

File No. 180582

Committee Item No. 4  
Board Item No. \_\_\_\_\_

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Committee: Budget & Finance Sub-Committee

Date July 12, 2018

Board of Supervisors Meeting

Date \_\_\_\_\_

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Completed by: Linda Wong Date July 5, 2018  
Completed by: Linda Wong Date \_\_\_\_\_

1 [Park Code - Golf Course Fees]

2  
3 Ordinance amending the Park Code to permit the Recreation and Park Department  
4 General Manager to set all golf course fees and charges other than resident rates and  
5 certain tournament rates by flexible pricing based on certain factors; increase the  
6 allowable flexible pricing discount that is available to residents; establish a resident  
7 rate for the Gleneagles Golf Course equal to the current rate plus \$2 per nine holes;  
8 authorize automatic annual cost of living increases for all resident rates and  
9 tournament rates; create a \$2 per nine hole fee for each golf course except Gleneagles  
10 Golf Course to fund special maintenance repairs or course improvements; expand the  
11 Harding Park advance booking fee to all other golf courses; and, further, affirming the  
12 Planning Department's determination under the California Environmental Quality Act.

13  
14 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
15 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
16 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
17 **Board amendment additions** are in double-underlined Arial font.  
18 **Board amendment deletions** are in ~~Arial font~~.  
19 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
20 subsections or parts of tables.

21 Be it ordained by the People of the City and County of San Francisco:

22 Section 1. The Planning Department has determined that the actions contemplated in  
23 this ordinance comply with the California Environmental Quality Act (California Public  
24 Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the  
25 Board of Supervisors in File No. 180582 and is incorporated herein by reference. The Board  
affirms this determination.

1 Section 2. The Park Code is hereby amended by revising Sections 12.12, 12.12.1,  
2 12.12.2, 12.12.3, 12.12.4, 12.12.5, 12.12.6, and 12.20 to read as follows:

3 **SEC. 12.12. GOLF FEES – GENERAL.**

4 (a) **Authorization.** The Recreation and Park Department (the "Department") is hereby  
5 authorized to charge fees at the San Francisco municipal golf courses at Harding Park,  
6 Fleming, Lincoln Park, Sharp Park, Golden Gate Park, and McLaren Park (collectively, the  
7 "Golf Courses") in the manner and in conformance with the standards set forth herein. The  
8 Department and the Controller shall adjust golf fees in accordance with Section 12.20 of this  
9 Article 12.

10 (b) **Discount Fee Categories.**

11 ~~(1) Bay Area Rates shall apply to residents of the following Bay Area counties who~~  
12 ~~provide proof of residency: San Francisco (for residents without a valid Resident Golf Card), Alameda,~~  
13 ~~Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma.~~

14 ~~(1)(2) Resident Junior Rates shall apply to persons 17 years of age and under~~  
15 ~~holding Resident Golf Cards.~~

16 ~~(2)(3) Resident Rates shall apply to persons holding Resident Golf Cards per~~  
17 ~~subsection (c) below.~~

18 ~~(3)(4) Resident Senior Rates shall apply to persons 65 years of age and above~~  
19 ~~holding Resident Golf Cards per subsection (c) below.~~

20 ~~(4)(5) **Tournament Rates.** Tournament Rates.~~

21 (A) Tournament Rates shall apply to persons playing in the Family Tournament  
22 held at Golden Gate Park, the City Championship held at Lincoln Park and Harding Park, and any  
23 other City-sponsored tournament approved by the Department General Manager or his or her  
24 designee. Residents shall pay Tournament Rates, not Resident Rates, for tournament play.  
25

1 (B) ~~A Junior Tournament Rates are equal to, applicable to a group of 16 or~~  
2 ~~more players aged 17 years and under, shall be 50% percent~~ of the regular Tournament Rate,  
3 ~~and for the applicable course. The Junior Tournament Rate shall apply to all players aged 17 years~~  
4 ~~and under who are juniors participating in the Family Tournament held at Golden Gate Park, and~~  
5 ~~or the City Championship held at Lincoln Park and Harding Park, and to all groups of 16 or more~~  
6 ~~players aged 17 years and under with respect to any other City-sponsored tournaments that the~~  
7 ~~Department may approve pursuant to subsection (b)(4)(A).~~

8 (5)(6) Resident Twilight Rates shall apply to rounds by persons holding Resident  
9 Golf Cards that commencing no earlier than four hours before sunset, as determined by the  
10 Department.

11 (c) **Resident Golf Cards.**

12 (1) The Department shall charge a fee of \$90.00 for a San Francisco Resident  
13 Golf Card, entitling the holder to discounts (Resident Rates) on the Golf Courses for two years  
14 from the date of issuance. Cards shall be available to San Francisco residents and/or San  
15 Francisco property owners only upon presentation of valid proof of residency or ownership.

16 (2) The Department shall charge a fee of \$60.00 for a Pacifica Resident Golf Card  
17 entitling the holder to discounts (Resident Rates) at the Sharp Park Golf Course only, for two  
18 years from the date of issuance. Cards shall be available to Pacifica residents only upon  
19 presentation of valid proof of residency.

20 (3) The Department shall charge a fee of \$25.00 for replacement of San Francisco  
21 Resident Golf Cards and Pacifica Resident Golf Cards.

