblehousehotels.com



From: [Volkart, Jacqueline](#)
To: [Board of Supervisors. \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: The St. Regis San Francisco - Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 5:32:50 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express The St. Regis San Francisco strong opposition to any additional taxes being placed on the hotel industry. I/we are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.


As the Chair of the Marriott Business Council for the Bay Area and the General Manager of The St. Regis San Francisco, I have an obligation to protect the jobs of our employees in the city and hotels staying open for many years to come. Covid-19 has put hotel ownerships in very challenging situation, many asking, *"Is it worth to reopen a hotel; how can we structure the operation not to create even bigger losses"*. An extra tax will put a huge burden in our already struggling industry. We all know, the city of San Francisco sparkles when we welcomes conventions, leisure guests and business travellers. The city comes alive, provides jobs to people and keeps our hospitality professionals able to take care of their families. Therefore, please reconsider, our industry creates unique, memorable and personal experiences for our guests by our incredible employees, who go above and beyond every single day.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Warm regards & [Live Exquisite](#)
Jackie

Jacqueline Volkart, MBA, CMP, CAM
General Manager & Chair of the Marriott Business Council

The St. Regis San Francisco
125 Third Street San Francisco, California 94103
t. +1 415 284 4050 | m. +1-415-748-7014
stregissanfrancisco.com



MARRIOTT INTERNATIONAL
LUXURY BRANDS

We will travel again.

From: [Stefan Muhle](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 5:42:18 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

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Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Stefan Mühle
Area Managing Director


FISHERMAN'S WHARF


A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

(O) 415-345-5505

(F) 415-345-5513

smuhle@noblehousehotels.com



From: [Stefan Muhle](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zoe Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 5:43:13 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

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Dear Supervisors,

I am writing to express Hotel Zoe's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Stefan Mühle
Area Managing Director


FISHERMAN'S WHARF


A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

(O) 415-345-5505

(F) 415-345-5513

smuhle@noblehousehotels.com



From: [Celia Ghanem](#)
To: [Board of Supervisors, \(BOS\)](#); [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 7:24:31 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Celia Ghanem
Area Director of Finance
Argonaut Hotel

From: [Celia Ghanem](#)
To: [Board of Supervisors, \(BOS\)](#); [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zoe Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 7:26:25 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the Hotel Zoe's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Celia Ghanem
Area Director of Finance
Hotel Zoe

From: [Diogo Vieira](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Tuesday, July 14, 2020 8:39:10 PM
Attachments: [image001.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

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Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Diogo Vieira
Assistant Front Office Manager



425 North Point Street, San Francisco, CA 94133

(O) 415-561-1100

(F) 415-561-1199

dvieira@noblehousehotels.com



From: [Don Dennis](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: exempt hotels from November Tax Measures
Date: Wednesday, July 15, 2020 6:22:21 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express Noble House Hotel's, representing The Argonaut Hotel and Hotel Zoe, strong opposition to any additional taxes being placed on the hotel industry. I/we are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

Adding additional operating expenses will force hotels to raise rates in a market that was already struggling to attract new business prior to COVID-19. This will ultimately lead to a reduction in future demand. Less business equates to not only less tax revenues, but also less jobs.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Don Dennis
President, Operations



600 6th Street S, Kirkland, WA 98033

(O) 425-636-5675

(C) 206-793-7999

ddennis@noblehousehotels.com



From: [Brittney Beck](#)
To: [Board of Supervisors, \(BOS\)](#); [Breed, Mayor London \(MYR\)](#)
Subject: Please exempt hotels from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 7:35:40 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I want to express my strong opposition to any additional taxes being placed on the hotel industry - especially small, Legacy Businesses like mine. I'm requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting. Please, help our struggling industry. My hotel was built in 1958, by my grandfather. We have never closed a day since, however, with the current situation, I don't know how we are going to continue. We are sinking, and I'm gasping for air. These are things that keep me awake at night. When I think about additional tax and hardships that are continually being put on businesses like mine, it leaves a very sour taste. Help me regain a love for this city.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Brittney Beck



