

File No. 101243

Committee Item No. _____
Board Item No. 207

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Rules

Date October 7, 2010

Board of Supervisors Meeting

Date 10-19-10

Cmte Board

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|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER

(Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
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Completed by: Linda Wong

Date October 4, 2010

Completed by: L.W.

Date 10-13-10

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

26

1 [Appointments - Treasure Island Development Authority Citizens Advisory Board]

2
3 **Motion appointing James Heid and Scott Vedro, for indefinite terms, to the Treasure**
4 **Island Development Authority Citizens Advisory Board.**

5
6 MOVED, That the Board of Supervisors of the City and County of San Francisco does
7 hereby appoint the hereinafter designated persons to serve as members of the Treasure
8 Island Development Authority Citizens Advisory Board pursuant to the provisions of San
9 Francisco Board of Supervisors Resolution Nos. 89-99 and 145-05, for the terms specified:

10 James Heid, seat 2, succeeding Stephen Mattoon, resigned, must meet any of the
11 following: land use and urban planning and architecture; transportation planning and
12 alternative and mass transit; historic conservation and preservation; engineering and
13 construction; real estate development and financing; economic development and job
14 generation and organized labor; first-source hiring, welfare-to-work and other job broker
15 programs; affordable and low-income housing; marine related activities; natural resource
16 preservation and conservation; environmental and toxic remediation and control; tideland trust
17 and public access; open-meeting laws; recreational and athletic opportunities and programs;
18 representative of public safety officers on Treasure Island; representative of Treasure Island
19 Homeless Development Initiative; representative of Job Corps; representative of Treasure
20 Island Elementary School; representative of film production industry; and representative of
21 residential tenants on Treasure Island, for a term indefinite.

22 Scott Vedro, seat 11, succeeding Elizabeth Strahlstrom, resigned, must meet any of
23 the following qualification: land use and urban planning and architecture; transportation
24 planning and alternative and mass transit; historic conservation and preservation; engineering
25 and construction; real estate development and financing; economic development and job

1 generation and organized labor; first-source hiring, welfare-to-work and other job broker
2 programs; affordable and low-income housing; marine related activities; natural resource
3 preservation and conservation; environmental and toxic remediation and control; tideland trust
4 and public access; open-meeting laws; recreational and athletic opportunities and programs;
5 representative of public safety officers on Treasure Island; representative of Treasure Island
6 Homeless Development Initiative; representative of Job Corps; representative of Treasure
7 Island Elementary School; representative of film production industry; or representative of
8 residential tenants on Treasure Island, for a term indefinite.

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**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714**

Application for Boards, Commissions and Committees

Application for Appointment to: Treasure Island Development Authority Citizens Advisory Board
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): _____ District: _____

Name: James Heid (Jim)

Home Address: Delancey Street, Suite 208, San Francisco, CA Zip: 94107

Home Phone: 415: Occupation: Sustainable Development Consultant

Work Phone: 415.247.9992 Employer: UrbanGreen, Inc.

Business Address: 333 Bryan Street, Suite 360, San Francisco, CA Zip: 94107

Business E-Mail: jim@urbangreen.net Home E-Mail: admin@

Check All That Apply:

- A citizen of the United States. At least 18 years old on or before Election Day.
 Not in prison or on parole for a felony conviction
 A resident of San Francisco Yes: No: (Place of Residence): _____

Please state your qualifications (attach supplemental sheet if necessary)

See attached

Education:

MS, Real Estate Development MIT, BS, Landscape Architecture U of Idaho

Business and/or professional experience:

Professional Landscape Architect and Planner

Civic Activities:

Active member of Urban Land Institute

Ethnicity: (optional) _____

Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 5.27.10 Applicant's Signature: (required) _____

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

12/04/09

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2010 MAY 27 PM 1:22
 BY _____
 AK

U R B A N

27 May 2010

To Members of the Rules Committee, Board of Supervisors:

This letter is written as support to my request for consideration of appointment to the Treasure Island Development Authority Citizens Advisory Board.

I am a resident of San Francisco's South Beach Neighborhood where I have lived with my family since 1996. I am also a CLARB registered Landscape Architect, and founder of UrbanGreen, a nationally recognized consultancy focused on Sustainable Community Development.

As a resident of South Beach during its evolution from nascent neighborhood to real community, I have witnessed first-hand the success of thoughtful planning, urban design strategies and public policies that have made the area one of the most exciting places to live in San Francisco. We continue to raise our daughter at the Oriental Warehouse and can speak with authority on the value, opportunities and challenges of families living in high density urban environments.