22 (4) If a San Francisco or Pacifica resident golf card application is returned to the  
23 applicant because the information on the application is incorrect or incomplete, there shall be  
24 an additional administrative fee of \$5.00.  
25

1 (d) **Flexible Pricing.**

2 (1) At Harding Park, McLaren Park, Sharp Park and Lincoln Park golf courses only;  
3 Except where a particular fee or charge is specifically listed in Sections 12.12.1 through 12.12.6, the  
4 Department's General Manager or his or her designee may impose a fee or charge for all other  
5 golf-related services or items, and may approve temporary increases and/or decreases in those  
6 fees and charges from time to time, based on one or more of the following factors: the type of use,  
7 fluctuations in customer demand at particular times or on particular days or dates or as among  
8 different Golf Courses, rates at comparable courses, and course conditions; at those three courses as  
9 follows:

10 (2) The Department General Manager or his or her designee may also apply the factors  
11 identified in subsection (d)(1) to approve the following temporary increases and/or decreases to any  
12 category of Resident Rates and any category of Tournament Rates:

13 (1) discounts of up to 50% not more than 25 percent for Resident Rates greens fees;

14 (2) increases of up to 50% percent for all non-resident fees and ~~Tournament~~  
15 ~~Rates~~fees; and

16 (3) increases of up to 25% percent for Resident Ratesresident Cardholder fees.

17 ~~(e) Motorized Golf Carts.~~

18 ~~(1) Subject to subsection (2) below, the rental fees for motorized golf carts shall be~~  
19 ~~\$26.00 for carts at Lincoln Park, McLaren Park (Glencagles) and Sharp Park, and \$40.00 for carts at~~  
20 ~~Harding Park.~~

21 ~~(2) There shall be no fee for a motorized golf cart for~~

22 ~~(A) persons paying Tournament Rates at any of the Golf Courses, and~~

23 ~~(B) persons paying either Standard or Tournament Rates at Harding Park.~~

24 ~~(e)(f) Reservations. A \$1.00 per person fee shall be charged for reservations made by phone~~  
25 ~~or online seven days or less in advance of the reserved tee time for any of the Golf Courses. The~~

1 Department may charge persons holding any category of Resident Golf Cards an additional  
 2 reservation fee of \$15 per reservation for any advance reservation made between 8 and 30 days before  
 3 the reserved tee time, and may charge persons who do not hold a Resident Golf Card an appropriate  
 4 reservation fee based on the flexible pricing standards set forth in subsection (d)(1).

5 (f) **Special Projects Maintenance Fee.** The Department shall require each player at  
 6 Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17  
 7 to pay an additional fee for that Golf Course of \$2 per nine holes, which the Department shall set aside  
 8 in a separate fund for that Golf Course to pay for special maintenance repairs or course  
 9 improvements.

10  
 11 **SEC. 12.12.1. HARDING PARK GOLF COURSE.**

12 **(a) Greens Fees.**

Fee Category	Weekday (6:00 a.m. Mon.- <u>Thurs.</u> Fri. noon)	Weekend ( <u>Fri.-Sun.</u> )
<i>Standard</i>	\$155	\$175
<i>Standard Twilight</i>	\$85	\$100
<i>Standard Junior</i>	\$77	\$88
<i>Bay Area</i>	\$90	\$100
<i>Bay Area Twilight</i>	\$71	\$80
<i>Bay Area Junior</i>	\$45	\$50
Resident	\$52	\$66
Resident Twilight	\$41	\$50
Resident Junior	\$20	\$25
Resident Senior	\$37	\$66

Tournament	\$125	\$135
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(b) **Replay Rate.** A same-day replay rate is available to golfers *holding a Resident Golf Card* who complete an 18-hole round ~~for the following fee categories only: Standard, Bay Area and Resident.~~ The replay rate shall be 30% percent of the originally purchased round. The replay round must be used by the purchaser of the full price round. Replay rounds may not be reserved in advance.

~~(c) **Reservation Premiums.** A \$10.00 per person fee shall be charged for advance tee times scheduled eight days or more in advance of the tee time.~~

~~(d) **Practice Range.** The following fees shall be charged for a bucket of balls for use at the Driving Range:~~

<del>Small bucket (25-30 balls)</del>	<del>\$7.00</del>
<del>Medium bucket (45-50 balls)</del>	<del>\$9.00</del>
<del>Large bucket (70-75 balls)</del>	<del>\$12.00</del>

~~(e) **Shotgun Tournament** (120 players or more). The following fees shall apply in addition to the regular Tournament Rate:~~

~~—— (1) **Weekday Shotgun** (per player) — \$10.00~~

~~—— (2) **Weekend Shotgun** (per player) — \$15.00~~

~~(f) **Accompanying Rider Rate.** The fee for non-golfers riding in a motorized cart shall be \$25.00 per person.~~

1                   **SEC. 12.12.2. FLEMING GOLF COURSE.**

2

3

4

<b>Fee Category</b>	<b>Weekday</b> <i>(6:00 a.m.-Mon.-Fri. noon)</i>	<b>Weekend</b> <i>(Fri. noon-Sun.)</i>
<i>Standard</i>	\$27	\$32
Resident	\$22	\$24
Resident Senior	\$16	\$21
Resident Junior	\$12	\$15
Tournament	\$32	\$43
<i>Replay</i>	\$12	\$12

