

**AROUND HERE  
WE TEND  
TO KNOW OUR  
NEIGHBORS.**



# **TENDERLOIN**

**COMMUNITY BENEFIT DISTRICT**

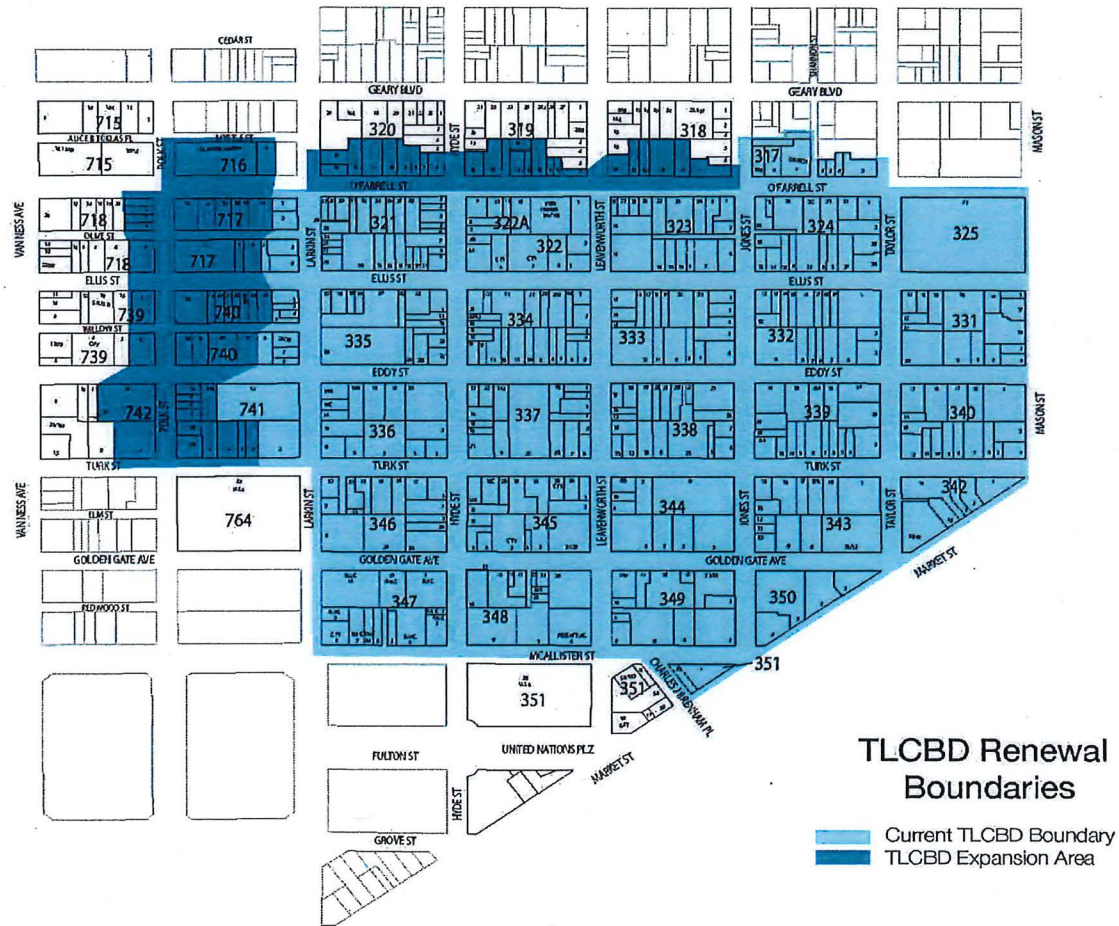
*Leading the Evolution  
of the Tenderloin  
into a Vibrant  
Community for ALL.*