My work as a landscape architect has evolved from traditional urban design, to large scale community planner to sustainability strategist. I have been recognized regularly by the Urban Land Institute for my contributions to their understanding and approach to sustainable real estate, helping to author *Developing Sustainable Communities* (Urban Land Institute, 2007) and serving as the primary instructor for their *Developing Sustainable Communities* national workshops since 1996.

Recently I was commissioned by the Government of Abu Dhabi to write the emirate's sustainable community rating method, drawing on best practices from around the globe. I have also played a role consulting on Green Code development for new urban development for Lend Lease Communities on their Horizon Uptown project, a 500 acre new urban center outside of Denver, CO.

My academic background includes an undergraduate degree in Landscape Architecture and a MS in Real Estate Development from MIT. The latter was pursued due to my desire to better understand how high quality design and the challenges of the real estate development could be more effectively aligned.

I view Treasure Island as a significant opportunity to provide an informed public voice to an ambitious and ground breaking public/ private development. I hope that my combination of professional and personal experience with sustainable urban environments, that I could make valuable contributions to Treasure Island's ongoing review and approvals.

Thank you for your time and consideration.

Sincerely



Jim Held, Founder
UrbanGreen

333 Bryant St.
Studio 360

San Francisco
California 94107

T: 415 247 9992
F: 415 247 9994

www.urbangreen.net

Profile

Jim Heid is a sustainable development advisor, land planner and real estate advisor, whose focus is creating developments that provide a positive contribution to their environment, region, and residents. In 2000, he founded UrbanGreen to advise established real estate developers, government agencies and legacy families seeking a better approach to developing land.

With over thirty years experience in the design and development of new community, urban infill, and resort projects, Jim is known to effectively resolve the complex layers of community design and real estate development using a variety of proven tools and best practices. He is motivated by the need to deliver high quality developments to a broader market – in an increasingly complex world of entitlements and financing – without compromising environmental, economic or placemaking objectives.

Jim brings rigor to the rapidly evolving discussion of urban sustainability through a dedication to research and practical hands-on experience. Over the past decade he has pioneered many of the Urban Land Institute's contributions to sustainable land development, climate change and responsible property investing. For ULI he serves on the Climate, Land Use, and Energy (CLUE) Committee and is a founding member of the Responsible Property Investment Council. He is the primary instructor for ULI's Sustainable Communities Development Workshops. He is also a member of the USGBC and CNU, and served as a corresponding member of the LEED-ND drafting committee. He is nationally recognized as an articulate advocate for responsible land development.

Prior to founding UrbanGreen, Jim worked as an urban designer/ land planner and real estate strategist with two of the country's leading firms, Design Workshop (1987-1993) and EDAW (1994-2000), where he served as Director of Development, Managing Principal for their San Francisco office, and ultimately COO.

Relevant Experience

Brentwood Downtown Visioning • City of Brentwood California, facilitator and advisor to the City's economic development and planning departments to define urban design principles for a revitalized downtown core, as the basis for designing a new City Hall.

Horizon Uptown • Lend Lease Communities, sustainability advisor and team facilitator for development of Urban Sustainability Design Standards for a new 500 acre urban town center in Aurora, Colorado.

Galisteo Basin Preserve • Commonweal Conservancy, Santa Fe, New Mexico – sustainable development advisor and charrette facilitator for 300 acre, mixed use, mixed income sustainable conservation development outside of Santa Fe, NM.

Sustainable Development: Tools and Techniques • The Urban Land Institute; development and instruction of two-day national workshop series on sustainable land development.



Education

MS, Real Estate Development MIT
BS, Landscape Architecture U of Idaho

Publications

Developing Sustainable Planned Communities The Urban Land Institute 2007
Converging Frontiers Urban Land Green April 2007
Green Reflections UrbanLand July 2004
Developing Greenfields without Sprawl The Urban Land Institute February 2004

Professional Associations

Urban Land Institute 1993
ASLA 1984
USGBC 2003
CNU 2004

Professional Registrations

CLARB Registration #1797
RLA Arizona, Louisiana

Councils + Committees

ULI Responsible Property Investing Council
ULI CLUE
Climate, Land Use and Energy
USGBC LEED-ND Corresponding Committee
University of Idaho
Design Advisory Board