11

12                   **SEC. 12.12.3. LINCOLN PARK GOLF COURSE.**

13

14

15

<b>Fee Category</b>	<b>Weekday</b> <i>(6:00 a.m.-Mon.-Fri. noon)</i>	<b>Weekend</b> <i>(Fri. noon-Sun.)</i>
<i>Standard</i>	\$38	\$42
<i>Standard Junior</i>	\$19	\$21
Resident	\$24	\$29
Resident Senior	\$14	\$22
Resident Junior	\$12	\$17
<i>Back Nine</i>	\$13	\$18
<i>Twilight</i>	\$22	\$28
Tournament	\$44	\$54



1                   **SEC. 12.12.4. SHARP PARK GOLF COURSE.**

2

3

4

Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend ( <u>Fri. noon-Sun.</u> )
<i>Standard</i>	\$41	\$45
<i>Standard Junior</i>	\$21	\$23
Resident	\$25	\$30
Resident Senior	\$15	\$23
Resident Junior	\$13	\$18
<i>Back Nine</i>	\$14	\$19
<i>Twilight</i>	\$23	\$29
Tournament	\$47	\$57

13

14                   **SEC. 12.12.5. GOLDEN GATE PARK GOLF COURSE.**

15                   **(a) Greens Fees.**

16

17

Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend ( <u>Fri. noon-Sun.</u> )
<i>Standard</i>	\$16	\$20
<i>Standard Junior</i>	\$8	\$10
Resident	\$12	\$14
Resident Senior	\$9	\$12
Resident Junior	\$6	\$8
<i>Twilight</i>	\$9	\$10
Tournament	\$19	\$27

1  
2 (b) ~~Practice Range~~: The following fees shall be charged for a bucket of balls for use at the  
3 ~~Driving Cage~~:

4 <i>Small bucket (approx. 35 balls)</i>	<i>\$4.00</i>
5 <i>Large bucket (approx. 75 balls)</i>	<i>\$6.00</i>

6  
7 (b)(e) **The Family Tournament**: The Family Tournament has been hosted at Golden  
8 Gate Park Golf Course for over 50 years and is open to everyone. The Family Tournament is  
9 a group of 16 or more players composed of two family members alternating shots, playing two  
10 rounds of nine holes. The Junior Tournament Rate shall be applicable only to team members  
11 17 years old and younger. The fee per team shall be the sum of the fees for one round of the  
12 applicable Tournament Rate per person per day.

13  
14 **SEC. 12.12.6. MCLAREN PARK (GLENEAGLES) GOLF COURSE.**

15 Fee Category	Weekday (Mon.-Thurs.)	Weekend (Fri.-Sun.)
16 <i>Resident Standard – 9 holes</i>	<i>\$2419.00</i>	<i>\$2822.50</i>
17 <i>Resident Standard – 18 holes</i>	<i>\$3227.00</i>	<i>\$4034.50</i>
18 <i>Resident Senior – 9 holes</i>	<i>\$2015.00</i>	N/A
19 <i>Resident Junior – 9 holes</i>	<i>\$15.00</i>	N/A

20  
21 **SEC. 12.20. ADJUSTMENT OF FEES.**

22 (a) Beginning with fiscal year 2003-2004, fees set forth in this Article 12, unless  
23 otherwise specified, may be adjusted each year, without further action by the Board of  
24 Supervisors, to reflect changes in the relevant Consumer Price Index (CPI), as determined by  
25 the Controller.

1 No later than April 15~~th~~ of each year, the Recreation and Parks Department shall  
2 submit its current fee schedule to the Controller, who shall apply the price index adjustment to  
3 produce a new fee schedule for the following year.

4 No later than May 15~~th~~ of each year, the Controller shall file a report with the Board of  
5 Supervisors (i) reporting the new fee schedule, and (ii) identifying any fees that produce  
6 revenue which is significantly more than the costs of providing the services for which each fee  
7 is assessed and describing how such revenue is used by the Department or the City.

8 (b) Through and until fiscal year 2017-18, all ~~All~~ golf fees for San Francisco residents,  
9 juniors, seniors may be increased annually by the CPI, or up to \$1.00, upon approval of the  
10 Recreation and Park Commission; and all ~~All~~ golf fees for non-S.F. residents and  
11 tournaments may be increased by two times (2X) the CPI, or up to \$1.00, whichever is  
12 greater, upon approval of the Recreation and Park Commission. *Beginning with fiscal year*  
13 *2018-19, all fees or charges specifically listed in Sections 12.12 through 12.12.6 will ~~may be~~ adjusted*  
14 *pursuant to subsection (a) based on the rates most recently approved by the Board of Supervisors or*  
15 *most recently adjusted under this Section 12.20, as applicable.*

16  
17 Section 3. Effective Date. This ordinance shall become effective 30 days after  
18 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
19 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
20 of Supervisors overrides the Mayor's veto of the ordinance.

21  
22 //

23 //


24 //

25 //

1 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors  
2 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,  
3 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal  
4 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment  
5 additions, and Board amendment deletions in accordance with the "Note" that appears under  
6 the official title of the ordinance.

