


BOARD of SUPERVISORS



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MEMORANDUM

TO: Ben Rosenfield, City Controller, Office of the Controller

FROM:  Linda Wong, Assistant Clerk, Budget and Finance Committee
Board of Supervisors

DATE: July 13, 2018

SUBJECT: AMENDED INITIATIVE ORDINANCE
November 6, 2018 Election

The Board of Supervisors' Budget and Finance Committee has received the following amended Initiative Ordinance for the November 6, 2018, Election, introduced by Supervisor Tang on July 12, 2018. This matter is being referred to you in accordance with Rules of Order 2.22.4.

File No. 180122-2

Motion ordering submitted to the voters at an election to be held on November 6, 2018, an Ordinance amending the Business and Tax Regulations Code and Administrative Code to allocate a portion of hotel tax revenues for arts and cultural purposes and remove obsolete provisions; and affirming the Planning Department's determination under the California Environmental Quality Act.

Please review and prepare a financial analysis of the proposed measure prior to the July 17, 2018, Board of Supervisors meeting.

If you have any questions or concerns, please call me at (415) 554-7711 or email: linda.wong@sfgov.org. To submit documentation, please forward to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Todd Rydstrom, Deputy City Controller
Peg Stevenson, City Performance Director
Natasha Mihal, City Services Auditor

1 [Initiative Ordinance - Business and Tax Regulations and Administrative Codes - Hotel Tax
Allocations]

2 **Motion ordering submitted to the voters at an election to be held on November 6, 2018,**
3 **an ordinance amending the Business and Tax Regulations Code and Administrative**
4 **Code to allocate a portion of hotel tax revenues for arts and cultural purposes and**
5 **remove obsolete provisions; and affirming the Planning Department's determination**
6 **under the California Environmental Quality Act.**

7
8
9 MOVED, That the Planning Department has determined that the actions contemplated
10 in this ordinance comply with the California Environmental Quality Act (California Public
11 Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the
12 Board of Supervisors in File No. 180122 and is incorporated herein by reference. The Board
13 affirms this determination; and be it further

14
15 MOVED, That the Board of Supervisors hereby submits the following ordinance to the
16 voters of the City and County of San Francisco, at an election to be held on November 6,
17 2018.

18 **Ordinance amending the Business and Tax Regulations Code and Administrative Code**
19 **to allocate a portion of hotel tax revenues for arts and cultural purposes and remove**
20 **obsolete provisions.**

21 NOTE: **Unchanged Code text and uncodified text** are in plain font.
22 **Additions to Codes** are in *single-underline italics Times New Roman font*.
23 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
24 **Asterisks (* * * *)** indicate the omission of unchanged Code subsections or
25 parts of tables.

1 Be it ordained by the People of the City and County of San Francisco:

2
3 Section 1. Pursuant to Articles XIII A and XIII C of the Constitution of the State of
4 California, this ordinance shall be submitted to the qualified electors of the City and County of
5 San Francisco at the November 6, 2018, consolidated general election.
6

7 Section 2. The Business and Tax Regulations Code is hereby amended by revising
8 Section 515.01 and deleting Section 515.2, to read as follows:
9

10 **SEC. 515.01. HOTEL TAX ALLOCATIONS.**

11 (a) ~~The portion of all~~ monies collected pursuant to the tax imposed by Section 502 of
12 this Article ~~7 representing a tax of 1.5%, including any penalties, interest, and fees related to such~~
13 ~~1.5% tax~~ ("Allocable Hotel Tax Revenues"), shall be deposited to the credit of ~~a fund to be known~~
14 ~~as~~ the Hotel Room Tax Fund, ~~established in Administrative Code Section 10.100-80,~~ and shall be
15 allocated ~~as for the purposes~~ specified in ~~subsections~~ Subsection (b) ~~and in the amounts prescribed in~~
16 Subsection (c).