2222 Market St.,
San Francisco | CA | 94114
p: 415-621-8212

From: [Clifton, Angie](#)
To: [Board of Supervisors, \(BOS\)](#)
Subject: San Francisco Marriott Union Square Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 10:51:55 AM
Attachments: [image001.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the San Francisco Marriott Union Square's strong opposition to any additional taxes being placed on the hotel industry. We are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

If passed these increased expenses would further delay in the re-opening of the hotel, negatively impacting close to 200 employees/city residents.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,
Angie Clifton



ANGIE CLIFTON, GENERAL MANAGER
San Francisco Marriott Union Square
480 Sutter Street, San Francisco, CA 94108

P 415.398.8900 | **F** 415.398.5981 | **E** angie.clifton@marriott.com | marriotthotels.com



From: [Kevin Thang](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zoe Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 12:13:31 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express the Hotel Zoe's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Kevin Thang
Area Director of IT
Hotel Zoe

Kevin Thang
Area Director of IT

Hotel Zoe
FISHERMAN'S WHARF

ARGONAUT™
A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

Argonaut (O) 415-345-5553 | Hotel Zoe (O) 415-292-4529

kthang@noblehousehotels.com



From: [Kevin Thang](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 12:13:32 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

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Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Kevin Thang
Area Director of IT
Argonaut Hotel

Kevin Thang
Area Director of IT

Hotel Zoe
FISHERMAN'S WHARF

ARGONAUT™
A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

Argonaut (O) 415-345-5553 | Hotel Zoe (O) 415-292-4529

kthang@noblehousehotels.com



From: [Phelan, Jim](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Vitale Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 12:40:31 PM
Attachments: [image001.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express my strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Jim Phelan
Director of Revenue Strategy
HOTEL VITALE | AMERICANO RESTAURANT & BAR | SPA VITALE
A Joie de Vivre Hotel, Restaurant & Spa
Eight Mission Street
San Francisco, California 94105
Mobile 919-586-1885



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facebook.com/hotelvital
instagram.com/hotelvital

From: [Ashesh Manandhar](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Argonaut Hotel Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 12:53:07 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

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Dear Supervisors,

I am writing to express the Argonaut Hotel's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Ashesh Manandhar
Revenue Analyst


FISHERMAN'S WHARF

ARGONAUT™
A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

(O) 415.345.5516

amanandhar@noblehousehotels.com



From: [Ashesh Manandhar](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zoe Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 12:54:21 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

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Dear Supervisors,

I am writing to express the Hotel Zoe's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time.

These new tax measures create anxiety and more uncertainty at precisely the wrong time. Our goal is to re-open as soon as possible and have work for our employees. Please help us achieve this goal.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Ashesh Manandhar
Revenue Analyst


FISHERMAN'S WHARF

ARGONAUT™
A NOBLE HOUSE HOTEL

495 Jefferson St, San Francisco, CA 94109

(O) 415.345.5516

amanandhar@noblehousehotels.com



From: [Huldi, Roger](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: November 2020 Tax ballot measures
Date: Wednesday, July 15, 2020 4:01:07 PM
Attachments: [image001.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express W Hotel San Francisco's strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

Our hotel desperately trying to find a path to reopen and get our talent and team members back to work. Not only are we now burden with an extremely expensive Health Ordinance but also face tax increases that make that threatens our future existence.

Again, we respectfully ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Roger Huldi

ROGER HULDI
GENERAL MANAGER / W SAN FRANCISCO
181 Third Street / San Francisco, CA 94103
T 415-817-7878 / E Roger.Huldi@whotels.com
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From: [Kimball, Jon](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Wednesday, July 15, 2020 4:58:39 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express The Westin St. Francis on Union Square strong opposition to any additional taxes being placed on the hotel industry. We are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

The Westin ST. Francis on Union Square has been part of San Francisco's history for over 115 years. This is by far the most difficult period we have had to endure. I have to admit that any additional tax initiatives impacting us would be so difficult to withstand and ultimately lead to further staffing changes throughout hotel, affecting our precious associates who have been part of our hotel's great history.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed. Thanks very much.