7  
8 APPROVED AS TO FORM:  
9 DENNIS J. HERRERA, City Attorney

10  
11 By:

  
12 MANU PRADHAN  
13 Deputy City Attorney

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**LEGISLATIVE DIGEST**

[Park Code - Golf Course Fees]

**Ordinance amending the Park Code to permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; increase the allowable flexible pricing discount that is available to residents; establish a resident rate for the Gleneagles Golf Course equal to the current rate plus \$2 per nine holes; authorize automatic annual cost of living increases for all resident rates and tournament rates; create a \$2 per nine hole fee for each golf course except Gleneagles Golf Course to fund special maintenance repairs or course improvements; 6) expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act.**

Existing Law

Article 12 of the Park Code sets rates to play on each of the City's golf courses, as well as discounted rates for persons holding resident golf cards or playing in tournaments. The Recreation and Park Department ("RPD") General Manager may authorize flexible pricing to temporarily increase or decrease these rates with a certain range – up to a 25% discount for residents – based on fluctuations in customer demand. Article 12 also includes rates for golf ball and golf cart rentals at certain courses, and an advance reservation fee at Harding Park. Unlike all other rates in Article 12, the rates for golf cannot be adjusted to reflect cost of living increases except upon approval of the Recreation and Park Commission.

Amendments to Current Law

The ordinance would allow the RPD General Manager to set all golf course rates (other than the resident rates and certain tournament rates) through flexible pricing, based on fluctuations in customer demand and other factors such as rates at comparable courses. The resident rates and tournament rates would stay the same, except that the allowable flexible pricing discount for residents would increase from 25% to 50%. RPD has not had a resident rate at McLaren Park (Gleneagles), so the resident rate at that course would be set at the current standard rate, plus \$2 per nine holes. RPD will also impose a \$2 fee per nine holes at each of the other golf courses, on each player who is above the age of 17, to fund course improvements and special maintenance repairs at the course in question.

The ordinance will allow resident cardholders to obtain advance reservations at all courses upon payment of a \$15 advance reservation fee. The \$15 fee is equal to the amount that RPD may charge for advance reservations at Harding Park, based on the existing code and cost of living increases that could have been authorized in previous years.

AMENDED IN COMMITTEE  
6/21/18

FILE NO. 180582

All of golf rates that are specifically listed in Article 12 (*i.e.*, all golf rates other than those set through flexible pricing) will be subject to the same cost of living increase procedures as the rest of Article 12. Specifically, the rates will be adjusted annually by the Controller, without need for approval by the Recreation and Park Commission.

Background Information

RPD operates the following City golf courses: Harding Park, Fleming, Lincoln Park, Sharp Park, Golden Gate Park, and McLaren Park (Gleneagles).

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BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## NOTICE OF PUBLIC HEARING

### BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO BUDGET AND FINANCE COMMITTEE

NOTICE IS HEREBY GIVEN THAT the Budget and Finance Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

**Date:** July 12, 2018

**Time:** 10:00 a.m.

**Location:** Legislative Chamber, Room 250, located at City Hall,  
1 Dr. Carlton B. Goodlett Place, San Francisco, CA

**Subject:** **File No. 180582.** Ordinance amending the Park Code to permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; increase the allowable flexible pricing discount that is available to residents; establish a resident rate for the Gleneagles Golf Course equal to the current rate plus \$2 per nine holes; authorize automatic annual cost of living increases for all resident rates and tournament rates; create a \$2 per nine hole fee for each golf course except Gleneagles Golf Course to fund special maintenance repairs or course improvements; expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act.

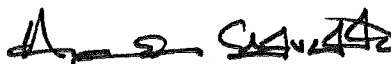
If the legislation passes, it would allow the Recreation and Park Department General Manager to set all golf course rates (other than the resident rates and certain tournament rates) through flexible pricing, based on fluctuations in customer demand and other factors such as rates at comparable courses. The resident rates and tournament rates would stay the same, except that the allowable flexible pricing discount for residents would increase from 25% to 50%. The Recreation and Park Department has not had a resident rate at McLaren Park (Gleneagles), so the resident rate at that course would be set at the former standard rate, plus \$2 per nine holes. The Recreation and Park Department will also impose a \$2 fee per nine holes at each of the other golf courses, on each player who is above the age of 17, to fund course improvements and special maintenance repairs at the course in question.

This proposed legislation will establish a \$15 advance reservation fee for persons holding any category of Resident Golf Cards made between 8 and 30 days before the reserved tee time, and may charge persons who do not hold a Resident Golf Card an appropriate reservation fee based on the flexible pricing standards.

The Department will also establish a Special Project Maintenance fee of \$2 per nine holes for each player at Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17, which the Department shall set aside in a separate fund for that Golf Course to pay for special maintenance repairs or course improvements.

All golf rates that are specifically listed in Park Code, Article 12, (*i.e.*, all golf rates other than those set through flexible pricing) will be subject to the same cost of living increase procedures as the rest of Article 12. Specifically, the rates will be subject to increase upon approval of the Department, rather than upon approval of the Recreation and Park Commission.

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, July 6, 2018.

