

File No. 140795

Committee Item No. 1
Board Item No. 6

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Budget & Finance Sub-Committee

Date July 23, 2014

Board of Supervisors Meeting

Date September 2, 2014

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER (Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Linda Wong Date July 18, 2014
Completed by: Linda Wong Date 7/23/14

7/23/14

FILE NO. 140795

RESOLUTION NO.

1 [Outreach Advertising and Neighborhood Outreach Advertising for FY2014-2015]

2 **Resolution designating *Small Business Exchange* to be the outreach newspaper of the**
3 **City and County of San Francisco for the African American, Chinese and Hispanic**
4 **communities; *Sing Tao Daily* and *World Journal* to be the outreach newspapers of the**
5 **City and County of San Francisco for the Chinese community; *El Reportero* to be the**
6 **outreach newspaper of the City and County of San Francisco for the Hispanic**
7 **community; *San Francisco Bay View* to be the outreach newspaper of the City and**
8 **County of San Francisco for the African American community; *Bay Area Reporter* to be**
9 **the outreach newspaper of the City and County of San Francisco for the Lesbian, Gay,**
10 **Bisexual and Transgender community; *Central City Extra* to be the neighborhood**
11 **outreach newspaper of the City and County of San Francisco for the Central City**
12 **neighborhood; *The Western Edition* to be the neighborhood outreach newspaper of the**
13 **City and County of San Francisco for the Western Addition neighborhood; *Northside***
14 ***Publications/Marina Times* to be the neighborhood outreach newspaper of the City and**
15 **County of San Francisco for the Northern San Francisco neighborhood; *West Portal***
16 ***Monthly* to be the neighborhood outreach newspaper of the City and County of San**
17 **Francisco for the West Portal neighborhood; and *Potrero View* to be the neighborhood**
18 **outreach newspaper of the City and County of San Francisco for the Potrero Hill,**
19 **Dogpatch, Bayview, SOMA, Mission Bay neighborhoods; to provide outreach**
20 **advertising for Fiscal Year 2014-2015.**

21
22
23 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
24 advertising to those communities which may not be adequately served by the official
25 newspaper, pursuant to Section 2.80 and 2.80-1 of the Administrative Code; and

1 WHEREAS, In each year, the Board of Supervisors shall designate the outreach
2 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative
3 Code; and,

4 WHEREAS, The Board of Supervisors may designate neighborhood outreach papers,
5 pursuant to Section 2.81-4 of the Administrative Code; now therefore, be it

6 RESOLVED, That the Board designates the following newspapers, which circulate
7 primarily in the indicated communities and are printed in San Francisco, to be the outreach
8 newspapers for the indicated communities for FY 2014-2015:

- | | |
|---------------------------|--|
| 9 African American | <i>Small Business Exchange and the San Francisco</i> |
| | <i>Bay View</i> |
| 11 Chinese | <i>Small Business Exchange, Sing Tao Daily and</i> |
| 12 | <i>World Journal</i> |
| 13 Hispanic | <i>Small Business Exchange and El Reportero</i> |
| 14 Lesbian, Gay, Bisexual | <i>Bay Area Reporter</i> |

15 FURTHER RESOLVED, That the Board designates the following neighborhood
16 outreach newspapers for the indicated neighborhood for Fiscal Year 2014-2015:

- | | |
|---------------------------|--|
| 17 Central City | <i>Central City Extra</i> |
| 18 Western Addition | <i>The Western Edition</i> |
| 19 Northern San Francisco | <i>Northside Publications/Marina Times</i> |
| 20 West Portal | <i>West Portal Monthly</i> |
| 21 Potrero Hill | <i>Potrero View; and be it</i> |

22 FURTHER RESOLVED, That the Office of Contract Administration is authorized to
23 execute contracts with these designated outreach newspapers and said contracts must fully
24 comply with all the contracting requirements of the City and County of San Francisco.



