



PCN Hearing Request Letter

San Francisco Board of Supervisors
Public Safety and Neighborhood Services Committee
City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: Request for Hearing – Public Convenience and Necessity (PCN) Determination

Dear Members of the Public Safety and Neighborhood Services Committee,

I am writing to respectfully request a hearing for a Public Convenience and Necessity (PCN) determination in connection with an application to the California Department of Alcoholic Beverage Control.

Name and contact information, including daytime phone number and email:

Ezzaddin Ali

Phone: (415) 760-4546

Email: Ezzhomran@yahoo.com

Name and address of business:

Castro Bottle Shop Inc.

2308 Market St.

San Francisco, CA 94114

Mailing address (if different from business address):

15934 Hesperian Blvd.

San Lorenzo, CA 94580

License type sought from the California Department of Alcoholic Beverage Control, and whether the license is a new issuance or transfer:

The applicant is seeking a Type 20 Off-Sale Beer and Wine License from the California Department of Alcoholic Beverage Control. This application is for the transfer of an existing license.

Proposed business hours of operation:

9:00 AM to 2:00 AM, seven days a week

When and how the applicant filed the application for the liquor license with the California Department of Alcoholic Beverage Control:

The application was filed through the ABC district office, with an official filing date of November 12, 2025.

When and how the applicant completed the noticing requirements for the liquor license, pursuant to state law:

The required public notice sign was posted in the front window of the establishment on January 20, 2026, and remained posted for more than 30 days. Required mailed notices were also sent to neighboring properties on January 20, 2026.

An explanation for how the license will serve the public convenience or necessity in the neighborhood and city-wide.

An explanation for how the license will serve the public convenience or necessity in the neighborhood and city-wide:

The proposed business will serve the Castro neighborhood by providing a clean, well-managed, and community-oriented retail establishment offering a curated selection of beer and wine. Castro Bottle Shop Inc. will prioritize responsible retailing practices, including strict ID verification, staff training, and clear policies to prevent sales to minors or intoxicated individuals.

In addition, the business is committed to being a positive neighborhood presence by maintaining a safe and welcoming storefront, keeping the surrounding area clean, discouraging loitering, and working collaboratively with nearby residents, merchants, and community organizations. The goal is to contribute to the vitality of the corridor while operating in a manner that respects the character and needs of the neighborhood.

We respectfully request that the Committee schedule a hearing to consider this PCN determination. Please let us know if any additional information is needed to facilitate this request.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Ezzaddin Ali". The signature is fluid and cursive, with the first name "Ezzaddin" written in a larger, more prominent script than the last name "Ali".

Ezzaddin Ali

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO:Department of Alcoholic Beverage Control
 6150 VAN NUYS BLVD
 ROOM 220
 VAN NUYS, CA 91401
 (818) 901-5017

File Number: **674832**
 Receipt Number: **3060179**
 Geographical Code: **3800**
 Copies Mailed Date: **November 13, 2025**
 Issued Date:

DISTRICT SERVING LOCATION: **VAN NUYS**

First Owner: **CASTRO BOTTLE SHOP INC**

Name of Business: **CASTRO BOTTLE SHOP**

Location of Business: **2306 MARKET ST
 SAN FRANCISCO, CA 94114**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract:

Mailing Address:(If different from premises address) **2308 MARKET ST
 SAN FRANCISCO, CA 94114**

Type of license(s): **20** Dropping Partner: Yes___ No___

Transferor's license/name: **643723 / SYLMAR MARKET INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	11/12/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	1	11/12/25	\$24.00
Application Fee	STATE FINGERPRINTS	NA	1	11/12/25	\$39.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	11/12/25	\$490.00
Total					\$1,658.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO

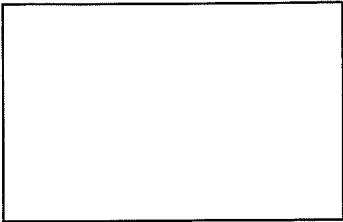
Date: November 12, 2025

Applicant Name(s)

CASTRO BOTTLE SHOP INC

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Transfer - 2306 Market Street - Castro Bottle Shop

Long Title or text listed:

Hearing to consider that the person-to-person, premise-to-premise transfer of a Type-20 off-sale beer and wine liquor license to Castro Bottle Shop Inc., doing business as Castro Bottle Shop, located at 2306 Market Street (District 8), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor:

f. Alicia Gomez