  
Angela Calvillo  
Clerk of the Board

DATED: June 28, 2018  
PUBLISHED: July 1 & 8, 2018



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SAN FRANCISCO BOARD OF SUPERVISORS  
CCSF BD OF SUPERVISORS (OFFICIAL NOTICES)  
1 DR CARLTON B GOODLETT PL #244  
SAN FRANCISCO, CA 94102

### COPY OF NOTICE

EXM# 3149891

NOTICE OF PUBLIC HEARING BUDGET AND FINANCE COMMITTEE SAN FRANCISCO BOARD OF SUPERVISORS JULY 12, 2018, 10:00 AM LEGISLATIVE CHAMBER, ROOM 250, CITY HALL, 1 DR. CARLTON B. GOODLETTE PLACE, SAN FRANCISCO, CA

NOTICE IS HEREBY GIVEN THAT the Budget and Finance Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard: File No. 180582. Ordinance amending the Park Code to permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; increase the allowable flexible pricing discount that is available to residents; establish a resident rate for the Gleneagles Golf Course equal to the current rate plus \$2 per nine holes; authorize automatic annual cost of living increases for all resident rates and tournament rates; create a \$2 per nine hole fee for each golf course except Gleneagles Golf Course to fund special maintenance repairs or course improvements; expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act. If the legislation passes, it would allow the Recreation and Park Department General Manager to set all golf course rates (other than the resident rates and certain tournament rates) through flexible pricing, based on fluctuations in customer demand and other factors such as rates at comparable courses. The resident rates and tournament rates would stay the same, except that the allowable flexible pricing discount for residents would increase from 25% to 50%. The Recreation and Park Department has not had a resident rate at McLaren Park (Gleneagles), so the resident rate at that course would be set at the former standard rate, plus \$2 per nine holes. The Recreation and Park Department will also impose a \$2 fee per

nine holes at each of the other golf courses, on each player who is above the age of 17, to fund course improvements and special maintenance repairs at the course in question. This proposed legislation will establish a \$15 advance reservation fee for persons holding any category of Resident Golf Cards made between 8 and 30 days before the reserved tee time, and may charge persons who do not hold a Resident Golf Card an appropriate reservation fee based on the flexible pricing standards. The Department will also establish a Special Project Maintenance fee of \$2 per nine holes for each player at Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17, which the Department shall set aside in a separate fund for that Golf Course to pay for special maintenance repairs or course improvements. All golf rates that are specifically listed in Park Code, Article 12, (i.e., all golf rates other than those set through flexible pricing) will be subject to the same cost of living increase procedures as the rest of Article 12. Specifically, the rates will be subject to increase upon approval of the Department, rather than upon approval of the Recreation and Park Commission. In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, July 6, 2018.

Notice Type: GPN GOVT PUBLIC NOTICE  
Ad Description LW - File No. 180582 - Golf Course Fee Ad 2

To the right is a copy of the notice you sent to us for publication in the SAN FRANCISCO EXAMINER. Thank you for using our newspaper. Please read this notice carefully and call us with any corrections. The Proof of Publication will be filed with the County Clerk, if required, and mailed to you after the last date below. Publication date(s) for this notice is (are):

07/01/2018 , 07/08/2018

The charge(s) for this order is as follows. An invoice will be sent after the last date of publication. If you prepaid this order in full, you will not receive an invoice.



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**GOLDEN GATE PARK**  
GOLF COURSE

June 20, 2018

Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, CA 94102

Dear Supervisors:

The non-profit Golden Gate Park Golf Development Foundation (GGPGDF) is an overwhelming supporter of the SF Rec & Parks Department's Code Changes for Golf Fees and the \$2 per 9-hole Special Projects Maintenance Fee. As the operator of the Golden Gate Park Golf Course in partnership with The First Tee of San Francisco, GGPGDF has been committed to providing the best possible experience for the residents, visitors, and youth who enjoy this historic golf treasure. Having invested hundreds of thousands of dollars in capital improvements, it is critical that additional resources be allocated to address significant deferred maintenance, ensure reasonable playing conditions and provide a safe environment for public enjoyment.

The First Tee of San Francisco has 12,000 students who participate in our program annually, primarily from the underserved areas of the city. Nearly 4,000 youth utilize the Golden Gate Park Golf Course which is an ideal environment to learn the game and its inherent values such as honesty, integrity, and perseverance. We encourage you to continue supporting initiatives and facilities that provide critical resources for those who need them the most.

Sincerely,

Dan Burke  
Executive Director  
The First Tee of San Francisco  
Golden Gate Park Golf Development Foundation  
dan.burke@tftsf.org

## Wong, Linda (BOS)

---

**From:** Chan, Connie (REC)  
**Sent:** Wednesday, June 20, 2018 2:33 PM  
**To:** Wong, Linda (BOS)  
**Cc:** Kittler, Sophia (BOS); Ng, Beverly (REC)  
**Subject:** Letters of Support for Tennis and Golf Fees Legislation  
**Attachments:** TCSF Support for GGPTC Fees\_June 2018.pdf; SFPGA.Ltr.BofS.B&F.RPD.budget,fees.6.20.18.pdf; REVISED 2018 Golf Fee Increase Letter.pdf; 2018 Fee Increase For Capital Improvements Letter.pdf; Board of Supes Letter.docx; LP Lyn SF City.pdf

Please see attached for letters of support for the following items scheduled for Budget Committee, June 21<sup>st</sup>. Please share with Budget Committee Chair Cohen and committee members, and let us know if you have concerns or question. Thanks!! -- Connie

**180581 (Mayor) ORDINANCE - Park Code - Tennis Center Fees.** Ordinance amending the Park Code to establish rates for reserving courts at the Golden Gate Park Tennis Center upon completion of its renovation, authorize the General Manager to set rates for other tennis-related services and items based on certain factors, and to repeal rates for tennis lessons offered by third-party professional instructors on park property; and affirming the Planning Department's determination under the California Environmental Quality Act. ASSIGNED to Budget and Finance Committee.