Edwin M. Lee
Mayor

Jaci Fong
Director and Purchaser
Purchasing

July 21, 2014

To: Angela Calvillo, Clerk of the Board

From: Jaci Fong, Director of Office of Contract Administration (OCA) and Purchaser *JF*

Subject: *Revised* Results of Outreach Newspaper Solicitation, OCA Recommendations and Resulting Resolution Designating Outreach Newspapers for FY14-15

On July 15, 2014, OCA submitted a resolution package designating/recommending the following newspapers as the City's outreach newspapers for Fiscal Year 14-15:

NEWSPAPER	NEIGHBORHOOD	RESPONSIVE TO ADMIN CODE 2.81?
Northside Publications/Marina Times	Northern SF Neighborhoods	YES
Central City Extra	Central City Neighborhoods	YES
West Portal Monthly	West Portal Neighborhood	YES
Potrero View	Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay Neighborhoods	YES

That same resolution package dated July 15, 2014 reported the following newspapers submitted non-responsive bids:

NEWSPAPER	COMMUNITY/NEIGHBORHOOD	RESPONSIVE TO ADMIN CODE 2.81?	REASON?
Sing Tao Daily	Chinese	NO	1
World Journal	Chinese	NO	1
Bay Area Reporter	LGBT	NO	2
Small Business Exchange	African-American, Chinese, Hispanic	NO	2
El Reportero	Hispanic	NO	1,2,3
San Francisco Bay View	African-American	NO	1,2
The Western Edition	Western Addition	NO	2,3

Bay Area Reporter and *Small Business Exchange* were mistakenly/inadvertently deemed non-responsive when both newspapers are, in fact, responsive. Correcting this mistake results in a new recommendation and resolution designating/recommending the following newspapers as the City's outreach newspapers for Fiscal Year 14-15:

NEWSPAPER	NEIGHBORHOOD/COMMUNITY	RESPONSIVE TO ADMIN CODE 2.81?
Northside Publications/Marina Times	Northern SF Neighborhoods	YES
Central City Extra	Central City Neighborhoods	YES

West Portal Monthly	West Portal Neighborhood	YES
Potrero View	Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay Neighborhoods	YES
Bay Area Reporter	LGBT	YES
Small Business Exchange	African-American, Chinese, Hispanic	YES

The enclosed revised resolution dated July 21, 2014 reflects this correction.

Please include the enclosed revised Summary of Outreach Advertising Awards for FY14-15 dated July 21, 2014 and revised resolution dated July 21, 2014 designating *Northside Publications/Marina Times, Central City Extra, West Portal Monthly, Potrero View, Bay Area Reporter and Small Business Exchange* as the City's outreach newspapers for Fiscal Year 14-15.

If you have any questions or require additional information, please contact Deirdre Darley on my team at 415-554-6751.

Enclosures: Revised Summary of Outreach Advertising Awards for FY14-15 with last year's awards
 Revised Resolution dated July 21, 2014 designating OCA's recommended outreach
 Onewspapers

Outreach Advertising FY14-15

Bid Evaluation Overview

Revision 1 dated July 21, 2014

Bidder	Communities Served	Language Published	Evaluation Score	Rank	Responsive	Reason	FY14-15 OCA Recommendation	FY13-14 BOS Award
Small Business Exchange	African-American, Chinese, Hispanic	English	19.1	1	Yes		OCA Recommended for Award	Yes
Central City Extra	Neighborhood	English	18.1	2	Yes		OCA Recommended for Award	Yes
West Portal Monthly	Neighborhood	English	18	3	Yes		OCA Recommended for Award	Yes
Bay Area Reporter	LGBT	English	14.2	4	Yes		OCA Recommended for Award	Yes
Potrero View	Neighborhood	English	12.9	5	Yes		OCA Recommended for Award	Yes
Northside Publications/Marina Times	Neighborhood	English	12.7	6	Yes		OCA Recommended for Award	Yes
World Journal	Chinese	Chinese	24.2		No	1	Board Discretion	Yes**
San Francisco Bay View	African-American	English	21.1		No	1,2	Board Discretion	Yes**
Sing Tao Daily	Chinese	Chinese	17.6		No	1	Board Discretion	Yes**
El Reportero	Hispanic	Spanish	17		No	1,2,3	Board Discretion	Yes**
The Western Edition	Neighborhood	English	12		No	2,3	Board Discretion	Yes**

272

Responsiveness Key:

- 1 = Printed Outside SF
- 2 = Not Printed Frequently Enough
- 3 = Late Bid
- ** = Newspaper Non-Responsive FY13-14

City and County of San Francisco

Office of Contract Administration



Edwin M. Lee
Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2:24 JUL 18 PM 3:29