17 (b) ~~Subject to subsection (c), the~~ The monies ~~in the Hotel Room Tax Fund~~ allocated pursuant to
18 ~~this Section~~ shall be appropriated ~~to the following departments~~ and used solely for the following
19 ~~purposes~~ as follows:

20 (1) **Allocation Number 1 (Grants for the Arts Convention Facilities): \$16,300,000**
21 ~~to the City Administrator to distribute general operating and other support to nonprofit cultural~~
22 ~~organizations in the City, including any administrative costs associated with this grant-making process.~~
23 ~~To the City Administrator for Base Rental and Additional Rental as provided for and defined in the~~
24 ~~Project Lease, as amended, between the City and the Successor Agency to the Redevelopment Agency~~
25 ~~of the City and County of San Francisco, for the acquisition, construction, and financing of a~~

1 ~~convention center within the Yerba Buena Center Redevelopment Project Area, and for all expenses~~
2 ~~reasonably related to operation, maintenance, and improvement of the Moscone Convention Center.~~

3 Any unexpended balance remaining in Allocation Number 1 at the close of any fiscal year
4 shall be deemed to be provided for a specific purpose within the meaning of Section 9.113 of
5 the Charter and shall be carried forward and accumulated in said allocation for the purposes
6 recited herein.

7 (2) **Allocation Number 2 (Cultural Equity Endowment):** \$6,400,000 to the Arts
8 Commission for programs that move San Francisco arts funding toward cultural equity, including any
9 associated administrative costs. Any unexpended balance remaining in Allocation Number 2 at the
10 close of any fiscal year shall be deemed to be provided for a specific purpose within the meaning of
11 Section 9.113 of the Charter and shall be carried forward and accumulated in said allocation for the
12 purposes recited herein.~~(Administration): To the Tax Collector for administration of the provisions of~~
13 ~~this Article.~~

14 (3) **Allocation Number 3 (Cultural Centers):** \$3,800,000 to the Arts Commission to
15 support the operation, maintenance, and programming of City-owned community cultural centers to
16 assure that these cultural centers remain open and accessible and remain vital contributors to the
17 cultural life of the City, including any associated administrative costs. Any unexpended balance
18 remaining in Allocation Number 3 at the close of any fiscal year shall be deemed to be provided for a
19 specific purpose within the meaning of Section 9.113 of the Charter and shall be carried forward and
20 accumulated in said allocation for the purposes recited herein.~~(Refunds): To the Tax Collector for~~
21 ~~refunds of any overpayment of the tax imposed under this Article.~~

22 (4) **Allocation Number 4 (Cultural Districts):** \$3,000,000 to the Mayor's Office of
23 Housing and Community Development for Cultural Districts in the City's neighborhoods, including any
24 associated administrative costs. Allocations for Cultural Districts shall be used solely to address the
25 effects of destabilization on residents and businesses in the City's Cultural Districts. For purposes of

1 this Section 515.01, "Cultural District" means a geographic area or location within the City,
2 designated by the Board of Supervisors by ordinance, as an area or location that embodies a unique
3 cultural heritage. Any unexpended balance remaining in Allocation Number 4 at the close of any fiscal
4 year shall be deemed to be provided for a specific purpose within the meaning of Section 9.113 of the
5 Charter and shall be carried forward and accumulated in said allocation for the purposes recited
6 herein. (Publicity/Advertising): To the City Administrator for publicity and advertising purposes
7 pursuant to the provisions of Section 3.104 of the Charter.

8 **(5) Allocation Number 5 (Arts Impact Endowment):** \$2,500,000 to the Arts
9 Commission to address needs in the arts community, including any associated administrative costs, to
10 be determined by a cultural services allocation plan prepared no later than March 1, 2019, and every
11 five years thereafter, by the Director of Cultural Affairs with community input and approved by the Arts
12 Commission and the City Administrator. Any unexpended balance remaining in Allocation Number 5
13 at the close of any fiscal year shall be deemed to be provided for a specific purpose within the meaning
14 of Section 9.113 of the Charter and shall be carried forward and accumulated in said allocation for the
15 purposes recited herein.

16 **(6) Allocation Number 6 (Refunds):** All amounts necessary to the Tax Collector for
17 refunds of any overpayment of the 1.5% portion of the tax imposed under Section 502, including any
18 related penalties, interest, and fees.

19 ~~(7) (Balance to General Fund):~~ After the specific purpose allocations and
20 accumulations required by this Section 515.01(b), as adjusted under Section 515.01(c), all
21 remaining revenues shall be transferred to the General Fund, to be expended for unrestricted
22 general revenue purposes of the City.