**180582 (Mayor) ORDINANCE - Park Code - Golf Course Fees.** Ordinance amending the Park Code to permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; increase the allowable flexible pricing discount that is available to residents; establish a resident rate for the Gleneagles Golf Course; authorize automatic annual cost of living increases for all resident rates and tournament rates; create a \$2 per nine hole fee for each golf course to fund course improvements; expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act. ASSIGNED to Budget and Finance Committee.

### Connie Chan

Deputy Director of Communications and Public Affairs

San Francisco Recreation and Park Department | City & County of San Francisco  
McLaren Lodge in Golden Gate Park | 501 Stanyan Street | San Francisco, CA | 94117

[Connie.Chan@sfgov.org](mailto:Connie.Chan@sfgov.org)



Visit us at [sfrecpark.org](http://sfrecpark.org)

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Watch us on [sfRecParkTV](#)

Sign up for our [e-News](#)



James C. Triola  
*Senior Vice President, Business & Legal Affairs*  
*PGA TOUR Golf Course Properties*

June 20, 2018

The Board of Supervisors  
City of San Francisco  
501 Stanyan Street  
San Francisco, CA 94117

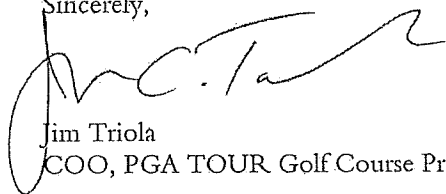
Dear Ladies and Gentlemen:

As you may know, the TPC Network includes golf facilities owned and/or operated by affiliates of PGA TOUR. As both owner and operator, we have learned first hand that a golf facility's ability to utilize flexible/dynamic greens fee pricing to maximize revenue opportunities is critical to the ongoing sustainability of the property. As a result, as the operator of TPC Harding Park and on behalf of the TPC Network, I would like to endorse the San Francisco Recreation & Park Department's (the "Department") proposed legislation regarding the setting of fees at golf facilities in the City of San Francisco.

In any business, but especially those offering discretionary services, ongoing analysis of supply and demand elements is essential. This includes, among other things, the quality of the services being offered and the price being charged for those services in the relevant marketplace. For golf facilities, the ability to assess these factors and then adjust pricing to meet the competitive forces in the market has become an essential part of a well-managed facility. We therefore wholeheartedly support the Department's proposed code changes that allow for more real time market considerations in setting rates for non-resident golfers while preserving reasonable rates and access for all San Francisco residents. If implemented, we are confident that these changes will successfully position San Francisco public golf in a stronger position within the Bay Area.

We concur with the Department's assessment that these proposed changes will enrich the overall experience and value proposition for residents of San Francisco, without compromising public access, while setting a foundation which allows for strong financial performance. I sincerely hope that the Recreation & Parks Commission will support the Department's proposal.

Sincerely,



Jim Triola  
COO, PGA TOUR Golf Course Properties, Inc.

PGA TOUR  
100 PGA TOUR Boulevard Ponte Vedra Beach, FL 32082  
tel 904.273.3352 904.273.3307 fax  
www.pgatour.com

GIVING BACK: THE HEART OF THE PGA TOUR



2649 34<sup>th</sup> Avenue, San Francisco, CA 94116

June 19, 2018

Board of Supervisors,

The Harding Park Golf club supports the Recreation and Parks Department plan to raise golf course fees \$2 per nine holes provided that those increased monies be kept on course for capital and maintenance improvements.

We also support the introduction of dynamic pricing for non-resident golfers.

Yours truly,

Mike Ippolito

President Harding Park Golf Club

June 20, 2018

Board of Supervisors  
City and County of San Francisco  
San Francisco, CA.

Dear Supervisors:

The non-profit Golden Gate Park Golf Development Foundation (GGPGDF) is an overwhelming supporter of the SF Rec & Parks Department's Code Changes for Golf Fees and the \$2 per 9-hole Special Projects Maintenance Fee. As the operator of the Golden Gate Park Golf Course in partnership with The First Tee of San Francisco, GGPGDF has been committed to providing the best possible experience for the residents, visitors, and youth who enjoy this historic golf treasure. Having invested hundreds of thousands of dollars in capital improvements, it is critical that additional resources be allocated to address significant deferred maintenance, ensure reasonable playing conditions and provide a safe environment for public enjoyment.

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Sincerely,

Dan Burke  
Executive Director  
The First Tee of San Francisco  
Golden Gate Park Golf Development Foundation

Lincoln Park Golf Club 34<sup>th</sup> Clement St  
June 19<sup>th</sup> 2018



Dear city officials: We at the Lincoln Park golf club support the \$2 per nine (\$4 total for 18 holes) rate increase recently discussed by email and phone conversation.