Jaci Fong
Director and Purchaser

Purchasing

July 15, 2014

To: Angela Calvillo, Clerk of the Board

From: Jaci Fong, Director of Office of Contract Administration (OCA) and Purchaser

Subject: Results of Outreach Newspaper Solicitation, OCA Recommendations and Resulting Resolution Designating Outreach Newspapers for FY 14-15

Enclosed, is the resolution designating the following newspapers as the City's outreach newspapers for Fiscal Year 14-15 based on the solicitation results/Administrative Code requirements:

NEWSPAPER	NEIGHBORHOOD	RESPONSIVE TO ADMIN CODE 2.81?
Northside Publications/Marina Times	Northern SF Neighborhoods	YES
Central City Extra	Central City Neighborhoods	YES
West Portal Monthly	West Portal Neighborhood	YES
Potrero View	Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay Neighborhoods	YES

This year, OCA sent invitations to bid to approximately 50 local newspapers, an increase of 85% over FY11-12's total of 28 invitations. In addition to the term contract bid proposal being posted on the City's bid database for almost one month, all invited outreach newspapers were contacted several times via email and phone to encourage bid submission. OCA received a total of 11 bids.

OCA regulations require that we officially recommend only responsive bidders for contract awards but the Board of Supervisors has historically used its discretion to award the Outreach Advertising contracts to a broader range of bidders to best serve the City's outreach advertising needs.

In order to be responsive, *outreach neighborhood* (not community) newspapers must be printed at least once per month to be responsive. There is no requirement regarding where the newspapers are printed. All bidding Outreach neighborhood newspapers [except The Western Edition – see next table] are printed at least once per month and are therefore, responsive.

Non-responsive bids were submitted by the following newspapers:

NEWSPAPER	COMMUNITY/NEIGHBORH OOD	RESPONSIVE TO ADMIN CODE 2.81?	REASON?
Sing Tao Daily	Chinese	NO	1
World Journal	Chinese	NO	1
Bay Area Reporter	LGBT	NO	2
Small Business Exchange	African-American, Chinese, Hispanic	NO	2
El Reportero	Hispanic	NO	1,2,3

140795

San Francisco Bay View	African-American	NO	1, 2
The Western Edition	Western Addition	NO	2,3

Responsiveness Key:

1 = Printed Outside SF

2 = Not Printed One or More Days in Calendar Week

3 = Late Bid

Per Admin Code Section 2.80-1(b) and 2.80-1(c), "outreach communities" shall reflect the diversity in race and sexual orientation of the population of the City and County. They shall include: (1) the Lesbian/Gay/Bisexual community, (2) the African American community, (3) the Hispanic community, and (4) the Chinese community. The Board of Supervisors may determine different outreach communities from time to time.

In order to be responsive, *outreach community* (not neighborhood) *newspapers* must be printed in San Francisco on one or more days in a calendar week. None of the bidding outreach community newspapers meet both of these requirements and are therefore, non-responsive.

Late bids were received from *El Reportero* and *The Western Edition*. Late bids are procedurally deemed non-responsive.

OCA also solicited bids for the services of a clearinghouse in addition to the usual bids for the outreach newspapers. The clearinghouse receives the Clerk of the Board's ads and transmits them to the newspapers, handles translation, invoicing and payment. OCA received one (1) responsive bid from The Daily Journal who has been providing clearinghouse services to the City for several years.

Please find further detail in the attached spreadsheet regarding FY14-15 bids and recommended awards, bid prices, circulation and bid evaluation criteria.

If you have any questions or require additional information, please contact Deirdre Darley on my team at 415-554-6751.

- Enclosures:
- Summary of Outreach Advertising Bids for FY 14-15
 - Summary of Outreach Advertising Awards for FY 14-15 with last year's awards
 - Resolution designating OCA's recommended outreach newspapers
 - S.F. Ethics Commission form 126, Notification of Contract Approval (Mayor)
 - S.F. Ethics Commission form 126, Notification of Contract Approval (Board)

