



VIA WESTERN MESSENGER

January 11, 2023

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlet Place, Room 244
San Francisco CA 94012

RE: Request for Resolution of Public Convenience or Necessity

Please find enclosed a Request for Resolution of Public Convenience or Necessity
Save Mart Supermarkets LLC – 3801 3rd Street, San Francisco CA 94124.

If you have any questions, please contact Beth Aboulafia, partner at
Hinman and Carmichael LLP at 415-362-1215, ext. 104, or via e-mail at
aboulafia@beveragelaw.com.

Kind regards,

A handwritten signature in blue ink, appearing to read "Una Carolan", is written over a horizontal line.

Una Carolan
Senior Paralegal

Enclosure

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2023 JAN 11 PM 1:39
BY A vertical stamp on the right side of the page. It contains the text "RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO" at the top, followed by the date and time "2023 JAN 11 PM 1:39". Below this is the word "BY" followed by a horizontal line and a handwritten signature in blue ink.

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlet Place, Room 244
San Francisco, CA 94102

Re: Request for Resolution of Public Convenience or Necessity
Save Mart Supermarkets LLC, dba Save Mart
3801 3rd Street, San Francisco, CA 94124

Dear Board of Supervisors:

Save Mart Supermarkets LLC (“Save Mart”) has applied to the Department of Alcoholic Beverage Control for a Type 21 General Off-Sale license for the Save Mart supermarket in the Bayview Hunters Point neighborhood. Because the store is located in a census tract that has an “undue concentration” of off-sale licenses under Section 23958.4 of the California Business and Professions Code, we are requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the license.

Save Mart has applied for a person-to-person, premises-to-premises transfer of an existing Type 21 license to its store location in the Bayview Plaza. The grocery store is open 7 days a week from 6 a.m. to 9 p.m. and offers the Bayview community convenient access to fresh, quality groceries.

Save Mart is committed to offering a “Full Shop” for customers including a substantial fresh fruit and vegetable section, fresh dairy and cheese offerings, and fresh meat and poultry, in addition to household basics. Customers will also have a full selection of alcohol for purchase with their groceries instead of having to visit another shop for all their grocery needs. The alcohol display will be located at the front of the store behind the checkout area and will account for less than 2% of the entire square footage of the store. While alcohol will be only a small component of the overall grocery offerings, the ability to purchase alcoholic beverages along with food items is a convenience customers expect from a full-service grocery store.

Save Mart is committed to the safe and proper sale of alcoholic beverages and has put several measures into place to ensure that alcohol sales are conducted in a responsible manner, including training for all cashiers in responsible alcohol beverage sales, policies and procedures for checking ID of customers purchasing alcoholic beverages and requiring that all alcohol purchases be made by a live checker, and not at self-checkouts.

The Bayview Hunters Point neighborhood, with its more than 35,000 residents, has been identified as a food desert by the United States Department of Agriculture. The community deserves a full-service grocery store as well a business that will invest in the community. Save Mart management has been meeting regularly with an advisory committee of neighborhood residents to ensure that it understands and addresses the needs of local residents. Save Mart hires employees from the District 10 neighborhood and is currently working with local vendors, including local breweries, to feature their products. Save Mart is committed to a comprehensive and continuing community engagement plan.

For the reasons set forth above, we respectfully request that the Board of Supervisors make a finding that issuance of the Type 21 license to Save Mart will serve public convenience or necessity.

Should you have any questions or concerns, please contact our alcoholic beverage attorney, Beth Aboulafia at 415-362-1215, ext. 104, or aboulafia@beveragelaw.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "Sadiq Ali", with a stylized flourish at the end.

Sadiq Ali, Manager
Save Mart Supermarkets LLC