Sincerely,

Ken Harrington  
415-830-2683  
kharrington2k@yahoo.com

File #180582

**SAN FRANCISCO**  
**PUBLIC GOLF ALLIANCE**



1370 Masonic Ave., San Francisco, CA 94117 • 415-290-5718 • [info@sfpublicgolf.org](mailto:info@sfpublicgolf.org)

June 20, 2018

San Francisco Board of Supervisors  
Budget and Finance Committee  
Supervisor Malia Cohen, Chair  
City Hall, Room 210  
1 Dr. Carlton B. Goodlett Pl.  
San Francisco, Ca. 94102

BOARD OF SUPERVISORS  
SAN FRANCISCO  
2018 JUN 20 PM 2:51

Re: Budget & Finance Committee Hearing, June 21, 2018, 10 a.m.  
File #180574 / San Francisco Recreation and Park Department Budget

**San Francisco Public Golf Alliance supports the Rec & Park Budget,  
Including its fee increase package for the City's municipal golf courses.**

Dear Chairperson Cohen and Supervisors,

San Francisco Public Golf Alliance is a pro-bono, non-profit public benefit organization with 6,500-plus members – men, women, seniors and juniors, across the full spectrum of race, preference, and socio-economy, who use and care deeply about golf and San Francisco's city-owned public courses. Our members include residents of every neighborhood and players at every public course in the city. Since 2007 we have closely followed, and on numerous occasions we and our members have appeared in large numbers in person and in writing before Your Board and several other local, state, and federal governmental agencies, in support of public golf and the public courses.

We come now to Your Board in support of the Rec & Park Department's proposed 2018-2019 and 2019-2020 Budget, and specifically the fee increases reflected in the proposed amendments to Park Code Sections 12.12 and 12.20, including an extension of "flexible pricing," increase in tournament fees, super-twilight rates, and imposition of a \$2-per-9-hole "Special Projects Maintenance Fee," as spelled-out at Section 12.12(f) of the proposed revised Park Code.<sup>1</sup> Taken together these will mean the golfers will pay more and the City will gain substantial increased revenues from the golf courses, as projected at pages 3-4 of the Department's May 17, 2018 Staff Memo to the Rec & Park Commission.<sup>2</sup>

<sup>1</sup> The draft code changes are at <https://drive.google.com/open?id=1-pJ1f5y1tGw7vUV9YxYA0GlpvIjwYGxn>, where revised Park Code Section 12.12(f), which established the Special Projects Maintenance Fee, reads:

(f) Special Projects Maintenance Fee. The Department shall require each player at Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17 to pay an additional fee for that Golf Course of \$2 per nine holes, which the Department shall set aside in a separate fund for that Golf Course to pay for special maintenance repairs or course improvements.

<sup>2</sup> The Staff Memo to the Rec & Park Commission, dated May 17, 2018, is found at this link: [https://drive.google.com/open?id=1PFuYugN\\_sv7ZfxN1jwgTUEkVU5G35uMy](https://drive.google.com/open?id=1PFuYugN_sv7ZfxN1jwgTUEkVU5G35uMy)



On behalf of our members, San Francisco Public Golf Alliance supports this fee increase proposal because of the Department's commitment to now create a "Special Projects Maintenance Fee" and set-aside fund to address long-deferred maintenance and deteriorating infrastructure, which have been particularly problematic at Sharp, Lincoln, and Golden Gate. Deferred maintenance and deteriorating infrastructure at the city's recreational facilities have for years been identified by city residents, RPD staff, and the city's outside consultants as a major chronic problem.<sup>3</sup>

Even after application of the Special Maintenance Fee, the proposed new resident rates are very reasonable – in fact, significantly lower at all courses, except Harding, than at the surrounding public courses.<sup>4</sup> And the Special Projects Maintenance Fee and set-aside represents a beginning step by the Department to finally address the longstanding deferred maintenance and infrastructure deterioration problems at the golf courses. So the San Francisco Public Golf Alliance is pleased to support the Department's 2018-2019 and 2019-2020 Budget, including the golf fee increase proposals and revision of Park Code Sections 12.12 and 12.20.

Very truly yours,  
San Francisco Public Golf Alliance

*Richard Harris*



Richard Harris and Bo Links, Co-Founders

cc:

Phil Ginsburg, Mark Buell, Dana Ketcham, Lyn Nelson, Dan Burke, Tom Smith, Mike Ippolito, Bob Downing, Lauren Elliot, Lisa Villasenor, Mark Duane, Lance Wong, Tom Hsieh

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<sup>3</sup> Recreation Assessment Report, San Francisco Recreation and Park Department, Leon Younger & PROS, LLC, Aug., 2004: <https://www.slideshare.net/SFOceanEdge/leon-younger-recreation-assessment-report-san-francisco> "Department Weaknesses. Facility Conditions. Although there is a benefit to the community to have a good number of recreation facilities and program space, it is equally important to assure the facilities are kept in good condition and inviting. Many [citizen focus group] comments were made about the deteriorating conditions found at the recreation facilities. These conditions were cited as a reason recreation facilities are not used. . . The Department is at a point where it can no longer reduce maintenance. . . repairs needed to be made to keep the facilities inviting. . . The City does not have an on-going capital improvement budget to address deferred maintenance needs. . . Staff Focus Group Results Summary. The general perception expressed by staff is that recreation facilities are run down and not maintained well." *Id.*, at pages 5-6. . . . "Section 6. Implementation Approach. . . . The public desires access to quality recreation. . . facilities. . . The five major moves the Department must incorporate . . . [include] . . . Recreational facilities will be valued Community assets by upgrading and maintaining all indoor and outdoor facilities in need of major repair . . ." *Id.*, at page 42.

