

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); [henryrosenthal@mac.com](#); [Nidia H Hueck](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Han, Feng \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Herrera, Ana \(BOS\)](#); [Gaona, Sasha \(BOS\)](#)
Subject: Liquor License Issuance- 3117 16th Street - Roxie Theatre - BOS File No. 251041
Date: Monday, October 20, 2025 2:14:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – October 20, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 251041](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in November 2025.

I request the Planning Department's response before October 29, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: October 20, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 3568/067
Zoning: NCT – Valencia Street
Neighborhood Commercial Transit –
55X

TO: Police Department
Officer Brandon Erickson
#2707

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in November of 2025.

PLEASE EMAIL YOUR RESPONSE by October 29, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: The Roxie Theatre

Business name: Roxie Theatre

Application address: 3117 16th Street
San Francisco, CA 94103 - 3327

Applicant contact info: Henry Rosenthal
henryrosenthal@mac.com

Nidia H Hueck
nidia@abclicensecompany.com
510-544-6420 (direct)

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

POLICE REVIEW: Approval Denial
(Please add comments in a trailing report.)

ROXIE

SAN FRANCISCO'S ICONIC NONPROFIT CINEMA

Alisa Somera, Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Original Type 69, Pending License No: 672050
3117 16th Street, San Francisco CA 94103

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 59 license. The Roxie is a 501(c)(3) nonprofit and a recognized San Francisco legacy business located at 3117 16th Street, San Francisco, CA 94103, in the heart of the Mission District. Our organization brings people together through distinctive cinematic experiences, and we have long offered beer to enhance our guests' experience. We are now seeking to expand our service to include both beer and wine, elevating the experience for our guests while remaining aligned with our mission. As a social learning space, we combine hospitality, education, and thoughtfully curated offerings that appeal to the everyday drinkers, local residents, and members of the broader creative community in a relaxed and friendly setting.

Our business proves to be necessary in San Francisco, where there is strong enthusiasm for craft wine and beer—but limited venues that meet the aesthetic, educational, and personal interests of consumers. We aim to be a solution by offering a welcoming, all-in-one space for cinema lovers to enjoy film, beer, and wine together. Our non-profit organization brings together a skilled team of artists, film professionals, and business leaders dedicated to advancing San Francisco's cultural and economic vitality. For decades, we have served as a cornerstone of the Mission District's creative community, providing an inclusive and accessible venue for film, art, and public dialogue.

Expanding our services to include the responsible sale of beer and wine will enhance the overall patron experience, align our operations with comparable nonprofit cultural institutions, and strengthen our long-term sustainability. The additional revenue generated will directly support our mission-driven programming, including partnerships with local filmmakers, community organizations, and educational institutions.

Our desired hours of operation are 10:00am – 12:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team's combined experience in the arts, nonprofit management, and small business operations ensures that this expansion will be managed with professionalism, accountability, and respect for the surrounding community. We are committed to maintaining a safe and welcoming environment that reflects San Francisco's values of creativity, inclusion, and responsible stewardship.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,



Henry Rosenthal
Secretary
henryrosenthal@mac.com

3125 16th Street, San Francisco, CA 94103 | 415-431-3611 | www.roxie.com

Nidia Hueck
 510-788-5881 ext. 002
 nidia@abclicensecompany.com

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **672050**
 Receipt Number: **3038922**
 Geographical Code: **3800**
 Copies Mailed Date: **September 9, 2025**
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **THE ROXIE THEATRE**
 Name of Business: **ROXIE THEATER**
 Location of Business: **3117 16TH ST
 SAN FRANCISCO, CA 94103-3327**

County: **SAN FRANCISCO**
 Is Premises inside city limits: **Yes** Census Tract: **0202.01**

Mailing Address:(If different from premises address): **3125 16TH ST
 SAN FRANCISCO, CA 94103-3327**

Type of license(s): **69** Dropping Partner: Yes___ No x

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
69 - Special On-Sale Beer And Wine	ORI	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	09/09/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	4	09/09/25	\$96.00
Application Fee	STATE FINGERPRINTS	NA	4	09/09/25	\$156.00
69 - Special On-Sale Beer And	ANNUAL FEE	NA	0	09/09/25	\$550.00
Total					\$1,907.00

Have you ever been convicted of a felony? **No**
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: September 9, 2025

Applicant Name(s)
THE ROXIE THEATRE

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2025 SEP 12 AM 09:16

