

File No. 240250

Committee Item No. 1

Board Item No. 25

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: April 25, 2024

Board of Supervisors Meeting:

Date: May 7, 2024

Cmte Board

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- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
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- Subcontract Budget
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- Award Letter
- Application
- Public Correspondence

OTHER

- Police Department Report – 041824
- Planning Department Review –031924
- PC or N Referral to Planning and Police – 031824
- PC or N Request Letter – 031524
- _____
- _____
- _____
- _____
- _____

Prepared by: Monique Crayton

Date: April 19, 2024

Prepared by: Monique Crayton

Date: May 3, 2024

Prepared by: _____

Date: _____

1 [Liquor License Issuance - 2965 Mission Street - Endgames Improv]

2

3 **Resolution determining that the issuance of a Type-90 on-sale general music**
4 **venue liquor license to Endgames Improv, LLC, to do business as Endgames**
5 **Improv located at 2965 Mission Street (District 9), will serve the public**
6 **convenience or necessity of the City and County of San Francisco, in accordance**
7 **with California Business and Professions Code, Section 23958.4; and requesting**
8 **that the California Department of Alcoholic Beverage Control impose conditions**
9 **on the issuance of the license.**

10

11 WHEREAS, Endgames Improv, LLC, is seeking the issuance of a Type-90 on-
12 sale general music venue liquor license to do business as Endgames Improv, located
13 at 2965 Mission Street (District 9); and

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed one protest and zero letters of
17 support with the Department of Alcoholic Beverage Control under California Business
18 and Professions Code, Section 24013, and recommends that the Department of
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the
21 following: 1) Except as provided in Condition 2 below, no noise shall be audible beyond
22 the area under the control of the licensee; 2) Any noise caused by entertainment or
23 amplified sound that is subject to the provisions of an active Entertainment Permit
24 issued by the San Francisco Entertainment Commission shall be authorized in
25 accordance with the limits established by that Entertainment Permit, including any

1 limitation on hours during which entertainment or amplified sound is permitted. A
2 violation of the entertainment or amplified sound noise conditions of the Entertainment
3 Permit, as determined by the San Francisco Entertainment Commission (or any
4 successor agency), shall be deemed to be a violation of this Condition. Any noise that is
5 not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to
6 Condition 1 above. "Entertainment Permit" means any of the following: a Just Add
7 Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a
8 Fixed Place Amplified Sound permit, or any similar such permit issued by the San
9 Francisco Entertainment Commission; and 3) Petitioner(s) shall actively monitor the
10 area under their control in an effort to prevent the loitering of persons on any property
11 adjacent to the licensed premises as depicted on ABC-253; now, therefore, be it

12 RESOLVED, That in accordance with California Business and Professions Code,
13 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
14 hereby determines that the issuance of a Type-90 on-sale general music venue liquor
15 license to Endgames Improv, LLC, to do business as Endgames Improv located at 2965
16 Mission Street (District 9), will serve the public convenience or necessity of the City and
17 County of San Francisco; and, be it

18 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
19 San Francisco hereby endorses and adopts the recommendations of the Police
20 Department listed above and recommends that the Department of Alcoholic Beverage
21 Control issue the license with those conditions.

22
23
24
25

From: [Carroll, John \(BOS\)](#)
To: [Jemma Jorel Lester](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Donovan, Dominica \(BOS\)](#); [VanHouten, Ben \(ECN\)](#); [Crayton, Monique \(BOS\)](#); [Oropeza, Edgar \(CPC\)](#); [CPC.Referrals](#); [Herrera, Ana \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Prager, Jackie \(BOS\)](#); [Chung Hagen, Sheila \(BOS\)](#); [Salmonson, Joel \(POL\)](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [Froines, Andrew \(POL\)](#)
Subject: RE: Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date: Thursday, April 18, 2024 4:01:00 PM
Attachments: [image001.png](#)

Greetings,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

[Police Department Response – April 18, 2024](#)

The Police Department's ALU is recommending approval with the following conditions:

- 1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee;
- 2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission; and
- 3) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

The Public Safety and Neighborhood Services Committee will hold this hearing at 10 am on Thursday, April 25, 2024.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 240250](#)




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Catherine Stefani
Supervisor Matt Dorsey
Supervisor Joel Engardio

From: Lt. Steve Jonas #79 
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: April 18, 2024

Subject: P.C.N. Investigation Regarding: Endgames Improv, LLC
DBA: Endgames Improv
2965 Mission St
San Francisco CA. 94110

Endgames Improv, LLC, operating as "Endgames Improve", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 90 (On Sale General Music Venue) license to be located at 2965 Mission St. (located between 25th St and 26th St.)

Hours of Operation:

5:00pm to 12:00am each day of the week.