## TLCBD Proposed Assessment Renewal

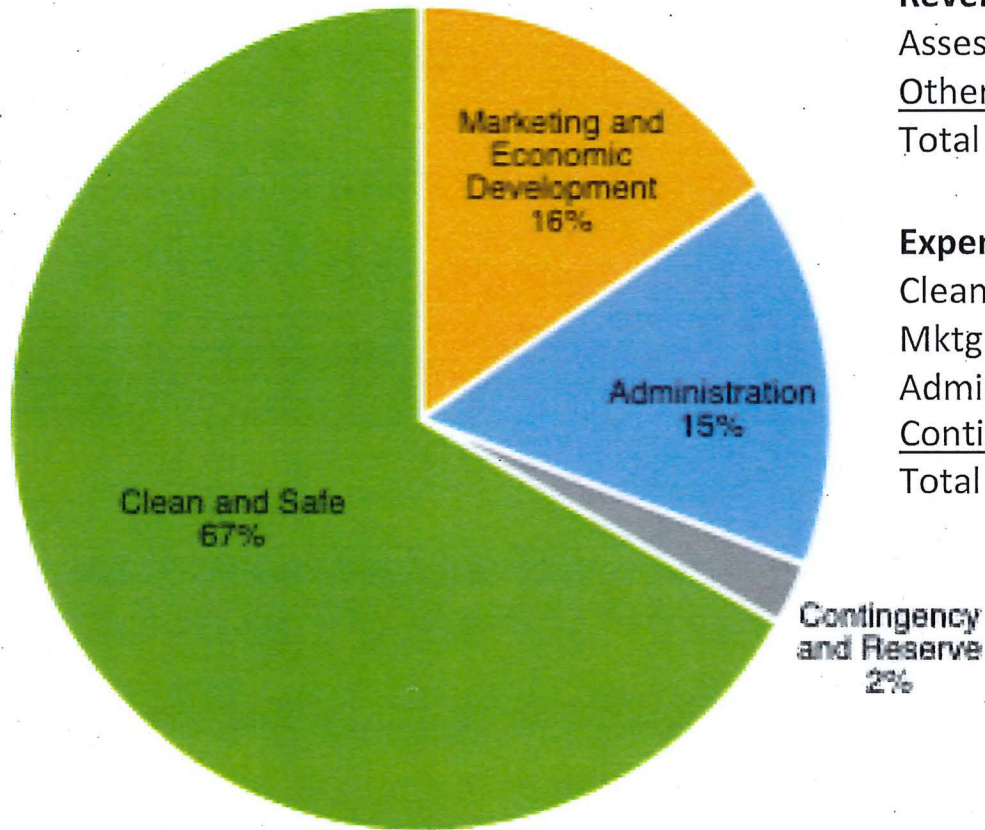
- **New 15-year term (Jan. 1, 2020 - Dec. 31, 2034).**
- **Changes to the boundaries (UN Plaza, O'Farrell and Polk)**
- **Continuation and expansion of supplemental services:**
  - **Clean Program**
  - **Safe Program (Safe Passage & Block Safety Groups)**
  - **Camera Program**
  - **Neighborhood Pride Program**
- **Proposed Assessment increased from \$1.1M to just under \$2.0M.**

