

1 [Urging City Departments to develop a Home Improvement Plan for the Bayshore Corridor]

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4 **Resolution urging the Planning Department, Office of Economic and Workforce**
5 **Development, and Redevelopment Agency, and the San Francisco Municipal**
6 **Transportation Agency to develop plans and programs to establish a Green and**
7 **Sustainable Home Improvement District for the Bayshore Corridor area in Bayview**
8 **Hunters Point.**

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10 WHEREAS, The Bayview Hunters Point Project Area Committee (Bayview PAC), an
11 elected citizen advisory body to the San Francisco Redevelopment Agency, produced a
12 *Community Revitalization Concept Plan* that outlined the vision for redevelopment activities in
13 the Bayview neighborhood. The Bayview PAC approved the Executive Summary of the
14 Concept Plan in 2000; and

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15 WHEREAS, The San Francisco Board of Supervisors adopted a Redevelopment Plan
16 for the Bayview Hunters Point Project in 2006; and,

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17 WHEREAS, The Board of Supervisors adopted amendments to the Bayview Hunters
18 Point Area Plan, which is part of San Francisco’s General Plan, in 2006; and,

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19 WHEREAS, The Concept Plan, Redevelopment Plan, and General Plan all discuss the
20 need for enhanced business and employment opportunities throughout the Bayview, and
21 generally call for a mix of commercial and light industrial activity along the Bayshore
22 Boulevard corridor; and,

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23 WHEREAS, The “Bayshore corridor” describes the portion of Bayshore Boulevard
24 roughly from Jerrold Avenue to the I-280 freeway, adjacent to the Bernal Heights district; and,

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1 WHEREAS, The Board of Supervisors adopted new land use controls for much of the
2 industrial areas in Bayview Hunters Point in 2008. The Planning Department did not, at that
3 time, propose specific controls for the Bayshore corridor, in recognition of the need for further
4 planning in the area; and,

5 WHEREAS, The area currently hosts a mix of retail, wholesale, and light industrial
6 operations that conduct business in the home improvement sector; and,

7 WHEREAS, In May 2008, Supervisors Dufty, Maxwell, and Ammiano submitted a letter
8 of inquiry to the Directors of Planning, Redevelopment Agency, Economic and Workforce
9 Development, and the Small Business Commission regarding the creation of a green and
10 sustainable home improvement district along Bayshore Boulevard; and,

11 WHEREAS, Much of the Bayshore corridor remains zoned M-1 and M-2, the most
12 permissive zoning districts in the City, leaving the area vulnerable to unchecked “big box
13 retail” and unrelated retail activity in general; now, therefore, be it

14 RESOLVED, That Board of Supervisors supports further planning for the Bayshore
15 corridor, which could include: 1) a public process to further develop the community vision for
16 the corridor presented in previous area-wide plans, 2) a study to identify the market niches for
17 the area, 3) a business attraction plan that promotes opportunities for local businesses, 4)
18 recommendations on appropriate zoning modifications, 5) area-specific design guidelines, 6)
19 a localized public improvements plan, including streetscape and infrastructure enhancements,
20 ~~and~~ 7) a business development and retention program, 8) a plan to generate jobs for the
21 surrounding communities through the establishment of this district, and 9) an assessment of
22 traffic congestion impacts; and, be it

23 FURTHER RESOLVED, That by utilizing the existing business mix and development
24 opportunity sites in the area, the City should foster an enhanced and revitalized cluster of
25 home improvement activities; and, be it

1 FURTHER RESOLVED, That by incorporating a sustainable overlay to these home
2 improvement activities, the corridor could become a regional destination for green products
3 and services; and, be it

4 FURTHER RESOLVED, That the corridor holds the potential for local entrepreneurship
5 and micro-retail activities, and presents the opportunity for collaboration and planning across
6 neighborhood boundaries; and be it

7 FURTHER RESOLVED, That Board of Supervisors urges the appropriate City
8 agencies, including the Planning Department, Office of Economic and Workforce
9 Development, and Redevelopment Agency to work with the Bayview Hunters Point and
10 Bernal Heights communities in the development of the Bayshore Home Improvement District
11 Plan.

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