<sup>4</sup> See, e.g., the published rates at San Mateo's municipal Poplar Creek Golf Course: <http://www.poplarcreekgolf.com/course/rates/>

OFFICE OF THE MAYOR  
SAN FRANCISCO



MARK FARRELL  
MAYOR

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2018 JUN -1 AM 11:35

To: Angela Calvillo, Clerk of the Board of Supervisors  
From: Kelly Kirkpatrick, Acting Mayor's Budget Director  
Date: June 1, 2018  
Re: Mayor's FY 2018-19 and FY 2019-20 Budget Submission

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Madam Clerk,

In accordance with City and County of San Francisco Charter, Article IX, Section 9.100, the Mayor's Office hereby submits the Mayor's proposed budget by June 1<sup>st</sup>, corresponding legislation, and related materials for Fiscal Year 2018-19 and Fiscal Year 2019-20.

In addition to the Annual Appropriation Ordinance, Annual Salary Ordinance, and Mayor's Proposed FY 2018-19 and FY 2019-20 Budget Book, the following items are included in the Mayor's submission:

- The budget for the Treasure Island Development Authority for FY 2018-19 and FY 2019-20
- The budget for the Office of Community Investment and Infrastructure for FY 2018-19
- 15 separate pieces of legislation (see list attached)
- A Transfer of Function letter detailing the transfer of positions from one City department to another. See letter for more details.
- An Interim Exception letter
- A memo highlighting technical adjustments to the Mayor's Proposed May 1st Budget
- A letter addressing funding levels for consumer price index increases for nonprofit corporations or public entities for the coming two fiscal years

If you have any questions, please contact me at (415) 554-6125.

Sincerely,

A handwritten signature in black ink, appearing to read "Kelly Kirkpatrick".

Kelly Kirkpatrick  
Acting Mayor's Budget Director

cc: Members of the Board of Supervisors  
Harvey Rose  
Controller

DEPT	Budget & Finance Committee Calendar Date	Description or Title of Legislation	Type of Legislation
ADM	14-Jun	Neighborhood Beautification and Graffiti Clean-up Fund Tax Designation Ceiling	Ordinance
CON	14-Jun	Resolution Adjusting the Access Line Tax with the Consumer Price Index of 2018	Resolution
CON	14-Jun	Proposition J Contract Certification Specified Contracted-Out Services Previously Approved	Resolution
REC	14-Jun	Park Code - Tennis Center Fees	Ordinance
REC	14-Jun	Park Code - Golf Course Fees	Ordinance
CPC	15-Jun	Administrative Code – Planning Code Enforcement Fund	Ordinance
CPC	15-Jun	Planning Code - Fees for Certain Permits and Transportation Analysis	Ordinance
DAT	15-Jun	Administrative Code - Cash Revolving Fund for District Attorney's Office	Ordinance
DAT	15-Jun	Accept and Expend Grant - California Victim Compensation Board – Compensation for Crime Victims - \$2,164,014	Resolution
DPH	15-Jun	Health Code - Patient Rates 2017-2020	Ordinance
DPH	15-Jun	California Mental Health Services Authority – Participation Agreement – Presumptive Transfer	Resolution
DPH	15-Jun	Accept and Expend Grants- Recurring State Grant Funds - Department of Public Health- FY2018-2019	Resolution
HOM	15-Jun	Administrative Code - Mayor's Fund for the Homeless and Navigation Partnerships Fund	Ordinance
HOM	15-Jun	Homelessness and Supportive Housing Fund - FYs 2018-2019 and 2019-2020 Expenditure Plans	Resolution
POL	12-Jul	De-Appropriation and Re-Appropriation – Expenditures of \$6,174,381 Supporting Increased Workers' Compensation Expenditures – Police Department – FY 2017-2018	Ordinance


OFFICE OF THE MAYOR  
SAN FRANCISCO



MARK FARRELL  
MAYOR RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2018 JUN -1 AM 11:44

BY \_\_\_\_\_

TO:  Angela Calvillo, Clerk of the Board of Supervisors  
FROM: Mayor Farrell  
RE: Park Code - Golf Course Fees  
DATE: June 1, 2018

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Attached for introduction to the Board of Supervisors is an ordinance amending the Park Code to 1) permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; 2) increase the allowable flexible pricing discount that is available to residents; 3) establish a resident rate for the Gleneagles Golf Course; 4) authorize automatic annual cost of living increases for all resident rates and tournament rates; 5) create a \$2 per 9 hole fee for each golf course to fund course improvements; 6) expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act.

Should you have any questions, please contact Andres Power (415) 554-5168.