National Speaking

Developing Resilient Cities: NC State
Urban Design Forum 2010

When the Downturn Turns Up
Greenbuild 2009

Sustainable Communities in the West: Challenges of the Edge
ULI 2009

Canada Lands Executive Retreat

West Coast Green

Pacific Coast Builders Conference

Ladybird Johnson Wildflower Center
Conservation Development Symposium

Texas Land Trust Council Annual
Conservation Development Conference



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714**

Application for Boards, Commissions and Committees

Application for Appointment to: Treasure Island / Yerba Buena Island Citizen Advisory Board
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): _____ District: _____

Name: Scott Vedro

Home Address: Jones #512 San Francisco, CA Zip: 94109

Home Phone: 415: _____ Occupation: Architectural Consultant

Work Phone: Same Employer: slv architectural consulting

Business Address: 415.215.2146 Zip: 94109

Business E-Mail: scottlvedro@gmail.com Home E-Mail: _____ @gmail.com

Check All That Apply:

A citizen of the United States. At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco Yes: No: (Place of Residence): _____

Please state your qualifications (attach supplemental sheet if necessary)

See Attached

Education:

See Attached

Business and/or professional experience:

See Attached

Civic Activities:

See Attached

Ethnicity: (optional) _____

Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.

(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 5.21.2010 Applicant's Signature: (required) _____

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2010 MAY 25 AM 9:51
 BY _____
 ALK

Board of Supervisors

City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

may 21, 2010

Supervisors,

I am submitting this letter to indicate my interest in obtaining a seat on the Treasure Island / Yerba Beuna Island Citizen Advisory Board.

As a former Treasure Island resident, I am incredibly excited to see the spotlight light once again beginning to shine on this under utilized portion of the City. For it's potential is vast and uniqueness self evident. I have spent many a wind swept evening on the rocky shores of Treasure Island gazing at the twinkling lights of San Francisco wondering when residents and tourists of the main land would have the opportunity to snap postcard photos of my neighborhood. It seems that opportunity is on the horizon as I have had the pleasure of reviewing the TI/TB DD Draft document.

Currently I find myself a small business owner committed to growing into an architectural practice focused on sustainable design and intelligent community development. The background and experience I would like to share with the board involves much success in medium to high density mixed-use development in both the market and below market rate sectors.

I have a strong desire in establishing new and more economically viable relationships between people, space and technology and would immensely enjoy participating in the process of reshaping this once World-renowned landmark into an icon of tomorrow.

Thank you,

Scott Vedro

scott l vedro | _____ | phone # 512 _ san francisco , ca | _____ | _____@gmail.com | 415.215.216

professional experience

owner | slv architectural consulting | san francisco, ca | 2008 - present

project manager / architect | bde architecture | san francisco, ca | 2005 - 2008

project manager / estimator | ek construction | burlingame, ca | 2002 - 2005

project manager | miller kelley architects | san francisco, ca | 2000 - 2002

project manager | knight advanced technologies | chicago, il | 1998 - 2000

education | ventures

university of michigan college of architecture & urban planning
b.s. architecture 1998

illinois institute of technology
guest critic & speaker 1999

chicago public schools ideas competition
honorable mention 2003

american institute of architecture
associate member 2004 - present

home on the range housing competition
honorable mention 2004

photovoice gallery
co-curator 2008 - present

california architect registration
expected 2010



Board of Supervisors
 City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
 (415) 554-5184 FAX (415) 554-7714

RECEIVED
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 SAN FRANCISCO

2010 MAY 20 PM 4:09

Application for Boards, Commissions and Committees

Application for Appointment to: Treasure Island / Yerba Buena Island Citizen Advisory Board
 Name of Board, Commission, Committee, or Task Force

BY AK

Seat # or Category (If applicable):

District:

Name: Ryan Chamberlain

Home Address: Vallejo Street

Zip: 94109

Home Phone: 415

Occupation: Community Organizer

Work Phone: 415-300-0449

Employer: Self

Business Address: 1349 Vallejo Street

Zip: 94109

Business E-Mail: Ryan@seedoutreach.com

Home E-Mail: same

Check All That Apply:

A citizen of the United States. At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco Yes: No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

See attached.

Education:

BA, Iowa State University

Business and/or professional experience:

See attached.

