



Safer Livable San Francisco Streets

A collaborative community-led approach to making our streets safer for pedestrians, especially for school community members, families, seniors & disabled residents.

Presented by Latoya Pitcher
January 2022

Who are we?

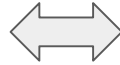
A community-led, city-wide collaborative of **40+ key stakeholders** (SF residents, city leaders & community leaders) across **5 districts** committed to connecting the **people** to the **policies, policy makers, and policy implementers** by designing and a set of traffic safety solutions that are:

- Affordable to launch short term (immediately)
- Sustainable to maintain short term and long term
- Scalable to grow long term
- Equitable to evaluate impact and efficacy at various frequencies

The Approach: Connecting People to Policies

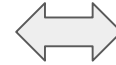
The People

Families
Residents
SFUSD School Site Staff
SFUSD Central Office Staff
Sherman Elementary PTA
Willie Brown M.S. PTO
Community & Faith Based
Organizations



Policies

Vision Zero
AB 43



The Policy/ Implementers

SFUSD Board of Education (BOE)
SF Board of Supervisors (BOS)
SF County Transit Authority (CTA)
SF Municipal Transit Authority (MTA)
SF Police Department (SFPD)
SFPD Police Commission
SF Human Rights Commission (HRC)



Proposed Solution #1 of 3

Agency: SFMTA Safety & Traffic Divisions

- Conduct traffic Studies in zones identified as high risk areas for traffic related deaths or serious injuries (aka Hot Spot zones)
- Reduce speed in hot spot zones to 15 - 25 mph
 - Starting with the 16+ sites currently identified on the SFMTA hot spot list.
- Synchronize traffic lights in hot spot zones
 - E..g Franklin street between Broadway and Union Streets.
- Improve traffic signage in hot spot zones.

Proposed Solution #2 of 3

Agency: SFPD Community Engagement Division & District Stations

Conduct moving violations enforcement activities in hot spot zones around playgrounds, school zones, and seniors zones.

Frequency: 2x's a week for a month OR 1 week a month

- *Depending on resources and how long it takes to improve conditions)*

Duration: at least two hours during peak commute hours

- *E.g. School zones: Beginning 1-hour up to school start time & 1-hour beginning at school dismissal time.*

Resources: A black and white car with a uniformed officer OR Motorcycle cops

Partner: SFMTA Parking Enforcement Division

Proposed Solution #3 of 3

Agency: SFUSD School Sites, Central Office + Board of Education

- Partner with WalkSF to implement safe routes to school activities
- Partner with United Peace Collaborative to organize foot patrols with parents and neighbors
- Advocate for traffic safety measures within their departments
- Partner with city departments/ agencies to implement and evaluate Vision Zero Improvements and AB43 rules and regulations.
- Launch a campaign with media to encourage drivers & bicyclists to reduce speed for pedestrians

The Ask

City agencies, city leadership and all public servants positioned with the power or influence to:

1. Prioritize and Expedite Vision Zero Improvements Around Playgrounds, School Zones, and Senior Zones
1. Expedite the adoption of AB 43 rules and regulations to implement, maintain, and evaluate traffic safety measures.
1. Appropriate funding in their baseline budgets to support Vision Zero Improvements and AB 43 rules and regulations.
1. Commitment to evaluating the efficacy at reasonable frequencies and making adjustments that meets the needs of the people.



- SFUSD - Site Administrators, Staff & Central Office
- SFMTA - Traffic & Safety Divisions
- SF BOS
- SF CTA
- SF HRC
- SFPD & Police Commission
- Residents
- Sherman PTA & Willie Brown PTO
- A. Philip Randolph Institute
- Black to the Future
- United Peace Collaborative
- Wahing Club
- SF CAUSE

Questions? Comments? Thoughts?