Sincerely,

**JON
KIMBALL**
Area General Manager

THE WESTIN ST. FRANCIS SAN FRANCISCO ON UNION SQUARE
335 Powell Street, San Francisco, CA 94102
T 415.774.0101 M 415.725.1089

www.westinstfrancis.com

[Marriott BonVoy](#) > [Facebook](#) > [Twitter](#) > [Instagram](#)

From: [Sigrid Schafmann](#)
To: [Breed, Mayor London \(MYR\)](#); [Board of Supervisors. \(BOS\)](#)
Cc: [Haney, Matt \(BOS\)](#); [Mar, Gordon \(BOS\)](#); [RonenStaff \(BOS\)](#); [Yee, Norman \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [Fewer, Sandra \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Walton, Shamann \(BOS\)](#)
Subject: Proposed Tax Increases – Opposed!
Date: Wednesday, July 15, 2020 8:17:30 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor London Breed, Dear San Francisco Supervisors,

I am writing to you express my upmost opposition to any new or increased taxes on San Francisco businesses.

As businesses are struggling to stay alive, especially small businesses and rental property owners, raising taxes at this time will be disastrous. Already, businesses and people are fleeing the city, as well as the state of California, en masse.

The gross receipt tax is particularly burdensome since it does not take into consideration expenses and can leave a business without any income, or not enough to survive. We are struggling to survive, raising taxes at this time, when the economy has not even opened, is not only highly insensitive, it is reckless and the kiss of death. You can eat the golden goose only once.

We need your support by lowering taxes and fees, reduce waste, and speed up services.

San Francisco does not need new or higher taxes, but accountability for the City's \$12 billion annual budget! The City does not need more money, it needs to focus on getting quality services, accountability, and to stop and procecute scandalous corruption.

The quality of life in San Francisco has been deteriorating for years*, scaring away tourist, businesses, and profitable conventions alike (e.g.: American Medical Association).

Sincerely,
Sigrid Schafmann

*rampant car break-ins, muggings, filth and trash everywhere, gridlock, congestion, crumbling infrastructure, never-ending, over-budget construction, mentally ill people roaming the streets, lootings, etc.

From: [Humphreys, Matt \(SFORS\)](#)
To: [Board of Supervisors, \(BOS\)](#); [Breed, Mayor London \(MYR\)](#)
Subject: Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Thursday, July 16, 2020 10:48:47 AM
Attachments: [image002.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express my strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

We need our hotels open so we can get these employees back to work and get this city back to its glory. The Hospitality industry has been hit the hardest and we need your support to ensure we can get our teams back up and running. I know the city is hurting but let us drive fill your pockets through our TOT tax from getting back in business, not by adding more taxes that will keep us closed.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Matt

Matthew Humphreys
Area Vice President & General Manager

HYATT REGENCY SAN FRANCISCO
5 Embarcadero Center, San Francisco, CA 94111, USA
T: +1 415.291.6585 F: +1 415.677.9986 E: matt.humphreys@hyatt.com
www.sanfranciscoregency.hyatt.com



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From: [Mark Beevor](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: Hotel Zetta's Request for Hotels to be Exempt from November 2020 Tax Measures
Date: Thursday, July 16, 2020 11:34:55 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to express Hotel Zetta's strong opposition to any additional taxes being placed on the hotel industry. We are requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

I understand the need to drive revenue to help fill the deficit but hitting an industry that is already being targeted with the healthy ordinance is surely going to increase the slow down of hotels being able to open up, which slows the creation of jobs, slowing the revenue stream for the city. These new taxes are a lose / lose for the city.

In speaking to my team who are at home, they just want to come back to work. I had a sales manager come by this week just so he could say hi and feel the energy of the hotel again. To say he is hungry to come back to work is an understatement. When he asked when does he think employees will be coming back in the past I would say it depends on the uptick of business, now I find myself saying it depends on the Supervisors. This is not about driving dollars this about effecting peoples lives who are already in a tough spot.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Mark.