# TLCBD Proposed Boundaries

## 804 Parcels on 41 Blocks



# TLCBD Proposed Budget



## Revenues

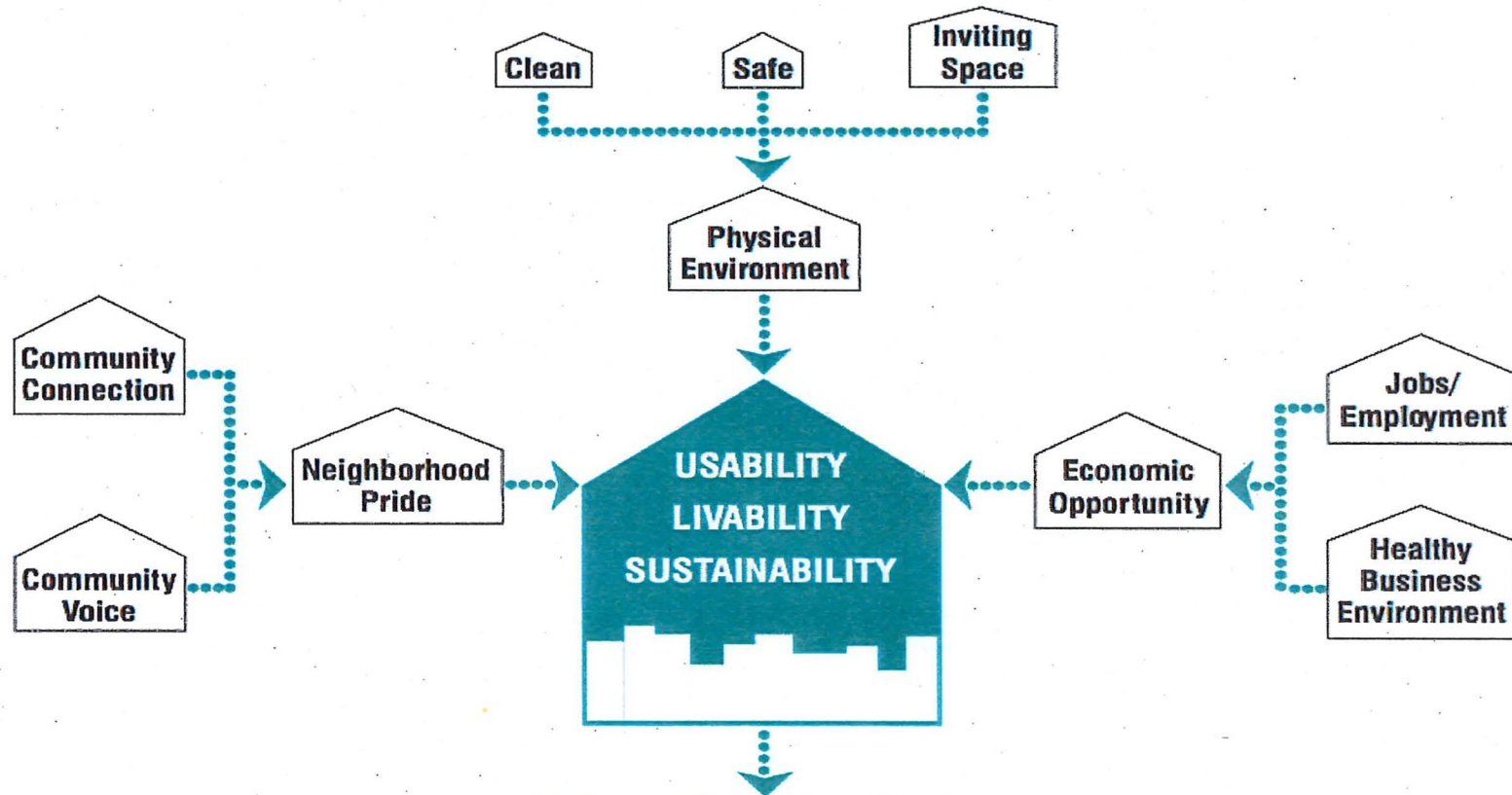
Assessment Revenue	\$1,963,840.10	96.7%
<u>Other Revenues</u>	<u>\$67,830.90</u>	<u>3.3%</u>
Total Revenues	\$2,031,671.00	100.00%

## Expenditures

Clean and Safe	\$1,356,618.00	66.8%
Mktg & Ec. Development	\$315,950.00	15.6%
Administration	\$309,103.00	15.2%
<u>Contingency &amp; Reserve</u>	<u>\$50,000.00</u>	<u>2.4%</u>
Total Revenues	\$2,031,671.00	100.0%