Outreach Advertising FY14-15

Bid Evaluation Overview

dated July 7,2014

Bidder	Communities Served	Language Published	Evaluation Score	Rank	Responsive	Reason	FY14-15 OCA Recommendation	FY13-14 BOS Award
Central City Extra	Neighborhood	English	18.1	1	Yes		OCA Recommended for Award	Yes
West Portal Monthly	Neighborhood	English	18	2	Yes		OCA Recommended for Award	Yes
Potrero View	Neighborhood	English	12.9	3	Yes		OCA Recommended for Award	Yes
Northside Publications/Marina Times	Neighborhood	English	12.7	4	Yes		OCA Recommended for Award	Yes
World Journal	Chinese	Chinese	24.2		No	1	Board Discretion	Yes**
San Francisco Bay View	African-American	English	21.1		No	1,2	Board Discretion	Yes**
Small Business Exchange	African-American, Chinese, Hispanic	English	19.1		No	2	Board Discretion	Yes
Sing Tao Daily	Chinese	Chinese	17.6		No	1	Board Discretion	Yes**
El Reportero	Hispanic	Spanish	17		No	1,2,3	Board Discretion	Yes**
Bay Area Reporter	LGBT	English	14.2		No	2	Board Discretion	Yes
The Western Edition	Neighborhood	English	12		No	2,3	Board Discretion	Yes**

Responsiveness Key:

- 1 = Printed Outside SF
- 2 = Not Printed Frequently Enough
- 3 = Late Bid
- ** = Newspaper Non-Responsive FY13-14

TC95318 Summary of Outreach Advertising and Clearinghouse Bids for FY14-15

Version Date: 7/7/14

Minimum Qualifications	Sing Tao Daily	Northside Publications (Marina Times)	Central City Extra	World Journal	Bay Area Reporter	Small Business Exchange	West Portal Monthly	El Reportero (LATE)	Potrero View	San Francisco Bay View	The Western Edition (LATE)
Locally Owned?	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Printed in San Francisco?	No (South SF)	Yes	Yes	No (Millbrae)	Yes	Yes	No (San Rafael)	No (Gardena, CA)	Yes	No (Union City)	Yes
Frequency of Publication?	Daily	Monthly	Monthly	Daily	Weekly	Weekly	Weekly	Weekly	Monthly	Monthly	Quarterly
Sample Ad	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sample Newspapers Indicating Continuous Publication?	No*	No*	Yes	No*	Yes	Yes	No*	No*	No*	No*	No*
Circulation	15867	25000	8000	60000	29000	650	21000	7500	12500	7700	20000
Verification of Circulation	Self (Notarized)	Printer Invoice	Printer Invoice	Self (notarized)	Alt Report/Publisher	Printer Invoices	Printer and Printer Stationery	Printer Invoice	Printer Letter	Printer Invoice	Printer Invoice
Map/Zip Codes Included?	Yes	Yes (Map/Addresses)	Yes (Addresses)	Yes (Zip)	Yes (Zip)	Yes (Addresses/Zip)	Yes (Neighborhoods Listed)	Yes (Circulation Route/Addresses)	Yes (Neighborhoods Listed)	Yes (Zip)	Yes (Addresses)
Outreach Community Served	Chinese	Neighborhood	Neighborhood	Chinese	LGBT	African American/Hispanic/Chinese	Neighborhood	Hispanic	Neighborhood	African-American	Neighborhood

* All bidders submitted at least one sample newspaper. Only Bay Area Reporter, Small Business Exchange and Central City Extra submitted back issues to indicate continuous printing.

Evaluation Points

Evaluation factors per Admin. Code Sec. 2.81	Total Points Available	Sing Tao Daily		Northside Publications/Marina Times		Central City Extra		World Journal		Bay Area Reporter	
		Bid	Points	Bid	Points	Bid	Points	Bid	Points	Bid	Points
Advertising Price	15.0	\$ 300.00	8.0	\$ 445.00	5.4	\$ 225.00	10.6	\$ 260.00	9.2	\$ 380.00	6.3
Circulation as submitted		15,867	per day	25,000	per month	8,000	per month	60,000	per day	29,000	per week
Circulation	10.0	15867	2.6	833	0.1	267	0.0444	60000	10.0	4143	0.690
Periodical Cost	5.0	.60 - \$1.25	0	Free	5	Free	5	\$ 0.50	0	Free	5
Locally Owned & Operated	2.0	Yes	2	Yes	2	Yes	2	No	0	Yes	2
Published in Foreign Language	5.0	Yes	5	No	0	No	0	Yes	5	No	0
Total Evaluation Points	37.0		17.6		12.5		17.7		24.2		14.0
LBE Preference	10%	No	0%	No	0%	No	0%	No	0%	No	0%
Prompt Payment Discount	max 2% Net 30	No	0%	No	0%	1%30Net31	1%	No	0%	No	0%
Sales Tax Discount	1.25%	No	0.00%	Yes	1.25%	Yes	1.25%	No	0.00%	Yes	1.25%
Total Points with Bid Discounts Applied			17.6		12.7		18.1		24.2		14.2
Ad Price Per Circulated Copy		\$ 0.02		\$ 0.02		\$ 0.03		\$ 0.004		\$ 0.01	
Communities Served		Chinese		Neighborhood		Neighborhood		Chinese		LGBT	

