




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Rafael Mandelman**  
**Supervisor Catherine Stefani**  
**Supervisor Shamman Walton**

**From:** Lt. Georgia Sawyer #1565   
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** July 9, 2019

**Subject:** P.C.N. Investigation Regarding: Gus's Market Channel, Inc.  
DBA: GUS'S COMMUNITY MARKET  
1101-4<sup>th</sup> Street  
San Francisco, CA. 94158-2231

Gus's Community Market has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 1101-4<sup>th</sup> Street (located Channel St./ 4<sup>th</sup> St.)

**Hours of Operation:**

7:00 a.m. to 12:00 a.m. (Midnight) each day of the week.

**Digest:**

Gus's Community Market would like to operate an upscale retail grocery located at 1101-4<sup>th</sup> Street. If approved, this license will allow Gus's Community Market to sell Beer, Wine and Distilled Spirits Off-Sale.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From March 2018 to March 2019

**2 calls for service**

**Police Reports:**

From March 2018 to March 2019

**1 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **295**

A High Crime area is defined as **101** or more police reports in a plot for the year of **2018**.

This plot had **101** police reports for **2018**, which is **at the Citywide "High Crime"** average

**State Census Tract Information:**

This premise is located in Census Tract: **607.00**

Population for this tract is: **9,083**

On-sale license authorized by census tract: **31**

Active on-sale licenses: 61 with 0 pending

Off-sale licenses authorized by census tract: **8**

Active off-sale licenses: 5 with 0 pending

**Departmental Recommendation:**

Points of consideration: **1 (Mission Bay Park)**

No opposition from **Southern Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**Low Concentration**” area.

**0** - Protest.

**0** - Support

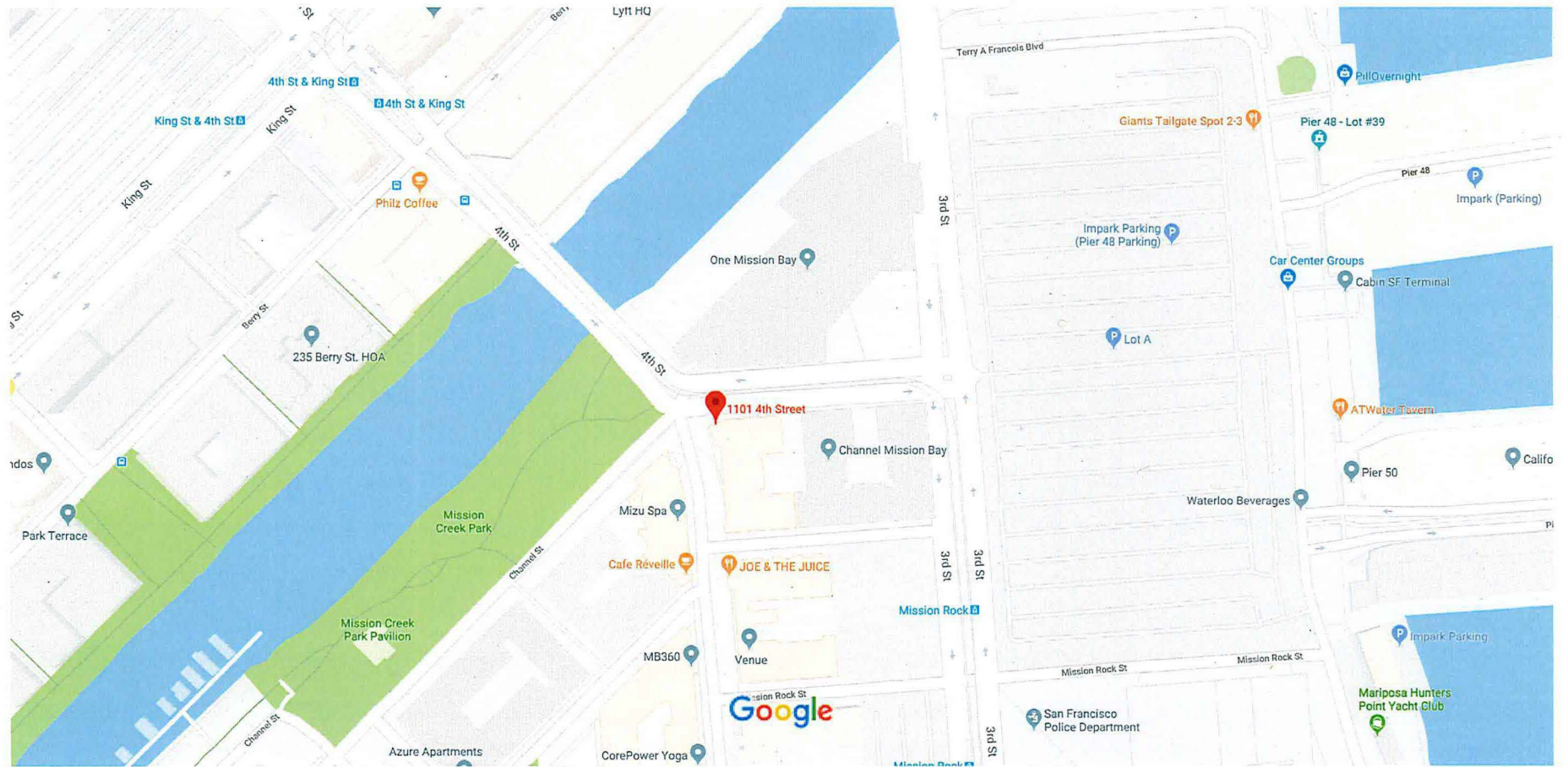
ALU Recommendation: **Approval with following conditions:**

**Conditions for Type 21- Off Sale General**

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 7:00 a.m. and 12:00 a.m. (Midnight) each day of the week.
2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.
3. No noise shall be audible at any nearby residence or consideration point.
4. No wine shall be sold in bottles or containers smaller than 375ml.

It should be noted that on May 31, 2019 the applicant agreed to the above listed recommended conditions.

Google Maps 1101 4th St



Map data ©2019 Google 100 ft

Google Maps 4th St



Image capture: Apr 2017 © 2019 Google

San Francisco, California

Google

Street View - Apr 2017