Civic Activities:

Russian Hill Neighbors, Aquatic Park Neighbors, Telegraph Hill Dweller, etc. (please see attached)

Ethnicity: (optional)

Sex: (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
 (Applications must be received 10 days before the scheduled hearing.)
 (Please Note: Once Completed, this form, including all attachments, become public record)

Date: 05/20/2010 Applicant's Signature: (required) Ryan Chamberlain

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

May 14, 2010

The San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Members of the Rules Committee, Board of Supervisors:

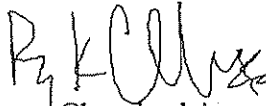
As you know, I've long held a desire to be involved in our City and find ways to make a contribution – not the least of which was the year spent on your 2003 campaign staff. I recently discovered a need for representatives on the Treasure Island / Yerba Buena Island Redevelopment's Citizens Advisory Board, and would be privileged to serve on that board.

I followed the progress of Treasure Island closely during my time with SFSOS, and became even more intimately educated on the project through my affiliation with Claudine Cheng's 2008 campaign for supervisor. I'm fascinated with the plan there and am very eager to contribute to its advancement.

The bulk of my professional work has been in high-level communications, coupled with grassroots community organizing. These are the skills I'd hope to contribute to the board – the ability to reach affected citizens where applicable and to rely on very close relationships with multiple neighborhoods to anticipate resident wants and needs as decisions are made. My work has touched on myriad public policy issues -- including land use, transit and parking, education, housing, greening and sustainability, and more – experience I would lean on heavily while serving this board.

I was born here by pure circumstance, as my father was a naval officer based out of the Bay during the Vietnam War. To return to this naval land and play a part in this next step for our City would be a great honor. Please consider my candidacy for the TI/YBI CAB.

Respectfully submitted,


Ryan Chamberlain
— Vallejo Street
San Francisco, CA 94109
415- —

RYAN CHAMBERLAIN

Vallejo St
San Francisco, CA 94109
415
ryan@seedoutreach.net

VALUE STATEMENT

I am a political and public affairs operative specializing in community organizing/outreach and its many facets, including communications, field organizing, project management, policy analysis, public affairs and beyond. As an all-hands-on-deck campaign lead, duties have varied from top strategist to precinct walker, speechwriter, IT manager, treasurer, graphic designer, printer, plumber, caterer and well beyond. No role goes unfilled.

Over the past seven years work has been predominantly on the local level in the San Francisco/Bay Area political and public affairs arena.

EXPERTISE

- Written communications
- Comprehensive project/enterprise launch and management
- Field recruiting and management
- Message strategy, development and delivery
- Email, web, and social media marketing and organizing
- Database architecture and management
- Relationship-building and management among opinion leaders, activists, advocates and constituencies
- “Political Customer Service” (constituents, volunteers, donors, endorsers, etc.)
- Verbal communications and public speaking (i.e. candidate/issue public representation)
- Overall organizational management
- Office infrastructure management

CHRONOLOGY OF ACHIEVEMENTS

Seed Field Outreach (San Francisco)

(2007-Present)

Principal

After working as an independent campaign consultant and/or staffer for many years, I formally incorporated my own consultancy in 2007. Clients have included:

- United States Airline Pilots Association (Nationwide, 2009-present) (www.usairlinepilots.org). Installed a major re-branding, reorganization and member outreach program for the union representing 5200 US Airways pilots; composed new enterprise mission statement and subsequent key messaging; redesigned and launched new brand including logo, tagline and website; initiated email program and grassroots membership outreach activities; organized union actions and publicity events.
- Barbary Coast Consulting (San Francisco, 2009-present, project subcontractor) (www.barcoast.com). Assisted larger colleague firm on various projects including: Capt. Chesley Sullenberger book promotion; Bentley School (Oakland) CUP application; Recurrent Energy Sunset Reservoir Solar Project; City Fields/SF RPD partnership, and a Wal-Mart (Ukiah) expansion.
- Project Sport, LLC (2007-present)(www.projectsport.com) – Serving as the public affairs and communications director for the sports production company responsible for the San Francisco and San Rafael Twilight Criteriums and the Sacramento Grand Prix professional cycling races, the American Lung Association of California cycling team and the San Francisco Half-Marathon Series. In charge of managing

outreach to residents, merchants, City departments and other stakeholders involved in the race, as well as all PR activities.

