

1 [Proclaiming Elizabeth Rojas Colville Day - June 24, 2010]

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3 **Resolution proclaiming June 24, 2010, as Elizabeth Rojas-Colville Day in the City and**
4 **County of San Francisco.**

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6 WHEREAS, the San Francisco Board of Supervisors recognizes and honors the vital
7 role that Ms. Colville has played as a dedicated champion and tireless advocate of
8 reproductive and health during her career at the San Francisco Department of Public Health
9 for the last 24 years; and

10 WHEREAS, Ms. Colville kept San Francisco's young people safe from HIV infection in
11 the early days of the AIDS epidemic by co-authoring a "Family Life Education Curriculum for
12 Incarcerated Youth" and by conducting family life, STD and HIV prevention education and
13 outreach to Spanish-speaking, Latinos and others residing in the Mission District and
14 throughout the city and county; and,

15 WHEREAS, Ms. Colville played in instrumental role in developing and piloting the
16 Wedge, a collaborative SFDPH and SFUSD program that was the first in the U.S. to make
17 HIV-positive speakers the focus of a comprehensive HIV prevention education effort; and as
18 she served as interim Director during a crucial transition phase of this program; and

19 WHEREAS, Ms. Colville was a pioneer in recognizing the risk that HIV posed to
20 women, establishing one of the first club outreach efforts to target women with HIV education
21 and condom distribution between 1986-1988; and founding one of the first programs to
22 integrate HIV testing into Family Planning programs in 1986; and

23 WHEREAS, Ms. Colville brought her professionalism, leadership, dedication and
24 experience to serve as the Director for Family Planning and Preconception Health in the
25 SFDPH Maternal, Child and Adolescent Health (MCAH) Section for the last eleven years; and

1 WHEREAS, through her passion and devotion, Ms. Colville extended the Family
2 Planning Program with male involvement and preconception health components and
3 expanded its education and outreach to teens and young adults through a variety of state,
4 federal and foundation grants; and

5 WHEREAS, Ms. Colville established and maintained programmatic relationships with
6 primary care, adolescent health services, HIV and STD prevention services; increased
7 revenues from health centers for family planning and related services; and continued and
8 expanded high quality reproductive health services at DPH Community Health Network
9 clinics; and

10 WHEREAS, Ms. Colville was recognized for her championship of reproductive health
11 through numerous awards, including: the March 2008 “Champion of Women’s Health Award”
12 from the Pharmacy Access Partnership; and “Certificate of Special Congressional Recognition
13 for Outstanding Service to the Community” in March 2008 by Congresswoman Nancy Pelosi;
14 now, therefore, be it

15 RESOLVED, That the Board of Supervisors of the City and County of San Francisco, in
16 recognition of the tremendous contributions which Elizabeth Rojas-Coville has made to the
17 health and welfare of all children, youth and families of San Francisco, do hereby proclaim
18 June 24, 2010, as Elizabeth Rojas-Colville Day in San Francisco.

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