Mark Beevor | General Manager

HOTEL ZETTA SAN FRANCISCO

D 415 321 5132 **M** 307 690 5666 **F** 415 543 5885

E mark.beevor@viceroymotelgroup.com

55 5th Street

San Francisco, CA 94103



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From: [Noyes, Mark](#)
To: [Board of Supervisors, \(BOS\)](#)
Cc: [Breed, Mayor London \(MYR\)](#)
Subject: November Tax Measures
Date: Thursday, July 16, 2020 11:49:09 AM
Attachments: [image001.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Subject: Hotel Vitale Request for Hotels to be Exempt from November 2020 Tax Measures

Dear Supervisors,

I, Mark Noyes, General Manager at Hotel Vitale am writing to express *my* strong opposition to any additional taxes being placed on the hotel industry. I am requesting that hotels be exempt from all tax measures being discussed at the July 16th Budget and Finance Committee meeting.

The current business tax initiatives proposed for the November 2020 ballot would be devastating for San Francisco hotels who are trying to determine how and when they can open again and bring back employees. Now is the time for our city to help its number one industry get back on its feet. It is simply not the time to be increasing taxes on one of the hardest hit industries by the COVID-19 Pandemic. In fact, it would be more expected that the city would be discussing tax relief for industries like accommodations at this time. We ask that hotels be exempt from any tax increases.

These additional taxes would further delay the reopening of my hotel and cause convention meeting planners to take a closer look at booking San Francisco due to such a high tax base versus other comparable cities.

Again, we ask that hotels be exempt from the November 2020 tax initiatives being proposed.

Sincerely,

Mark Noyes

General Manager

HOTEL VITALE | AMERICANO RESTAURANT & BAR | SPA VITALE

A Joie de Vivre Hotel, Restaurant & Spa

Eight Mission Street

San Francisco, California 94105

Tel: (415) 278-3710



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June 26, 2020

To: Controller Ben Rosenfield
Chief Economist Ted Egan
Board President Norman Yee
Mayor London Breed

CC: San Francisco Board of Supervisors

RE: Proposed Gross Receipts Tax Measures

I am writing on behalf of the San Francisco Travel Association, a not for profit organization that markets San Francisco to visitors as a destination, globally. We represent over 1,300 business members which help to make tourism San Francisco's number one industry, employing over 86,000 hard working professionals. San Francisco welcomed over 25 million visitors last year who spent \$10 Billion, generating over \$770 Million in General Fund revenues in 2019 alone.

However, these numbers are almost non-existent today. The Coronavirus pandemic has completely decimated the travel and tourism industry in San Francisco. More than half of those employed have been furloughed or laid off. Our industry was hit hard at the onset of this pandemic and will be one of the slowest industries to recover due to our local reopening phases, businesses ability to recover, as well as consumer confidence in traveling.

As the City works to slowly and carefully reopen, we are focused on recovery efforts and working with our partners to be able to once again welcome business and leisure visitors back to San Francisco to support our small businesses, hotels, museums, attractions and restaurants.

What our businesses need at this time to support the return of visitors is stimulus measures and not additional tax burdens. Our visitor supporting businesses are struggling to survive-and many won't be able to recover at all. Therefore, we are concerned about the various gross receipts tax proposals being considered for the November 2020 ballot. We believe that additional taxes at a time when economic recovery is vital will hamper our efforts to rebuild, reopen and reemploy.

Additionally, the travel and tourism industry will take years to recover from this pandemic, the biggest crisis yet to hit our industry. If San Francisco wants to increase their general fund revenues, incentivize visitors to come to San Francisco and make it easier for visitor serving businesses to operate. The spending from visitors will generate revenues to support the City's budget in this time of need.

Many of the tourism related businesses are high volume with low margins and therefore a gross receipts tax will cause an undue burden. If any business tax measure is put forward, we request that visitor serving businesses that are vital to our City's tourism economy, a very fragile and cost sensitive industry,

be provided additional relief so that our City can show our resilience and safely welcome back visitors to our beautiful city.

Respectfully,

A handwritten signature in black ink, appearing to read "Joe D'Alessandro". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Joe D'Alessandro
President and CEO