- Emily Murase for School Board (San Francisco, General Election, 2008) (www.emilymurase.com). Endorsed by Mayor Newsom, Congresswoman Speier, Assemblymember Leno, State Senator Yee, District Attorney Harris, The San Francisco Chronicle, The San Francisco Examiner, and more.
- Claudine Cheng for District 3 Supervisor (San Francisco, General Election, 2008). (www.claudinecheng.com). Endorsed by Mayor Newsom, Senator Feinstein, Assemblymember Ma, The San Francisco Examiner, and more.
- Caserta for Assembly (22nd Assembly District, June Primary, 2008) – Dominic Caserta is a teacher and Santa Clara City Council member who sought to represent the State Assembly District spanning the bulk of Silicon Valley. Our field program spanned five cities throughout Santa Clara County.
- Yes on A&B (City of Santa Clara, February Primary, 2008) – A land use measure seeking voter approval in the City of Santa Clara to clean up 11 acres of dormant, former test agriculture land tainted with toxic pesticide residue, and develop it into single family housing, affordable senior housing, open space and parks.
- Vizu Corporation (San Francisco, 2007) (www.vizuanswers.org) Vizu is a start-up online polling company serving polls over a wide network of Internet publishers for market and consumer research purposes. Consulted with the company on projects involving communications and polling, providing press releases, press outreach, and PR agency liaison; design, implementation, analysis, and reporting of all polling projects, both internal and for clients; outreach and relations with clients, users, publishers, and similar stakeholders; web site copy and design.

SFSOS (San Francisco)

(2004 –2007)

Field Director

SFSOS was a non-profit issue advocacy organization striving for quality-of-life improvements in San Francisco. Key issues arising under my watch included:

- Leading independent expenditure committee campaign in support of Rob Black for District 6 Supervisor.
- Leading neighborhood groups in a successful opposition to a planned medicinal cannabis dispensary relocation in the Russian Hill, North Beach, Fisherman's Wharf neighborhoods.
- Implementation of Prop C, the voter-mandated authority given to the City Controller to act as auditor of City departments.
- Advocating for neighborhood schools, and the restructuring of the Diversity Index.
- Defending the use of Prop H funding for as-promised school enrichment programs.
- Advocating for property rights and pro-homeownership measures, particularly with regard to TIC owners seeking condominium conversion.
- Resisting efforts to limit parking in downtown (C-3 zoned) neighborhoods.
- Resisting tax, fee, cost, etc., increases of any kind, and pressuring for responsible use of current budget allowances (including: a tax on grocery bags, a downtown driving fee, increased gross receipts taxes, wage enforcement fees, mandatory health care).

RYAN CHAMBERLAIN

Vallejo St.
San Francisco, CA 94109
415-.....
ryan@seedoutreach.net

- Advocating for supportive business policy and incentives (including: approving Bayshore Home Depot, biotech tax credits, film industry tax rebates).

My role at SFSOS was to be fully in charge of recruitment, outreach, organization, and communications with all organization supporters. SFSOS had an overall audience in excess of 50,000 residents, with an active audience of 17,500 weekly email newsletter subscribers. An average of 3,000 regularly volunteered to write letters, testify at City hearings, engage in precinct activism or attend campaign events. I was responsible for all those programs. In addition, I managed SFSOS public policy items, acted as spokesperson for the organization, was liaison to most City offices and departments, and engaged in virtually all other grassroots activity that was necessary in our quality-of-life mission.

NO on J, K, O, (San Francisco)

(2004)

Campaign Manager

Successful in defeating attempts to raise the sales and gross receipts tax on San Francisco small businesses.

Gavin Newsom for Mayor (San Francisco)

(2002-2004)

District 1 Field Organizer

Managed all campaign activity in the Richmond District of San Francisco. Brought in District two points ahead of Citywide margin of victory.

Available Upon Request

Paid staff and volunteer positions in the political/public sector extend several years back, literally to childhood, and include experiences outside of the Bay Area and prior to migrating to the Democratic Party. Highlights include: Campaign Manager, Scott Moeller for U.S. Congress (15th District of California, 2001); Media Director, Iowans for David Oman (Iowa gubernatorial, 1997-98); Intern Press Secretary, U.S. Senator Charles Grassley (D.C., 1993); 11 previous staff or volunteer campaign positions (1992-2006).

ADDITIONAL EXPERIENCES IN THE PRIVATE SECTOR

Pat O'Shea's Mad Hatter Bar & Restaurant – Co-Owner/Managing Partner (2002-2004).

