

1 [Census Implementation Plan]  
2 URGING CONGRESS, PRESIDENT BILL CLINTON, AND THE U.S. BUREAU OF  
3 CENSUS TO DEVELOP AN IMPLEMENTATION PLAN FOR CENSUS 2000 THAT WILL  
4 ENSURE THE MOST ACCURATE DECENNIAL CENSUS POSSIBLE, INCLUDING PLANS  
5 TO MEASURE AND CORRECT ANY IDENTIFIED UNDERCOUNTS OF THE GENERAL  
6 POPULATION, URGING CONGRESS TO APPROPRIATE ADEQUATE FUNDING FOR LOCAL  
7 GOVERNMENTS AND COMMUNITY-BASED ORGANIZATIONS TO PROVIDE OUTREACH TO  
8 THE DIFFICULT-TO-COUNT POPULATIONS IN THEIR COMMUNITIES, URGING THE  
9 BUREAU OF CENSUS TO SPEND A SIGNIFICANT PORTION OF ITS MARKETING AND  
10 ADVERTISING BUDGET TO TARGET LOW-INCOME COMMUNITIES, PEOPLE OF COLOR,  
11 LIMITED-ENGLISH PROFICIENT INDIVIDUALS, AND OTHER DIFFICULT-TO-COUNT  
12 POPULATIONS, AND DIRECTING THE CLERK OF THE BOARD TO FORWARD A COPY  
13 OF THIS RESOLUTION TO THE CITY'S LOBBYIST IN WASHINGTON, D.C.

14 WHEREAS, The decennial census conducted by the U.S. Bureau of  
15 Census is mandated by the U.S. Constitution for the purpose of  
16 political reapportionment and the next count will be taken on April  
17 1, 2000; and,

18 WHEREAS, The U.S. Congress has enacted federal laws and programs  
19 that rely on an accurate population count and socioeconomic  
20 information to allocate federal funds for numerous education,  
21 transportation, social service, and other programs; and,

22 WHEREAS, The United States Congress is currently considering  
23 legislation to fund and implement the 2000 Census; and,

24 WHEREAS, The City and County of San Francisco relies on census  
25 data for planning decisions and allocating government funds; and,

SUPERVISOR, TENG, KATZ, BIERMAN, BECERRIL, NEWSOM, YAKI  
BOARD OF SUPERVISORS

1           WHEREAS, The 1990 Census failed to count over 837,000 people in  
2 California, resulting in the loss of at least one Congressional seat  
3 and over a hundred million dollars in federal funding; and,

4           WHEREAS, The 1990 Census missed almost 22,000 San Francisco  
5 residents, about 3% of the City's population; and,

6           WHEREAS, The undercount in the 1990 Census resulted in San  
7 Francisco receiving significantly less federal funding for a wide  
8 range of programs that benefit San Francisco residents; and,

9           WHEREAS, The number of San Francisco children missed in the 1990  
10 census would fill nine additional public schools; and,

11           WHEREAS, San Francisco has large populations that have been  
12 historically undercounted by the Bureau; and,

13           WHEREAS, Women, children, the poor, the homeless, the elderly,  
14 and especially recent immigrants have been historically undercounted;  
15 and,

16           WHEREAS, Experience from other jurisdictions has demonstrated  
17 that reducing the undercount requires a coordinated effort by local  
18 government agencies, community agencies, community-based  
19 organizations, and the media; and,

20           WHEREAS, A San Francisco Census 2000 Complete Count Committee  
21 was convened by Mayor Brown and Supervisor Teng consisting of all  
22 City agencies; and,

23           WHEREAS, The San Francisco Census 2000 Complete Count Committee  
24 is conducting broad outreach to all communities to ensure a diverse  
25

SUPERVISOR TENG  
BOARD OF SUPERVISORS

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1 and inclusive group to join and participate in the effort to count  
2 all San Franciscans in the 2000 Census; now, therefore, be it

3       RESOLVED, That the Board of Supervisors of the City and County  
4 of San Francisco urges Congress, President Bill Clinton, and the U.S.  
5 Bureau of Census to develop an implementation plan for Census 2000  
6 that will ensure the most accurate decennial census possible,  
7 including plans to measure and correct any identified undercounts of  
8 the general population; and, be it

9       FURTHER RESOLVED, That the Board of Supervisor of the City and  
10 County of San Francisco urges Congress to appropriate adequate  
11 funding for local governments and community-based organizations to  
12 provide outreach to the difficult-to-count populations in their  
13 communities; and, be it

14       FURTHER RESOLVED, That the Board of Supervisors of the City and  
15 County of San Francisco urges the Bureau of Census to spend a  
16 significant portion of its marketing and advertising budget to target  
17 low-income communities, people of color, limited-English proficient  
18 individuals, and other difficult-to-count populations; and be it

19       FURTHER RESOLVED, That the Board of Supervisors of the City and  
20 County of San Francisco directs the Clerk of the Board to forward a  
21 copy of this resolution to the City's Lobbyist in Washington, D.C.



# City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

## Tails

## Resolution

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**File Number:** 990591

**Date Passed:**

Resolution urging Congress, President Bill Clinton and the U.S. Bureau of Census to develop an implementation plan for Census 2000 that will ensure the most accurate decennial census possible, including plans to measure and correct any identified undercounts of the general population, urging Congress to appropriate adequate funding for local governments and community-based organizations to provide outreach to the difficult-to-count populations in their communities, urging the Bureau of Census to spend a significant portion of its marketing and advertising budget to target low-income communities, people of color, limited-English proficient individuals and other difficult-to-count populations.

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April 5, 1999 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Katz, Kaufman, Leno, Newsom, Teng,  
Yaki, Yee

Absent: 1 - Brown

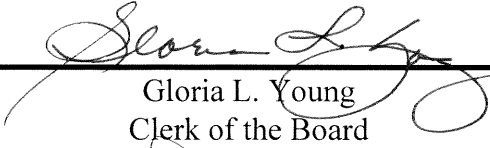
File No. 990591


I hereby certify that the foregoing Resolution was ADOPTED on April 5, 1999 by the Board of Supervisors of the City and County of San Francisco.

APR 16 1999

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Date Approved

  
Gloria L. Young  
Clerk of the Board

  
Mayor Willie L. Brown Jr.

File No. 990591 continued...