Digest:

Endgames Improv would like to operate a live comedy performance venue to be located at 2965 Mission St. If approved, this license will allow them to sell beer, wine, distilled spirits.

Letters of Protest

1

Letters of Support

0

Police Calls for Service:

From February 2023 to February 2024

0 calls for service

Police Reports:

From February 2023 to February 2024

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **461**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2023**

This plot had 152 police reports for **2023**, which is 49 **higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **209**
Population for this tract is: **4,296**

On-sale license authorized by census tract: **14**
Active on-sale licenses: 53 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 9 with 0 pending

Departmental Recommendation:

Points of consideration: **1**

No opposition from **Mission Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).
2. (2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. “Entertainment Permit” means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)
3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

From: [Carroll, John \(BOS\)](#)
To: [Salmonson, Joel \(POL\)](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); "Jemma Jorel Lester"
Cc: "[Alabanza, Analyn@ABC](#)"; "[amarjit.tamber@abc.ca.gov](#)"; [Donovan, Dominica \(BOS\)](#); [VanHouten, Ben \(ECN\)](#); [Crayton, Monique \(BOS\)](#); [Oropeza, Edgar \(CPC\)](#); [CPC.Referrals](#); [Herrera, Ana \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Prager, Jackie \(BOS\)](#); [Chung Hagen, Sheila \(BOS\)](#)
Subject: RE: Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date: Tuesday, March 26, 2024 2:43:00 PM
Attachments: [image001.png](#)

Good afternoon,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

[Planning Dept. Response - Received March 19, 2024](#)

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for the regular meeting of April 25, 2024.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 240250](#)

Thanks for the review.

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of*

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Edgar Oropeza
Phone No. edgar.oropeza@sfgov.org

DATE: March 18, 2024

AP Block/Lot Nos.: 6528/023A
Zoning: Mission NCT Mission Alcohol Restricted
Quad: D 9 / 10
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in April of 2024.

PLEASE EMAIL YOUR RESPONSE by March 29, 2024, to:
John Carroll, Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: Endgames Improv, LLC

Business name: Endgames Improv

Application address: 2965 Mission Street

Applicant contact info: Jemma Jorel Lester
jemma@properpourco.com
PROPER POUR CO.
(845) 389-3958 direct
2440 16TH ST #137
SAN FRANCISCO, CA 94103-4211

PLANNING REVIEW: Approval Denial
Edgar Oropeza

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: Approval Denial
(Please add comments in a trailing report.)

From: [Oropeza, Edgar \(CPC\)](#)
To: [Carroll, John \(BOS\)](#)
Subject: Re: Liquor License Issuance - 2965 Mission Street - Endgames Improv - BOS File No. 240250
Date: Tuesday, March 19, 2024 5:04:13 PM
Attachments: [image001.png](#)
[Planning Approval Letter 2965 Mission Street \(ID 1417972\).pdf](#)
[PCN Referral 2965 Mission St.pdf](#)

Approved, Type 90 for 2965 Mission Street per newly adopted planning code legislation - Citywide Expansion of Allowable Commercial, Restaurant, and Retail Uses - No. 249-23 **amending section 102 and 249.60**

Relevant Planning Code Amendments:

SEC 102. Entertainment, Nighttime. A Retail Entertainment, Arts and Recreation Use that includes dance halls, discotheques, nightclubs, private clubs, and other similar evening oriented entertainment activities which require dance hall keeper police permits or Place of Entertainment police permits, as defined in Section 1060 of the Police Code, which are not limited to non-amplified live entertainment, including Restaurants and Bars which present such activities. Nighttime Entertainment uses do not include any Arts Activity, any theater performance space which does not serve alcoholic beverages during performances, or any temporary uses permitted pursuant to Sections 205 through 205.5 of this Code. This use is also subject to the controls in Section 202.11. Nighttime Entertainment uses are subject to the Entertainment Commission's Good Neighbor Policy. The use may include a non-profit theater with ABC license Type 64 and a music entertainment facility) with ABC license Type 90.

SEC. 249.60. MISSION ALCOHOLIC BEVERAGE SPECIAL USE DISTRICT.

(E) Music Entertainment Facility. A music entertainment facility" with a California Department of Alcoholic Beverage Control (ABC) Type 90 license shall be permitted to serve alcoholic beverages in this SUD.

For better response times, email communication is best.