Incubate PR, Davis Communications, Pat Meier Public Relations – Hi-tech PR Account Manager (1998-2001), with comprehensive corporate public relations duties specifically for high-tech companies, focusing particular experience on: start-ups and company launches; new business pitches; client, press, analyst and investor relations; marketing/PR plan construction and implementation; trade show representation.

Iowa State Daily, Des Moines Register – Print Journalist, Staff Writer, Columnist (1989-1996), writing predominantly for the Arts & Entertainment and recreation beat.

ACADEMICS

Journalism/Political Science (B.A.), Iowa State University (Ames, IA, 1989-1993).

The Political Campaigning Program (graduate coursework), University of Florida (Gainesville, FL, 1996-1997).

San Francisco
BOARD OF SUPERVISORS

Date Printed: October 4, 2010

Date Established: February 16, 1999

Active

TREASURE ISLAND DEVELOPMENT AUTHORITY CITIZENS ADVISORY BOARD

Contact and Address:

Andrea Bruss
Mayor's Ofc of Econ & Workforce Development
City Hall, Room 448

Phone: (415) 554-6661
Fax: (415) 554-4565
Email: Andrea.Bruss@sfgov.org

Authority:

Resolution Nos. 89-99 and 145-05. AB 1496 (Leno)

Board Qualifications:

On September 26, 2008, the Governor approved Assembly Bill No. 1496, which designated two of the Board of Supervisors vacancies to be filled with one resident of Treasure Island or Yerba Buena Island and one resident of low or moderate income of Treasure Island or Yerba Buena Island. Both seats were determined by a resident election conducted by the Department of Elections on December 16, 2008, as restructured by AB 1496. In the event of any future vacancy of these seats the Board of Supervisors will appoint a replacement.

March 12, 2008 and October 22, 2008, the Treasure Island Development Authority Board amended its bylaws to reflect the new resident positions and their term of office.

The Treasure Island Development Authority Citizen's Advisory Board is comprised of 25 persons, 11 of whom shall be appointed by the Board of Supervisors and 14 of whom shall be appointed by the Mayor.

The Advisory Board is to be comprised of citizens chosen from among the following categories:

- * land use and urban planning and architecture;
- * transportation planning and alternative and mass transit;
- * historic conservation and preservation, including expertise and/or interest in cultural resources;
- * engineering and construction, including expertise and/or interest in geotechnical and structural engineering, public infrastructure and large-scale project management;
- * real estate development and financing;
- * economic development and job generation and organized labor; first-source hiring, welfare to

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

work and other "job-broker" programs directed at economically disadvantaged San Franciscans;

- * affordable and low-income housing;
- * marine related activities including expertise and/or interest in boating, board sailing and fishing;
- * natural resource preservation and conservation, including expertise and/or interest in wetlands, open space, and greenbuilding and sustainable development; * environmental and toxic remediation and control, including representation of the Treasure Island RAB;
- * tideland trust and public access;
- * open-meeting laws;
- * recreational and athletic opportunities and programs;
- * representative of public safety officers on Treasure Island;
- * representative of TIHDI;
- * representative of Job Corps;
- * representative of Treasure Island Elementary School;
- * representative of film production industry; and
- * representative of residential tenants on Treasure Island.

The purpose of the Treasure Island Development Authority Citizens Advisory Board is to gather public input and opinion from diverse communities in San Francisco and to provide additional expertise to the Treasure Island Development Authority. Specifically, the CAB will provide recommendations to the Authority concerning the final reviews and implementation of the draft reuse plan dated July, 1996, policies and objectives for interim reuses, and other matters of importance to the future of Treasure Island and all citizens of San Francisco as the Board of Directors of the Authority may refer to the CAB from time to time. In providing advice and recommendations, the CAB shall strive to reflect the values and interests of the various communities in the City.

Term of Members: The term of each member shall be four years beginning on January 1, 2001. Per Resolution No. 145-05, the terms all Board of Supervisors appointees appointed in 2001 shall expire December 31, 2007 and the terms of all Board of Supervisors appointees appointed after 2001 shall expire on December 31, 2008. Treasure Island Development Authority Resolution No. 08-12-03/12 amended its bylaw on March 12, 2008 to remove the termination date of the term of all members.

Reports: Chairperson shall provide a report at each regularly scheduled meeting of the Authority. Provide recommendations to the Authority concerning the final reviews and implementation of the draft base Reuse Plan dated July, 1996.

Sunset Date: None referenced.

"R Board Description" (Screen Print)