23 **(c)** The amounts described in subsections (b)(1) through (b)(5) as Allocation Numbers 1, 2, 3,
24 4, and 5, shall be subject to the following adjustments:

1 (1) Fiscal Year 2018-2019 Adjustment: For fiscal year 2018-2019, each amount in
2 subsections (b)(1) through (b)(5) shall be half of the amount stated.

3 (2) Annual Adjustment: Commencing in fiscal year 2019-2020, subject to
4 subsection (c)(3), each amount in subsections (b)(1) through (b)(5) shall be adjusted annually by the
5 percentage increase or decrease in Allocable Hotel Tax Revenues collected in the current fiscal year
6 compared with the prior fiscal year; provided, however, that such percentage increase or decrease
7 shall not exceed 10% annually.

8 (3) Grants for the Arts and Cultural Equity Endowment: For fiscal years 2019-2020
9 and 2020-2021, one-half of the amount of the adjustment to Allocation Number 1 (Grants for the Arts)
10 under subsection (c)(2) due to any increase in Allocable Hotel Tax Revenues shall be allocated instead
11 to Allocation Number 2 (Cultural Equity Endowment).

12 (d) Commencing with a report filed no later than February 15, 2020, covering the fiscal year
13 ending on June 30, 2019, the Controller shall file annually with the Board of Supervisors, by
14 February 15 of each year, a report containing the amount of monies collected in and expended from the
15 Hotel Room Tax Fund during the prior fiscal year, the status of any project required or authorized to
16 be funded by this Section 515.01, and such other information as the Controller, in the Controller's sole
17 discretion, shall deem relevant to the operation of this Section 515.01.

18 Each allocation for a purpose described in Subsection (b) shall be in the amount prescribed in
19 the table below.

<i>Allocation No.</i>	<i>Amount</i>
<i>1. Moscone Convention Center</i>	<i>50%</i>
<i>2. Administration</i>	<i>Up to .6%</i>
<i>3. Refunds of Overpayments</i>	<i>As required</i>
<i>4. Publicity & Advertising</i>	<i>As appropriated</i>
<i>5. To General Fund</i>	<i>Remainder</i>

1 ~~Percentages shall be calculated based on the total amount collected pursuant to the tax imposed~~
2 ~~by Section 502 of this Article.~~

3 **~~SEC. 515.2. CALCULATION OF PERCENTAGE ALLOCATIONS UNDER SECTION 515.01.~~**

4 ~~(a) Notwithstanding Section 515.01 of this Article, the total amount to be allocated under~~
5 ~~Section 515.01 for each fiscal year shall be reduced by the amount of principal and interest (exclusive~~
6 ~~of any bond reserve payments) due and payable for that fiscal year on any outstanding agency bonds,~~
7 ~~as defined in Section 502.8(c) hereof.~~

8 ~~(b) This Section 515.2 shall remain in effect so long as Section 502.8 of this Article remains in~~
9 ~~effect.~~

10
11 Section 3. The Administrative Code is hereby amended by adding Section 10.100-80,
12 to read as follows:

13
14 **SEC. 10.100-80. HOTEL ROOM TAX FUND.**

15 (a) Establishment of Fund. The Hotel Room Tax Fund ("Fund") is established as a category
16 four fund as defined in Section 10.100-1 of the Administrative Code, and shall receive all taxes,
17 penalties, interest, and fees described in Section 515.01(a) of Article 7 of the Business and Tax
18 Regulations Code.

19 (b) Use of Fund. Subject to the budgetary and fiscal provisions of the Charter, monies in the
20 Fund shall be used exclusively for the purposes described in Section 515.01(b) of Article 7 of the
21 Business and Tax Regulations Code.

22 (c) Administration of Fund. As stated in Section 515.01(d) of Article 7 of the Business and Tax
23 Regulations Code, commencing with a report filed no later than February 15, 2020, covering the fiscal
24 year ending June 30, 2019, the Controller shall file annually with the Board of Supervisors, by
25 February 15 of each year, a report containing the amount of monies collected in and expended from the

1 Fund during the prior fiscal year, the status of any project required or authorized to be funded by
2 Section 515.01, and such other information as the Controller, in the Controller's sole discretion, shall
3 deem relevant to the operation of Section 515.01.