# *Leading the Evolution of the Tenderloin into a Vibrant Community for ALL.*

## **Healthy Neighborhood**



**The Tenderloin  
A Vibrant Community  
For ALL**

# TENDERLOIN

TENDERLOIN COMMUNITY  
BENEFIT DISTRICT

## Clean Program

### 2018 TLCBD CLEAN TEAM HIGHLIGHTS

**346,797**  
POUNDS OF  
TRASH  
REMOVED

**22,815**  
NEEDLES  
SAFELY  
REMOVED

**6,072**  
GRAFFITI &  
STICKERS  
ABATED

**891**  
HOTLINE  
REQUESTS  
RECONCILED

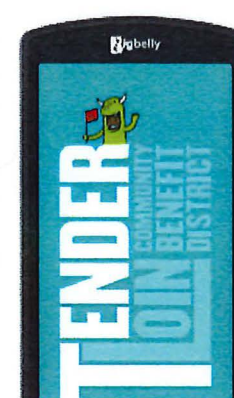
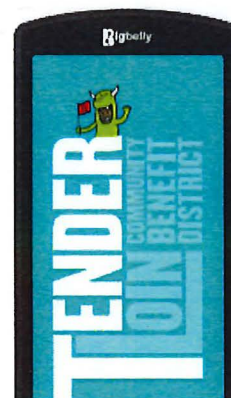


**3,046**  
BLOCK FACES  
PRESSURE  
WASHED

**691**  
ILLEGAL  
DUMPING  
AREAS  
RESOLVED

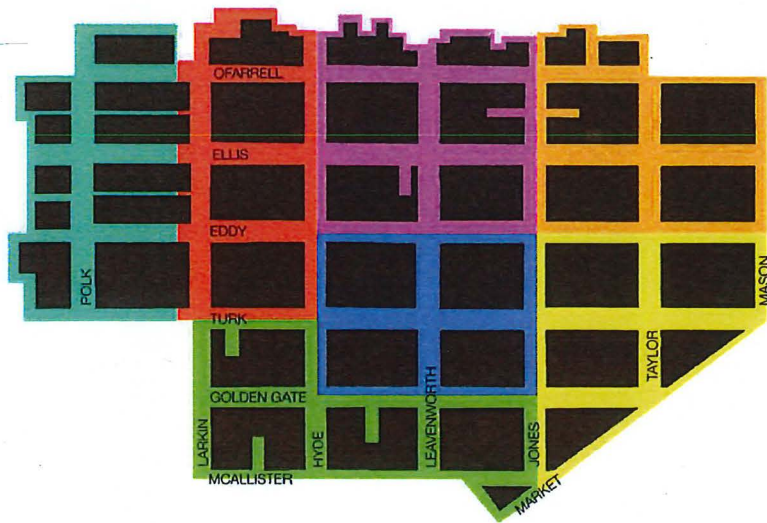
**3,679**  
HUMAN &  
ANIMAL  
WASTE  
SANITIZED

**38**  
ADDITIONAL  
TREES  
PLANTED



# Clean Program:

## Micro Neighborhoods & Increased Pressure Washing



TLCBD RENEWAL BOUNDARIES  
WITH MICRO NEIGHBORHOOD ROUTES

**HOURS OF OPERATION:**  
7 days a week, 7am-3:40pm

### SERVICES:

- Sidewalk and gutter sweeping
- Deodorizing where applicable
- Scheduled sidewalk pressure washing
- Hot spot pressure washing
- Graffiti and sticker removal
- Needle pickup and safe removal
- Proactive graffiti abatement within 24 hours on private property with release form/paint arrangement

Call or text our Clean Hotline:  
415-385-5490

**AROUND HERE  
WE TEND TO  
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FAMILIES.**



TLCBD.org

## **Safe Program: Tenderloin Safe Passage**

**Our staff supports a 10-year old community effort to build a culture of safety. We work to help people feel safe and be safe through Education, Involvement, and Visibility.**

**Dozens of our TLCBD Safe Passage Corner Captains help kids and seniors as they navigate sidewalks and congested crosswalks every school day.**





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TLCBD.org

## **Safe Program: Block Safety Groups**

**Our staff supports the Block Safety Groups that are growing up throughout the neighborhood in response to a lack of safety on the sidewalks. We support by providing training, resources for physical improvements and activation, as well as support from Safe Passage Corner Captains and our Clean Team.**



