

Member, Board of Supervisors
District 4



City and County of San Francisco

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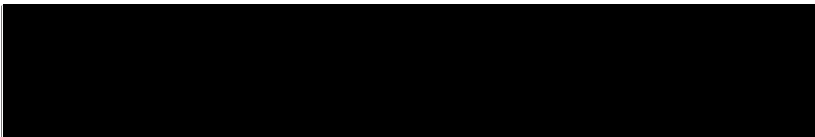
MEMORANDUM

TO: Victor Young, Rules Committee Clerk
FROM: Edward Wright, Legislative Aide to Supervisor Mar
DATE: August 19th 2021
SUBJECT: Appointment by Supervisor Mar

Please be advised that Supervisor Mar has selected Ariel Wickham Earnhardt to be appointed to the Park, Recreation and Open Space Advisory Committee.

This appointment will fill seat 4.

Ariel Wickham Earnhardt's address is:



Attachment:
Application

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): District: 4

Name: ARIEL WICKHAM EARNHARDT

[Redacted] Zip: 94116

Occupation: DESIGNER

Work Phone: Employer: SPECIALIZED

Business Address: 15130 Concord Circle Morgan Hill, CA Zip: 95037

Business E-Mail: Home E-Mail: [Redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered:

Resident of San Francisco [X] Yes [] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a WOC of mixed race, (Hispanic, white, and Native American) and have been an avid cyclist since 2009. I have ridden and lived in a variety of cities across the county and now have been riding in SF for the last 5.75 years. I am a cyclist of all disciplines, commuting, transport, sport/racing, and adventure cycling. And in addition to these I also am an avid walker/hiker, driver, and municipal transport user who has had to use these forms of transport to work and recreate in the city and around the bay. I also have a history of working with undeserved youth and know how bikes can benefit these youth as well as their communities.

My goal is always to find a way to help people better understand cyclists (and cyclists better understand other trail users) so that we all can share space in a way that makes everyone happy. Cyclists (of all forms), Pedestrians, and other forms of transportation all need to learn from each other so that everyone can safely enjoy the limited space in the city that we all should feel safe to use as it is our right to those spaces.

Business and/or professional experience:

I am a designer who has designed products for a large breadth of outdoor activities. So I am well trained to understand that products needs to work for a wide variety of people. Thus I can empathize needs of people from many walks of life. Not only that I have been trained to be able to clearly articulate and objectively look at these needs from all angles, and identify actionable tasks and efforts.

A large part of my job is also to ensure that things I create can logistically be achieved, and that is an approach I would bring with my comments and ideas to this role. I understand that compromises need to be made in instances, but I also will push for ideals that would benefit all people in my community at large.

Currently I work at Specialized Bikes, and each and everyday I am asked to put myself in the shoes of all types of cyclists, and to think about how the future of cycling will look. This mindset would be a beneficial insight for offering ideas to the City and County of San Francisco.

Civic Activities:

I see the bike as something that can benefit everyone from racers to commuters and leisure riders and want to continue to work for a more equitable future for bikes and cycling.

In my free time I work on a project that I started called Full Circle Cycling which works to bring awareness and support to diversifying the sport of cycling. This project uses art inspired by the local land, and skills of other local cyclists and makers in the community, to create bandannas, posters, and bags to sell in order to donate profits to the programs already doing work to make cycling accessible for more people. And to support local efforts of First Nations People in the bay area.

Doing this allows the cycling community to more easily support these local programs.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 03/23/21 Applicant's Signature: (required) Ariel Elena Wickham Earnhardt

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____