4
5 Section 4. Scope of Ordinance. In enacting this ordinance, the People of the City and
6 County of San Francisco intend to amend only those words, phrases, paragraphs,
7 subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other
8 constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions
9 or deletions, in accordance with the "Note" that appears under the official title of the
10 ordinance.

11
12 Section 5. Severability. If any section, subsection, sentence, clause, phrase, or word
13 of this ordinance, or any application thereof to any person or circumstance, is held to be
14 invalid or unconstitutional by a decision of a court of competent jurisdiction, such decision
15 shall not affect the validity of the remaining portions or applications of the ordinance. The
16 People of the City and County of San Francisco hereby declare that they would have passed
17 this ordinance and each and every section, subsection, sentence, clause, phrase, and word
18 not declared invalid or unconstitutional without regard to whether any other portion of this
19 ordinance or application thereof would be subsequently declared invalid or unconstitutional.

20
21 Section 6. Effective and Operative Dates. The effective date of this ordinance shall be
22 ten days after the date the official vote count is declared by the Board of Supervisors. This
23 ordinance shall become operative on January 1, 2019. The 50% adjustment for fiscal year
24
25

1 2018-2019 provided in Section 515.01(c)(1) of the Business and Tax Regulations Code takes
2 into account the mid-fiscal year operative date of this ordinance.

3
4 APPROVED AS TO FORM:

5 DENNIS J. HERRERA, City Attorney

6
7 By:



8 KERNE H. O. MATSUBARA
Deputy City Attorney

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LEGISLATIVE DIGEST

(Amended in Committee - Second Draft – 7/12/18)

[Initiative Ordinance - Business and Tax Regulations and Administrative Codes - Hotel Tax Allocations]

Motion ordering submitted to the voters at an election to be held on November 6, 2018, an ordinance amending the Business and Tax Regulations Code and Administrative Code to allocate a portion of hotel tax revenues for arts and cultural purposes and remove obsolete provisions; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

The City currently imposes a hotel tax on the rental of hotel rooms. The tax is 14%, consisting of an 8% base tax and an additional 6% tax surcharge. The tax goes into the General Fund, and the Board of Supervisors may allocate the money for any public purpose.

Amendments to Current Law

This ordinance would subject 1.5% of the 8% base tax to specific allocation, and the remaining 6.5% of the 8% base tax would continue to go into the General Fund. Hotel tax revenues from the 1.5% portion of the base tax would be allocated for arts and cultural purposes, including administrative costs, as follows:

- Allocation 1: \$16,300,000 to distribute to nonprofit cultural organizations in the City;
- Allocation 2: \$6,400,000 to the Arts Commission for programs that move San Francisco arts funding toward cultural equity;
- Allocation 3: \$3,800,000 to the Arts Commission to support the operation, maintenance, and programming of City-owned community cultural centers;
- Allocation 4: \$3,000,000 to the Mayor's Office of Housing and Community Development for Cultural Districts in the City's neighborhoods; and
- Allocation 5: \$2,500,000 to the Arts Commission to address needs in the arts community as determined by a cultural services allocation plan.

Amounts for fiscal year 2018-2019 would be halved to take into account the January 1, 2019 operative date for this ordinance. Additionally, commencing in fiscal year 2019-2020, the amounts allocated for each purpose would be adjusted annually by the percentage increase or decrease in revenues from the 1.5% portion of the base tax, compared to the prior fiscal year. For fiscal years 2019-2020 and 2020-2021, one-half of the annual adjustment for Allocation 1 due to an increase in revenues would be allocated instead to Allocation 2. After all specific allocations have been made, any remaining revenues from the 1.5% portion of the

FILE NO. 180122

base tax would go into the General Fund to be used for unrestricted general revenue purposes of the City.

Background Information

This legislative digest reflects amendments made in committee on July 12, 2018. The amendments added a new allocation for Cultural Districts, modified the allocation for supplemental arts funding to address needs in the arts community, changed the dollar amounts of various allocations, and made other non-substantive changes.

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