Edgar Oropeza, Planner III

D 9 - D10

San Francisco Planning

49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103

Direct:628-652-7416| sfplanning.org

San Francisco Property Information Map: <https://sfplanninggis.org/pim/>



PLANNING APPROVAL LETTER

Date: 2/1/2024
Planning Record No. 2024-000919PRL
Building Permit Application No. N/A Approved Planning Letter from PIC

Project Address: 2965 Mission St
Zoning: NCT Mission Street District
40-X / 65-B Height and Bulk District
Mission Alcohol Restricted Special Use District

Block/Lot: 6528 / 023A
Project Sponsor: Julie Johnson C/O D&M Architecture
1A Gate 5 Rode
Sausalito Ca, 94965

Staff Contact: Edgar Oropeza
edgar.oropeza@sfgov.org | 628-652-7416

Project Description

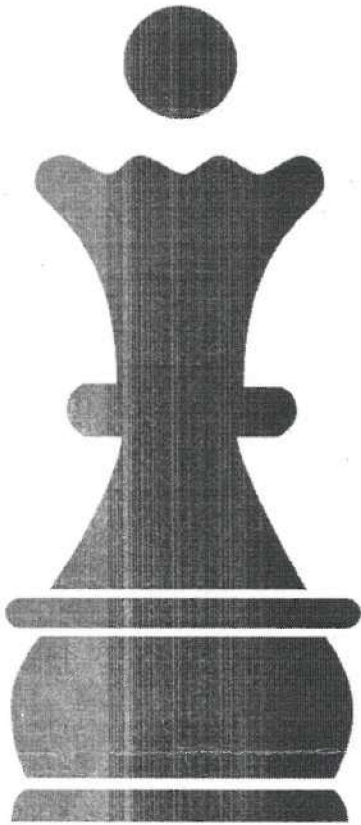
The project proposes the addition of a Nighttime entertainment use to the existing arts activity use dba, End Games Improv. No construction is proposed for the addition of this Planning Code Use. **DBI to determine if this is an occupancy change.**

Per Section 102 - Entertainment, Nighttime. A Retail Entertainment, Arts and Recreation Use that includes dance halls, discotheques, nightclubs, private clubs, and other similar evening-oriented entertainment activities which require dance hall keeper police permits or Place of Entertainment police permits, as defined in Section 1060 of the Police Code, which are not limited to non-amplified live entertainment, including Restaurants and Bars which present such activities. Nighttime Entertainment uses do not include any Arts Activity, any theater performance space which does not serve alcoholic beverages during performances, or any temporary uses permitted pursuant to Sections 205 through 205.5 of this Code. This use is also subject to the controls in Section 202.11. Nighttime Entertainment uses are subject to the Entertainment Commission's Good Neighbor Policy

(Amended by Ord. 111-21; Ord. 70-23; see Sec. 102 history note.)

Project Approval

The Department has determined that the project complies with the objective standards of the Planning Code and has concluded its design review of the project. On [February 1, 2024] the Project was determined to be exempt from the California Environmental Quality Act, (“CEQA”) as a **Class 1 - Existing Facilities** under CEQA Guidelines Section **CEQA Guidelines section 15301) Interior and exterior alterations, additions under 10,000 sq. ft.**, as described in the determination associated with this Planning Record Number.



ENDGAMES IMPROV, LLC

RE: Endgames Improv, LLC
2965 Mission St
San Francisco, CA 94110
Type 90 ABC License (New License)
Application Filed 2/21/2024
Public Notice of Filed Application 2/22/24

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2024 MAR 14 AM 9:29
BY _____

To the San Francisco Board of Supervisors, Clerk of the Board:

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames Improv has operated in San Francisco for more than thirteen years; we are a training center and live entertainment venue. With the recent closure of The Exit Theater, Stage Werx, PianoFight, Amado's, and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We also have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premise is underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
 ABC 211 (6-99)

State of California
Jemma Lester

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **656694** (845) 389-3918
 Receipt Number: **2870655**
 Geographical Code: **3800**
 Copies Mailed Date: **February 20, 2024**
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **ENDGAMES IMPROV, LLC**
 Name of Business: **ENDGAMES IMPROV**
 Location of Business: **2965 MISSION ST
 SAN FRANCISCO, CA 94110-3917**

County: **SAN FRANCISCO**
 Is Premises inside city limits: **Yes** Census Tract: **0209.00**

Mailing Address:(If different from premises address)
**2989 MISSION ST
 SAN FRANCISCO, CA 94110-3917**

Type of license(s): **90** Dropping Partner: Yes No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	02/20/24	\$18,635.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	02/20/24	\$48.00
Application Fee	STATE FINGERPRINTS	NA	2	02/20/24	\$78.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	02/20/24	\$1,450.00
Total					\$20,211.00

Have you ever been convicted of a felony? **No**
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: February 20, 2024

Applicant Name(s)

ENDGAMES IMPROV, LLC

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2024 FEB 26 AM 9:21
 BY *[Signature]*

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 2965 Mission Street - Endgames Improv

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Endgames Improv, LLC, to do business as Endgames Improv located at 2965 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor:

[Handwritten Signature]

240250