276

TC95318 Summary of Outreach Advertising and Clearinghouse Bids for FY14-15
Version Date: 7/7/14

Evaluation Points	Total Points Available	Small Business Exchange		West Portal Monthly		El Reportero (LATE)		Potrero View		San Francisco Bay View		The Western Edition (LATE)	
		Bid	Points	Bid	Points	Bid	Points	Bid	Points	Bid	Points	Bid	Points
Advertising Price	15.0	\$ 159.32	15.0	\$ 225.00	10.6	\$ 519.04	4.6	\$ 425.00	5.6	\$ 200.00	11.9	\$ 500.00	4.8
Circulation as submitted		650	per week	21,000	per month	7,500	per week	12,500	per month	7,700	per month	20,000	per quarter
Circulation	10.0	93	0.0	700	0.1	1071	0.2	417	0.1	257	0.0	222	0.0
Periodical Cost	5.0	\$ 2.50	0	Free	5	Free	5	Free	5	Free	5	Free	5
Locally Owned & Operated	2.0	Yes	2	Yes	2	Yes	2	Yes	2	Yes	2	Yes	2
Published in Foreign Language	5.0	No	0	No	0	Yes	5	No	0	No	0	No	0
Total Evaluation Points	37.0		17.0		17.7		16.8		12.7		19.0		11.8
LBE Preference	10%	Yes	10%	No	0%	No	0%	No	0%	Yes	10%	No	0%
Prompt Payment Discount	max 2% Net 30	1%30Net31	1%	No	0%	No	0%	No	0%	No	0%	No	0%
Sales Tax Discount	1.25%	Yes	1.25%	Yes	1.25%	Yes	1.25%	Yes	1.25%	Yes	1.25%	Yes	1.25%
Total Points with Bid Discounts Applied			19.1		18.0		17.0		12.9		21.1		12.0

Ad Price Per Circulated Copy \$ 0.25 \$ 0.01 \$ 0.07 \$ 0.03 \$ 0.03 \$ 0.03
 Communities Served African-American/Chinese/Hispan. Neighborhood Hispanic Neighborhood Neighborhood Neighborhood

Awarded Last Year but didn't bid this year EL MENSAJERO
 Contact and ask why they didn't bid and if they'd like to submit bids

Clearinghouse Bids for FY14-15

Minimum Qualifications	Daily Journal
Provide service for 3 years prior to state, county or government agency	Yes
Has secure web based ad placement and tracking software (not email) that provides: - newspaper deadline entry - online submittal of camera ready notices - email confirmation of each order	Yes
Evaluation	15%

OFFICE OF THE MAYOR
SAN FRANCISCO



EDWIN M. LEE
MAYOR

TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Mayor Edwin M. Lee
RE: Outreach Advertising and Neighborhood Outreach Advertising for
FY2014-2015
DATE: July 21, 2014

Attached for introduction to the Board of Supervisors is the resolution designating Central City Extra to be the neighborhood outreach newspaper of the City and County for the Central City neighborhood; Northside Publications/Marina Times to be the neighborhood outreach newspaper of the City and County for the Northern San Francisco neighborhood; West Portal Monthly to be the neighborhood outreach newspaper of the City and County for the West Portal neighborhood; and Potrero View to be the neighborhood outreach newspaper of the City and County for the Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay neighborhoods to provide outreach advertising for Fiscal Year 2014-2015.

Should you have any questions, please contact Jason Elliott (415) 554-5105.