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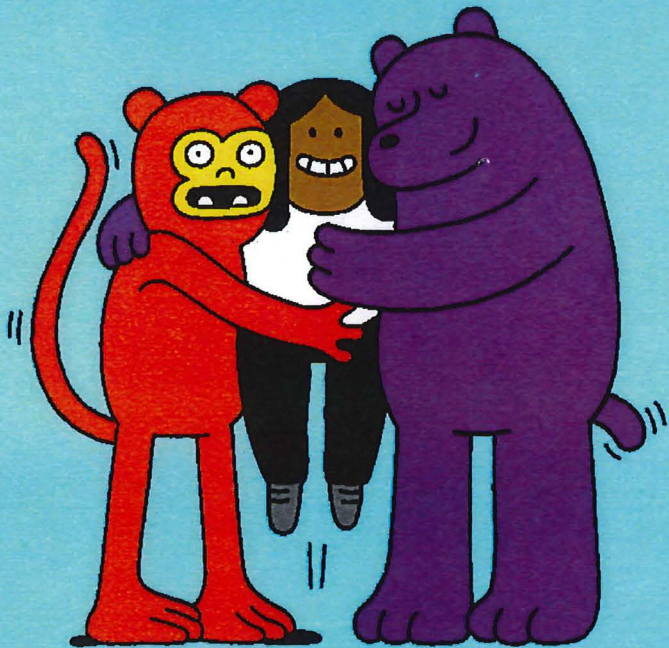


# Camera Program: Tenderloin Camera Network

The camera network improves safety and accountability in the Tenderloin by supporting the Police, District Attorney and Public Defender with after-the-fact footage of incidents.



**AROUND HERE  
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DIFFERENCES.**

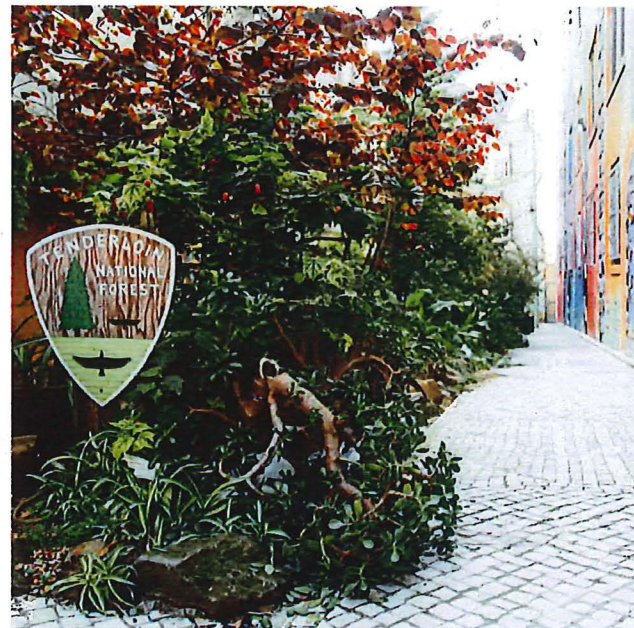


[TLCBD.org](http://TLCBD.org)

# Neighborhood Pride

Supporting community-led efforts to improve quality of lives and tell stories of the Tenderloin:

- **Advocacy & Connection**
- **Storefront Office, 512 Ellis Street**
- **Banner Project**
- **TLCBD.org**
- **Tenderloin Talk E-newsletter**
- **Tenderloin Talk LIVE Event Series**



## TLCBD: Assessment Formulas

Assessment is calculated based on three factors:  
Lot size, building size & length of sidewalk frontage

Marketing & Economic Development budget is not assessed on Not-For-Profit Property Owners resulting in a 20% discount on the Assessment.

### For-Profit Property Owner Rates

- Per Lot Square Foot: \$0.2594
- Per Building Square Foot: \$0.0421
- Per Lot Frontage Foot: \$17.6213

### Not-For-Profit Property Owner Rates

- Per Lot Square Foot: \$0.2064
- Per Building Square Foot: \$0.0334
- Per Lot Frontage Foot: \$14.0719

# TENDERLOIN

COMMUNITY BENEFIT DISTRICT

THANK YOU!