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2014 JUL 21 AM 9:27
JEB

95318 Outreach Advertising FY14-15

The following newspapers were invited to bid:

1. Accion Latina
2. Apropos Kstati
3. Bay Area Reporter
4. Bay Times
5. Castro Courier
6. Catholic-San Francisco
7. Central City Extra
8. China Press
9. Chinese Times
10. El Avisador Magazine
11. El Bohemio
12. El Latino
13. El Mensajero
14. El Reportero
15. El Tecolote
16. Haight Ashbury Beat
17. India West
18. Ingleside Light
19. International Daily News SF
20. Irish Herald
21. J-The Jewish News Weekly
22. Korea Daily
23. Korea Times SF
24. Marina Times
25. Mission Local
26. New Bernal Journal
27. New Fillmore
28. New Life Russian Newspaper
29. Newsletter Ink
30. Nob Hill Gazette
31. Noe Valley Voice
32. Pakistan Times USA
33. Philippine News
34. Potrero View
35. Richmond Review
36. Russian Life Weekly
37. San Francisco Advertiser
38. San Francisco Arts Monthly
39. San Francisco Bay Guardian
40. San Francisco Bay View
41. San Francisco Business Times
42. San Francisco Post
43. SF Weekly
44. Sing Tao Daily
45. Small Business Exchange
46. Sun Reporter Newspaper
47. Sunset Beacon
48. West Portal Monthly
49. The Western Edition
50. Westside Observer
51. World Journal

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, San Francisco Board of Supervisors	City elective office(s) held: Members, San Francisco Board of Supervisors

Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: Northside Publications, Inc. (Marina Times)	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Susan Dyer Reynolds (2) CEO/President – Susan Dyer Reynolds (3) Susan Dyer Reynolds (4) n/a (5) n/a	
Contractor address: 3 053 Fillmore St., # 238, San Francisco, CA 94123	
Date that contract was approved:	Amount of contract:
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of the Office of Contract Administration and Purchaser 415-554-6701	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
 a board on which the City elective officer(s) serves _____

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer:	Contact telephone number: ()
Address:	E-mail:

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: Small Business Exchange, Inc.	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Gerald Johnson and Valerie Voorhies (2) Gerald Johnson, CEO (3) Gerald Johnson – 100% (4) n/a (5) n/a	
Contractor address: 703 Market St., Suite 1000, San Francisco, CA 94103	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: Bay Area Reporter	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Michael Yamashita, Thomas Horn, Todd Vogt, Patrick Brown (2) Michael Yamashita, Patrick Brown, Michael Yamashita (3) Michael Yamashita, Thomas Horn (Bob Ross Foundation), Todd Vogt, Patrick Brown (4) None (5) None	
Contractor address: 225 Bush St. # 1700, San Francisco, CA 94104	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of the Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL**
(S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: Sing Tao Daily	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Sai Wo Siu, Louis Chung Man Lau (2) Tim S. Lau – CEO; Rongmei Yu – CFO; Florence Tso - Secretary (3)(4)(5) n/a</i>	
Contractor address: 5000 Shoreline Ct., Suite 300, South San Francisco, CA 94080	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL**
(S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: World Journal SF, LLC	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) n/a (2) Shium-Yi Hsia, President (3)(4)(5) n/a	
Contractor address: 231 Adrian Road, Millbrae, CA 94030	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: El Reportero	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i>	
Marvin Ramirez, Sole Proprietor	
Contractor address: 2601 Mission St., Suite 105, San Francisco, CA 94110	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of the Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors

Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: San Francisco Bay View	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Willie Ratcliff (2) Willie Ratcliff-CEO, Mary Ratcliff-CFO and COO (3) Willie Ratcliff (4) None (5) None	
Contractor address: 4917 Third Street, San Francisco, CA 94124	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of the Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
 (S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, Board of Supervisors	City elective office(s) held: Members, Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: The Western Edition Newspaper, Inc.	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary. (1) Cedric Moore (2) Cedric Moore (3) n/a (4) n/a (5) n/a	
Contractor address: One Sansome, Suite 3500, San Francisco, CA 94104	
Date that contract was approved: <i>(By the SF Board of Supervisors)</i>	Amount of contracts: \$18,000
Describe the nature of the contract that was approved: Outreach Advertising and Clearinghouse Services FY14-15	
Comments: Jaci Fong, Director of the Office of Contract Administration and Purchaser (415) 554-6701	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves: San Francisco Board of Supervisors
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

 Signature of City Elective Officer (if submitted by City elective officer)

 Date Signed

 Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

 Date Signed

